

ALEJANDRO SANCHEZ

MULTIMEDIA ENGINEERING STUDENT



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Pamplona, Norte de Santander,
Colombia

I'm a Multimedia Engineering student focused on web development, UX/UI design, and dynamic content systems. I specialize in technologies such as WordPress, React, and .NET. I've worked on personal and academic projects focused on functionality, usability, and performance. I'm looking for an opportunity to apply my skills in a professional environment while continuing to grow as a developer and digital creator.

EDUCATION

2020 - 2025

Universidad Simón Bolívar

B.Sc. in Multimedia Engineering

2019

Instituto Adventista de Cúcuta (INAC)

High School Diploma

HABILIDADES

- **WordPress:** Elementor, JetEngine, CPTs
- **Frontend:** React, Vite, JavaScript, HTML, CSS
- **Backend:** Node.js
- **Design:** UX/UI, Figma
- **Version Control:** Git, GitHub
- **Languages:** Spanish (native), English (intermediate to advanced)

EXPERIENCE

Independent Web Developer – Freelance Projects

Remote

January 2025 – Present

- Developed and maintained websites for various clients, applying modern web development practices.
- Delivered tailored digital solutions using content management systems and front-end technologies.
- Designed intuitive user interfaces with a focus on usability, accessibility, and responsive layout.
- Participated in the full project lifecycle, from planning and prototyping to deployment and support.
- Worked directly with clients to understand requirements and translate them into functional results.
- Gained hands-on experience with website optimization, basic SEO, and performance improvements.

PORTFOLIO

Explore my personal and freelance projects:

<https://portfolio-website-five-steel-46.vercel.app>