Website Planning Document

Part 1 – Project Idea

1. Website Purpose

The website is designed for car enthusiasts to connect, share event details, and showcase photos from meetups. Users can explore upcoming car meets, view galleries from past events, and engage with the community.

2. Planned Pages & Functionalities

Log in Page

• Section for the user to sign/log in

Home Page

- · Overview of upcoming events, About us section.
- Contact Us section

Meet-ups Page

- List of scheduled meet-ups with event details (containing date, time, location, description).
- RSVP functionality where users can mark attendance.
- Google Maps location for easy navigation.

Gallery Page

- Collection of photos from past meetups, uploaded by users or admins.
- Categorization of images by event.

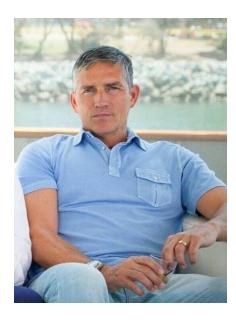
Community Page

- Forum or comment section where users discuss cars, events, and related topics.
- Ability to create and reply to discussion threads.

Part 2 – Target Audience

User Personas

Persona 1 – The Classic Car Enthusiast



• Profile: John Carter

• Age: 45

• Gender: Male

• Location: Qormi

• Why They Visit:

o To discover vintage car meets

o share classic car photos.

• Frustrations:

 Websites lacking dedicated classic car sections.

Website which is frequently updated

Persona 2 – The Tuner Fan



Profile: Alex Smith

• Age: 24

• Gender: Male

• Location: Gzira

• Why They Visit:

To showcase modified cars

o find tuning events.

• Frustrations:

 No proper platform for tuning-focused meetups.

No where to communicate with other tuner

Persona 3 – The Motorsports Fan



Profile: Sarah Kay

• Age: 27

Gender: FemaleLocation: Mosta

• Why They Visit:

To follow Drag racing or track eventsDiscuss performance modifications.

• Frustrations:

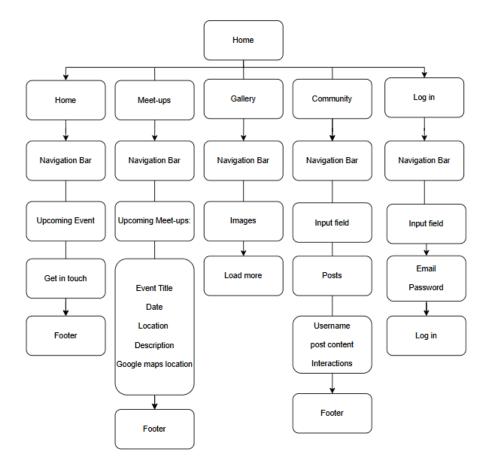
Lack of updated event listings.

No active users on other websites.

Part 3 – Design Planning

1. Sitemap

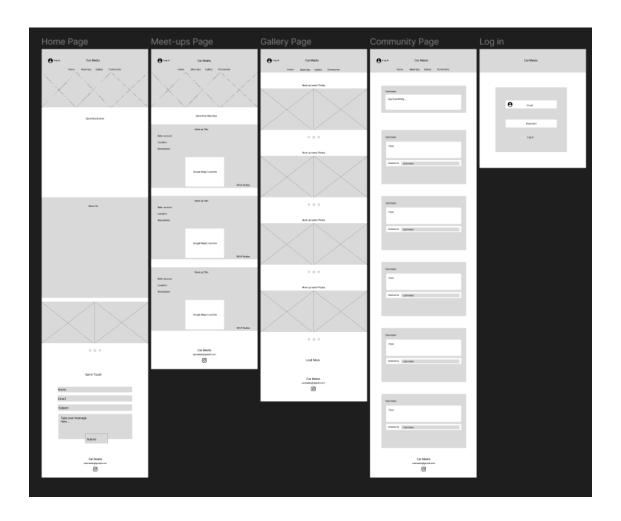


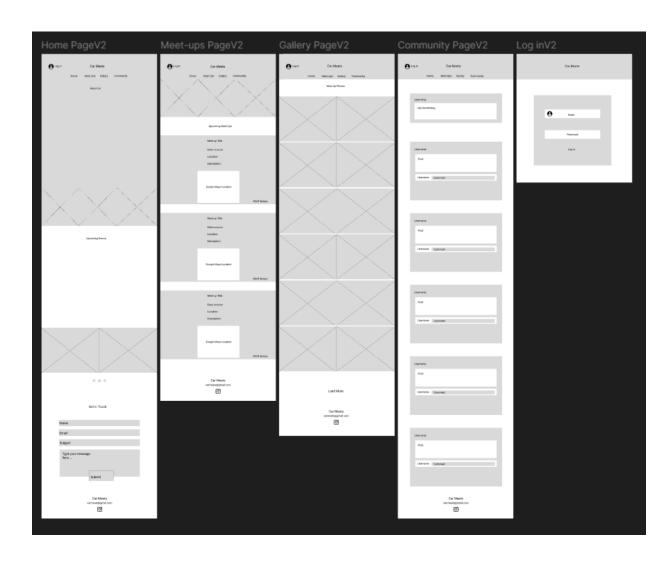


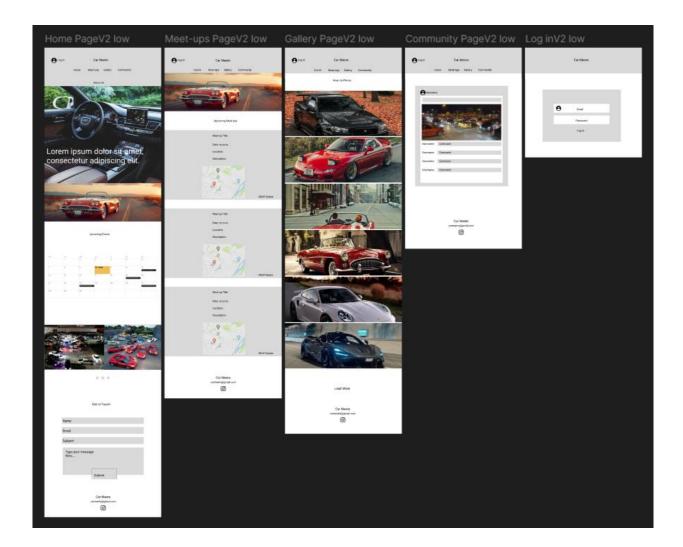
Style Guide

- Color Scheme: Bold colors (black, red, and metallic shades) to match the automotive theme.
- Typography: Modern, sleek fonts for readability.
- UI Elements: Clean and simple navigation bars, image galleries and carousels, and easy-to-use forms.

3. Wireframes







Part 4 – Test Plan

1. IPO Chart

Input	Process	Output
User submits a meet-up event	Event details are stored and displayed	Event appears on the Meet-ups page
User uploads a picture	Image is stored and processed	Image appears in the Gallery
User registers an account	Data is stored and user profile is created	User can log in and interact

Testing Strategy:

- Functionality Testing: Ensure all pages and forms work correctly.
- Usability Testing: Get feedback from car enthusiasts.

Performance Testing: Optimize loading times for images and event listings.