

Nathaniel Yee

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EDUCATION

Northeastern University Boston, MA

May 2022-2025

- **Major:** Bachelor of Science Data Science and Business Administration: Finance
- **Relevant Coursework:** Financial Management | Financial Accounting | DS 2000 | Business Statistics |
- **Clubs/Activities:** Finance for the Community | NU Disrupt | NUSA | Downhillers Ski Club | Phi Gamma Delta

Oyster Bay High School, Oyster Bay, NY

2018-2022

Rank 10/125: Weighted Avg. 110.17, Unweighted Avg. 95.68

RELEVANT EXPERIENCE

BAY Specialized Tax Services, Remote
Business Development and Marketing Intern

June 2023-Present

- Founded and spearheaded the dynamic marketing team, driving strategic initiatives and overseeing all marketing efforts.
- Developed and executed innovative marketing campaigns across various platforms, including TikTok, Instagram, and YouTube.
- Execute community outreach initiatives aimed at educating and empowering local business owners about the valuable benefits of the Employee Retention Credit (ERC).
- Employ research and analytical skills to assess the eligibility of local businesses for the ERC, utilizing advanced tools like HLA (High-Level Analysis) for comprehensive evaluation.

Echo Solutions, Boston, MA

March 2023-Present

Co-Founder

- Co-founded and directed Echo Solutions, a data-driven strategy consulting and media solutions firm, leveraging the power of data for strategic insights and innovation. Strengthened skills in bridging the gap between data analysis and decision-making, while upholding ethical standards and a commitment to continuous innovation and excellence.

Disrupt Finnovate, Boston, MA

September 2022- December 2022

Development Lead

- Participated in an 8-week long program to develop a FinTech startup idea, learning both entrepreneurial and technical skills.
- Attended 8 workshops on topics such as product development, customer acquisition, and pitch preparation to improve my hard and soft skills.
- Collaborated with a team of students to ideate, develop, and pitch a FinTech startup, based on a fractional real estate investing application concept, to a panel of judges.
- Gained valuable experience in teamwork, communication, and problem-solving through the program.

Student Advisory Council for Nassau County D.A. Office, Mineola, NY

September 2021- June 2022

Representative

- Collaborated with representatives from the Nassau County District Attorney's Office to discuss local crime issues and identify solutions to manage and reduce damages in Nassau County.
- Promoted awareness of local crime issues and shared information with fellow students and community leaders.

LEADERSHIP EXPERIENCE

Finance For the Community, Boston, MA

September 2022 - Present

- Teach high school students in local Boston schools about finance topics such as savings, investing, and budgeting.
- Create lesson plans and deliver presentations to engage students and promote financial literacy.
- Provide one-on-one coaching to students on personal finance topics and answer questions to enhance their understanding of financial concepts.

STUDENT-ATHLETE LEADERSHIP PROGRAM MENTOR, Oyster Bay, NY

December 2020 - June 2022

- Addressed middle school students on sports' benefits, dangers of bullying, and the importance of sportsmanship.
- Discussed the importance of respect for coaches and opponents on and off the field.

Additional Information

CERTIFICATIONS AND SKILLS

Bloomberg Market Concepts (BMC) | Bloomberg ESG | Pandas | Python | Seaborn | Figma | Microsoft Suite

INTERESTS Traveling | Food and fine dining | Photography | Keyboards | Weightlifting and Running | Piano, Clarinet, and Ukulele | Reading