

ALEJANDRO SANCHEZ

MULTIMEDIA ENGINEERING
STUDENT



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Pamplona, Norte de Santander,
Colombia

I am a Multimedia Engineer specialized in web development, UX/UI design, and dynamic content systems. I work with technologies such as WordPress, React, and NodeJS. I have developed projects focused on functionality, usability, and performance. I am seeking an opportunity to apply my skills in a professional environment while continuing to grow as a developer and digital creator.

EDUCATION

2020 - 2025

Universidad Simón Bolívar

B.Sc. in Multimedia Engineering

2019

Instituto Adventista de Cúcuta (INAC)

High School Diploma

HABILIDADES

- **WordPress:** Elementor, JetEngine, CPTs
- **Frontend:** React, Vite, JavaScript, HTML, CSS
- **Backend:** Node.js
- **Design:** UX/UI, Figma
- **Version Control:** Git, GitHub
- **Languages:** Spanish (native), English (intermediate to advanced)

EXPERIENCE

Independent Web Developer – Freelance Projects

Remote

January 2025 – Present

- Developed and maintained websites for various clients, applying modern web development practices.
- Delivered tailored digital solutions using content management systems and front-end technologies.
- Designed intuitive user interfaces with a focus on usability, accessibility, and responsive layout.
- Participated in the full project lifecycle, from planning and prototyping to deployment and support.
- Worked directly with clients to understand requirements and translate them into functional results.
- Gained hands-on experience with website optimization, basic SEO, and performance improvements.

PORTFOLIO

Explore my personal and freelance projects:

<https://alejandroportafolio.vercel.app/>