MUHAMMAD NAUFAL LABIB RAMADHAN

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SUMMARY

Currently a 7th-semester Informatics student at Ahmad Dahlan University, Yogyakarta, with a GPA of 3.71. Experienced in Creative Design, Software Development, and Product Innovation. Led Telkom's Antares IoT subscription system as a Mentee Hustler in Digistar Club by Telkom Indonesia (2024). Managed the development of the Toko Mitra Tani Klaten e-commerce website. Strong in graphic design, software development, and product innovation. Designed UAD's P2K logo and developed an Android app for Bangkit Academy's Mobile Development program. Bilingual in English and Indonesian, passionate about continuous learning and innovative design solutions.

EDUCATION

Ahmad Dahlan University | Yogyakarta

Bachelor of Engineering in Informatics (2021 – Present)

• GPA: 3.71/4.00

EXPERIENCE

Digistar Club by Telkom Indonesia 2024 – Bandung (Online)

Mentee Hustler (August 2024 – Present)

• Led the development of Telkom's Antares IoT subscription system, gaining expertise in product innovation, business planning, project management, and marketing.

Management Proyek E-Commerce "Toko Mitra Tani Klaten" – Klaten (Hybrid)

Project Manager, Full-Stack Web Developer, Logo Designer, and Video Editor (February 2024 – August 2024)

• Managed the development and coordination of the e-commerce website, overseeing team collaboration, logo design, video editing, and full-stack development.

MSIB (Studi Independent) Bangkit Academy – Yogyakarta (Online)

Mobile Development (August 2023 – January 2024)

• Developed a beginner Android application, learning fundamentals, intermediate concepts, Jetpack Compose, and completed a capstone project for an outfit recommendation app.

EXPO & BAKTI PEMUDA HIPMI PT UAD - Yogyakarta

Staff Communication Media, Information, and Publication Division (September 2023 – January 2024)

• Designed training materials for volunteers, managed Instagram design, and contributed to behind-the-scenes activities.

Program Pengenalan Kampus (P2K) Harmoni UAD 2023 – Yogyakarta

Staff Media and IT Division (August – September 2023)

• Developed creative content for Instagram, including logos, video content, and other media for UAD's campus introduction program.

Expo BEM FTI UAD – Yogyakarta

Staff Publication, Design, and Decoration (23 October 2022)

• Created designs for photobooths, entry gates, lanyards, and streetwear for the UAD FTI BEM Expo.

Informatics Familiarity Night 2022 - Yogyakarta

Head of the 2021 Informatics Familiarity Night Publication, Design, and Decoration division (24 – 25 September 2022)

• Planned and managed activities, photography, design, and editing for the Informatics Familiarity Night.

Masta FTI UAD - Yogyakarta

Staff Publication, Design, Decoration, and master of ceremony (14 September 2022)

 Designed and edited videos, created Instagram content, and served as the host for the Faculty of Industrial Technology's Ta'aruf Period.

Informatics Goes to School - Yogyakarta

Staff Publication, Design, and Decoration (05 September 2022)

• Created banner designs, lanyards, revised ID cards, and handled video editing and shooting.

ORGANIZATIONS AND VOLUNTEER

Head of Communication Media, Information and Publication Division | Himpunan Pengusaha Muda Perguruan Tinggi UAD Ahmad Dahlan University, Yogyakarta (October 2022 – March 2024)

• Designed and implemented communication strategies, led teams in content creation, and managed media relations.

Secretary of Entrepreneurial Economy | Ikatan Mahasiswa Muhammadiyah (IMM)

Ahmad Dahlan University, Yogyakarta (February 2023 – December 2023)

Organized self-development events focused on business, economy, and entrepreneurship.

Harisenin.com – South Jakarta (Online)

Career Volunteer (08 – 28 August 2022)

• Created posters, CVs, and copywriting materials; placed second in the Best Design and Powerful Caption competition.

Sejuta Cita – South Jakarta (Online)

Volunteer Brand Ambassador (4 October 2021 – 5 November 2021)

• Promoted the Sejutacita Future Leaders (SFL) activities, gaining knowledge in event promotion and client interaction.

PROJECT

• Toko Mitra Tani Website [Project]

Project Manager, Full-Stack Web Developer, Designer logo, and Editor Video (February 2024 – August 2024).

- Led the team in logo design, video editing, and website development.
- Potential Analysis for Opening UAD Campuses in Banjarmasin and Metro City [Project]

Data Analyst, Data Visualization (June 2024)

- Analyzed living costs, education, and local universities for campus feasibility study.
- Capstone Project Bangkit Academy Outfit Recommendation App [Project]

Android Developer and Designer logo (August 2023 – December 2023)

 Led UI design, logo creation, video editing, and reporting.

• Website Security Analysis at SMA 1 Muhammadiyah Yogyakarta

White Hat Hacker (December 2023)

- Identifying vulnerabilities User Interface, lack of HTTPS, input validation flaws, SQL injection risks, and insecure login methods.
- Mobile UI iOS Version Portal Ahmad Dahlan University [Project]

UI/UX Designer (June 2023 – July 2023).

- Conducted user research, persona creation, design, prototyping, testing, and feedback.
- Shoorai Web Profile [Project]

Front End Developer (June 2022 – July 2022).

 Focused on UI design, cross-browser compatibility, and code implementation.

CERTIFICATES AND COURSE

- 2nd place in Video Competition Masa Ta'aruf Mahasiswa at the Ahmad Dahlan University level (14 September 2021).
- <u>1st place in Video Competition Perkenalan Dahlan</u>
 <u>Muda at the Informatics study program level</u> (18
 September 2021).
- 3rd place in Video Competition Dahlan Muda at the Ahmad Dahlan University level (2 October 2021).
- 2nd place in National Student Level Poster for Industrial Anniversary 27 (28 October 2021).
- 1st place in National Student Level Poster for IIK Bhakta Kediri (13 November 2021).
- <u>Top 30 Indihome Poster Design Competition</u> (15 November 2021).
- 1st place in Comday 9 National Student Poster at Ahmad Dahlan University (10 December 2021).
- Winner of the National Level Photo and Quotes Contest (30 December 2021).
- 2nd place in Poster Edukatif Mengapa Aku Harus Kuliah tingkat Nasional (30 December 2021).
- <u>Staff PDD (Publication, Design, and Decoration)</u>
 <u>IGOS HMIF UAD</u> (05 September 2022).
- Staff PDD (Publication, Design, and Decoration)
 Masta FTI UAD (14 September 2022).
- <u>Volunteer HariSenin.com Second Place of Best Design and Powerfull Caption</u> (08 28 Agust 2022).
- Staff PDD (Publication, Design, and Decoration) EXPO FTI UAD (22 October 2022).

- <u>Staff Media and IT P2K HARMONI UAD 2023</u> (August September 2023).
- Introduction to Figma (2023), MySkill.
- Staff Communication Media, Information and Publication Division <u>Expo</u> & <u>Bakti Pemuda</u> HIPMI PT UAD (September 2023 – January 2024).
- <u>Introduction to Programming Logic (Programming Logic 101)</u> (2023), Dicoding.
- Basic Data Science (2023), Dicoding.
- <u>Basic Project Management</u> (2023), Dicoding.
- Basic Structured Query Language (SQL) (2023), Dicoding
- Git basics with Github (2023), Dicoding.
- <u>Create Android Apps with Jetpack Compose</u> (2023), Dicoding.
- Create Android Apps for <u>Beginners</u>, <u>Fundamentals</u>, and <u>Intermediate</u> (2023), Dicoding.
- <u>Get Started with Programming Basics to Become a Software Developer</u> (2023), Dicoding.
- Start Programming with C (2023), Dicoding.
- Learn SOLID Programming Principles (2023), Dicoding.
- Get Started Programming with Kotlin (2023), Dicoding.
- Getting Started Programming in Python (2023), Dicoding.
- English for Business Communication TBI (The British Institute) overall score of 68% (18 Januari 2024).
- <u>Intro to Data Analytics</u> (2024), RevoU.
- <u>Learn Basic Data Visualization</u> (2024), Dicoding.

SKILLS

- Soft Skills: Communication, Leadership, Teamwork, Critical Thinking, Project Management, Growth Mindset.
- **Technical Skills:** Social Media Management, Content Creation, Graphic Design, Video Editing, Software Development, Product Innovation.
- Software Skills: Microsoft Office Suite (Word, PowerPoint, Excel), Adobe Creative Suite (Illustrator, Photoshop, Premiere Pro, After Effects, Media Encoder), Canva, Figma, Notion, Capcut, 3DLUT, HTML, CSS, PHP, JavaScript, Java, C++, Python, Kotlin, Xampp, MySql, Python, Tableau.
- Languages: Indonesian (Native), English (Professional Working Proficiency).
- Interest: Design, Business Development, Entrepreneurship, Information Technology, Data Analyst.