



Addressing Youth Unemployment in Ethiopia's Creative Sector

This report outlines a solution to combat youth unemployment, particularly among young creatives and informal workers in Ethiopia, by connecting them with job opportunities, skill-building resources, and community support.

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The Problem

Challenges of youth unemployment, skills mismatch, and limited support for young creatives.



Who is Affected?

Unemployed graduates, freelancers, entrepreneurs, and creative youth in Ethiopian cities.



The Solution

Connecting youth with jobs, skill-building, and community support via tailored listings and networking.



Product / MVP Overview

High-fidelity prototype details, features, user flows, and feedback integration.



Business Model

Financial sustainability through subscriptions, partnerships, or premium courses.



Budget Overview

Summary of development, marketing, and operational expenses.



Lean Canvas Highlights

Key points: problem, solution, value proposition, segments, channels, revenue, costs, metrics, advantage.



Your Ask

Funding, mentorship, partnerships, or resources needed for launch.



Thank You

Polite closing to stakeholders and readers.