Oguazu Precious

Product Designer

I help my teams design data-informed lovable products and achieve business goals for a better humane experience.

EXPERIENCE

Boehringer-Ingelheim (BI X) • UX Designer & Research

FEBRUARY 2024 — PRESENT (INGELHEIM, GERMANY)

BI X is Boehringer Ingelheim's Digital Lab
As a UX designer & researcher at BI X, I adopt the lean approach to work cross-functionally with product teams from ideation to scale-up.

- Own the user experience by implementing user research & analysing data gathered to create data-driven designs
- Use concept visualisation to convey product ideas & concretise the understanding of the experience flow
- Develop digital prototypes to test ideas & functionalities; generating high-level evidence for product adoption or feature prioritisation
- Contribute to defining the business model Canva and value proposition to support stakeholder management conversations
- Capitalise on effective communication to share relevant learnings & expert knowledge to strengthen shared understanding

SeamlessHR • Product Designer

AUGUST 2022 — JANUARY 2024 (LAGOS, NIGERIA)

SeamlessHR is Africa's leading HR technology company focused on helping businesses optimise their resources.
I worked with the SeamlessProcure team to design a solution aimed at revolutionising the entire procurement process, from requisition to payment.

- Created user-centred designs that support the vision & Key objectives of the company
- Effectively drove the continuous improvement and iterations of existing product features addressing UAT concerns and UX feedback.
- Took ownership of the product by managing a large project; making intuitive UX decisions after moving from an associate designer to a sole designer on the project
- Adopted and maintained the existing design system to ensure consistency across products

Contact

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Education

Professional qualification in IT

British Computer Society | UK

B.Sc (BEd) in science education

Nnamdi Azikiwe University | Nigeria

Skills

Prototyping
Visual Design
User Research
Product Thinking
Product discovery
Interactive Design
Heuristic Evaluation
Collaboration
Workshops

Tools

Figma
Miro
Klaxoon
Dovetail
Trello/jira