

# MENBERE HAILU

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## SUMMARY

I am a Google Data analytics certified data analyst, Lecturer and BI Analyst/PowerBI Analyst who wants to specialize on data analyst tasks like data collecting, organizing, and analyzing data sets and providing effective dashboard report helps to make decision to improve the organization products and services especially on sales and digital marketing.

## SKILLS

- **Database:** SQL, R, MySQL
- **Data Analytics:** Data Modeling, Data Queries, Web Scraping, Statistics, Data Pipeline
- **Data science:** Machine Learning
- **Python:** Python 3, Pandas, Matplotlib, NumPy
- **Business Intelligence:** Microsoft PowerBI, Tableau
- **Data Warehousing:** ETL processes, data cleansing, data validation

## Experience

**26/06/2023-Present: SQL and MicrosoftPowerBI Trainer**

**Nanolink Data Analytics And consultancy: United states (Remote)**

- Providing Database, SQL, MSBI and MicrosoftPowerBI Training to Data Analytics students
- Preparing Academic Curriculum for Data analytics Training

**10/5/2022- 1/7/2023: Business Intelligence Analyst (PowerBI Analyst)**

**Epic Game: United states (Remote)**

- Accomplishment: Spearheaded the development and implementation of a groundbreaking BI solution that significantly enhanced reporting accuracy and efficiency by 25%, positioning the organization for data-driven success.
- Conducted in-depth analysis of large datasets to identify patterns, trends, and opportunities for process improvement.
- Collaborated with business stakeholders to gather requirements and designed effective data models and dashboards.
- Automated data extraction, transformation, and loading (ETL) processes, reducing manual effort and ensuring data accuracy.

- Accomplishment: Presented key findings and strategic recommendations to senior management, influencing decision-making, and contributing to a 15% increase in revenue.

**1/1/2021- 1/5/2022: Data analyst/PowerBI Analyst**

**Dashen Brewery: Addis Ababa, Ethiopia**

- Assisted in the development of Power BI reports to support business operations and decision-making.
- Conducted data cleansing and validation to ensure accuracy and completeness of datasets.
- Collaborated with IT teams to troubleshoot data-related issues and optimize database performance.
- Participated in the design and implementation of data visualization solutions for internal and external stakeholders.

**2022- Present: Lecturer and Researcher**

**University of Gondar, Ethiopia**

- Teaching and consulting university students and Doing different research and projects in the field of Machine learning, Artificial intelligence and NLP

**EDUCATION AND TRAINING**

2017 **Bachelor of Science (BSC): Information Systems with 3.92 CGPA**

**University of Gondar, Gondar, Ethiopia**

2021 **Master of Science (MSc): Information systems with 3.95 CGPA with Very good thesis result**

**University of Gondar, Gondar, Ethiopia.**

**CERTIFICATE**

2021 Fundamental of Digital Marketing and social Media Marketing

<https://learndigital.withgoogle.com/digitalgarage/course/digital-marketing>

2021 Google analytics for Beginners and Advance

<https://analytics.google.com/analytics/academy/profile>

2022 Google Data Analytics Professional and Specialization

<https://www.coursera.org/account/accomplishments/specialization/certificate/VQ3NJ3CFZR99>

2022 SQL for Data Science

<https://www.coursera.org/account/accomplishments/records/3X7A4HP9KVJZ>

2022 Python Project for Data Science

<https://www.coursera.org/account/accomplishments/verify/KEKKLQDU3LUR>

2022 Python for Data Science, AI & Development

<https://www.coursera.org/account/accomplishments/verify/AMEZDCXLJCP3>

➤ I have also one publication on Fake news detection on social media

[https://link.springer.com/chapter/10.1007/978-3-030-93709-6\\_31](https://link.springer.com/chapter/10.1007/978-3-030-93709-6_31)