

Effectiveness of the 2016 California Policy to Eliminate Non-Medical Exemptions on Vaccine Coverage: A Synthetic Control Analysis

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Study Objective

In July 2016, California Senate Bill 277 (SB277) eliminated personal belief exemptions from immunization for children in childcare and public/private schools.¹ The goal of this analysis is to examine the relationship between SB277 and vaccination coverage in kindergarteners via a Synthetic Control Analysis.

Data and Outcomes

The primary outcome of the study is the state-level vaccine coverage for the MMR vaccine in kindergarteners. We defined two secondary outcomes: 1) percentage of kindergartners with Any Exemption (indicative of the prevalence non-medical or “personal belief” exemptions); and 2) percentage of kindergartners receiving Medical Exemptions.

State level vaccine coverage data for the 2011/12 to 2017/18 school years was retrieved from the CDC’s VaxView website.⁸ SB277 came into effect in the 2016/17 school year. Vaccine coverage data for the 2011/12 to 2014/15 school years was used as pre-policy data, while data for the 2016/17 and 2017/18 school years was used as post-policy data. Covariate data was retrieved from the US Census Bureau and the Data Resource Center for Child and Adolescent Health.^{9,10}

Method

The Synthetic Control approach was developed by Abadie et al., as an alternative to traditional analytic approaches employed when working with aggregated data in the context of comparative case studies or policy evaluations.²⁻⁴ The goal of the analysis is to create a ‘synthetic control’ of the treated unit from the non-treated units, known as the donor pool. This synthetic region approximates the behavior of the outcome in the treated region in the absence of the intervention or policy. The synthetic control provides a hypothetical counterfactual for comparison with the actual treated unit, allowing researchers to estimate the magnitude of the treatment effect. The resulting synthetic control is a weighted sum of regions from the donor pool. The weights are chosen to minimize the difference in a set of covariates between the treated unit and the synthetic control in the pre-intervention period. As such, the synthetic control analysis will be conducted in three steps. Step 1 will focus on covariate selection, while step 2 will be the application of the selected covariates to the synthetic control method. The third step is a series of sensitivity tests to assess the robustness of our model.

Possible covariates were identified based on a review of vaccine coverage literature, and expert opinion.⁵⁻⁷ The set of covariates to be included in the model was then chosen via a manual stepwise variable inclusion procedure. Each covariate was included stepwise in the model, starting with the covariate that minimized a Root Mean Square Predictive Error (RMSPE) value. Subsequently, covariates that further reduced this value were added to the final set of covariates. The resulting graph did not exhibit a monotonic decrease, and so we chose a set of covariates that minimized RMSPE, with as few terms as possible. We incorporated cross validation into the

variable selection procedure to ensure that the resulting variable combination did not overfit the model. To do this we used a subset of the preintervention data to train the model (2011/12 – 2013/14) and the remaining preintervention time period (2014/15 – 2015/16) to test the model.

No.	Covariates	Test error (RMSPE)
1	No Previous Well child visit (%)	1.28
2	Uninsured (%)	1.11
3	No Consistent Coverage (%)	1.06
4	Private Insurance (%)	0.83
5	Per Capita Health (\$)	0.95
6	Population (No.)	0.95
7	Children with No Insurance (%)	0.78
8	Live Rural (%)	0.79
9	Median Income (\$)	1.00
10	Married (%)	1.33
11	Bachelor's Degree or Higher (%)	1.19
12	High School or Higher (%)	1.22
13	Median Age (yrs)	1.19
14	Below Poverty (%)	1.19
15	White (%)	2.14

Table 1: Test RMSPE values.

Difference between the vaccine coverage values of the resulting synthetic control and California for the testing years (2014/15 - 2015/16) for a model trained on 2011/12 – 2013/14 data.

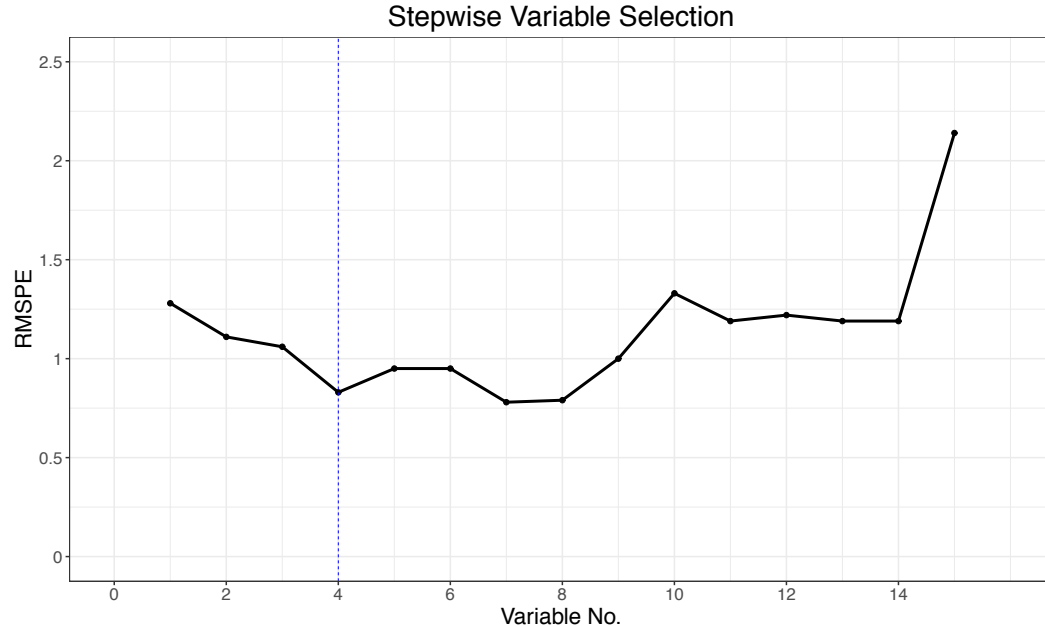


Figure 1. RMSPE values.

The first 4 covariates and the Average Lag value for the preintervention outcome are included as covariates based on where the inflexion points of RMPSE minimization.

Table 1 shows the initial set of covariates suggested for inclusion in the model as well as the RMSPE associated with a model that includes the given variable and every variable prior. Fig. 1

is the corresponding plot and shows the cutoff for inclusion in the model. The variables included in the final model were, 1) No Previous Well Child Visit (%), 2) Uninsured (%), 3) No Consistent Coverage (%), 4) Private Insurance (%). The average of the pre-intervention outcome values (average lag) was included as a covariate following the convention set by Abadie et al. in their analysis. Fig. 2 shows the resulting synthetic control as well as the actual vaccine coverage for 2011/12 to 2015/16.

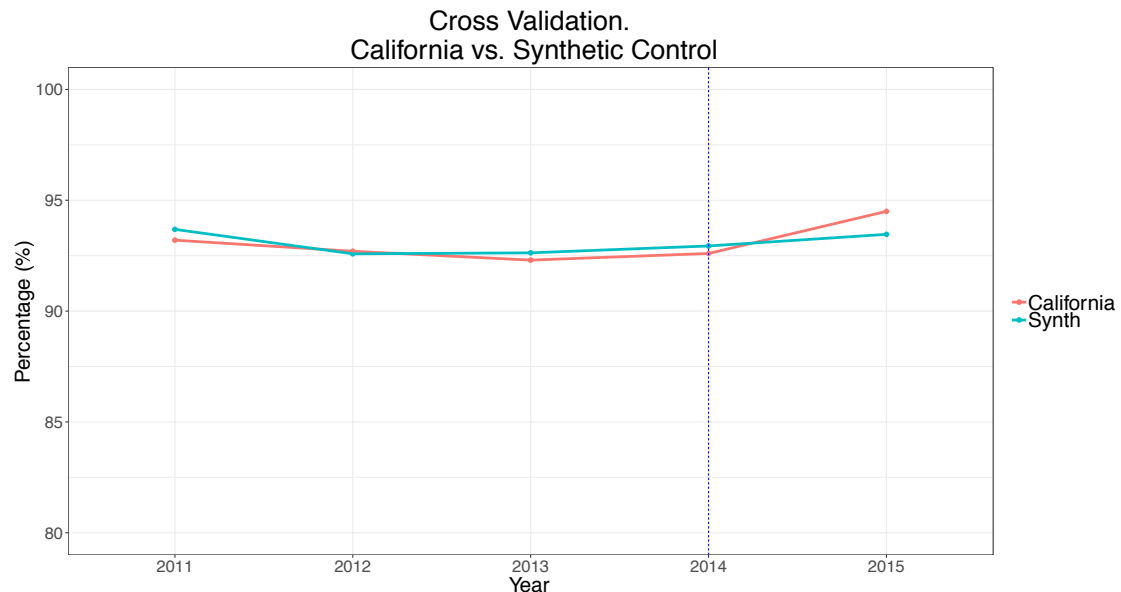


Figure 2. Cross Validation.

Cross Validation was conducted to ensure that the resulting covariate combination did not overfit the model. Pre-intervention data (2011/12 – 2015/16) was divided into training (2011/12, 2013/14) and testing datasets (2014/15, 2015/16).

The 2nd step in the analysis will be to use the chosen covariates to construct a synthetic control. Permutation tests, the primary means of inference used with the synthetic control approach, will be used to detect a meaningful treatment effect. We pre-define the treatment as “meaningful” if the post-intervention vaccine coverage trajectory is in the top 5% of vaccine coverage trajectories from the permutation tests, meaning the average difference in the coverage outcome between California and the synthetic control in the post-policy time period is in the top 5% amongst all permutation tests. Finally, sensitivity analysis will be conducted to test the robustness of the model. The first set of sensitivity analyses will test different combinations of covariates used to create the synthetic control, including variation on the lag variable¹¹. The second set of sensitivity tests, ‘Leave one out tests’, exclude a single state from the donor pool to ascertain that no single state is driving the synthetic control.

In addition to the currently presented Synthetic Control analysis, a Difference-in-Differences analysis of the effectiveness of SB277 on vaccine coverage at the country level was conducted using data from a subset of states. A third analysis will combine synthetic control and Difference-in-Differences to identify a relationship. Together the results of these three analyses will provide a comprehensive picture of the effectiveness of California’s SB277 on vaccine coverage at the state and county level.

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