

# DANIEL RUSSELL

Freelance  
Photographer

## Contact Information

Newark, DE  
(840) 555-8147  
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## Skills

- Company Website
- Photoshop
- Online
- Communication
- Santa
- Setup
- Group Photos
- Video Production
- Makeup
- Client Objectives



## Employment History

### Freelance Photographer 2014 – Present

Kiddie Kandids • Newark, DE

- Developed sales strategy that enabled the company to exceed monthly sales goals for 10 consecutive months.
- Used various digital cameras and computers for photo enhancements.
- Performed custom and specialized photography for clients using variety of still cameras and other photographic equipment.
- Assigned to upload real life photos of current Merchandise to company website.

### Senior Photographer 2004 – 2014

Portrait Innovations • Waldorf, MD

- Maintained open communication with Store and District Managers.
- Manage equipment, engage children, and perform customer service
- Adjust photos according in Photoshop when needed.
- Used PhotoShop and specialized software to digitally enhance photos.
- Meet and exceed sales goals while maintaining a high average.

### Wedding Photographer (Part-Time) 2003 – 2004

Sears Holdings • Boston, MA

- Scheduled customers for photo sessions via the phone and internet.
- Direct customer service by means of internet, mail, phone, and face to face contact.
- Edited raw images in Photoshop.
- Use of basic photo editing software such as Adobe Lightroom & Photoshop.
- Edited, toned, captioned and uploaded photographs Photographed high-quality images for both print and Internet distribution.



## Education

### Associate's Degree Business 2002 – 2004

Northeastern University • Boston, MA