

### Career objective

Creative Content Marketing Specialist with 10 years of experience in crafting compelling content for various platforms, including blogs, social media, and email campaigns. Strong skills in content strategy and audience engagement. Looking to contribute to a forward-thinking team by developing impactful content that drives business growth."

### Certificate

**CIT:** From Technical College of Professional Education

**Artificial Intelligence, Web 3.0 & Metaverse:** From Governor House Karachi(ongoing)

### Hobbies

- Travelling
- Searching
- Exploring

### Personal Information

**Name:** Rozina Aziz

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### Education

**Masters:** B.A University of Karachi.

**Bachelors:** Hayat-UI-Islam Degree Girls College Karachi.

**Intermediate:** Hayat-UI-Islam Degree Girls College Karachi.

**Matriculation:** Secondary Board, Karachi (Science Group).

### Skills

- MS.Office
- TypeScript
- Quikebook
- HTML/CSS
- Node.js

### Work Experience

**Christine:Sales Manager**

- : Conducting research to understand customer needs, market trends, and competitor activities.
- Analyzing data to identify opportunities for product development or campaign strategies.
- Copywriting, content strategy, creative writing, storytelling, visual content creation.
- Enhancing brand awareness and ensuring it resonates with the target audience.
- Creating and maintaining a strong brand image by ensuring consistent messaging, tone, and visuals across all marketing materials.

### Hide/Show Skills