ALEJANDRO SANCHEZ

MULTIMEDIA ENGINEER

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📍 Pamplona, Norte de Santander, Colombia

I am a Multimedia Engineer specializing in web development, UX/UI design, and dynamic content systems, with additional experience in 3D and immersive media. Additionally, I have technical training in computer equipment maintenance, allowing me to approach projects with a comprehensive understanding of both hardware and software. I work with technologies such as WordPress, React, and Node.js, developing projects focused on functionality, usability, and performance. I am passionate about creating innovative digital solutions that combine design, technology, and interactivity.

EDUCACION

2020 - 2025
Universidad Simón Bolívar
B.Sc. in Multimedia Engineering

2019
Instituto Adventista de Cúcuta (INAC)
High School Diploma

2019
SENA – Servicio Nacional de Aprendizaje
B.Sc. in Multimedia Engineering

HABILIDADES

- **WordPress:** Elementor, JetEngine, CPTs
- **Frontend:** React, Nextjs, Typescript, JavaScript, Tailwind
- **Backend:** Node.js, Supabase, Firebase
- **Diseño:** UX/UI, Figma
- **3D:** 3D Modeling, AR/VR
- **Version Control:** Git, GitHub
- **Idiomas:** Spanish (Native), English (Intermediate to Advanced)

EXPERIENCE

Freelance Web Developer - Independent Projects Remote January 2025 - Present
Remote
Enero 2025 – Present

- Developed and maintained websites for various clients, applying modern web development practices.
- Delivered personalized digital solutions using content management systems and front-end technologies.
- Designed intuitive user interfaces with a focus on usability, accessibility, and responsive design.
- Participated in the entire project lifecycle, from planning and prototyping to deployment and support.
- Worked directly with clients to understand their needs and convert them into functional results.
- Gained practical experience in web optimization, basic SEO, and performance improvements.

PORTFOLIO

Explore my personal and freelance projects:
https://alejandroportafolio.vercel.app/