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Comp20030 Web Design Final Project

Cayo Largo - Hidden Paradise

Before going to Cayo Largo, Cuba, in 2013 I had noticed that it was hard to find online material about the island; as a result, when this project was announced I saw a great opportunity to share a place where I had a fantastic time, therefore, it is definitely a product which I believe. The very few websites about Cayo Largo are very confusing and full of information; considering that, I opted for a clean layout using an constant font (Gill Sans MT) and colours matching the pictures uploaded (bright green from the threes and light blue from the sea water). I also preferred the use of a simpler vocabulary which together with the layout sends a message of a casual, clean and relaxing place.

At the index page I added a rotator which rotates between 3 pictures every 3 seconds. I also added pictures between texts to provide the client an easier reading. I designed my code entirely with DreamWeaver using HTML, CSS and JavaScript and all pictures were taken by me.

The website provides information about location, transportation, accommodation, activities, tourist information such as medical services, etc. al., overview of the island and an interactive gallery. I used AccuWeather, TripAdvisor and Google Maps widgets to assist the client with weather forecast, map of the island and accommodation manly. I also added useful links such as the Cuba's Bank's website which informs about official exchange rates.