THE HARTFORD

Success Criteria

Broker Specs POC

- Benefits were calculated at 80% extraction success.
 - For broker specs, this specifically equated to \$300K annually in COG FTEs.
 - For Excel sheets (SOVs) this calculated to \$100K annually in COG FTEs.
 - These are the benefits calculated and booked under the account setup program.

Endorsement POC

- Endorsement benefits were split over two capabilities.
 - Assumed 70% success rate on intent and extraction of data
 - Assumed 48% success rate for straight through processing
- Even if extraction is not complete, there is value delivered if just the intent can be determined.
 - If 70% of the data is extracted and a midterm rep only needs to fill in the remaining 30%. So it's a more complex calculation.
- Assumptions are that reps spend 20% of their time determining intent and gathering data needed to process an endorsement. And that 80% of their time is spent processing the endorsement in our system.
- Total staff save based on above is \$1,952,000 mix of on and offshore positions