



Team WFF

Who are we?

Introducing....

Jordan Carney

Who are we?

Introducing....

Corey Bennett

Who are we?

Introducing....

James Watthanasintham

What'd we build?

A beautiful iPhone application



...with complete retina, non-retina, iPhone 5 support!

Why?



Many reasons...



Many reasons...



Many reasons!



A company has to stay up-to-date!

Project Progression

Our To-Do List:

- | | |
|--|---|
| <input checked="" type="checkbox"/> Application backbone | <input checked="" type="checkbox"/> Schedule |
| <input checked="" type="checkbox"/> Tickets (web or better) | <input checked="" type="checkbox"/> Photos |
| <input checked="" type="checkbox"/> Information screen (removed) | <input checked="" type="checkbox"/> Sponsors |
| <input checked="" type="checkbox"/> Venues screen | <input checked="" type="checkbox"/> Social integration |
| <input checked="" type="checkbox"/> Maps/Directions | <input checked="" type="checkbox"/> Favorites/Bookmarks |
| <input checked="" type="checkbox"/> Films | <input checked="" type="checkbox"/> Videos |

Project Progression

Our To-Do List:

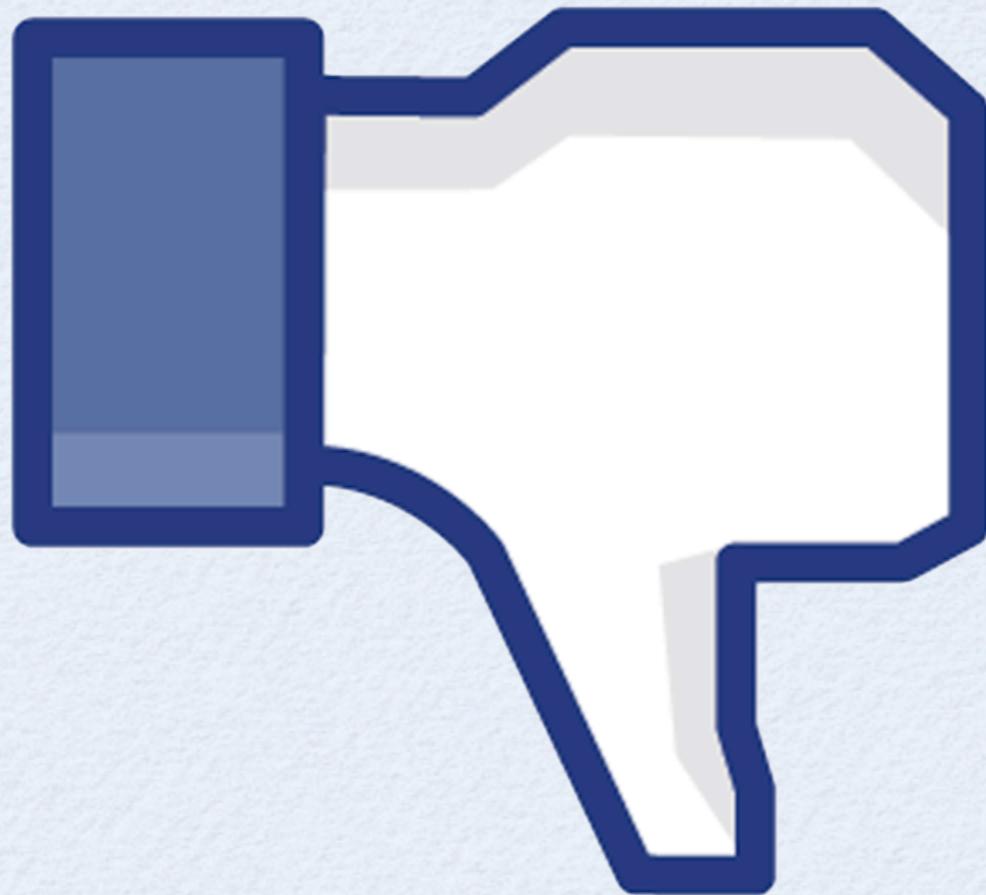
- | | |
|--|---|
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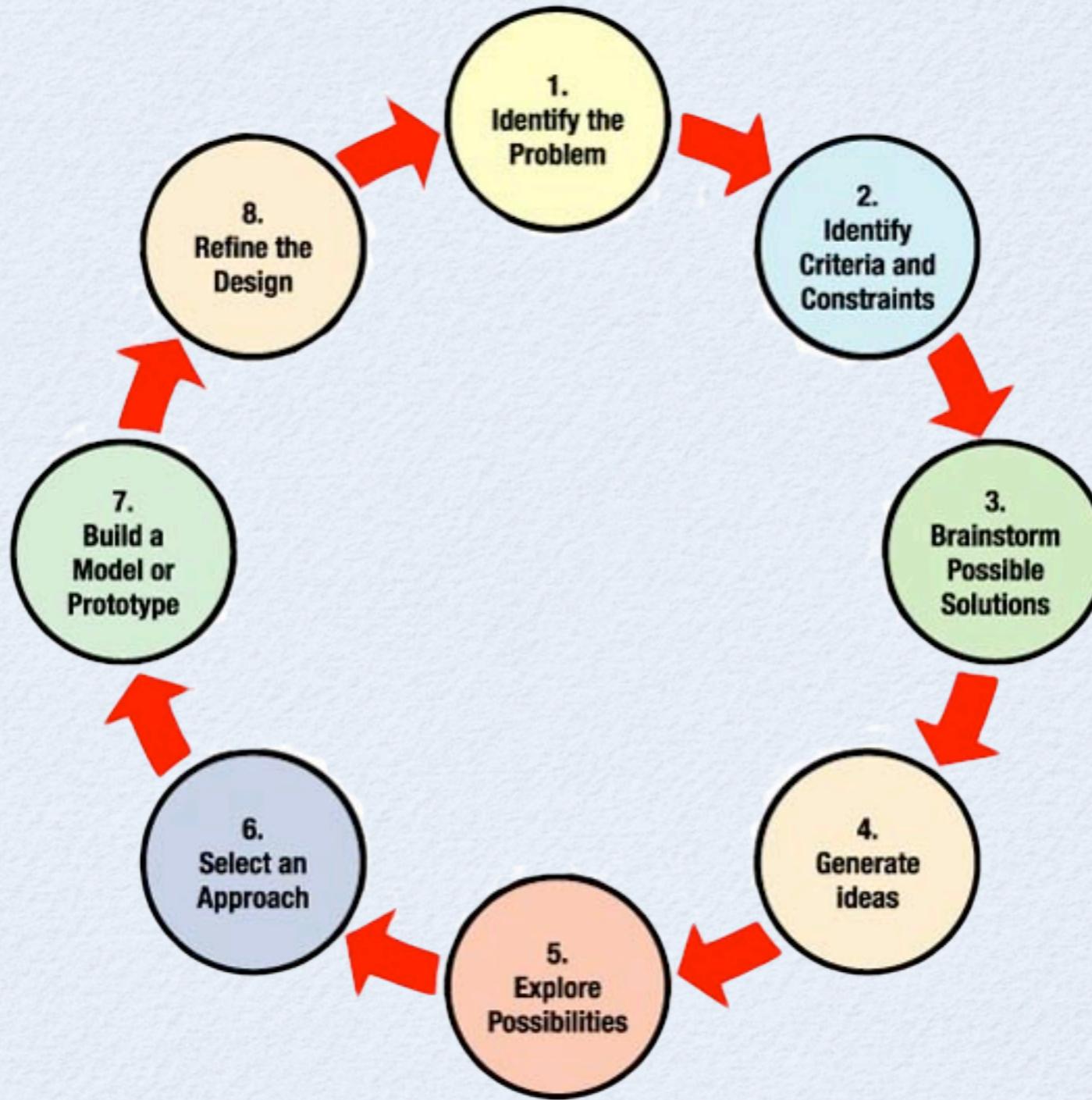
Fully-functional iOS application!

Pitfalls

- Server-side integration
- Alternative ticketing

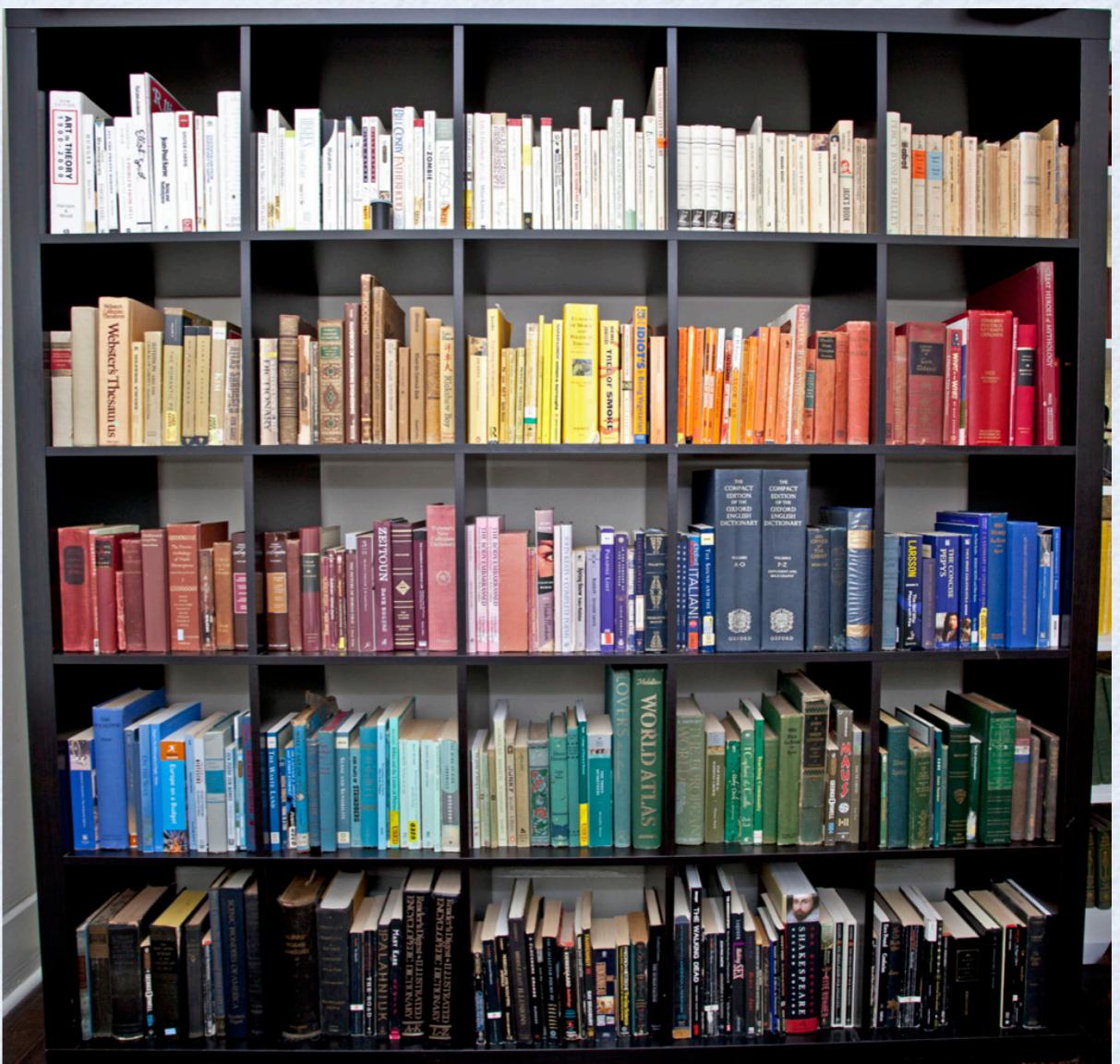


Design Process



The Results

Mess of buttons...



...to a structured navigation container!

User Testing

Tester #1



“The side bar is nice and fun.
Do something with the main
screen, though.”

User Testing

Tester #2



“Some of the images (icons) look a little fuzzy. Can you do something about that?”

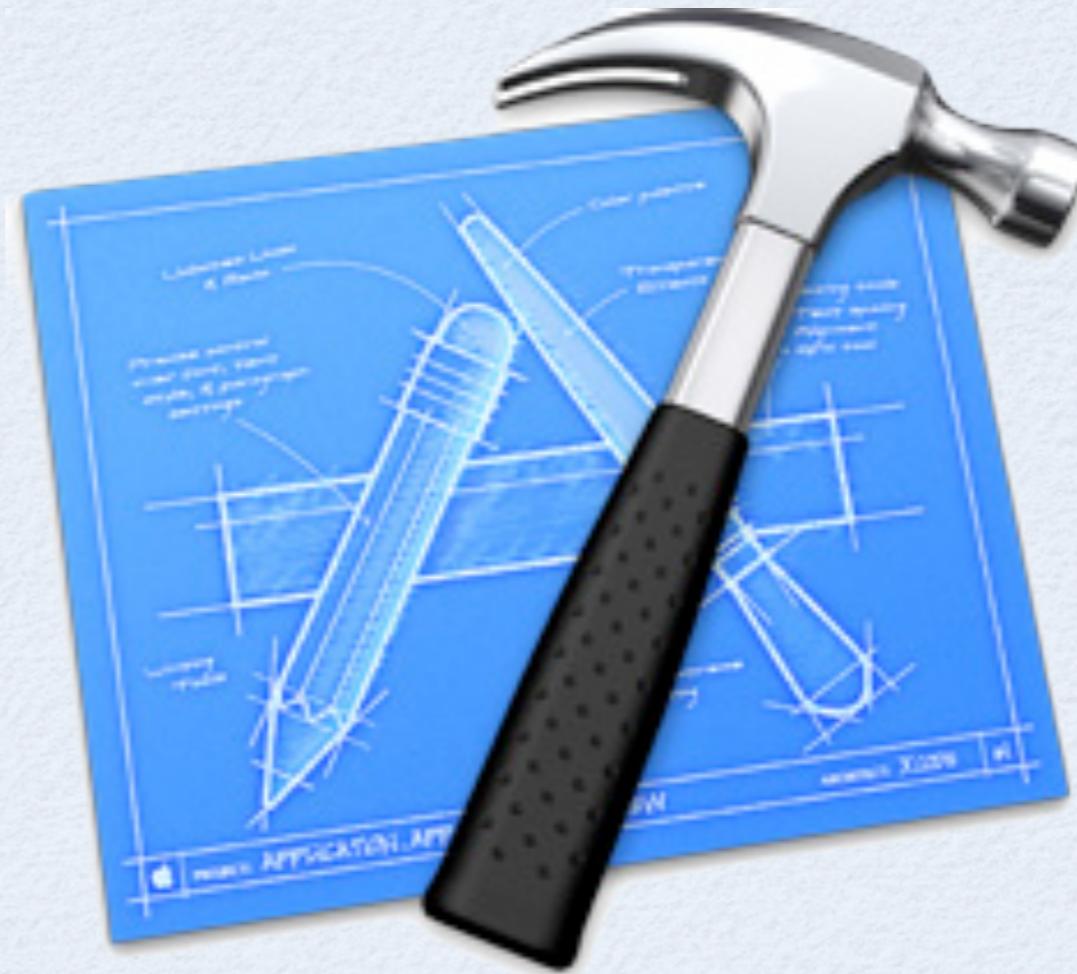
User Testing

Tester #3



“I really like the side table logo.
Looks good!”

Demo Time!



...or is it hammer time?