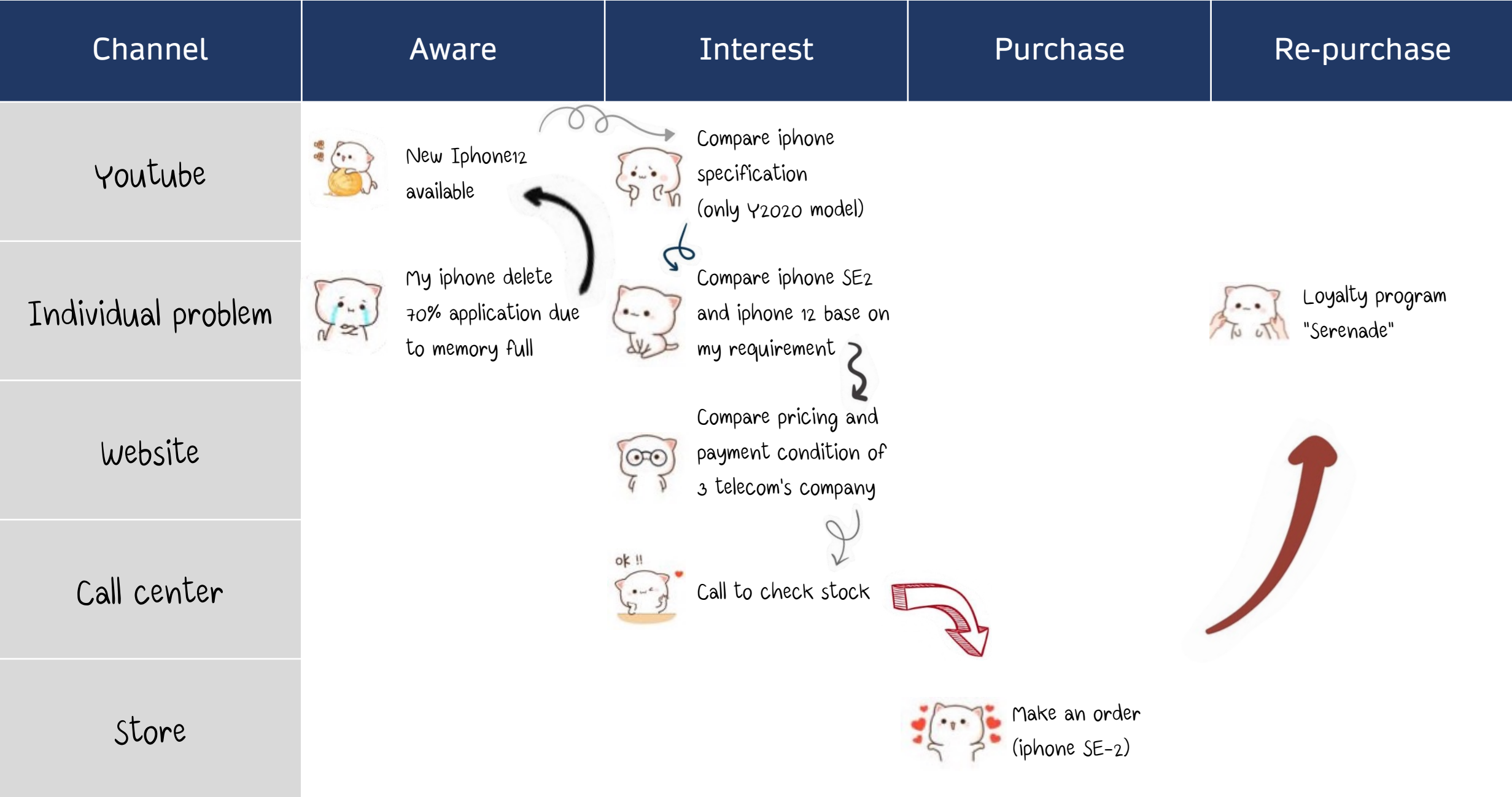
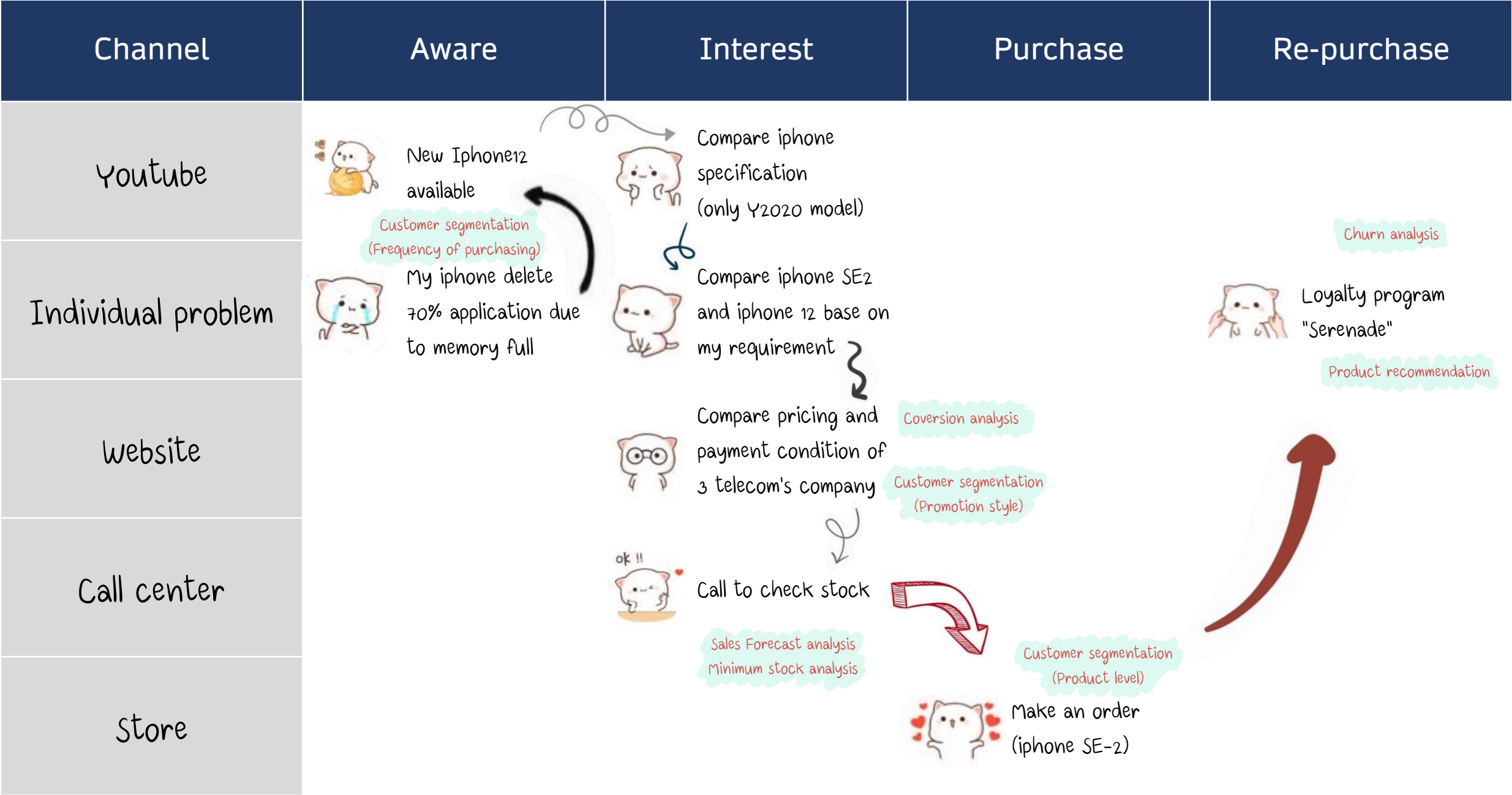


Step 1: Customer Journey



Step 2: Fixed Customer Journey with Data Analytics



Step 3: Collecting Data throughout Customer Journey

