

# **REGULATION OF APPLICATION ADMISSION TO iMEDIA BRAND SUMMIT FRANCE**

## **1. JOINING THE REGULATION OF APPLICATION ADMISSIONS**

Every admission request to the Trade Exhibition implies the complete and full compliance of the Applicant to this Regulation. Any reservation or any alteration made by the Applicant, in any way, will be considered as null and void.

This specific regulation applies to all candidates requesting for an admission, hereafter referred to as 'the Applicant' to the iMEDIA BRAND SUMMIT FRANCE Exhibition, hereafter referred to as 'the Trade Exhibition', settled by the Company COMEXPOSIUM (French Société par Actions Simplifiée with a share capital of 60.000.000 euros, registered with Corporate and Trade Register of Nanterre under number 316 780 519, having its Head Office in 70 avenue du Général de Gaulle – 92058 Paris La Défense Cedex), hereafter referred to as 'the Organizer'.

Furthermore, it is expressly specified that the Applicant's admission to the Trade Exhibition shall not require the Organizer to admit the Applicant to the Trade Exhibition's future sessions, or to any other event organized by COMEXPOSIUM Group to which the Organizer belongs, nor does it confer the Applicant any reservation or priority right.

## **2. DESCRIPTION OF THE APPLICATION PROCEDURE**

In order to submit their admission to the Trade Exhibition, first, the Applicant must fill in an application form, hereafter referred to as the "form", available on the Trade Exhibition's website: [www.imedia-summit.fr](http://www.imedia-summit.fr) and pay 1000€ tax free registration fees (hereafter referred to as "Registration Fees") ; These Registration Fees will (i) be reimbursed to the candidates who are not selected to participate to the event and (ii) be deducted from the amount due by the accepted candidates. However, the registration fees will not be reimbursed to the accepted candidates which fail to register within the time limits as notified by the Organizer

As the number of places is limited, the Organizer decides whether an Applicant is admitted to participate in the Trade Exhibition or not, based on the information provided in their forms. The Organizer's decision shall not be subject to any contestation.

Moreover, the Organizer reserves the right to request from the Applicants any additional information on their activity, their clients or other so that the Organizer could complete the examination of their application admission to the Trade Exhibition.

Applicants must undertake to communicate only true and sincere information and avoid any omissions or inaccuracies that could lead to a misjudgement. In the event of a proved irregularity, the Organizer reserves the right to rescind a decision of admission that would have been pronounced.

Only admission requests which are confirmed online within a time limit fixed by the Organizer and which are accompanied by the payment of the registration fees will be examined by the Organizer. The Organizer reserves the right to run serial application sessions, in order to receive the online application forms, within a determined time period for each session.

The Applicants will receive a confirmation by email acknowledging receipt of their admission request to the Trade Exhibition.

The, admission requests are examined by the Selection Committee, which is solely entitled to approve the Applicant's admission to the Trade Exhibition. The Selection Committee will meet at the end of each application session.

The Committee's decisions (acceptance, rejection or on waiting list) will be notified to the Applicants by mail within ten (10) days following the end of each application session.

Therefore the admitted applicants shall validate their registration form online prior to the date notified by the Organizer.. In the absence of proper validation before this deadline, the place allocated to the Applicant to participate as a partner to the Trade Exhibition will be allocated to another Applicant.

### **3. SELECTION COMMITTEE COMPOSITION AND DECISIONS**

Admission forms and complementary information collected by the Organizer at the end of each application session will be sent to the Selection Committee which will proceed to the examination of each admission file and select the applicants based on the criteria mentioned above.

When submitting their admission request for the Trade Exhibition to the Organizer, Applicants expressly authorize the Organizer to send to the Selection Committee's members all the information provided in the admission form or the additional information requested by the Organizer later on.

Applicants must restrain from having any contact with any member of the Selection Committee or directly communicating any element regarding their company, their activity, services or goods.

The Selection Committee is composed of acknowledged professionals of the e-commerce industry. Their names will be communicated to all Applicants as soon as the admission procedure is opened and will be available on the Trade Exhibition's website.

During the examination of the admission requests by the Selection Committee, these specific criteria listed below will be reviewed (this is a non exhaustive list):

- The innovative aspect of goods and services presented and the recent goods and services launched by the Applicant ;
- The prospecting target of the Applicant ;
- The company size and its turnover of the Applicant ;
- The targeted audience the Applicant could invite to the Trade Exhibition ;
- The Representativeness of the Applicant's sector ;
- The Applicant's choice of highlighted offer regarding the Trade Exhibition's diversified offer ;
- The Applicant's themes of workshops suggested ;
- The Applicant's references and reputation.

Moreover, admission files from debtor Applicants towards the Organizer or a member of COMEXPOSIUM Group and/or in civil litigation with the Organizer or a member of COMEXPOSIUM Group will not be reviewed.

The rejection of an admission request is a discretionary decision adopted by both the Organizer and the Selection Committee and does not give right to any compensation.

#### **4. PROTECTION OF THE PROJECTS**

Regarding the information sent to the Organizer, it belongs to Applicants to make sure, if appropriate, that their property rights are preserved and, if appropriate, their corresponding patents granted. It is recalled that in Articles L611-11 and L611-13 of the French Intellectual Property Code, the registration of patents in France, in order to be admissible, must be done less than six months after disclosing the invention to the public.

#### **5. IN CASE OF WITHDRAWAL**

Any cancellation of the Applicant concerning his admission request must be notified to the Organizer, in writing, the earliest possible.

#### **6. CANCELLATION OF THE TRADE EXHIBITION**

If the Trade Exhibition is cancelled by the Organizer, Applicants will be notified without delay and this cancellation will not give cause for claim damages.

#### **7. PERSONAL DATA**

In accordance to the "Data Protection" n°78-17 - Act of January 6th, 1978, modified on August 6<sup>th</sup>, 2004, Applicants have, at any time, a right of access, rectification and opposition concerning data processing during their admission request to the Trade Exhibition. Applicants exercising their right of appeal may send written requests to the following address: Comexposium – Salon iMedia Brand Summit France 2018 - 70 Avenue du Général de Gaulle 92058 PARIS LA DEFENSE CEDEX or by email at [privacy@comexposium.com](mailto:privacy@comexposium.com).

#### **8. LITIGATION**

The admission request to the Trade Exhibition necessarily implies from each Applicant the acceptance without reservation or restriction to this Regulation. The Organizer may first seek to reach an amicable solution with the Applicant regarding all disputes arising out of or in connection with the present Regulation. If the dispute has not been settled as stated, it shall be finally settled by the courts of Nanterre.