



# NATMIN PURE ESCROW

Escrow Services powered by Blockchain Technology

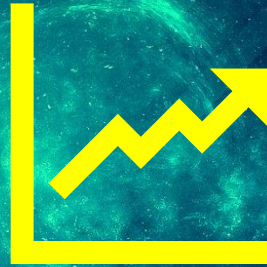


# THE PROBLEM

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A conventional transaction can take days to complete as disputes are handled by the Escrow company.



Online Fraud is growing exponentially without any real solution.

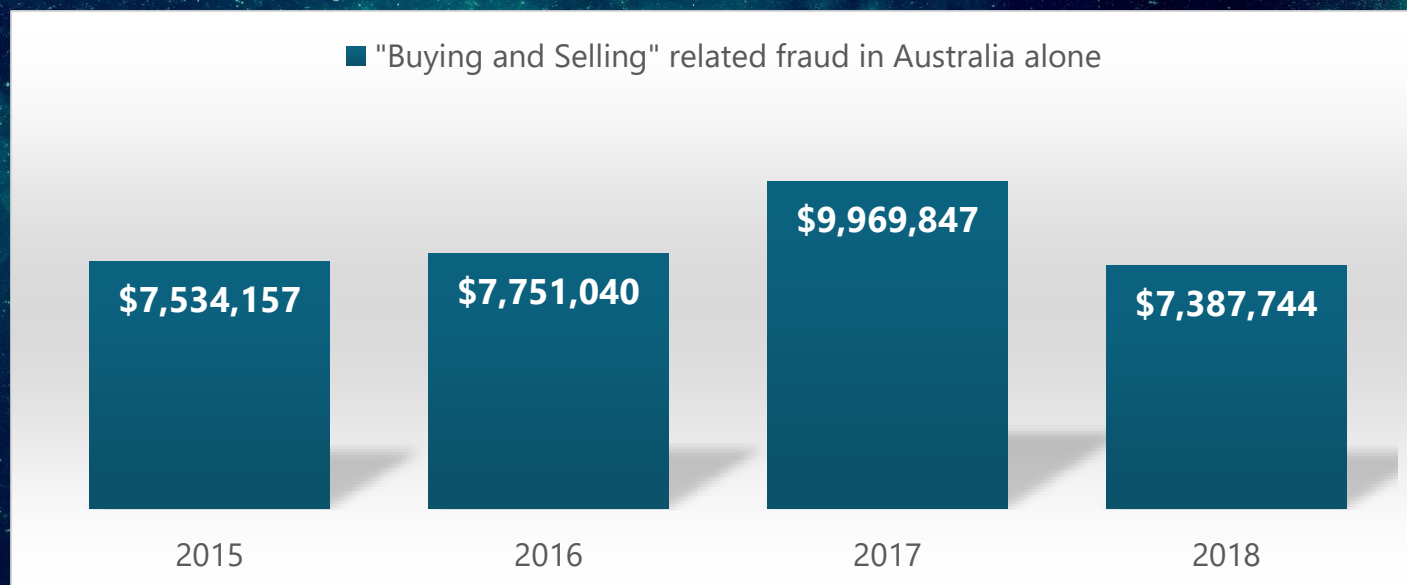


With conventional Escrow there is always the possibility of corruption and the bribing of officials.



# INDUSTRY STATISTICS

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Recorded fraud transactions has reached a staggering \$7,387,744 in the first six months of 2018. That is 74.1% of the total amount recorded in 2017.



# VISION

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We have developed a secure and trustworthy platform where buyers and sellers can transact, knowing their money is safe.





# THE SOLUTION

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The major difference between Conventional and Decentralized Escrow is that with Decentralized Escrow, the blockchain and Smart Contracts are the Escrow company.

This ensures that transactions are:



exponentially quicker



more secure



a fraction of the price



# THE NATMIN ECOSYSTEM

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## The Transaction

Buyers and Seller can create and complete normal transactions.



## The Dispute

Either party can initiate a dispute before the completion date of the transaction.



## The Vote

Nodes are qualified individuals who can cast votes on a dispute transaction.



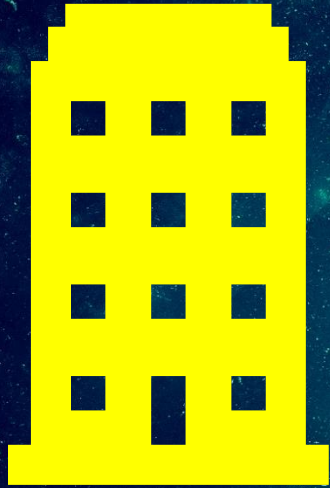
## The Rating

Nodes will be awarded points for casting valid votes, inspiring confidence in the platform.



# BUSINESS MODEL

Our business implementation has 3 phases.



## Phase 1 : B2B Crypto

Focused on Crypto Currency based businesses to create the customer base and firms who accept crypto currency as payment for their services.



## Phase 2 : B2B General

Focused on general businesses who will benefit from an escrow service. This phase will start after the implementation of Fiat conversion.



## Phase 3 : B2C General

Focused on the general public for day to day transactions in an untrusted world. Phase 1 & 2 will prepare the market for mass adoption and acceptance.



# MARKETING PLAN

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## Crypto Ads

Banner and text ads on crypto based websites and publishers to engage the crypto market for Phase 1 implementation.

## Facebook Ads

Facebook ads to get exposure on social media for the general public for Phase 3 implementation.



## Google Adwords

Banner and text ads using Google Adwords for more effective exposure to general businesses for Phase 2 implementation.

## Other

Roadshows, Events, Videos and other marketing channels to assist in the implementation of Phases 1, 2 & 3.





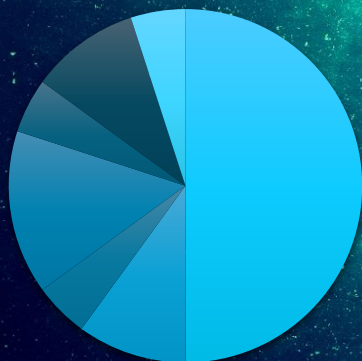
# INVESTMENT

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A total supply of 400,000,000 tokens will be created, with 240,000,000 of those tokens being made available during the Pre-sale and Public Sale.

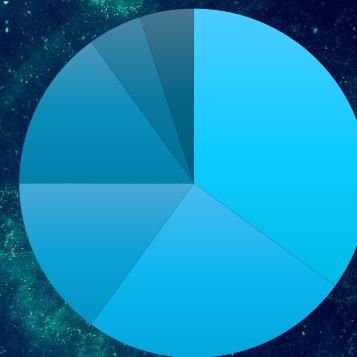
The Pre-Sale and Public sale hardcap is set to 12,000 ETH and the funds will be distributed as per below.

## Token Distribution



- Token Generation Event (50%)
- Pre-Sale (10%)
- Private Sale (5%)
- Team (15%)
- Advisers (5%)
- Long-term Operations (10%)
- Future Development (5%)

## Funds Distribution



- Research and Development (35%)
- Marketing (25%)
- Administration (15%)
- Operations (15%)
- Legal (5%)
- Unforeseen Expenses (5%)





# MANAGEMENT TEAM

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**Daniel Swanepoel**

Managing Director  
Lead Developer



**Rebecca Swanepoel**

Head of Marketing



**Lisa Cashen**

Community Manager



**Jason Jones**

Senior Developer



**Olga Kuznetsova**

Marketing Specialist



**Monika Shaw**

Head of Accounting







# ADVISORY TEAM

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**Ong Jun Hao**

Strategy Advisor



**Darrell Emmanuel**

Investment & Asset Management Advisor



**Frederik Lund**

Legal Advisor





# THANK YOU

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## GET IN TOUCH

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