

FOR PURPOSES OF FORAGE VIRTUAL WORK EXPERIENCE PROGRAM

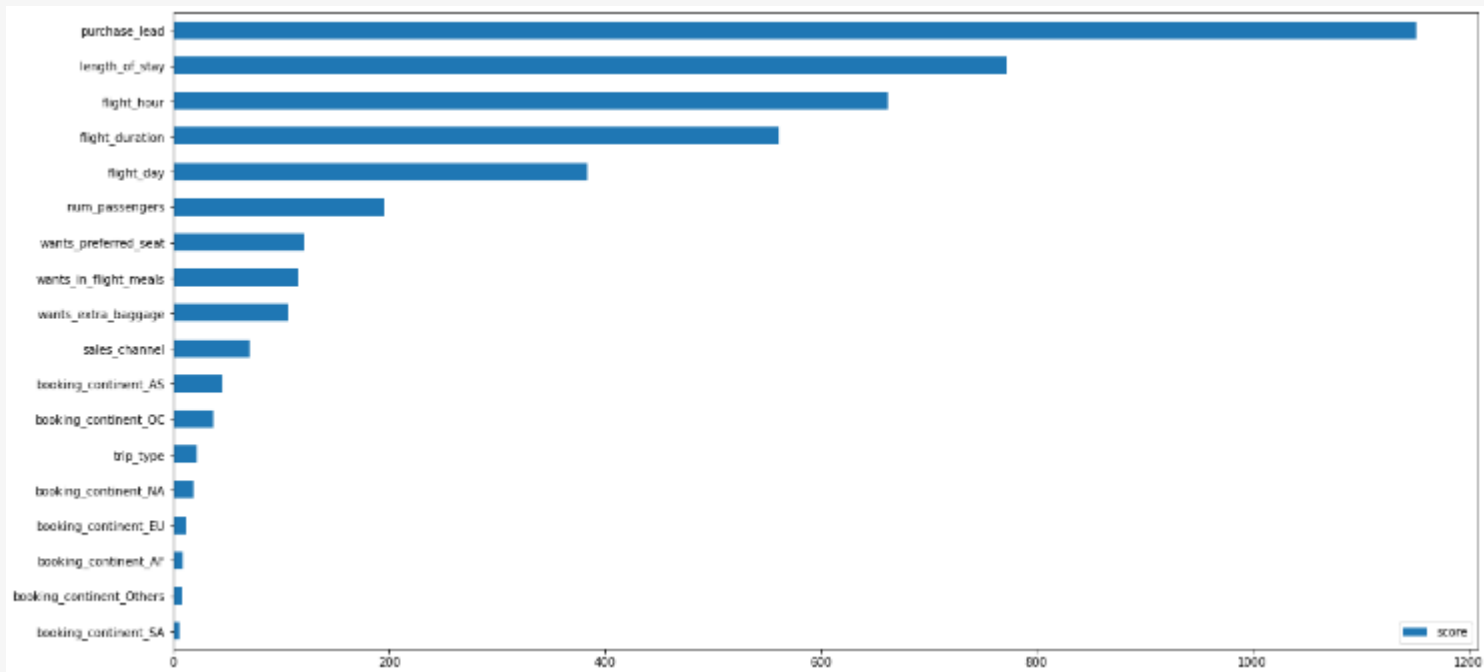


# MODEL RESULT OF PREDICTING CUSTOMER BUYING BEHAVIOR

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# RESULT



From our feature importance from our model, we know that the influencing factors for customers to complete their bookings are `purchase_lead` (namely the time gap between the order time and the flight) and `length_of_stay` (namely how long the customer will occupy the destination).

Then the area where the customer orders does not affect whether the customer will complete the booking or not