

# API Website Project Timeline

## Block 1 (Planning Stage)

Duration: 1 week

Beginning: 11/19 - Terminating: 11/25

Goals to be completed:

- Fork Project to Github and research requirements, bring into coding environment.
- Select appropriate Bootstrap Template. Save to Github, bring into coding environment.
- Create wireframe, information architecture PDF documents based on template.
- Add Copy Edits (content) to existing planning document. Upload to coding environment, push to Github.
- Search for and compress additional images, upload to coding environment, push to Github.

## Block 2 (Begin Development/Feedback Stage)

Duration: 1 week

Beginning: 11/26 - Terminating 12/2

Goals to be completed:

- Receive feedback for initial project proposal documents.
- Begin Coding website. (use bootstrap grayscale as framework).
- Add imbedded youtube product video.
- Add images to API website.
- Add copy text to API website, adjust as needed.
- Check basic responsiveness (where will links go, do the links work yet)
- Begin adding styling (CSS); Hover link features, work on image sizing and responsiveness.
- Select, create and upload favicon based on overall site appearance.
- Push to Github for secondary feedback, remember that for full credit:
  - The video should be embedded
  - You should have your content placed into the page
  - You should have partial styles applied to the page
  - You should have general mobile responsiveness working for the layouts you've built.

### Block 3 (Final Product)

Duration: 1 week

Beginning: 12/3 - Terminating 12/8

Goals to be completed:

- Receive last feedback
- Polish website functionality (Do the links work as they are supposed to, is scrollspy working, are all the images loading?)
- Adjust any formatting/styling that needs to be addressed.
  - How is the font, should I use another?
  - What about headings/content? Can I reduce, or do I need to add more?
  - What about the colors?
  - Any sizing issues which need to be addressed?
  - Can I compress my images down any more?
- Double check that all objectives have been met:
  - 1. Introduce the product
  - 2. Provide access to some video content
  - 3. List features
  - 4. User testimonials
  - 5. Links for users to share the product page
  - 6. Call to action link to get user to buy/sign up for the product
  - 7. Responsive to at least two screen sizes (mobile and desktop)
  - 8. Uses at least one JavaScript-enabled component of the Bootstrap framework (or another JS-enabled component from another source)
- If objectives have not been met, be sure to fit them in before last push to Github.
- Submit final product for review.