

# Naufal Rizky Radea

radea.naufalrizky@gmail.com | 082121800072 | linkedin.com/in/naufalrizkyradea/ | NaufalRRadea.github.io/Website-Personal/

A fresh graduate in Business Management in Telecommunications & Informatics from Telkom University with experience leading cross-functional teams and managing operational projects. Successfully led a team of 20 researchers to achieve Scopus-indexed paper publication by managing timelines, addressing challenges, and keeping the project on track. Passionate about supporting digital transformation and business growth through efficient branch operations and customer engagement. Eager to contribute to organizational success as a future leader by applying leadership, problem-solving, and analytical skills.

## EDUCATION

### Telkom University

Sep 2020 – Sep 2024

Bachelor of Business Management in Telecommunications & Informatics (S1 MBTI)

GPA: 3.76/4.00

Relevant Course: Project Management, Big Data & Data Analytics, Digital Economy

## EXPERIENCE

### Project Manager WRAP Researchship |

Sep 2024 - Present

### Digital Business Ecosystem Telkom University

- Led a research team of 20 students through writing, review, presentation, and Scopus-indexed IEEE paper publication.
- Facilitated weekly progress reports to track milestones, identify risks, and provide actionable solutions.
- Managed Business Requirement Document (BRD) to ensure project goals, timelines, and deliverables.

### Research Facilitator |

Aug 2024 – Present

### Social Computing & Big Data Laboratory Telkom University

- Guided 19 students in developing analytical research frameworks focused on Financial Network Analysis for business solutions.
- Developed practical learning modules for Big Data and Blockchain course, aligning with academic and industry needs.

### Practicum Assistant |

Sep 2023 – Jun 2024

### School of Economic & Business Telkom University

- Delivered structured lessons on Data Management within topics like Entity Relationship Diagram (ERD), RDBMS, and SQL Implementation.
- Facilitated 6 practical session on Blockchain Technology, covering smart contracts and Decentralized Finance (DeFi).
- Led 9 session on Big Data & Data Analytics, teaching Python for practical problem-solving in real-world business cases.

## PROJECT

Head of External of Social Computing & Big Data Laboratory 2023

Aug 2023 – Aug 2024

Staff of Aspiration of DPM FEB Telkom University

Mar 2023 – Dec 2023

Event Coordinator of Young Creativepreneur Academy by BEM FEB

Aug 2022 - Oct 2022

Event Coordinator of Business Analyst Club by HIMA MBTI

Jul 2022 - Oct 2022

## PUBLICATION

Final Thesis Publication: “Unveiling Digital Asset Movement and Market Characteristics: A Study of Non-Fungible Token Dynamics Ownership” on IEEE Xplore: <https://ieeexplore.ieee.org/document/10636907>

## SKILLS

- Soft Skill: Leadership, Stakeholder Coordination, Communication, Analytical Thinking, Adaptability.
- Hard Skill: PMBOK & Agile Framework, Business Documentation (BRD), Sales & Marketing Fundamental.
- Technical Skill: Microsoft Office (Word, Excel, PPT), Analytics (Python & SQL), Data Visualization (Gephi & Tableau)

## CERTIFICATION

- EPrT (English Proficiency Test): 527/677 (B1 Level). Certification Link: <https://bit.ly/EPrTNaufal2023>
- Alibaba Cloud Certified Associate Big Data. Certification Link: <https://bit.ly/AlibabaBigDataCertificateNaufal2024>