

# Nathan Welsh

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## WORK EXPERIENCE

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### Suite Edge

May 2022 – Present

*WordPress | Digital Ads Specialist*

*Bonita Springs, FL*

- Built and maintained various websites using WordPress for clients from different industries.
- Utilized HTML, CSS, JavaScript, React, and PHP to create custom themes, plugins, and sites.
- Managed and optimized Google Ads campaigns to increase website traffic and conversions.
- Developed and executed digital marketing strategies for clients to increase brand awareness and drive sales.
- Evaluate and select appropriate plugins to enhance website functionality, such as contact forms, e-commerce solutions, social media integration, SEO optimization, and security features. Install, configure, and customize plugins as needed.
- Conduct thorough testing of websites to ensure proper functionality, responsiveness, and compatibility across different browsers and devices. Identify and resolve any bugs, errors, or performance issues.
- Work closely with clients, designers, and other stakeholders to understand project requirements, provide technical expertise, and deliver solutions that meet their expectations. Communicate project progress, challenges, and recommendations effectively.

### Publix Super Markets

April 2017 – Present

*Customer Service Staff*

*Estero, FL*

- Developed strong communication skills by assisting customers with inquiries, resolving issues, and providing product information.
- Successfully multitasked in a fast-paced environment, handling cash transactions, managing the front end, and assisting other departments as needed.
- Proactively maintained cleanliness and organization of the front-end area, contributing to a pleasant shopping environment.
- Exhibited reliability and dependability by consistently showing up on time and being available to work flexible schedules, including overnight shifts.
- Built strong teamwork and collaboration skills by working closely with colleagues to ensure smooth store operations and exceptional customer service.

## EDUCATION

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### Florida SouthWestern State College

Oct. 2022

*Computer Programming and Analysis*

*Fort Myers, FL*

**Relevant Coursework:** C# 1, C# 2, Intro to Java, HTML 1, HTML 2, Database Programming

**GPA:** 3.3

## CERTIFICATIONS, SKILLS & INTERESTS

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- **Certifications:** Google Ads Display Certification, Google Ads Search Certification
- **Skills:** Microsoft Environment, JavaScript, HTML5, CSS, WordPress, React.js, C#
- **Interests:** Problem solving, Auto mechanics,