# NATHAN DANIEL

#### PROFESSIONAL OBJECTIVE

I am an experienced, creative, UX/UI Designer and front-end developer. I am passionate about delivering impactful digital experiences, from interface design to front-end development following human centered design principles and developed within a highly collaborative, agile methodology.

### **EDUCATION**

Colorado Mesa University August 2019 – May 2023 Bachelor of Science in Computer Science – Web Development Minor in Graphic Design Google Certified UX Design Specialization

#### **DESIGN SKILLS**

Figma, Adobe Creative Suite, Typeface Design, Glyphs, Human Centered Design, Mobile First Design, User Research

## COMPUTER SCIENCE SKILLS

React, JavaScript, HTML, CSS, C#, C++, Flask, Python, SQL, Swift, Agile/Scrum

#### **EXPERIENCE**

# Graphic Designer – First Integrity Title – MARCH 2024 – PRESENT

- Served as the lead designer, delivering creative solutions for both internal and client campaigns under tight deadlines across print, digital, and social media channels.
- Spearheaded seasonal branding initiatives, multi-page newsletters, event assets, and the company's milestone logo creation, collaborating with company executives from concept to final delivery.
- Collaborated directly with clients to design and produce customized promotional materials, including print collateral, social media graphics, and animated digital content.
- Maintained and updated the company website, ensuring consistent brand messaging and functionality.
- Manage and trained coworkers on print production, creative cloud efficiency, ensuring all designs meet specifications, and Fulfillment for Mass distribution.

# Designer and Web Developer - Trail Funds - JANUARY 2022 - DECEMBER 2022

- Won 3<sup>rd</sup> place & the People's Choice Award at Go Code Colorado, a state sponsored, start-up incubation competition.
- Developed and implemented Trail Funds' brand identity including logo creation, slide decks, wireframes and a responsive high-fidelity interface following a mobile-first methodology.
- Presented the designs of the future state experience to inform and lead the product direction.
- Implemented cutting-edge technology as part of the front-end utilizing Geofences and location data using Swift.
- Led back-end development team of two in establishing a SQL Database with API calls following normal forms.
- Delivered a composable front-end experience using React and React native.

# Software Engineer Intern - Future Work Systems - JUNE 2022 - DECEMBER 2022

- Revamped the front-end of client-facing dashboards to improve the navigation and end user experience including transforming it into a responsive experience.
- Established trust and confidence with management to own the development of the responsive experience, including establishing priorities, working independently, and delivering on milestones.
- Interfaced with key leaders within the company including C-Suite level leadership and regularly communicated requirements to an external Software Provider to manage future product releases.

# Senior Raft Guide - Arkansas River Tours, Cotopaxi, Colorado - MAY 2020 - SEPTEMBER 2023

- Led raft trips, overseeing multiple guides, guests, and boats while maintaining safety guidelines.
- Served as a trip leader responsible for logistics planning and execution while providing an excellent guest experience.