

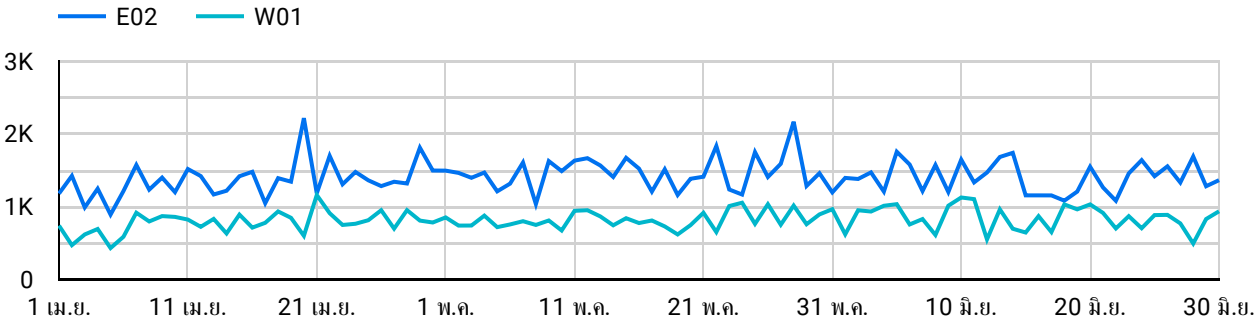
Period: Q2_2008 (Location: LS)

STORE_REGION / SPEND			
Month	E02	W01	รวมทั้งหมด
พฤษภาคม	45,347.66	25,534.28	70,881.94
มิถุนายน	42,036.57	25,366.13	67,402.7
เมษายน	40,855.34	23,328.75	64,184.09
รวมทั้งหมด	128,239.57	74,229.16	202,468.73

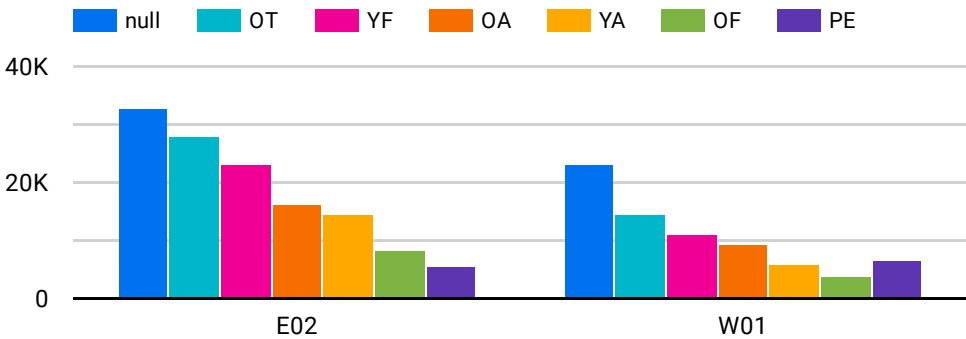
Store Region

Month ▾	AVG basket size	AVG Spending per customer	AVG Total visiting	AVG unit per basket
มิถุนายน	12.22	42.15	3.45	9.84
พฤษภาคม	12.47	44.55	3.57	9.9
เมษายน	12.13	41.68	3.44	10.01

Spending by Store Region



Customer Lifestage and Store Region



Best selling item

	PROD_CODE	SPEND ▾
1.	PRD0904358	3,395.7
2.	PRD0900121	1,868.86
3.	PRD0903052	1,759.82
4.	PRD0901265	1,448.64
5.	PRD0904250	1,289.82
6.	PRD0903269	1,231.23
7.	PRD0900324	880.11
8.	PRD0901348	791.04
9.	PRD0901923	787.95
10.	PRD0902503	782.07

Top 3 Product for Young Family (YF)

	PROD_CODE	USD ▾
1.	PRD0903269	796.2
2.	PRD0904358	649.9
3.	PRD0901265	299.1

Top 3 Product for Young Adult (YA)

	PROD_CODE	USD ▾
1.	PRD0904358	389.6
2.	PRD0903052	197.7
3.	PRD0900121	192.1

Top 3 Product for Persioners (PE)

	PROD_CODE	USD ▾
1.	PRD0904358	175.6
2.	PRD0900121	158.8
3.	PRD0903052	142.2

Top 3 Product for Old Family (OF)

	PROD_CODE	USD ▾
1.	PRD0904358	229.5
2.	PRD0901923	102
3.	PRD0904933	88.3

Top 3 Product for Old Adult (OA)

	PROD_CODE	USD ▾
1.	PRD0904358	389.6
2.	PRD0903052	279.1
3.	PRD0900121	275.4

Top 3 Product for Others (OT)

	PROD_CODE	USD ▾
1.	PRD0904358	827
2.	PRD0900121	515.5
3.	PRD0903052	418.7