



Let's Get Started



Find companies and jobs you are most interested in

To learn more about targeting companies check out this [article](#)

- Search articles like Best Places to Work, Top Tech Companies , or Fastest Growing Companies
- Identify minimum 10 companies that interest you (don't just limit your search to these 10 companies)
- Find 10 job openings that interest you. Do you see yourself as a backend, frontend , or full stack developer?

Follow those companies on social media



GETTING STARTED

Take all the job descriptions you found and put them in a word cloud.

These are the words that need to be put on your resume and LinkedIn profile

You can use a site like:

<https://www.wordclouds.com/>

WHAT WORDS ARE THE BIGGEST?

1.) Experience _____

2.) Development _____

3.) Team _____

4.) Web _____

5.) Applications _____
SEL

You don't have to stop at just the top five words, incorporate as many as you can. This might be a blend of hard and soft skills.



GET CONNECTED

WHO ARE YOUR TOP TEN
TARGET COMPANIES

- 1.) BYU
- 2.) Adobe
- 3.) Qualcomm
- 4.) Panasonic
- 5.) General Assembly
- 6.) New Perspective
- 7.) Center for Open Science
- 8.) Roku
- 9.) Intel
- 10.) Verizon

Don't just limit yourself to these 10 companies.



Find 2-3+ contacts at each company you are interested in. We will send messages once your profile has been optimized. If you do not have a LinkedIn account you will want to add this to your LinkedIn homework.

*"Networking is not collecting contacts!
Networking is about planting relationships."*

- MiSha.at

Week 4



REQUIREMENTS

- Read the Targeting companies article.
- Find 10 companies you are interested in- don't just list the first 10 companies you can think of. Do some research using the recommendations above.
- Create a job search tracker like this [one](#) and fill out with the 10 companies you find (you don't have to limit yourself to just 10 companies).
- If you have a Linkedin account, start searching for 2-3 contacts at each company listed in your top 10. IF YOU DO NOT HAVE A LINKEDIN ACCOUNT YOU WILL NEED TO DO THIS AFTER YOU CREATE A LINKEDIN ACCOUNT.
- Find 10 job descriptions that interest you.
- Put those 10 job descriptions in a word cloud like [wordclouds.com](#).
- What are the 5 biggest/most common words that are not hard skills. I'm looking for soft skills like Communication, Team Work, etc.
- Attach word cloud and job search tracker to Github repository
- Slack Github to Brittany- due next Thursday by 9am