



Hello! My name is

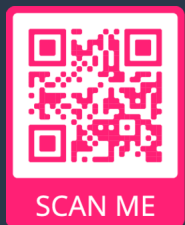
Nathálya Menezes

I'm a **UX/UI Web Designer**

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🌐 nathalyamenezes.ca

in Nathálya Menezes



<career statement>

Solution-oriented web designer with a strong educational foundation, I have a proven track record of collaborating with multidisciplinary teams to deliver successful web design projects. Skilled in developing mockups, implementing web buildouts, and updating projects to ensure deadlines are met. Possess strong communication, problem-solving, and collaboration skills to articulate technical challenges and solutions effectively. Focused on defining optimal user experiences and translating them into wireframes and prototypes.

<education>

Diploma in Interactive Media Design

Fanshawe College - London, Ontario

Jan. 2022 - Apr. 2023

- Gained expertise in digital media design, including web design, 3D animation, and print design.
- Acquired skills in coding, marketing, and media management.
- Developed proficiency in industry-standard tools (Adobe, Maxon) and open-source technologies.

Prepared for diverse career opportunities in communication design studios, software development, media production, and IT consulting

<work experience>

Banting House National Historic Site

Web Designer | Designer - Internship - London, Ontario

Jan. 2022 - Apr. 2023

Participated in brainstorming sessions and collaborated with diverse team members to gather requirements and ideate on user-centered solutions for updating Banting's website. Demonstrated dedication and passion for expanding professional capabilities in UX design by reorganizing the existing content according to industry trends, best practices, and innovative tools and software.

- Collaborated with client and team members to gather requirements and ideate on solutions, creating delightful and frictionless user experiences for the Banting House website.
- Translated concepts into user journeys, user flows, task flows, information architecture, wireframes, and interactive mockups to communicate design concepts and ideas.



We Are All Hockey Campaign

Front-End and Back-End | Fanshawe College - London, Ontario

Jan. 2023 - Apr. 2023

Planned, wrote, and modified the 'We Are All Hockey' campaign, a comprehensive anti-bullying initiative aimed at addressing the issue of bullying against women in hockey. Collaborated with a team of talented individuals to plan, develop, and execute the entire project.

- Actively participated in brainstorming sessions, design sprints, and feedback loops, contributing to a user-first approach and evidence-based design solutions.
- Conducted user research and gathered insights to inform design decisions, ensuring a seamless user experience aligned with the client's vision.
- Solicited constructive and detailed feedback from colleagues and stakeholders to continuously improve work and deliverables.

<skills>



Collaboration

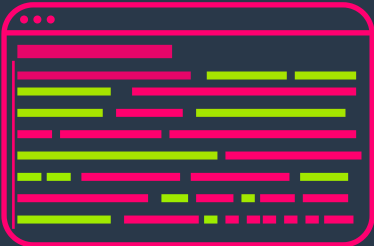
Team Work

Communication

Time Management

<outside the office>

During my time at Fanshawe College, I was recognized for my academic excellence by being named to the Dean's List for three terms. This achievement demonstrates my commitment to my studies, excellent time-management skills, and my ability to consistently perform at a high level.



I was honoured to be chosen for an Internship at Banting House National Historic Site, where I gained valuable hands-on experience and further developed my skills and qualifications in the field. Additionally, I was selected among my classmates to attend a Drupal course at Northern Commerce, where I expanded my knowledge and understanding of this important technology.