

# Naufal Rizky Radea

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Naufal is a fresh graduate in Business Management in Telecommunications & Informatics from Telkom University with a strong foundation in business strategy & process optimization. Experienced in led a research collaboration for 20 students & organized strategic entrepreneur events, conducting industry analysis and stakeholder relations. Committed to contribute to Telkomsel's business growth and continuous improvement.

## EDUCATION

### Telkom University

Sep 2020 – Sep 2024

Bachelor of Business Management in Telecommunications & Informatics (S1 MBTI)

GPA: 3.76/4.00

Relevant Course: Strategic Management and Big Data & Data Analytics.

## EXPERIENCE

### Project Manager WRAP Researchship |

Sep 2024 - Present

### Digital Business Ecosystem Telkom University

- Led a team of 20 students to publish a Scopus-indexed research paper in 4 months.
- Facilitated weekly progress reports to track milestones, identify risks, and continuous improvement.
- Managed Business Requirement Document (BRD) to ensure project goals, timelines, and deliverables.

### Practicum Assistant |

Sep 2023 – Jun 2024

### School of Economic & Business Telkom University

- Trained 60+ students on BPMN, Entity Relationship Diagram (ERD), & SQL for business process modelling.
- Led 9 session on Big Data, teaching Python for financial network analysis & Tableau visualization of customer churn analysis.
- Facilitated 6 practical session on Blockchain Technology, covering smart contracts and Decentralized Finance (DeFi).

## ORGANIZATION EXPERIENCE

Head of External of Social Computing & Big Data Laboratory 2023

Aug 2023 – Aug 2024

Staff of Aspiration of DPM FEB Telkom University

Mar 2023 – Dec 2023

Event Coordinator of Young Creativepreneur Academy by BEM FEB

Aug 2022 - Oct 2022

Event Coordinator of Business Analyst Club by HIMA MBTI

Jul 2022 - Oct 2022

## RELEVANT PROJECTS

Customer Churn Analysis on Telco Industry. Link: <https://bit.ly/TelcoChurnStrategicMgtNaufal>

Inventory and Financial System for Bojongswan Coffee. Link: <https://bit.ly/BojongSwanProjects>

## PUBLICATION

Final Thesis Publication: "Unveiling Digital Asset Movement and Market Characteristics: A Study of Non-Fungible Token Dynamics Ownership" on IEEE Xplore: <https://ieeexplore.ieee.org/document/10636907>

## SKILLS

- Soft Skill: Leadership, Adaptability, Strategic Thinking, Communication.
- Hard Skill: Project Management, Strategic Management (SWOT & Porter's Generic Strategies), Business Process Improvement.
- Technical Skill: Microsoft Suites (Word & Excel for Financial Modelling), Data Analytics (SQL, Python, Tableau).

## CERTIFICATION

- TOEFL oleh English Vit: 540/677 (B1 Level). Link Sertifikasi: <https://bit.ly/ToeflEVNaufal2025>
- EPrT (English Proficiency Test): 527/677 (B1 Level). Certification Link: <https://bit.ly/EPrTNaufal2023>
- Alibaba Cloud Certified Associate Big Data. Certification Link: <https://bit.ly/AlibabaBigDataCertificateNaufal2024>