

MUHAMMAD NAUMAN SALEEM

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SUMMARY

Experienced Software Developer with a strong background in creating high-performance, scalable applications and delivering seamless user experiences. Known for a proactive approach to problem solving, collaborating effectively with cross-functional teams, and continuously enhancing development processes.

SKILLS

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- **Languages & Frameworks:** HTML, CSS, SCSS, TailwindCSS, Bootstrap, JavaScript, JQuery, Angular, ReactJS, WordPress
 - **UI/UX Implementation:** Responsive Design, Pixel Perfect UI, Cross-Browser Compatibility, Mobile-First Design
 - **ERP & CMS Development:** Odoo Websites Customization & Development, WordPress
 - **Tools & Collaboration:** VS Code, Postman, Git, Jira, Trello, Click up, PostgreSQL

PROFESSIONAL EXPERIENCE

Oakland

Nov 2023 – Present

Frontend Developer

- Led the **end-to-end development of Oakland's official website**, owning the project from planning to deployment and implementing advanced features including a **Marketplace for add-on listings**, **Helpdesk system for client tickets**, and multiple **high-conversion landing pages** to showcase the company portfolio.
- Developed a **large-scale eCommerce platform (7md)** from scratch using **Odoo**, including **custom themes and custom modules**, delivering a scalable, performance-optimized shopping experience.
- Customized and extended Odoo themes and modules for **BasicBlooms**, a gift-based eCommerce platform, implementing a **"Customize Your Gift"** feature tailored to business requirements.
- Built and maintained multiple **responsive, user-friendly websites** with a strong focus on **performance optimization, cross-browser compatibility**, and **pixel-perfect UI implementation**.
- Demonstrated excellent **adaptability** by seamlessly working with **various frameworks** and quickly aligning with project-specific technical requirements and deadlines.

GNT Group – Krystosoft

Nov 2022 – Nov 2023

Frontend Developer

- Developed **Sastatareen**, a mobile-first Angular PWA multi-vendor eCommerce platform, enabling users to register, browse, and purchase groceries from the nearest and most affordable stores, improving accessibility and user convenience.
- Developed **Avatar Academy**, an Angular-based learner portal allowing users to register, access course materials, and track skill development, creating a seamless e-learning experience.
- Developed a **React.js coworking space website**, showcasing available rooms, offices, and associated features, delivering an engaging and informative user interface for potential clients
- Developed and enhanced a **rent management system** with customer and admin panels, enabling management of properties, tenants, and contracts, and providing users secure access to their assigned contracts.
- Collaborated closely with cross-functional teams during planning and review meetings, providing **UI/UX-driven feedback** to improve usability, layout consistency, and user engagement.

Designer Dev

Sep 2021 – Nov 2022

Frontend Developer

- Developed the **frontend of Dalilee**, a courier delivery platform in Oman, enabling seamless courier tracking and package delivery across regions with a responsive, user-friendly interface.
- Built an **IT company website**, showcasing their portfolio and services, integrating features like dynamic forms, and ensuring **cross-browser compatibility** and **mobile responsiveness** across all devices.
- Collaborated with team members to implement different projects using different technologies like HTML, CSS, JavaScript, ReactJs, Angular.
- Assessed **UI/UX designs for technical feasibility**, providing actionable feedback to ensure designs were implementable while maintaining visual fidelity and usability.

Devnest

Jun 2021 – Aug 2021

Frontend Intern

- Gained experience by working on different live projects. Managed and developed different websites including Ecommerce projects.

EDUCATION

Iqra University

2018 - 2022

Bachelor of Computer Science - 3.5 CGPA