Persona

**Dem**

17 y/o male

USA

Single

**Behavior**

Doesn’t follow through on goals

Is not disciplined

**Pain points**

Doesn’t like other software that belittles him

**Goals**

Wants to see success in his goals.

Wants to finish what he starts

A green and white striped background

AI-generated content may be incorrect.

All make a pair with the black on left

