

# NATHAN GOH JUN HAO

## SOFTWARE DEVELOPER

### CONTACT

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[nathangoh95.github.io/nategprofile/](https://nathangoh95.github.io/nategprofile/)

Aspiring Frontend Developer with a unique background in marketing and operations, now transitioned fully into tech.

My background has strengthened my problem-solving skills and adaptability, which I bring to web and feature development. Eager to collaborate with a dynamic team, contribute to innovative projects, and continuously grow my technical expertise

### SKILLS

- HTML, CSS, JavaScript, React, Next.js, TypeScript, MobX, Tailwind CSS
- UI/UX, Wireframing on Figma
- Marketing
- Team coordination

### EDUCATION & CERTIFICATIONS

**Meta Front-End Developer Certification**  
Meta, Coursera, 2023

**Bachelor of Business and Commerce, Marketing**  
Victoria University, Sunway Campus 2018

### LANGUAGE

English  
Bahasa Malaysia  
Chinese

### WORK EXPERIENCE

#### Software Developer | Frontend

Accendo Technologies

2024 - Current

- Developed and optimized frontend features using Next.js, TypeScript, Tailwind CSS, and MobX, significantly enhancing rendering efficiency and application performance.
- Integrated APIs to enable seamless data flow and dynamic content rendering, boosting interactivity and user engagement.
- Collaborated with stakeholders and designers to create user-friendly enhancements, directly improving users' experience.
- Actively participated in agile processes, including sprint planning and stand-ups, contributing to an improvement in feature delivery timelines.
- Implemented proactive testing and debugging, reducing bug reports and increasing overall product stability.

#### Process Coordinator | Personal Assistant

Kibing Group Malaysia

2022-2024

- Supported the Technical Director as a personal assistant, handling documentation and coordinating daily administrative tasks to streamline operations.
- Facilitated communication across departments, ensuring the efficient execution of directives from HQ.
- Established and maintained standardized documentation and workflows, reducing process inconsistencies and improving operational efficiency.
- Prepared and presented essential departmental documentation like teahnnical reports for senior management.

#### Service Provider Support Executive

Daikin Malaysia Sales & Service

2021-2022

- Managed the onboarding and training of service providers, ensuring consistent service quality nationwide.
- Converted 20+ suppliers to authorized service providers, expanding service reach and ensuring resource availability.
- Provided support for service providers and handled customer inquiries, enhancing both service quality and customer satisfaction.
- Oversaw the E-commerce platform on customer service and ensuring accurate stock management.

#### Sales Support & Marketing Executive

Matrix Concepts

2018-2020

- Developed targeted marketing campaigns that achieved 80% sales for assigned projects, effectively reaching targetted buyer demographics.
- Organized large-scale annual events and property exhibitions, driving walk-in traffic and potential buyers.
- Ensured marketing collateral availability, coordinating materials like scale models and brochures to optimize promotional efforts.
- Compiled and analyzed daily sales records, providing valuable insights for strategic planning.