

Product Vision Pitch Deck

Campusnexus

Table of contents

01

Product
overview

02

Problem
Statement

03

Target Users

04

Unique Value
Proposition

05

Key Features

06

Succes Mertrics

07

Vision Template
(Moore's
framework)

Our company

At INFINITY CYBERTECH, we are passionate and focused on building scalable and performant website that are for all devices .

Our commitment to quality and customer satisfaction ensures you get the best value for your investment.



Services



Subscription website



One-Time Payment
solution



Custom Web Solutions

01

Product overview

1.1 Project Name: Campusnexus
1.2 Vision Statement

Project name

Campusnexus

Vision Statement

To revolutionize the student and administrative experience at Walter Sisulu University by providing an AI-powered, all-in-one digital platform that eliminates inefficiencies, reduces wait times, and empowers users with instant access to critical services—transforming campus operations into a seamless, paperless, and student-centric ecosystem.

02

Problem statement

Students and administrative staff at our institution face inefficiencies in accessing information, navigating campus, managing academic modules, and handling administrative tasks. Long queues, manual paperwork, and lack of centralized digital solutions lead to wasted time, frustration, and reduced productivity.

Target Users



Students

Students (new and returning) needing quick access to information, module registration, bursary applications, and campus navigation.



Administrative Staff

Administrative Staff overwhelmed by manual inquiries, paperwork, and special case handling.

04

Unique Value Proposition

Campusnexus is an all-in-one AI-powered platform that:

Automates student inquiries via an AI chatbot, reducing admin workload.

Simplifies bursary applications with real-time updates and guidance.

Guides new students with GPS-based campus navigation.

Streamlines food ordering for quick pickups.

Digitizes module selection & course registration, eliminating paperwork.

Optimizes admin workflows by automating routine tasks and special case handling.

05

Key Features



AI Chatbot

Instant responses to student queries (grades, schedules, fees).



Campus Navigator

Interactive map with building directions.



Food Ordering System

Mobile pre-ordering for cafeterias.



Module Selection Assistant

Smart recommendations based on academic history.



Bursary Hub

Centralized bursary info, eligibility checks, and application tracking.



Online Course Management

Add/drop courses digitally with real-time updates.



Admin Dashboard

Automated case
handling & student
request management.

06

Success Metrics

Reduction in admin office queues
(measured by foot traffic decrease).

Increase in online bursary applications
(tracked via platform analytics).

Faster module registration (time saved
compared to manual processes).

Student satisfaction ratings (via feedback
surveys).

07

Moore's Vision

For: Students and administrative staff at Walter Sisulu University.

Who: Struggle with inefficient manual processes, long wait times, and lack of digital solutions.

The: CampusConnect Platform

Is a: AI-powered, all-in-one student support system.

That: Automates inquiries, simplifies academic processes, and enhances campus navigation—saving time and improving efficiency.

Unlike: Traditional paper-based systems, generic chatbots, or disconnected university apps. Our product: Integrates AI, real-time updates, and smart recommendations into a single, user-friendly platform tailored for our institution's needs.

Thanks!

