# H1= BLACK= NAV BAR OPTION H2= RED= LINKED PAGE HEADING H3= GREEN=SUBHEADINGS OF LP NavBar

- 1. Logo
- 2. Home
- 3. About us
- 4. Shop
- 5. FAQS
- 6. Rewards
- 7. Ingredients
- 8. Reviews
- 1. Logo
- 2. Home:

**Landing Page** 

3. About Us

#### **Our Story**

The time when everyone was having beard craze, there was a team of friends aiming to have a beard like no one else, thick, shiny and Attractive. But I noticed that growing and maintaining a beard was not an easy feat. They have tried almost every existing product in the market but FAILED to have those desired results AS PROMISED. After getting disappointed they started sorting out the necessary elements that can help to grow and maintain the Beard, with no itching and irritation at all.

After comparing 50+ top leading brands all over the world, researching almost every existing skin friendly ingredient that can accelerate the growth of Facial Hair, make the beard look shiny and attractive, and can fill the patches of already grown patchy beard. They started manufacturing multiple samples and trying on themselves.

The results were quite impressive and surprising. So, they decided to rescue all those who got stuck in the trap that required you to buy multiples of product to grow, remove patches, or maintain your beard.

This is how "BaBa Beard" a Beard Care Company came into existence, to cater the Best product to their bearded Brothers.

#### **Our Mission**

Baba beard aims to provide the premium Quality Product to our highly valuable customers. Baba Beard values the care you are giving to your Beard. That is why Baba Beard is committed to provide 100% organic Beard Oil having 0% chemical tolerance.

#### **WHY BABA BEARD**

Our beard oil contains 100% Organic Oils which are free from any harmful chemicals. We have designed a step by step procedure of growing your beard in 3 stages.

**ACTIVATE - FILL PATCHES - NOURISH** 

# 4.Shop

Activate	Fill patches	Nourish	
Arvore aquilario	Grama Fresco	Serein Epice	
IMG	IMG	IMG	
Those who lack beard hair follicles, need a product that can stimulate growth of hair follicles and get absorbed in the skin to facilitate beard growth.	Grama Fresca Oil for filling patches of beard, helps to make your beard complete by removing patches off your beard.	To tame the mane you proudly own, you need some whip in the form of Our Serein epic Nourishing Oil.	
Add to cart	Add to cart	Add to cart	

# <SHOP>Add to cart </SHOP>

#### **Activate**

If you have a light or stubble beard then you are at the right product.

The first step towards a proper beard if you have just decided to help grow your beard is by activating (stimulating) your facial hair follicles. A good and proper beard requires patience and proper care. The proper care will be provided by our Beard Oils. "ACTIVATE" beard Oil contains a mixture of important carriers and essential oils which will help you in the initial phase of your beard growth journey. And always remember "The fruits of patience are sweet".

#### For Fill Patches

A beard with patches is a road with potholes. After the initial phases, some people face a patchy beard which disheartens them and they shave their beard thinking that this will solve their problem. Well, shaving isn't the solution but our "FILL PATCHES" beard oil is which contains the essential oils with carrier oils to help fight your beard patches problem.

So get rid of that razor and get hold of this product to fill patches of your precious beard.

#### **For Nourish**

You don't just leave a field after the grass has grown. You care for it, protect it and prevent it from getting damaged. A beard also needs care, protection and taming so that it doesn't look dull but shiny, fresh and attractive.

Our "NOURISH" beard oil provides you all the necessary nutrients needed to maintain your beard and make it look fresh and shiny, all day everyday.

So instead of forgetting about your beard after it has grown properly care for beard your as a "KING never forgets his CROWN"

### 5.FAQS

#### Q. Are there any Side Effects?

A. Absolutely not, we have sourced our ingredients from verified exporters and all are 100% Organic. We have made sure that there must be NO chemical used in the product.

#### Q. Can Beard Oil stop my skin from being itchy?

A. Oh yes, we have given extra focus on this concern, as Beard Oil by Baba Beard uses all and all Organic contents for our beardsmen to nourish the skin and relieves itching. So yes, you can use our Beard Oil to help with itchy skin.

#### Q. How often should I use beard oil?

A. That's a great question. To really enjoy the benefits of beard oil you should use it at least 2 times a day (morning and evening) for a minimum of 4-5 weeks, to get the most out of your beard oil. I just want you to have a great experience and really feel the power of beard oil. Commit to this time frame and then you can back off and use beard oil less often if you prefer

#### Q. How long will the beard oil scent last?

A. We have scented Our Beard Oil with 100% pure essential oils. They smell amazing! Depending on how quickly your hair and skin absorb the oil, it's possible to still smell the beard oil 3-4 hours after applying it.

#### Q. What can I do to grow an awesome beard?

A. Well, may be you already have an awesome beard but you just don't know it yet, If you just started growing, Use the tips below:

- 1. Apply Baba Beard regularly and with consistency.
- 2. Keep away the scissors at least a month from your fuzz.
- 3.Don't use shampoo more than twice a week as it contains harmful chemicals.
- 4.Eat protein rich food, after all that's what our hair is made of.
- 5.HEAD TO THE GYM!!! As, more Testoster one = more Hair
- 6. Check out and pick the shape of the beard that suits you, and then stick to it.
- 7. Show off the Hard work and Take pride in your Beard.

#### Q. What is the life of the product?

**A.** You can use Baba Beard Oil 1 year after you have opened it.

# Q. IF I CAN'T GROW A BEARD OR MY BEARD IS PATCHY, WILL THIS GIVE ME THE BEARD I DESPERATELY WANT?

**A.** Our products contain essential oils that increase blood flow to the area it is applied to which helps facilitate hair growth, and oils that nourish and smooth hair to reduce the amount of hair loss naturally and while brushing or combing.

# 6.Rewards

# 1.Articles/Blogpost Competition

Write an article/blogpost on <Topic>. The best article will be selected and rewarded at the end of competition. All the members who will take part in the competition will be rewarded 10% off on one order. The member who will win the competition will be rewarded 30% (20 % for winning and 10% for taking part in the competition) every time he/she orders. The submission will be done through email.

NOTE: If you have already won the competition before, you can take part again but you won't be eligible for a discount as you will be already enjoying a lifetime discount of 30%.

#### 2.Referral Discounts

It is as simple as it sounds, tell your friends to write your name and email in the referral section and enjoy a discount of 10% for one order. NOTE: Your friend should have already bought our product before referring. The emails and name should be the same which your friend used while ordering and it will be checked.

#### 3. Baba Beard Points

Earn points through Liking Page, sharing our post, following us on Instagram, and through sign up. Redeem points to avail discounts. Points can also be earned through ordering as well.

Amount of Rupees you've spent on order = points earned

Rs.100 off on 500 Points.

Rs.200 off on 1000 Points.

Rs. 300 off on 1500 points.

#### 4. Baba Beard Facebook Group

Join our Facebook group and avail 5% discount. Baba Beard will also require Graphic Designer, Content Writers and other jobs for their brand which they will post on their Fb Group.

# 7. Ingredients

#### **Active**

**Argan Oil:** It will make hair soft and shiny, and prevent skin inflammation, acne and flaky skin.

**Jojoba Oil:** Extremely nourishing to damaged skin and hair, helps to prevent protein and moisture loss in hair, protects against the sun with a thin lipid layer.

**Eucalyptus:** Stimulates hair follicles and makes edges of hair soft. Gives your beard a pleasant smell.

Rosemary: Gets easily absorbed into your bloodstream and stimulates hair follicles.

Other carrier oils and essential oils are used to increase hair growth, stimulate hair follicles and add aroma.

#### Fill Patches

**Argan Oil:** It will make hair soft and shiny, and prevent skin inflammation, acne and flaky skin.

**Castor Oil:** seals in moisture to thicken hair, prevent breakage, and split ends. It also has antibacterial, anti-inflammatory and antifungal properties which can detoxify and treat infection while stimulating blood circulation to the skin

**Rosemary:** Gets easily absorbed into your bloodstream and stimulates hair follicles.

**Tea Tree:** Protects facial hair, helps to unclog pores, gives your hair a non-greasy and healthy look.

Other carrier oils and essential oils are used to stimulate hair follicles to fill patches and add aroma.

#### **Nourish**

**Jojoba Oil:** Extremely nourishing to damaged skin and hair, helps to prevent protein and moisture loss in hair, protects against the sun with a thin lipid layer.

**Sweet Almond Oil:** It helps normalize the pH levels of the skin under the beard and is known for its ability to soothe inflamed skin, preventing beard itch while conditioning hair.

**Peppermint:** It helps to stimulate better blood flow beneath the skin which brings more nutrients to the hair follicles.

Lavender: It has a calming fragrance and helps to grow hair thicker and faster.

Other carrier oils and essential oils are used to nourish your beard, prevent hair curl and add aroma.

Carriers Oils like Jojoba, Argan, Coconut, Castor etc. helps in moisturizing your beard hair and skin underneath which creates an environment to help grow hair.

Essential Oils like Rosemary, Tea Tree, Eucalyptus, Vitamin E, Sandalwood etc. stimulates hair follicles which helps in hair growth.