

# ALEJANDRO SANCHEZ

## MULTIMEDIA ENGINEERING



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Pamplona, Norte de Santander,  
Colombia

I am a Multimedia Engineer specialized in web development, UX/UI design, and dynamic content systems, with additional experience in 3D and immersive media. I work with technologies such as WordPress, React, and NodeJS, developing projects that emphasize functionality, usability, and performance. I am passionate about creating innovative digital solutions that combine design, technology, and interactivity.

## EDUCATION

2020 - 2025

**Universidad Simón Bolívar**

B.Sc. in Multimedia Engineering

2019

**Instituto Adventista de Cúcuta (INAC)**

High School Diploma

## SKILLS

- **WordPress:** Elementor, JetEngine, CPTs
- **Frontend:** React, Vite, JavaScript, HTML, CSS
- **Backend:** Node.js
- **Design:** UX/UI, Figma
- **3D & Immersive Media:** 3D Modeling, AR/VR
- **Version Control:** Git, GitHub
- **Languages:** Spanish (native), English (intermediate to advanced)

## EXPERIENCE

### Independent Web Developer – Freelance Projects

Remote

January 2025 – Present

- Developed and maintained websites for various clients, applying modern web development practices.
- Delivered tailored digital solutions using content management systems and front-end technologies.
- Designed intuitive user interfaces with a focus on usability, accessibility, and responsive layout.
- Participated in the full project lifecycle, from planning and prototyping to deployment and support.
- Worked directly with clients to understand requirements and translate them into functional results.
- Gained hands-on experience with website optimization, basic SEO, and performance improvements.

## PORTFOLIO

Explore my personal and freelance projects:

<https://alejandroporfolio.vercel.app/>