Guidelines for Scratchpads logotypes, colours and fonts

The default logotype is green but six other colours are also available. Please combine each font with the matched colour from the table below.

All logos are available for both **high resolution print** (300 DPI) and **for web** (72 DPI) in four sizes: **S** (325 x 96 px), **M** (750 x 223 px), **L** (1125 x 334 px) and **XL** (1500 x 445 px).

The default font is **Ubuntu**, which is a free Google webfont that can be downloaded here:

http://www.google.com/webfonts/specimen/Ubuntu

If you do not have access to the Ubuntu font,
*please use **Arial** as a replacement, which is a readily available font on most computers.*

leaf green

C: 53 M: 13 Y: 100 K: 0

R: 135 B: 173 G: 40

#: 87AE28

tropical blue

C: 81 M: 135 Y: 23 K: 1

R: 40 B: 135 G: 168

#: 2887A8

spectrum purple

C: 43 M: 65 Y: 3 K: 0

R: 153 B: 104 G: 170

#: 996DAA

blood red

C: 30 M: 96 Y: 100 K: 39

R: 125 B: 25 G: 2

#: 7D1902

carotene orange

C: 15 M: 42 Y: 100 K: 1

R: 217 B: 151 G: 24

#: D99818

lichen grey

C: 41 M: 24 Y: 52 K: 1

R: 158 B: 168 G: 136

#: 9EA988

graphite grey

C: 65 M: 56 Y: 56 K: 32

R: 83 B: 84 G: 84

#: 535454