

# NAUNIDH SINGH

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Portfolio: [My Portfolio](#)

## SKILLS

Programming Languages:	Python, C, Racket
Financial Modelling and Data Automation:	Excel, VBA
Web Development:	HTML, CSS, Flask
Technologies:	Linux
Database Systems:	MongoDB

## EDUCATION

**University of Waterloo** Bachelor of Computer Science (BCS)

**DOUBLE DEGREE**

**Wilfrid Laurier University** Bachelor of Business Administration (BBA)

## VOLUNTEER EXPERIENCE

**Director of Technology**, @vrLaurier

August 2024 – December 2024

- Leading the design and development of the club's website while overseeing team coordination and management.
- Organizing and conducting information sessions to update team members on upcoming events and facilitate event planning.
- Supporting university students in exploring VR and the tech industry, while coordinating guest speaker engagements.

## WORK EXPERIENCE

**Vice President of Operations**, Him Electronics Traders

June 2022 – August 2023

- Led trade negotiations and procurement of car accessories from suppliers in China.
- Cultivated strong relationships with suppliers to secure better pricing and optimize procurement strategies.
- Expanded sales in previously untapped regions, such as Chennai, through cold calling and targeted client outreach, while managing and leading a team of 10 sales representatives.

## AWARDS

Laurier Entrance **Scholarship**: Awarded for achieving **93%** in Grade 12.

June 2022

BDO Future Leaders **Semi-Finalist**: Selected among **44 out of 219 teams**.

February 2024

## CASE ANALYSIS & PRESENTATION

BDO Future Leaders Challenge (**Semi-finalist**):

February 2024

- Analyzed challenges faced by non-profits in managing large volumes of data.
- Proposed Microsoft Fabric as a cost-effective solution, utilizing Microsoft's special discounts to estimate an implementation **cost of CAD 125**.
- Assigned roles and tasks to a team of 5 members and managed the entire project.
- Presented the proposed solution to a panel of **semi-finalist judges**.

Wealthsimple Consulting Case:

June 2023

- Developed a strategic plan for Wealthsimple to attract and engage Generation Z investors by enhancing their financial literacy through a partnership with TMX and integrating educational content.
- Estimated the strategy could generate over **\$11 million** in profits.
- Managed the absence of a group member last minute and ensured smooth execution of the project.
- Presented the solution independently in front of a general audience and critiques.

## PROJECTS

Portfolio Website

Overview: Designed and developed a personal portfolio website to showcase various projects.

Technologies Used: HTML, CSS.