

Juan David Mosquera Neira

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I have over 3 years of experience in Business Intelligence and Data Analytics, having built my professional trajectory at the intersection of engineering and strategic decision-making. With a strong background in leading companies in payment and marketing sectors, I have honed my ability to translate complex data into actionable insights that drive business growth.

My analytical approach has been instrumental in optimizing operations, identifying improvement opportunities, and crafting effective strategies. I am excited to bring my technical expertise and strategic vision to a dynamic team, where I can continue to drive innovation and business performance.

WORK EXPERIENCE

Mediabrand

Data Analytics

Bogotá, Colombia

December 2022 – March 2025

- Responsible for updating daily databases using Python to download and store in SQL Server.
- Creation and maintenance of databases with SQL Server.
- Develop ETL processes with Alteryx tool.
- Implement data quality checks and validation processes to maintain high data standards.
- Design and develop interactive and visually appealing dashboards using tools such as Tableau.
- Automate processes to reduce execution times.

ACI Worldwide

Assoc Solution Consultant

Bogotá, Colombia

February 2022 – December 2022

- Create tools to optimize the time and quality of the consultant's interactions both internally and with the end customer.
- Perform tracking reports, corporate CRM dashboards and dashboard development.
- Document analysis and entry strategies for new payment industry segments.
- Support the consultant's daily work with specific documents upon request for opportunities, specific tasks that enable positioning and market opening.

EDUCATION

IEBS Business School

Master in Business Intelligence and Data Analytics

Barcelona, Spain

2021-2023

Smart Data

Specialization in Data Science and AI with Python

Lima, Peru

2025

Universidad de la Sabana

Industrial Engineer

Chía, Colombia

2017-2022

CERTIFICATIONS

CoderHouse

2023

Certificate Web Development

The SQL of School

2023

Certificate Transact-SQL

SKILLS ADICIONALES

- Programs: Python, SQL Server, HTML, CSS, Git, GitHub.
- BI and Data Analysis: Tableau, Power BI, Alteryx, Excel, Pandas, Matplotlib.
- Data Science: Scikit-learn, XGBoost, NumPy, Seaborn.
- Languages: Spanish (Native), English (Higher Intermediate)
- Portfolio: <https://naujmn.github.io/Portfolio/>