

Nathanael Tadida

Business Analyst · International Business · NIAGARA COLLEGE

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About Me

Programming · Python · JavaScript ·

Analytics · Power BI · IBM SPSS · SQL · Tableau · Excel ·

Experience

McDonald's

FOOD SERVICE WORKER

St Catharines, ON

March 2022 - Now

- Maintained a sanitary workplace abiding by Canada's Food and Drugs Act and Regulations.
- Provided excellent customer service while executing quick transactions with accuracy in a stressful and fast-paced environment.
- Worked here as a part-time job during my studies.

Sherwin Williams

SALES COORDINATOR

St Catharines, ON

June 2022- January 2023

- Stocked shelves and set up displays, cleaned store equipment, and loaded and unloaded trucks.
- Assisted customers in person and over the phone by determining needs and presenting appropriate products and services.
- Pulled appropriate products from the sales floor or warehouse and tinted and mixed them to customer specifications.

Internships

Cogent Integrated Business Solutions

SOCIAL MEDIA MARKETING INTERN

Remote, ON

August. 2023 - Present

- Created and curated compelling visual and written content, including graphics, videos, and blog posts, to drive user engagement and increase brand awareness.
- Developed and executed comprehensive social media strategies to increase brand visibility and engagement, resulting in a 30% growth in followers and a 40% boost in website traffic.
- Created and maintained content calendars, ensuring a consistent posting schedule and alignment with marketing objectives.

Education

Niagara College

Business-International Business

Niagara College, ON

January 2022 - August 2023

- GPA: 82