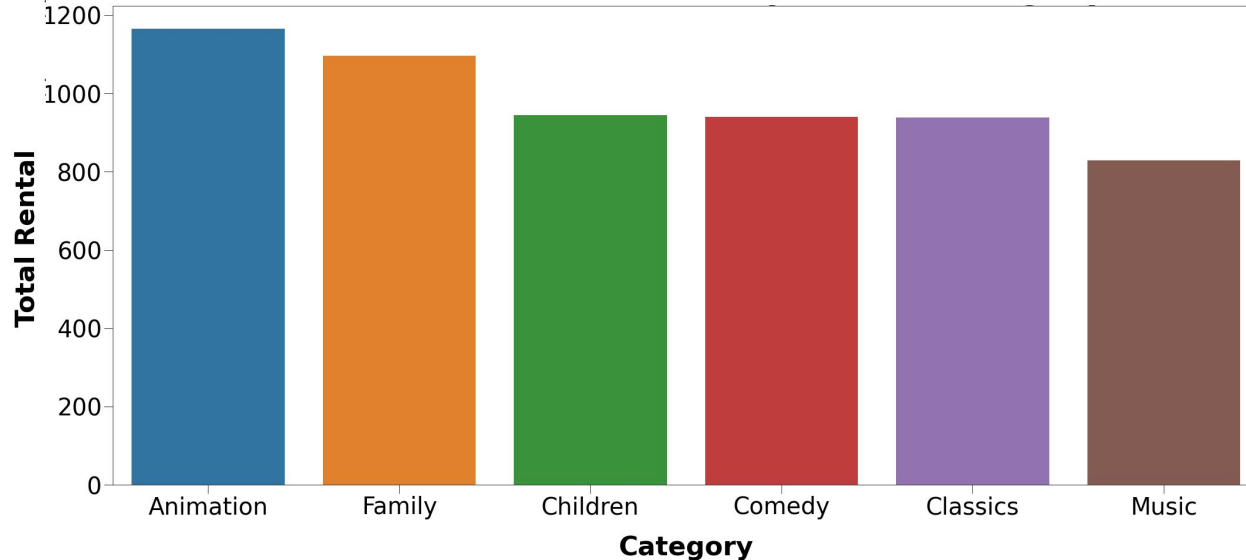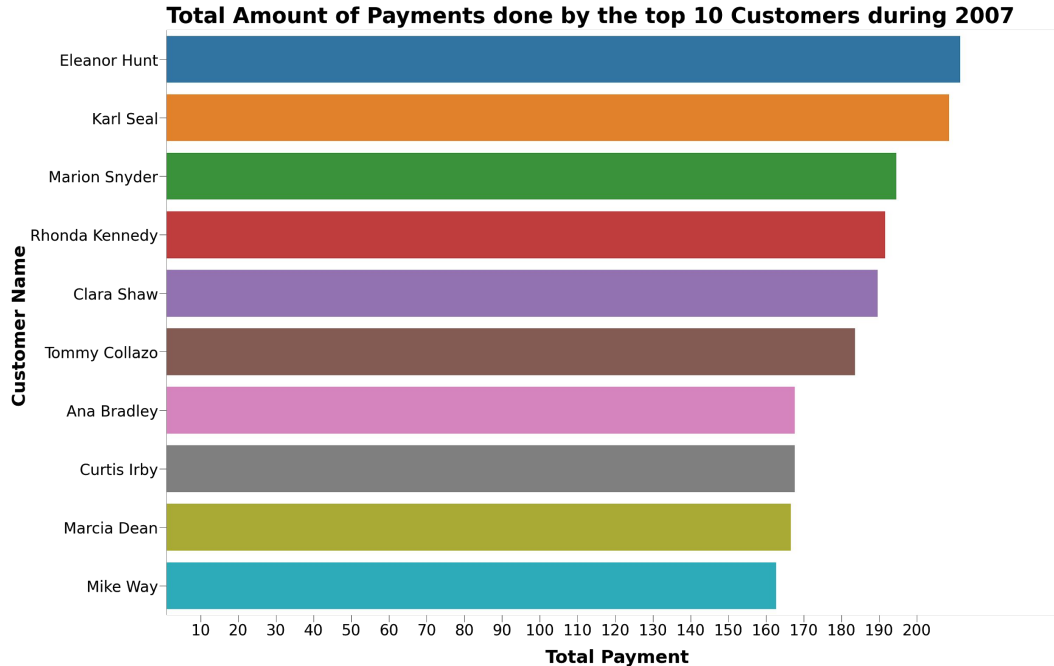# What was the total rents per family-friends movies category ?
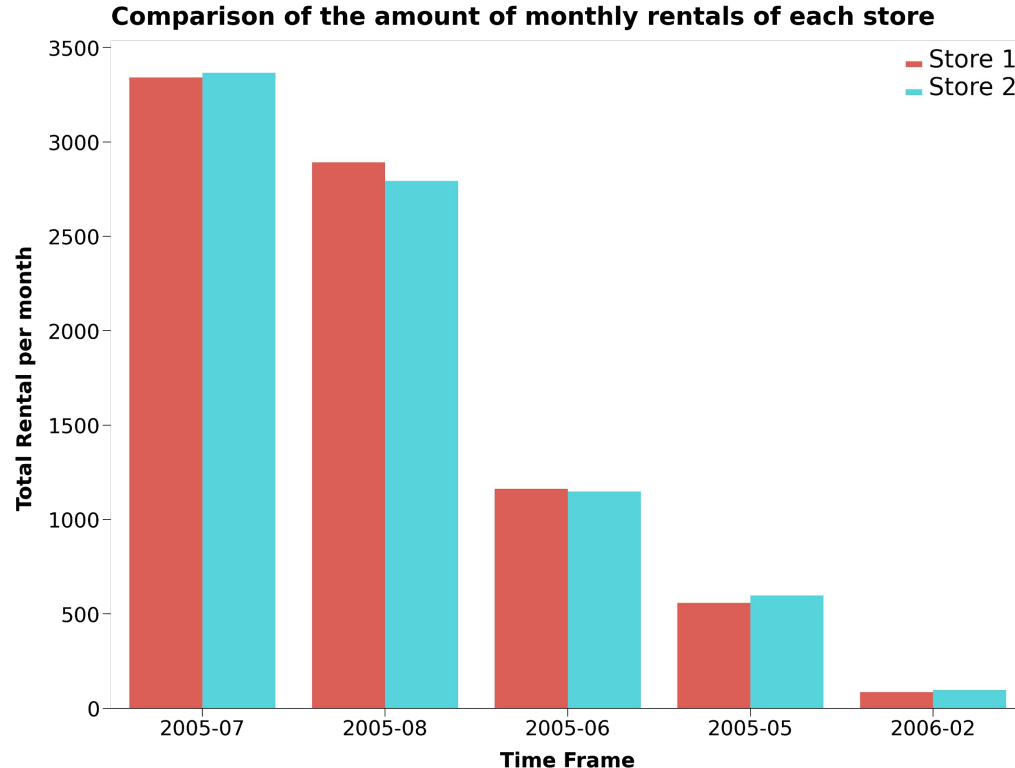
**Amount of total rentals by movie category**



According to the graph, the category of Animation film was the most rented with 1166 in total and the lowest rented was the Music category with 830 in total.

# What was the total payments done by the Top 10 paying customers during 2007 ?



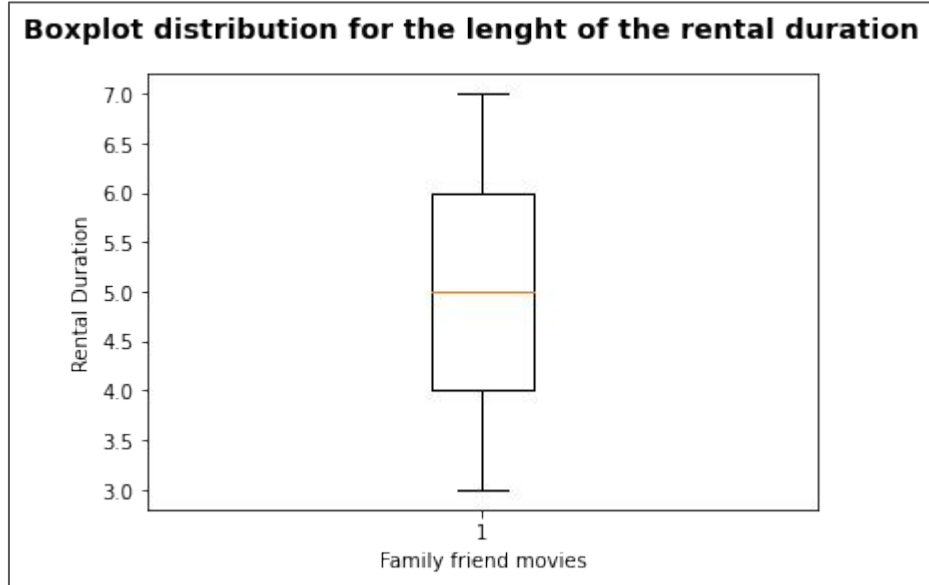**Total Amount of Payments done by the top 10 Customers during 2007**

According to the graph, Eleanor Hunt was the customer who spent the most during 2007 , spending around US$ 210. And the customer Mike Way had the 10th place spending around US$160.

# How the two stores compare in their count of rental orders during every month for all the years?

**Comparison of the amount of monthly rentals of each store**

According to the graph, Store 2 has done more movie rentals on 2005-07, 2005-05 and 2006-02. And Store 1 has done more movie rentals on 2005-08, 2005-06. It is possible to say that both stores had been renting movies in a very similar amount during this period.

# What´s the percentile distribution for the length of the rental duration for this family friend movies?

## Boxplot distribution for the lenght of the rental duration



According to the boxplot graph, it is possible to observe a representation of the distribution of the length of the rental duration for the "family friend" movies. The following categories are considered family movies and were used for the analysis: Animation, Children, Classics, Comedy, Family and Music. The median is 5 days.