# NATSKI NAKANO

## FRONT-END WEB DEVELOPER

I'm a front-end developer specializing in creating responsive and user-friendly applications. I enjoy building interactive features and continuously enhancing my skills in various front-end frameworks. My foundational backend knowledge gives me a well-rounded understanding of full-stack challenges. I'm eager to bring fresh ideas, adapt to new tools, and stay current with industry trends.

#### Skills

· React.js

JavaScript
HTML

· css

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• Bootstrap

• Redux • Node.JS

· Version Control: Git

• Express

SEO Strategy

· Rest APIs

• Figma

Firebase Firestore

· Responsive Web Design

· Spline 3D Animation

## **Work History**

· React Native

Ahmed Tech Academy Front-End Web Developer (Contract) / April 2024 - Current

- Designed and developed a responsive website for a coding bootcamp start-up using React, applying UI/UX principles to ensure a user-friendly and visually appealing experience.
- Implemented an SEO strategy by conducting keyword research using Google Ads Keyword Planner to create Schema Markup in React with JSON-LD, ultimately improving search engine visibility through effective utilization of Schema.org and the Google Rich Results Test.
- · Created an engaging 3D robot character in Spline that greets users, improving first impressions and site engagement.
- Developed a chatbot to enhance user interaction and support by leveraging ChatGPT API. Created a JSON file to store comprehensive school information, enabling the bot to provide answers directly from this data or, for questions beyond the available information, to utilize ChatGPT assistance.
- Developed a dynamic blog page that features infinite scroll for improved user experience, utilizing react-helmet-async for SEO optimization and React Router for seamless navigation.
- · Utilized EmailJS for setting up user-friendly forms, facilitating efficient user communication.

Nordstrom Sr. Designer / May 2015 - June 2023

• As the lead designer of sweaters and knits for the Nordstrom brands, I developed collection ideas that aligned with our target customer and brand vision, while providing mentorship and guidance to the design team. I demonstrated the ability to collaborate effectively with leadership and cross-functional teams to implement cohesive designs, ensuring strategic alignment and maintaining quality through close collaboration with vendors.

#### **Projects**

Portfolio - Responsive portfolio website using React to showcase skills and projects

https://www.owl135portfolio.com/

https://github.com/NatskiNa/Nat-portfolio-2024

**Ahmed Tech Academy** - Designed and developed a React website for a startup coding bootcamp https://www.ahmedtechacademy.com/

Socccer Point Chart - React app tracking performance and rewarding young players via a point system

https://soccer-point-chart.web.app/

https://github.com/NatskiNa/soccer-score-chart

### **Education**

Full Stack Web and Mobile Development / Nucamp, August 2023 - February 2024

Full course on web and mobile development with Bootstrap, React, React Native, Node.JS and MongoDB Certifications:

Javascript Fundamentals; Dynamic with React; Mobile with React Native; Backend with NodeJS

Bachelor's of Fashion Design / Parsons School of Design, New York