

Prestashop Donate to Charity

Prestashop Donate to Charity module helps store owners to set up a donation fund on the store & seek donations from the customer.

A clear & concise description of the fund will also ensure customers that the money will reach the actual beneficiaries. This has some other benefits too.

Setting up a donation fund also reflects your philanthropist personality in the market & helps to improve the brand image among the potential customers.

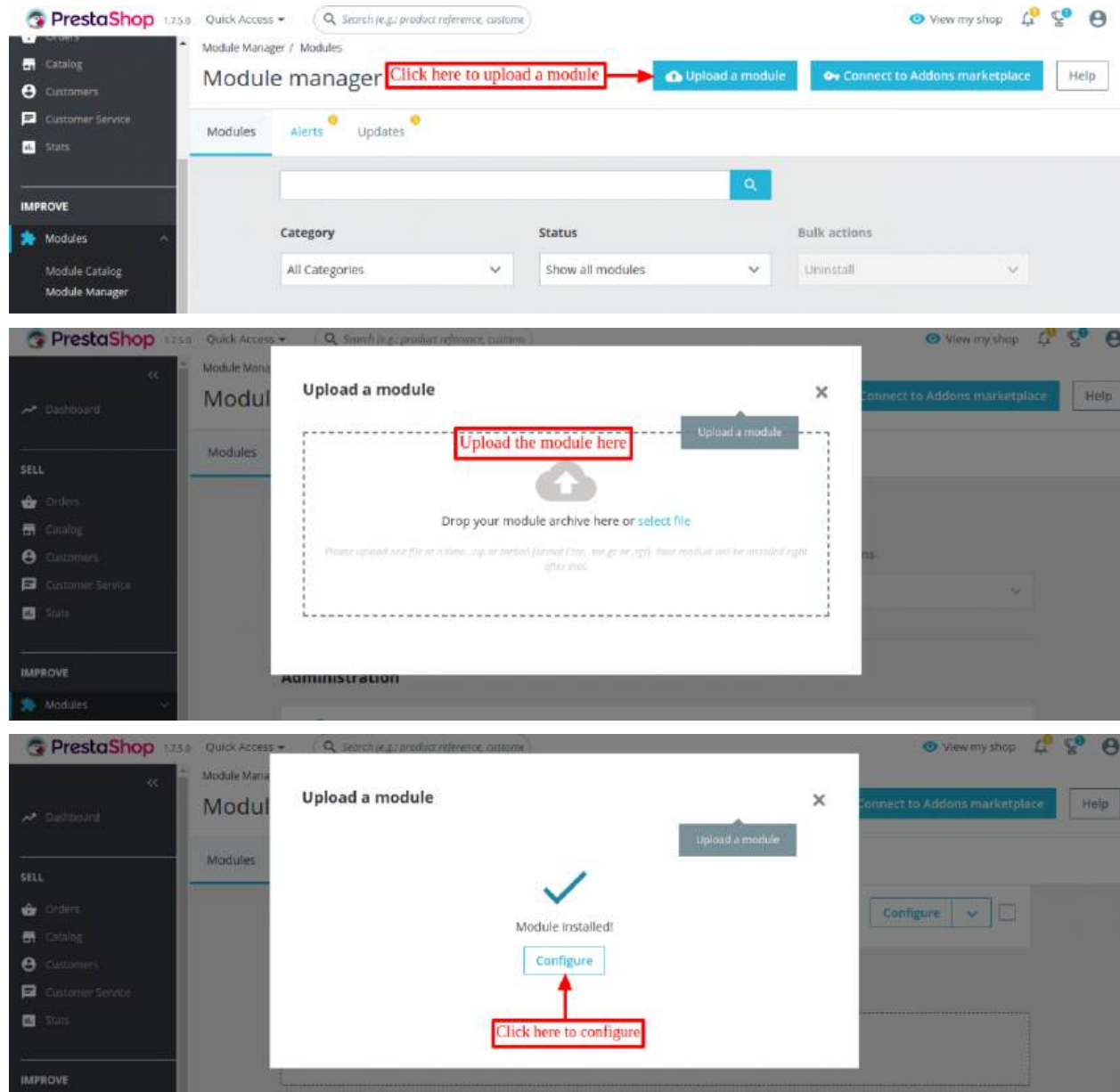
Note: PrestaShop Donate to Charity module is compatible with PrestaShop multi-store feature.

Features of Prestashop Donate to Charity

- Run various donation campaigns on store simultaneously.
- Advertise all the campaigns on various pages of the store.
- Choose to ask for a donation of a fixed amount.
- Set donation amount according to the will of customer.
- Global Advertisement banners & banners for individual donation campaigns are fully configurable.
- Enable/Disable the display of button on the global advertisement for redirecting to donation campaigns listings.
- Provide donation block on the cart page too.

How to Install Prestashop Donate to Charity Module

1. Firstly, Go to the Module Manager in Back office and click on 'upload a module'.
2. After that, Drag and drop the module file or select the file from the system.
3. In this way, the module installation will be successful.



Workflow of Prestashop Donate to Charity Module

Once the module installation is successful, new tabs add to the dashboard.

The screenshot shows the PrestaShop 1.7.6.7 dashboard. The left sidebar contains the following menu items:

- IMPROVE**
 - Modules
 - Design
 - Shipping
 - Payment
 - International
- CONFIGURE**
 - Shop Parameters
 - Advanced Parameters
- CHARITY DONATION**
 - Charity Donation
 - Global Advertisement Settings** (highlighted with a red box)
 - Manage Donations
 - Donations Stats

A red box and arrow point to the 'Global Advertisement Settings' menu item with the text: "New tabs are added just after the installation of the module".

The main dashboard area shows a 'Traffic Sources' donut chart, a table of recent orders, and a '+ Add more dashboard modules' button.

Global Advertisement Configuration:

In this section, Admin can customize global banner & the text displayed on it.

Choose to display this banner on different pages at various positions. Display a button on the banner to redirect to the donations category page.

The text, it's colour & the colour of the button border can be customized too.

Global advertisement configuration

Global Advertisement

Choose language English (English) ▼

Change language for updating information in multiple language.

Enable ☒ Yes Enable/Disable display of global advertisement* Advertisement title Donate for someone's better tomorrow Enter global advertisement color* Advertisement title text color #ffffff Select color of title text* Advertisement description Enter description to show on advertisement Show your support by donating whatever you can and we'll make sure that it reaches the person who needs it. Your little contribution can bring happiness to someone's life.* Advertisement description text color #ffffff Select color of description textAdvertisement background Image Header/Footer 1_head_foot.jpg Add file Upload background image of advertisement to be shown on header and footer
Note : Maximum image size - 8MB, Recommended size 1110 x 106pxAdvertisement background Image Left/Right 1_left_right.jpg Add file Upload background image to show on the left/right column
Note : Maximum image size - 8MB, Recommended size 275 x 332pxShow all donations category button ☒ Yes Enable/disable display of category button on global advertisement* Donation category button text VIEW ALL CHARITIES Enter name of category button* Donation category button text color #ffffff Select text color of category button* Donation category button border color #ffffff Select border color of category button

* Select places for advertisement

Pages / Places	Header	Footer	Left	Right
Home page	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Product page	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Category page	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Cart page	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Choose to display advertisement at various positions on the pages

Save

Global advertisement configuration

Help



Successful update

Global Advertisement

Choose language English (English)

Change language for updating information in multiple language.

Enable ☒ Yes

* Advertisement title 🇺🇸

* Advertisement title text color

* Advertisement description 🇺🇸

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Paragraph

Show your support by donating whatever you can and we'll make sure that it reaches the person who needs it. Your little contribution can bring happiness to someone's life.

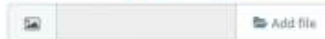
* Advertisement description text color

Advertisement background
Image Header/Footer



Delete image

Click here to delete the image



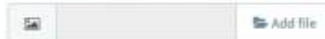
Note : Maximum image size - 5MB, Recommended size 1170 x 108px

Advertisement background
Image Left/Right



Delete image

Click here to delete the image



Note : Maximum image size - 5MB, Recommended size 275 x 332px

Show all donations category
button ☒ Yes

* Donation category button
text 🇺🇸

* Donation category button text
color

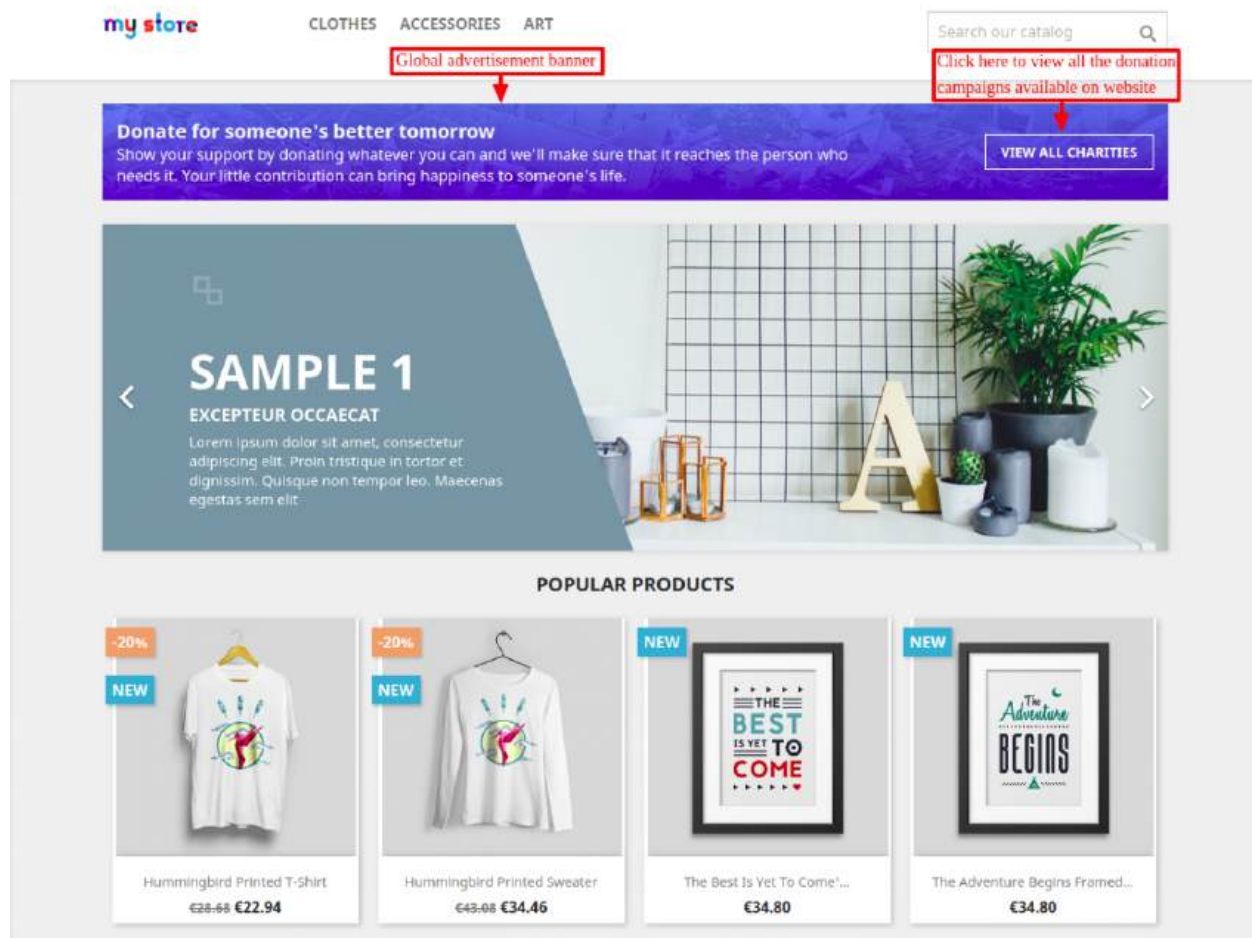
* Donation category button
border color

* Select places for
advertisement

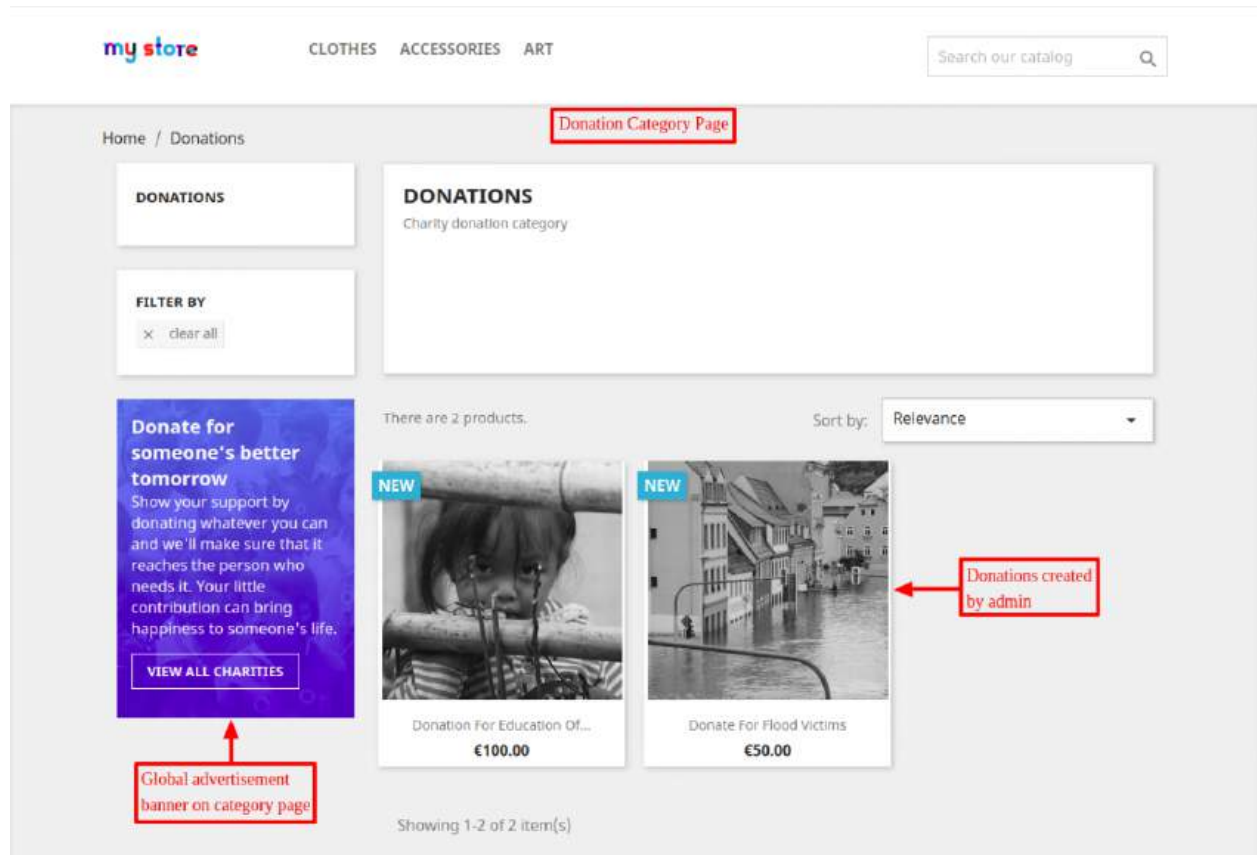
Pages / Places	Header	Footer	Left	Right
Home page	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Product page	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Category page	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Cart page	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Save

Once you configure the global banner settings, it will display the banner on front-end. You can also see a button to view all the donation campaigns running on the shop.

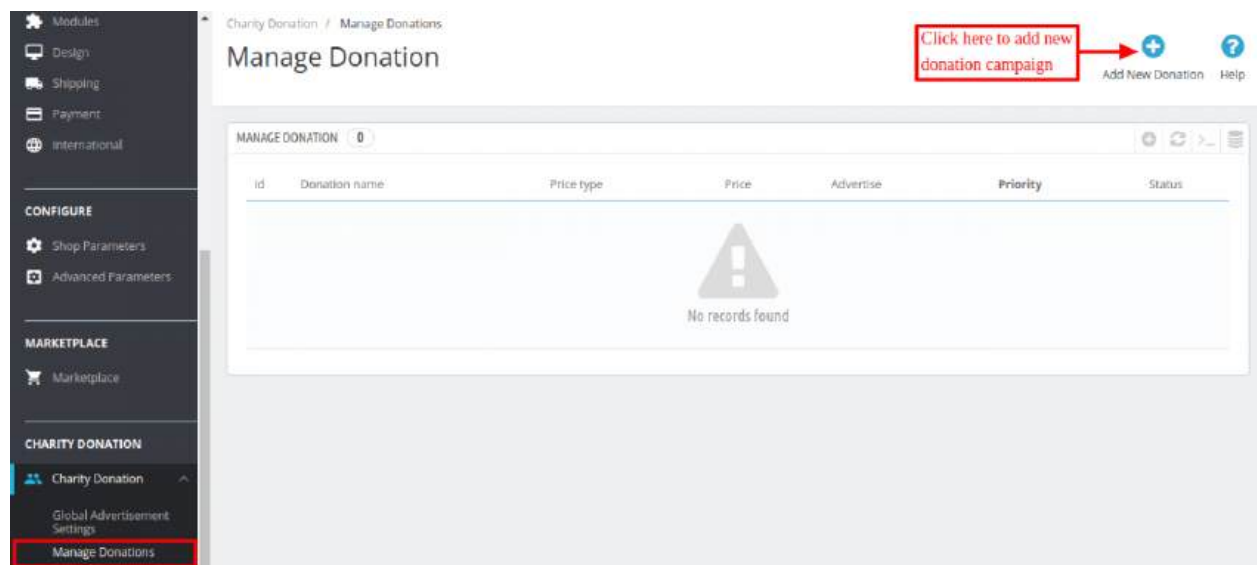


On clicking the button, the customer will go to the category page of the donation. View all the donation campaigns running on the shop here.



Create donation campaigns

In this section, you can create various donation campaigns.



Case 1: While creating any donation, if you keep the price type as fixed. In that case, a person donating for any cause needs to contribute the fixed amount set by admin.

Note: This donation is created as virtual product in catalog at the back-end.

Charity Donation / Manage Donations

Manage Donation

[Add new donation](#)

[Help](#)

MANAGE DONATION

Choose language: English (English) ▼
Change language for updating information in multiple languages.

? For this donation, a product in catalog will be automatically created. You will have to fill details of some fields according to that created product

INFORMATION **ADVERTISEMENT** **IMAGES**

Enable YES NO **Enable/disable this donation**

*** Name** Donation for education of orphans **Enter name of donation**

*** Description**
Orphans are often found to be involved in child labour or begging on the streets instead of enjoying their childhood or studying. A small contribution from your side can bring back their lost childhood and provide for their education. Please donate to provide kids with a chance at a better education and a better future they never envisioned. **Describe the purpose of donation campaign**

Price type Fixed **Select price type, price amount & expiry date of donation campaign**

*** Fixed price** 100.000000 \$

Expiry date 2021-05-30

Show product YES NO **Enable/disable the display of product created for this donation**

Note : By disabling 'Show product', Donate button on advertisement will automatically disappear.

Show on cart page YES NO **Enable/disable display of donation option on cart page**

Cancel **Save and stay** **Save**

Additionally, you can also manage advertisement setting for donation. If you wish, you can advertise the campaigns on various pages of the shop.

Edit: Donate for education of orphans

[Help](#)

Manage Donation

Choose language

English (English)

Change language for updating information in multiple languages.

For this donation, a product in catalog will be automatically created. You will have to fill details of some fields according to that created product.

INFORMATION

ADVERTISEMENT

IMAGES

Enable



Yes

Enable to advertise this donation

* Advertisement title

Donate for education of orphans

Enter title of advertisement

* Advertisement title color

#ffffff



Select the color of advertisement title

* Advertisement description

Orphan children are often found to be doing labor or begging on the road instead of living their childhood and studying. A small contribution from your side can bring back their lost childhood and provide for their education.

Specify description of advertisement

* Advertisement description color

#ffffff



Advertisement background image Header/Footer



Delete image

Click here to delete the image



Add file

Click here to upload the background image

Note: Maximum image size - 8MB, Recommended size 1110 x 100px

Advertisement background image Left/Right



Click here to delete the image

Delete image



Add file

Click here to upload background image of advertisement to be shown in left/right column

Note: Maximum image size - 8MB, Recommended size 275 x 334px

Show donate button



Yes

Enable/Disable display of donate button on advertisement

* Donate button text

DONATE

Set donate button text

* Button text color

#ffffff



* Button border color

#ffffff



Set text and border color of donate button

* Select places for advertisement

Pages / Places	Header	Footer	Left	Right
Home page	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Product page	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Category page	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cart page	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

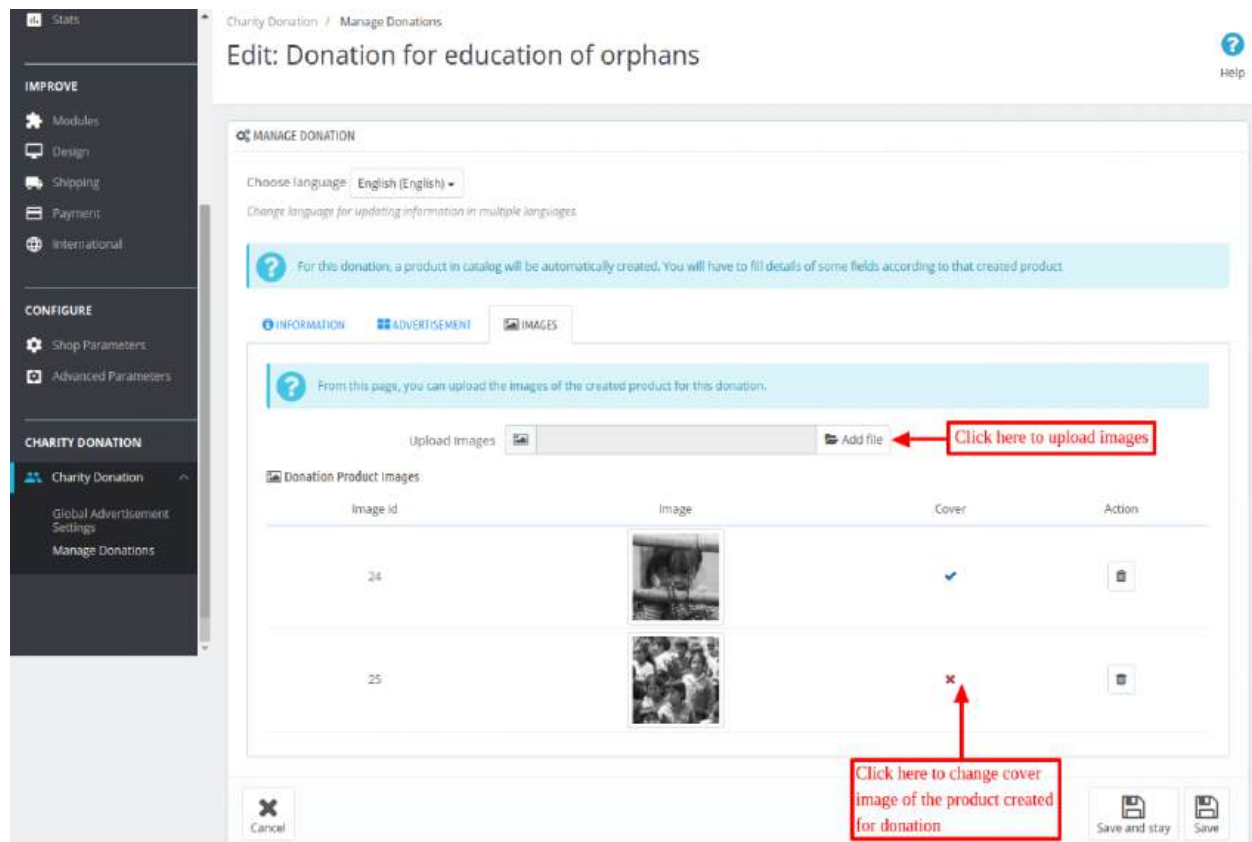
Select positions on pages where you want to show advertisement

Cancel

Save and stay

Save

As you know the donation is created as a product. Hence upload the images to show on the product in the images section. You can also change the cover image for the product created for the donation.



The process to donate in existing/running campaigns

The process to donate towards any cause will be similar to the process adopted for ordering any product.

[Home](#) / [Donations](#) / [Donation for education of orphans](#)

NEW



DONATION FOR EDUCATION OF ORPHANS

€100.00

Tax included

Share



ADD TO CART

[Click here to make payment for this donation](#)

Security policy (edit with Customer reassurance module)



Delivery policy (edit with Customer reassurance module)



Return policy (edit with Customer reassurance module)

Description

Product Details

Orphans are often found to be involved in child labour or begging on the streets instead of enjoying their childhood and studying. A small contribution from your side can bring back their lost childhood and provide for their education. Please donate to provide kids with a chance at a better education and a better future they never envisioned.



SHOPPING CART

Donation for education of orphans
€100.00

1



€100.00

1 item
Shipping€100.00
Free

Total (tax incl.)

€100.00

PROCEED TO CHECKOUT

[Continue shopping](#)

Security policy (edit with Customer reassurance module)



Delivery policy (edit with Customer reassurance module)



Return policy (edit with Customer reassurance module)

my store

Contact us

✓ PERSONAL INFORMATION

✓ ADDRESSES

3 PAYMENT

☐ Pay by Check
 ☒ Pay by bank wire

Please transfer the invoice amount to our bank account. You will receive our order confirmation by email containing bank details and order number. Goods will be reserved 7 days for you and we'll process the order immediately after receiving the payment.

☒ I agree to the [terms of service](#) and will adhere to them unconditionally.

ORDER WITH AN OBLIGATION TO PAY

Click here to confirm your payment for the donation

1 item

[show details](#)

Subtotal	€100.00
Shipping	Free
Total (tax incl.)	€100.00

Security policy (edit with Customer reassurance module)

Delivery policy (edit with Customer reassurance module)

Return policy (edit with Customer reassurance module)

my store

CLOTHES ACCESSORIES ART


Search our catalog

After confirmation, an order is created for the donation

✓ YOUR ORDER IS CONFIRMED

An email has been sent to your mail address pub@prestashop.com.

ORDER ITEMS

	Donation for education of orphans	€100.00	1	€100.00
-------------------------------------------------------------------------------------	-----------------------------------	---------	---	---------

Subtotal

TOTAL (tax incl.)

€100.00

€100.00

ORDER DETAILS:

Order reference: GXDPBHTES

Payment method: Bank transfer

After the confirmation of an order, it will create a new order at admin's end too. Admin can change the status after receiving the payment.

Dashboard

SELL

Orders

Orders
Invoices
Credit Slips
Delivery Slips
Shopping Carts

Catalog
Customers
Customer Service
Stats

IMPROVE

Modules
Design
Shipping
Payment
International

Orders

Order GXDPBHTES from John DOE

An order for the donation is also created at the admin's end

Date: 07/01/2019
Total: €100.00
Messages: 0
Products: 1

ORDER GXDPBHTES #6

Print order
No invoice
No delivery slip

STATUS 1
DOCUMENTS 0

Awaiting bank wire payment 07/01/2019 07:41:53
Resend email

Awaiting bank wire payment
UPDATE STATUS

SHIPPING 1
MERCHANDISE RETURNS 0

CUSTOMER MR. JOHN DOE #1

View full details...

Email: pub@prestashop.com
Account registered: 06/28/2019 14:52:10
Valid orders placed: 0
Total spent since registration: €0.00

SHIPPING ADDRESS
INVOICE ADDRESS

MESSAGES 0


Choose a standard message
Configure predefined messages

Display to customer? YES NO

Message

Show all messages
SEND MESSAGE

PRODUCTS 1

Product	Base price Tax included	Qty	Available quantity	Total Tax included
 Donation for education of orphans	€100.00	1	999998	€100.00

Add a product
Add a new discount

For this customer group, prices are displayed as: Tax included
Merchandise returns are disabled

Products: €100.00
Shipping: €0.00
Total: €100.00

Case 2: If you keep the price type of the donation as "By customer". In that case, Customer can donate any amount greater than the minimum amount.

Manage Donation



ADD NEW DONATION

Choose language: English (English) ▼
Change language for updating information in multiple languages.

? For this donation, a product in catalog will be automatically created. You will have to fill details of some fields according to that created product

INFORMATION **ADVERTISEMENT** **IMAGES**

Enable: YES NO

* **Name** 🇺🇸

* **Description** 🇺🇸

< > A B I U Paragraph ▼

Many places around the world are in midst of unprecedented flood havoc. The calamity has caused immeasurable misery & devastation. The path to recovery can be long & arduous. Make a difference by contributing generously to the distress relief fund.

Price type By customer ▼ ← If the price type is selected as "By customer" then the customer can donate any amount greater than minimum amount

* **Minimum price** \$ ← Enter minimum amount of the donation

Expiry date

Show product YES NO
Note : By disabling 'Show product', Donate button on advertisement will automatically disappear.

Show on cart page YES NO ← Show an option to donate towards a cause on the cart page

✕ Cancel 💾 Save and stay 💾 Save

If the price type is set to "By Customer", then you will find a field to enter the amount at the product page.

Here customer can choose to donate any amount greater than the minimum amount set in the configuration. Rest of the flow will be the same as ordering any normal product.

my store

CLOTHESACCESSORIESART

Search our catalog

Advertisement of another donation campaign on the product page


Home / Donations / Donate for flood victims



Donation for orphans education

Orphans are often found to be involved in child labour or begging on the streets instead of enjoying their childhood and studying. A small contribution from your side can bring back their lost childhood and provide for their education. Please donate to provide kids with a chance at a better education and a better future they never envisioned.

DONATE

NEW









DONATE FOR FLOOD VICTIMS

€50.00

Tax included


Share    


€100


Enter amount that you are willing to contribute towards this cause

You can't donate less than €50.

ADD TO CART

 Security policy (edit with Customer reassurance module)

 Delivery policy (edit with Customer reassurance module)

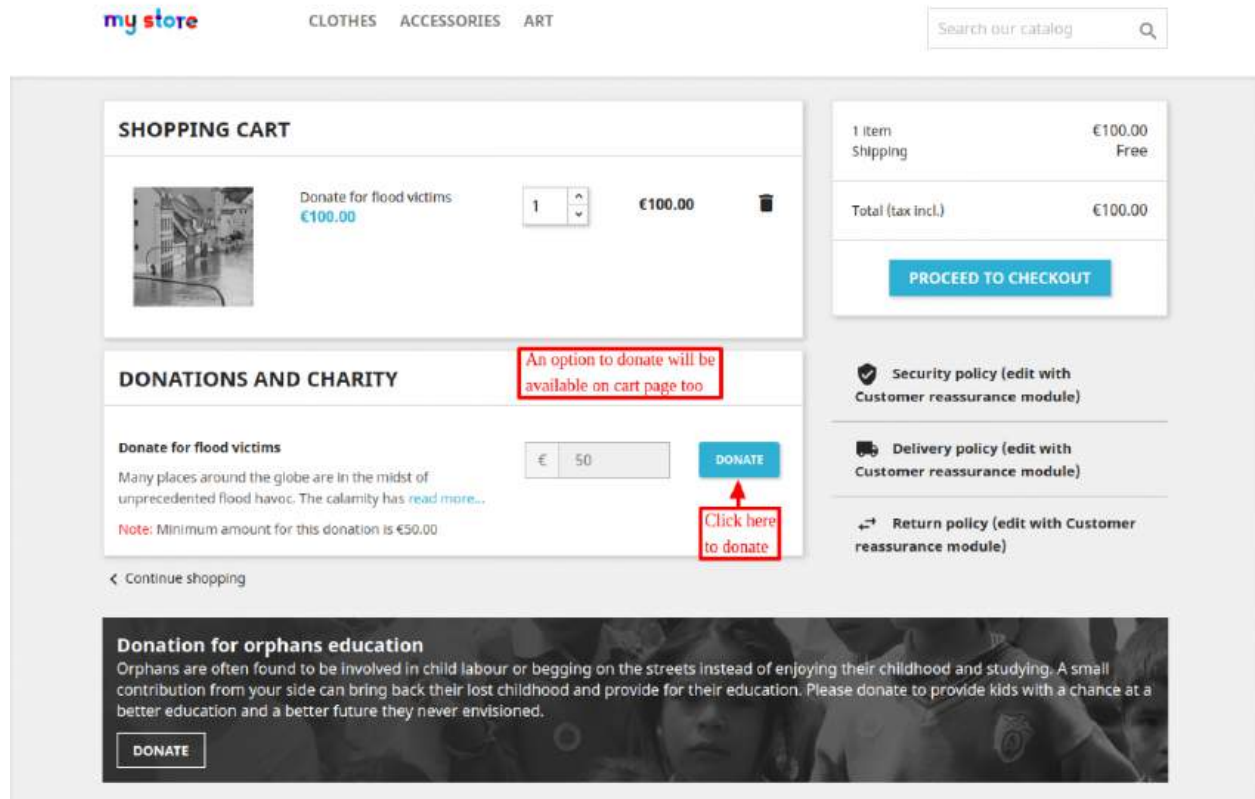
 Return policy (edit with Customer reassurance module)

DescriptionProduct Details

Many places around the globe are in the midst of unprecedented flood havoc. The calamity has caused immeasurable misery and devastation. The path to recovery can be long and arduous. Make a difference by contributing generously to the distress relief fund.

An option to donate will be available on the cart page too as per the settings.

The functionality of 'price type' by which admin can select whether the donation is a fixed amount or customer can choose the donation amount will also be applicable here.



Note: Specific price does not work with customer type (dynamic price) donation products.

View donation statistics

Under the charity donation tab, a third tab of "Donation Stats" is also available. This section presents the data of donation for all the active campaigns of the store.

Under this statistics section, there are particularly two kinds of data is available. The first list shows the total number of customers/order who donated to the campaign.

There is an another kind of data available too. This data shows the list of all the campaigns that received no funds from the customer yet.

Charity Donation / Donations Stats

Donations Statistics

Help

Total Donations
1
 Total Donation Amount
\$150.00
 Total Customers
1

DONATION STATISTICS 2

ID	Donation name	Total donation amount	Total no. of customer	Total no. of order	Donation status	
2	Donation for education of orphans	\$100.00	1	1	Active	View

Click to view list of all the customers that donated under this campaign

NONFUNDED DONATION CAMPAIGNS 1

List of all the donation campaigns that have not received any donations yet

ID	Donation name	Price type	Price	Date created	Expiry date	Donation status
4	Donate for flood victims	By customer	\$50.00	05/03/2021 09:05:02	05/25/2021 00:00:00	Active

On clicking the "view" button available against the listing, you can view the list of all the customers who donated to that particular campaign.

Charity Donation / Donations Stats

Donations Statistics

Help

Total Donations
1
 Total Donation Amount
\$100.00
 Total Customers
1

DONATION FOR EDUCATION OF ORPHANS > VIEW 1

List of all the customers who donated to the particular campaign will display here

Order ID	Customer name	Amount donated	Payment status	Donation date	
9	John DOE	\$100.00	Cancelled	05/03/2021 08:53:06	View Order

Back to list

Current Product Version - 4.1.2