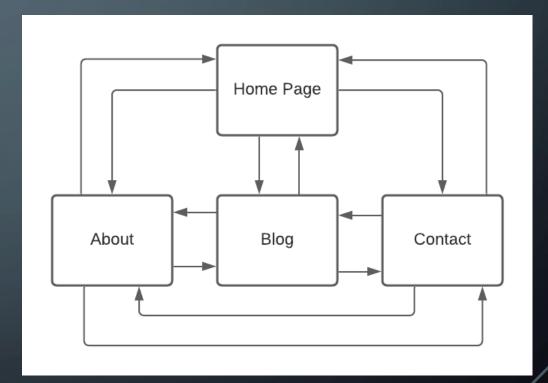
# WEBSITE PRESENTATION BY NATHAN EWAN

#### **ACCESSIBILITY**

- The use of semantic elements like, header, main, footer, sections, articles and so on. Both for other people to understand my code and flow of the website, as well as myself when editing, updating or making changes to my site.
- Strong contrast, for clear visibility of elements on screen.

#### LAYOUT AND NAVIGATION

- The website navigation has been designed as a non-linear interconnected path between each web page. There are no dead ends and the website doesn't force the user to go back multiple pages to get to web page they haven't been to before. Instead, users can navigate freely between all four pages with ease.
- The nav bar is fixed to the top of the screen, remaining in the same place while scrolling. This prevents the need to scroll to the top of the page to move to a different section of the site.
- The nav bar also has an attributes tag at the far-left corner that will automatically scroll to the top of the page once clicked.



## COLOUR AND FONT

- The colour pallet of the design are mostly made up of shades, like black, dark grey and white to work as contrasts against each other. Additional shades of blue are also added to certain features of the website to give a sense of style and theme. This also prevents the layout as coming off as bland and boring.
- The fonts used for titles and subtitles are strong and indicate a sense of hierarchy, while the text used in paragraphs are soft and relaxed.

#### AESTHETICS AND THEME

- One of the key aesthetics of the site is to only keep what is essential and stick to a minimalist design layout. Everything on the website has its intended purpose and aims to keep only the necessary information for the visitors of the site. For example, colours are kept to a minimum and only serve to highlight important features.
- Another key aesthetic feature are the rounded edges of images, cards and buttons. This combined with the font style creates an environment that is restrained and relaxed rather than one that is loud and brash.
- Each page of the website contains similar styling and is intended to clearly suggest a thematic link between the pages.

## HIERARCHY

- Through out my design process hierarchy has served as a part of navigating the website. Every component is appropriately labeled and placed in a way that is intuitive. The layout ensures that information displayed on the page is presented in a logical order.
- Heading and subheadings give the user a clear indication of the flow of the website.



#### HOME PAGE: MOBILE SCREEN

• The contents of the home page has been aligned in the center of the screen; the user's eyes would naturally gravitate toward the center of the screen. This means the user doesn't have to scan back and forth across the page to be able to read the contents. The navigation bar is a clickable button in the top right corner of the page that displays hyperlinks to the other pages when clicked. Having this feature avoids the hyperlinks from being bunched together at the top of the screen.



## HOME PAGE: TABLET SCREEN

• On the tablet screen the components have been reduced in size to prevent them from taking up too much space. This also contributes to the aesthetic, giving it a more minimalist look. Unlike the mobile screen the tablet has more space to add additional elements, in this case it's the picture at the top of the screen. This page also adds the hyperlinks at the top now that there is some free space on the screen.

Name | Name | Name | Name | State | State | State | Name |

#### Nathan Ewan

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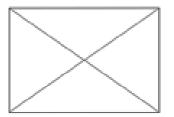
#### Project 2.

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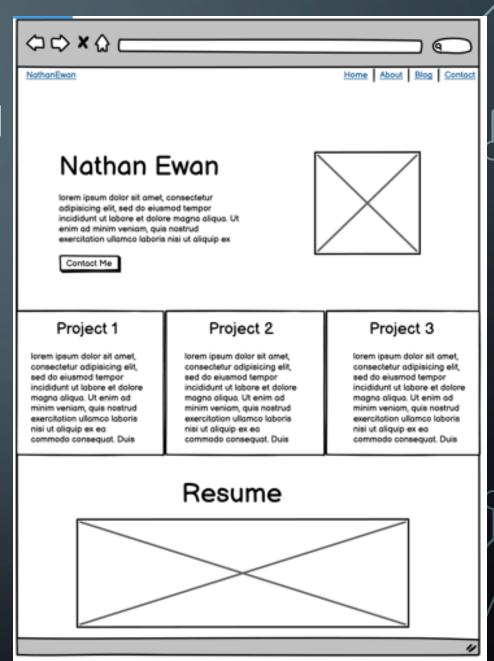
#### Resume





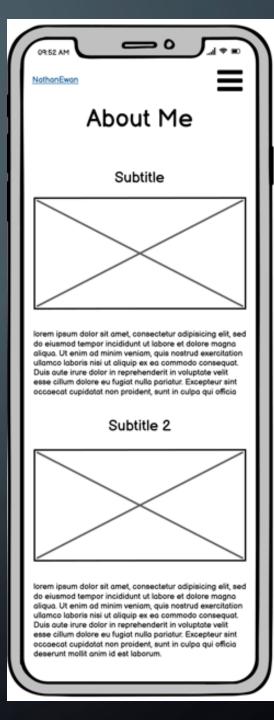
#### HOME PAGE: DESKTOP SCREEN

• Again, this screen Takes advantage of the extra space on screen and evenly spaces each element so that there isn't anything bunched together. Now with the wider screen the components have been placed along the same line to organize each part of the page into sections. My overall design process for the main page has been to structure the page so that the user naturally flows downward. Starting by introducing myself at the top, then projects and future projects, and finally ending at the resume.



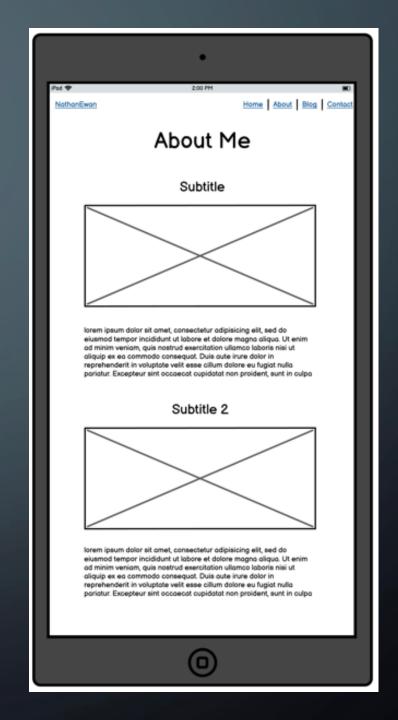
#### ABOUT ME: MOBILE SCREEN

• On the about me page sticks to a hierarchy, ensuring that each part of the site is labeled and indicates what its purpose is. The about me page will have sections containing images and a followed by a paragraph



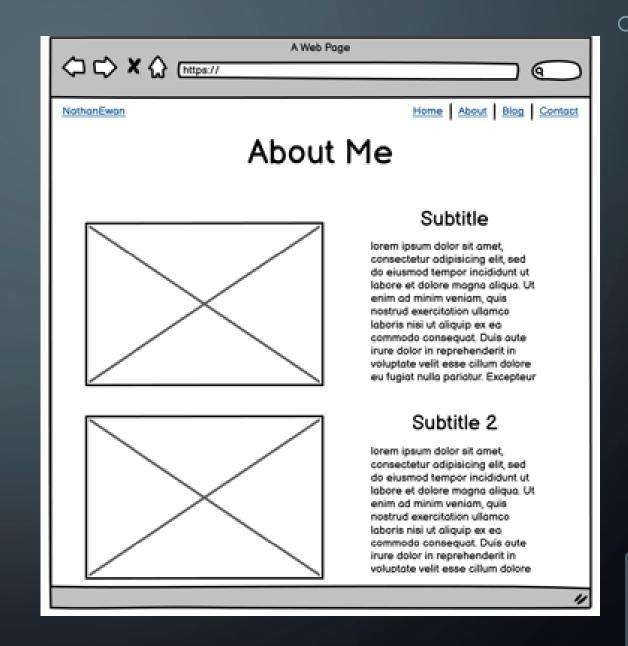
## ABOUT ME: TABLET SCREEN

 Wider space between edges of the screen and paragraphs and images to create more space. Clear titles that indicate the purpose of each section.



# ABOUT ME: DESKTOP

 More space to prevent the user from having to scroll to the bottom of the screen to see all the components.



# BLOG PAGE: MOBILE SCREEN

- On the blog page each post is organized by date starting with the most recent post at the top.
- Blogs are centered to toward the middle of the screen and naturally flows downward to bottom of the screen



# BLOG PAGE: TABLET SCREEN

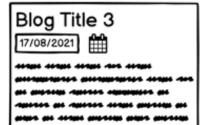
- With more room, the blog posts are spread out on the page
- Each blog post will be styled so that they have rounded corners and give off a relaxed feel

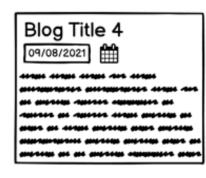


## **BLOG PAGE: DESKTOP**

- The wider screen opens more room on the page to have a description to explain what the purpose of the page is to the user.
- Blog posts will have minimal animation to help convey the aesthetic and style.







## CONTACT: MOBILE SCREEN

• The contact pages are a place for potential employers to get in contact me, the employer has text box area to write an email without going to their own email first to write it.

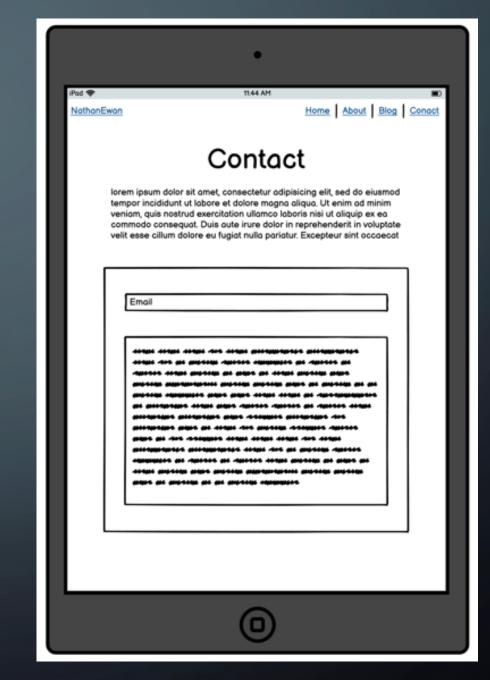


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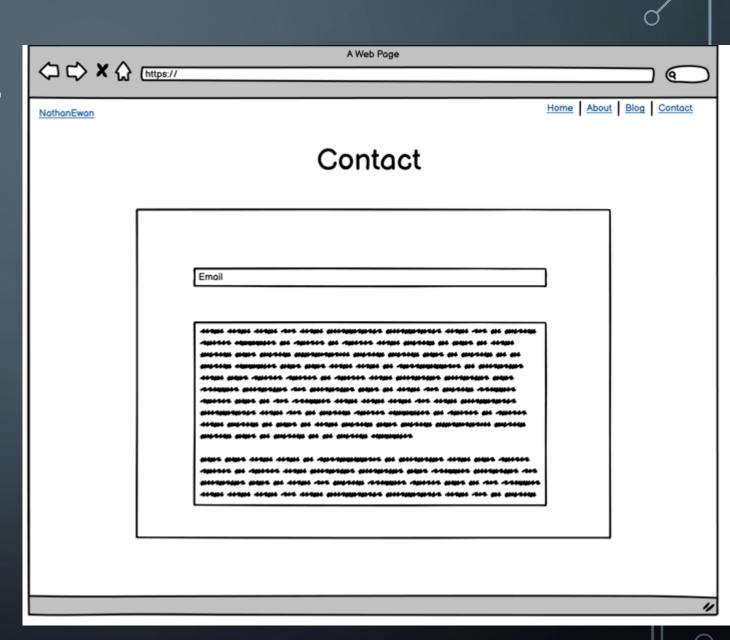
# **CONTACT: TABLET SCREEN**

 Tablet screen is similar to the mobile screen but there is more free space on screen



# CONTRACT: DESKTOP

- Free space and an open navigation bar for users to access the other pages easily
- Other methods of contact



# **FUTURE FEATURES**

- Icons on the bottom left side of the screen that hyperlink to other profiles of mine, github and other contact details.
- More pages particularly a page dedicated to projects/future projects

