



# SHORT-TERM TRADING FOR ULTIMATE VALUE

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WHITE PAPER

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## 01 Introduction

The key factors that impact Cryptocurrency assets are quite different from assets that affect the stocks. Cryptocurrency trading falls in between stock trading and commodity trading. Investment in the stock depends on the growth of the company, which is usually transparent from the balance sheet of the company and how the company will perform in the future. The growth of commodities is the physical use of commodities and therefore depends on the growth of commodity usage. The growth of cryptocurrency depends on the usage of a digital asset crypto coin associated with the use case. A coin can grow in usage not based on the use case being very productive on a day to day basis. The best introduction for SUV Short-term Trading for Ultimate Value is akin to a Stock Brokerage Firm, which trades with different crypto currencies in different cryptocurrency exchanges, on behalf of clients who had invested in the SUV currency to do a short-term leveraged trading in the cryptocurrency exchanges. The outcome is optimized profit and minimized loss. Instead of using BITMEX or Binance, SUV Short-term Trading for Ultimate Value allows clients to transparently trade in multiple cryptocurrency exchange platforms. SUV is a cryptocurrency brokerage platform enabling a client to trade different currencies on cryptocurrency exchange platforms. SUV focuses on short-term leveraged trading and allows clients to gain ultimate values on cryptocurrency exchanges. Clients of SUV Short-term Trading for Ultimate Value earn commission on asset lending and gain profit on leveraged trading/margin trading. SUV Short-term Trading for Ultimate Value optimizes the profit and minimizes the loss.

The biggest risk of investing in cryptocurrencies today is the lack of adequate applications even though the market cap of the crypto coins has reached more than 1 trillion dollars. Therefore, every cryptocurrency is associated with some apps or others, but we are yet to see a blockchain killer app in the market. This brings to an obvious question of whether the market on cryptocurrency is a bubble or is it going to be valuable in the long term. Nearly 1500 crypto coins are being traded and, unless the product behind the coin is very valuable, the chances of a crypto coin improving circulation are less viable. This brings back to the fundamental question of why one would trade on cryptocurrency despite the uncertainty. Obviously, the answer is the profit associated with the same.

To gain profit or minimize loss from a cryptocurrency, trading in short term requires expertise in trading on cryptocurrency and associated products. It requires knowledge of understanding the differences between different crypto exchanges. As an example, let's make a comparison between the two exchanges – Bitmex and Binance. Bitmex is good for margin trading but Binance is great for Stop/Margin/Future trading. What about Binance and Bybit? Bybit allows leverage up to 100X and Binance allows leverage up to 125X. Binance allows crypto coins as well as credit/debit cards for deposits whereas Bybit allows only Crypto coins. A common trader is not aware of the nuances and therefore an intermediary is required to take care of the most optimal investment in different crypto exchanges so that the outcome can be maximized.

A cryptocurrency trading may require knowledge of the transaction fee specifically to exchange, deposit method, security provided by the exchange and some of the exchanges like Binance support a wide array of currencies and the support required to resolve the issue in any transaction. SUV Short-term Trading for Ultimate Value becomes a platform where the trader can take advantage of the recommendations of the knowledge available and based on the same to do short-term trading where both the profit and loss are optimized. SUV Short-term Trading for

Ultimate Value helps in enabling trading on different exchanges instead of trading on a single exchange.

## 02 What is SUV Short-term Trading for Ultimate Value

**a) Margin Trading:** Based on the credit history of the trader, SUV Short-term Trading for Ultimate Value allows for margin trading on various exchanges, allowing short-term profit-making or loss avoidance as the strategy may turn out. Margin trading comes with a risk for a trader and therefore, what appears as a risk to the trader may look normal to SUV Short-term Trading for Ultimate Value. SUV Short-term Trading for Ultimate Value provides intelligent technical analysis to take a call on Margin Trading.

**b) Leveraged Trading:** SUV Short-term Trading for Ultimate Value allows for leveraged trading for various exchanges and thereby, allows a trader to take the risk of trading from borrowed money. The approach of SUV Short-term Trading for Ultimate Value is to deliver symmetric trading outcomes, namely limited profit and limited loss. Many cryptocurrency platforms offer asymmetric trading outcomes namely unlimited profit and limited loss, but in practicality, the approach has been to make sure that the losses are minimized, and profits are optimized.

**c) Intelligent Liquidity:** SUV tokens allow you to exchange and liquefy the entire pool in no time. SUV Short-term Trading for Ultimate Value allows the integration of multiple platforms and enables liquidity based on data available from the platform. SUV Short-term Trading for Ultimate Value will act as a liquidity aggregator across the cryptocurrency exchanges. It provides direct access to the liquidity pools in the shortest possible time for traders. SUV Short-term Trading for Ultimate Value makes awareness of liquidity much better using the data. It allows traders to spread the risk and then get the flexibility on liquidity right on time. SUV Short-term Trading for Ultimate Value aims for automatic liquidity based on the configuration parameters set in the interface in the shortest possible time.

**d) Transparency to Traders:** SUV Short-term Trading for Ultimate Value envisages transparency to all users of the platform right from the starting position when the margin trading can take advantage of and/or when there is a possibility of leveraged trading. Profits and losses are transparent to traders at any given point in time.

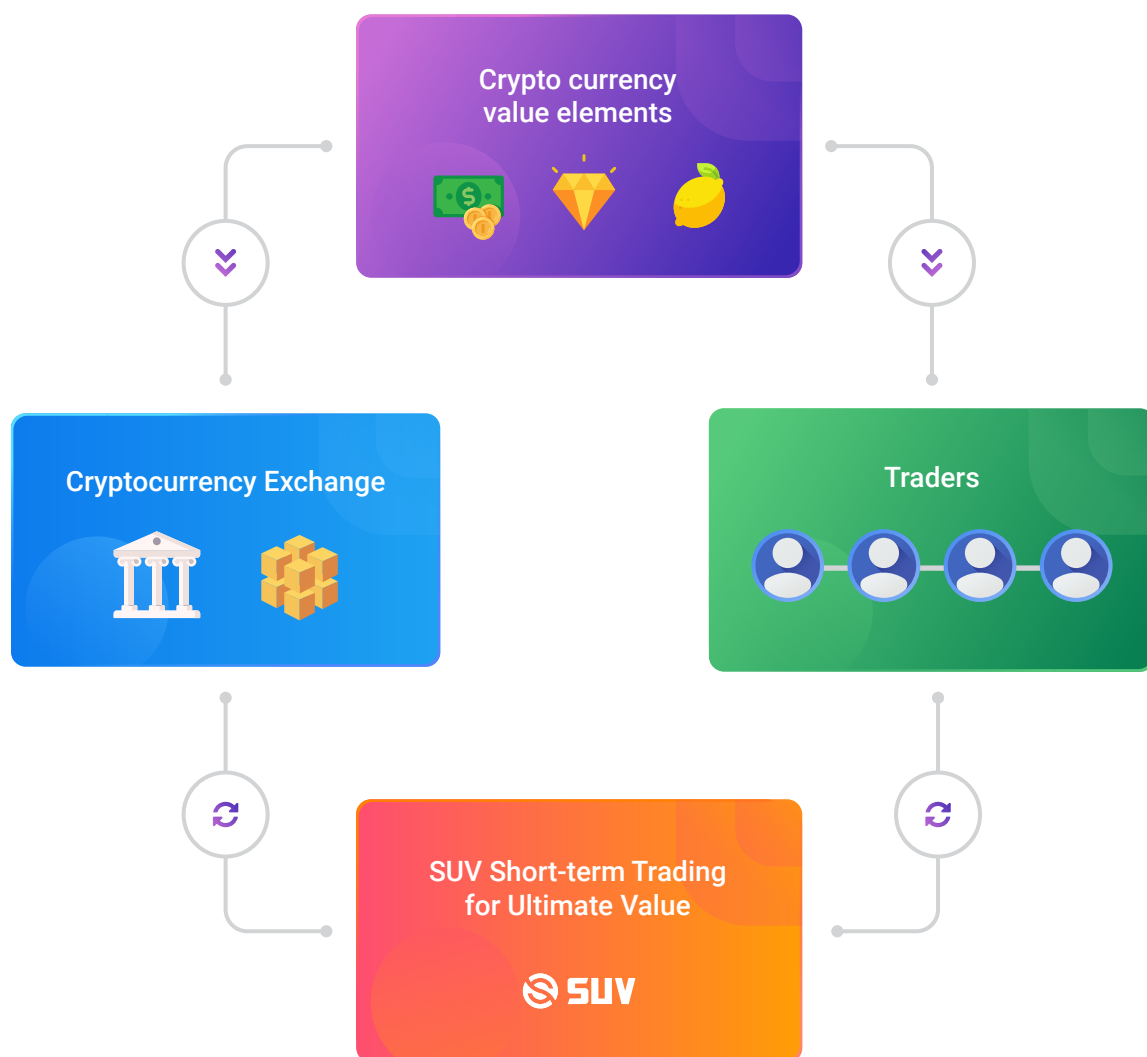
**e) Knowledge of Cryptocurrency Exchanges:** SUV Short-term Trading for Ultimate Value is designed to take advantage of different cryptocurrency exchanges and is personalized to traders depending on their profiles. Trader's risk is optimized based on the profile and is spread across multiple exchanges. The knowledge of Cryptocurrency is available everywhere and SUV Short-term Trading for Ultimate Value will use this knowledge and apply the same intelligently. While knowledge becomes a source, the actionable intelligence to benefit traders becomes the biggest selling point for SUV Short-term Trading for Ultimate Value.

**f) Cross-Platform Crypto Currency Exchanges:** Traders will be able to trade from any browsing devices as mobiles/laptops and thereby the flexibility of taking a quick decision is offered to traders on Crypto Currency Platform.

**g) Security:** SUV Short-term Trading for Ultimate Value ensures that the security of financial transactions is enacted and is carried out in a foolproof manner.

**h) Speed Matching:** Profit on the cryptocurrency exchanges is a function of the speed of trading matches and transactions. SUV Short-term Trading for Ultimate Value allows for a quick transaction and trading match. Very few exchanges can alert the price changes in an advanced manner and SUV Short-term Trading for Ultimate Value recognizes those exchanges to provide the advantage to the trader.

**i) Advanced Price Alerting System:** Traders must be kept informed about all the possible movements in the exchange market as every step helps in leveraging the situation at a given point in time. This should allow traders to make the right decisions in terms of lending or selling the coins. Therefore, a proactive price alerting system is provided.



*SUV Short-term Trading for Ultimate Value*

SUV Short-term Trading for Ultimate Value is created from a framework of technology and business blocks, combined with the expertise of years of trading experience on cryptocurrency exchanges. It uses the common resources to create network effects required for a platform. The platform can match transaction and trading. SUV Short-term Trading for Ultimate Value networks a list of crypto exchanges with traders and provides a seamless interface for the traders to connect with crypto exchanges. The exchanges include Bitmex, Binance, Bybit, etc. Trading with cryptocurrencies facilitates the trading of digital assets. The trading exchanges can trade using the SUV Cryptocurrency. There are two types of cryptocurrency exchanges: Centralized Cryptocurrency EXCHANGES (CEX) and Decentralized Cryptocurrency Exchanges (DEX). There are approximately about 260 cryptocurrency exchanges listed in the coin market cap list.

In the Centralized Exchange, the private keys are controlled by the central exchange, while in a Decentralized one, the private keys are controlled by the traders themselves in their private wallet. SUV Short-term Trading for Ultimate Value offers a simple interface for traders to trade on the exchanges. Many of the exchanges offer complex interfaces to often-intimidating traders. This simple interface will encourage investors to further invest and boost cryptocurrency circulation. The difference between conventional exchanges and SUV exchange is that the conventional exchanges act as a pipeline and thereby the success for a trader is confined to the strength of the exchange, whereas in the SUV Short-term Trading for Ultimate Value, it connects to multiple exchanges and allows traders to do short-term margin-based transactions. The digital economy is dominated by platform companies rather than pipeline companies. SUV currency brings an inherent ability to connect to multiple exchanges, take advantage of the strengths of the exchanges and gives traders flexibility that includes leverages and margin trading. Platforms leverage the network, tools, and Intelligence (data) to provide an unbeatable combination. SUV Short-term Trading for Ultimate Value is a cryptocurrency platform that connects to multiple exchanges.

SUV Short-term Trading for Ultimate Value allows for short-term leveraged trading allowing traders to borrow in a volatile market and profit can be shared. The platform acts as an intermediary to ensure that traders are connected to the right exchange. There are five steps to Cryptocurrency trading:

1. Fund Coin Wallet – Assume that you are using bitcoin wallet, you can buy bitcoins through SUV currency coins. There are many coin wallets such as blockchain.com, Coinbase, Paxful, etc.
2. Open A Trading Account with The Cryptocurrency Exchange
3. Use Coin Wallet to Trade
4. Margin Trading or Leveraged Trading
5. Automatic Liquidation
6. Book Profit or Stop Loss

Please note that there are two different accounts: our trading account and your wallet account. A wallet account can be used across exchanges and your trading account is specific to the exchange.

## 04 How SUV Short-term Trading for Ultimate Value Works

The cryptocurrency market is very volatile and is more volatile than the forex market. The aim of any trader is to take advantage of the cryptocurrency volatility and book the profit. Traders make a range of profit anywhere from negative to 100% and any platform interfacing with cryptocurrency platforms require decision-making capabilities. A trader should have a coin wallet, a trading account with the exchange, and be able to fund the trade, stop the loss and take the profit at a specific juncture. He or she should be able to do margin trading or leveraged trading or should be able to lend coins and gain commission and so on. SUV Short-term Trading for Ultimate Value allows a trader to trade with SUV currency at various exchanges from a single transparent screen. This screen allows the opening of an account with an exchange, trade with the exchange, book the profit or ensure liquidity to cash and all these things must be done on a volatile market in the shortest time possible. The wallet coin must be funded to start the trade. SUV Short-term Trading for Ultimate Value has the following features/modules:

1. Registration of User: Users will have a choice to register with different exchanges viz. Bitmex, Binance, Bybit, etc
2. Allows Opening of CFD (Contract for Derivatives), which allows trading on both directions (Buy/Sell)
3. Allows Trading by Actuals
4. Access to Both MT4/MT5 Platforms
5. Trading
6. Funding Module – Different Funding Methods.
7. Intelligent Liquidity Module Allowing Automatic Liquidity
8. Advanced Indicator Module
9. Leverage Module – Allowing Leverage for Trading
10. Margin Trading
11. Wide Asset Index
12. Notification Services through Email, SMS
13. Automated Trading Capabilities Depending on The Cryptocurrency Exchange
14. Ease of Use/ Transparent Interface

SUV Short-term Trading for Ultimate Value offers transparency to traders and enables short-term margin trading in a seamless manner. SUV Short-term Trading for Ultimate Value includes daily market commentaries that can possibly help the investors on SUV Short-term Trading for Ultimate Value. SUV is not a multi-asset platform and therefore specializes only in crypto assets. As Crypto trading is complex, SUV Short-term Trading for Ultimate Value gives the right recommendation on investment in crypto assets and allows full support of underlying currencies like Bitcoin and Ethereum. As SUV Short-term Trading for Ultimate Value is backed on cryptocurrency expertise, it provides enough content for traders to make an educated decision for ensuring that traders can optimize the profits and minimize the loss.

SUV Short-term Trading for Ultimate Value provides indicators on the direction of the market, based on the access to different crypto exchanges. These indicators tell about the oversold/overbought crypto currencies. The biggest challenge on the cryptocurrency market is the application behind cryptocurrency which people find useful. The crypto asset circulation depends on the application and therefore, technical analysis of the application's usefulness will enable the platform in the right manner.

## **4.1 Trading on Cryptocurrency**

As already outlined in the white paper, the cryptocurrency trading is more difficult than the forex trading as it involves market watch 24/7 as different countries enter the market at different time zones. There are nearly 1500 cryptocurrencies around the world, and the trader needs to decide which cryptocurrency to trade. In many countries, the cryptocurrency trading is still not legal. There are two important steps that a trader needs to take before trading on Cryptocurrency.

### **4.1.1 Choose Crypto Wallet**

A crypto wallet has a private key and works like a wallet on which you have stored your money. Your payment to trade a crypto exchange needs to happen from a Crypto wallet. When you sell a cryptocurrency, it will happen to the wallet. The trader must choose a couple of wallets as the exchange might allow. The deposits can be made by a credit card or debit card using the FIAT currencies (Government-issued Physical Currency).

### **4.1.2 Choose Crypto Exchanges**

It is vital to choose the right exchange and evaluation of the exchanges before a trader starts trading using Cryptocurrency. As you may remember the fact that cryptocurrency trading is highly volatile, the profit or loss can be made in minutes. Importantly, Crypto exchanges can trade real-time based on the real-time decisions taken by the traders.

### **4.1.3 A List of Parameters That Are Used to Evaluate Cryptocurrency**

1. Google Trends: Look at the Google Trends and track where these exchanges are used.
2. Twitter Citation: A democratic platform that is accessible and moderated for the right usage and gives an indication of the exchange.
3. API Support: Many exchanges allow real-time automatic algorithmic trading, and thereby the machine will be able to match to the trade quickly. Thus, API access has to be given with exchanges that allow access programmatically.
4. Safety: There is a safety rank provided by some of the organizations namely cointobuy.io, which is a great reference.



5. Trading Pair Support: SUV Short-term Trading for Ultimate Value uses BTC/USD as the trading pair.
6. Age: Age of the exchange gives an idea about its safety and stability.
7. Margin Trading: Some platforms like Bitmex allow margin trading and therefore, help to book the profit.
8. Liquidity: Some of the exchanges allow easy liquidity and therefore make good sense. Converting the Crypto currency into FIAT cash is important as the world still lives in FIAT cash.

## 4.2 Cryptocurrency Trading - Dos and Don'ts

1. Invest the FIAT cash only when you can possibly afford to lose. Trading must be looked at as an investment and not as a saving. Investment is surplus money above saving.
2. Short-term uptrends have the risk as well as high returns. Therefore, your portfolio of investment should have both long-term as well as short-term trends.
3. Beware of the cartel on trading, which would lead to a loss for normal traders. "Cartel" is a bunch of people who get together and try to buy a specific amount of coin. Buying without understanding the history of it will possibly lead to loss. As time passes, you may realize the cartel members would have sold it off. It is critical to see why a specific coin value is rising.
4. Buy on a dip and make the profit. Do not buy highs as it has a risk of going low.
5. Differentiate the short-term patterns and long-term patterns.
6. Allow for a minimal margin of errors. Unless we do something wrong, we do not gain lessons. Map your trade to the following Steven Burns' trading patterns

## 05 Popular Cryptocurrency Exchanges

### 5.1 Bitmex

It is a cryptocurrency exchange headquartered in Seychelles, offering a high level of security and also, their systems allow for a high volume of transactions. Bitmex allows margin trading and trades in 12 currencies. Besides, it gives a multilingual chat interface and good liquidity.

### 5.2 Binance

It is a cryptocurrency exchange headquartered in Taiwan, being able to deal with more than 100 cryptocurrencies. It has a market cap of \$1.3 billion. Binance has been ranked as the #3 exchanges in the world consistently and has about 380 cryptocurrency pairs. Binance, which introduced margin trading in 2019, has a native token called BNB. Binance facilitates easy withdrawals and deposits.

### 5.3 Bittrex

It is a cryptocurrency exchange headquartered in Seattle, US. It is compliant with all regulations of the US that prevent unlawful behavior of customers and virtual currency developers. They allow algorithmic trading and have an easy to use API interface.

### 5.4 Bybit

It is a cryptocurrency exchange headquartered in British Virgin Islands. It focusses on two pairs BTC/USD and ETH/USD, and allows for trading with 100X leverage on the asset. It has continuously improved the safety and security standards and now, it is evolving to be a popular exchange. Bybit has a piece of extremely quick information to users on balance, trade and deposits/withdrawals.

### 5.5 Coinbase

Coinbase is a very popular currency platform used by millions of users and backed by a good set of investors. It uses Bitcoin and Ethereum as the base. It offers APIs for programmers to develop multiple applications using Coinbase. It reported a revenue of \$1 billion in 2017. Coinbase gives deposit insurance and a profitable referral program.

## 06 Roadmap for SUV Short-term Trading for Ultimate Value

Trading is a science of making money through the right prediction. The biggest problem with any issue is the ability to predict what is going to happen. Therefore, if a problem is added to a prediction component, it will become an AI (Artificial Intelligence) problem. Two issues to any prediction are past performance and changes that have happened in the intermediate to make a prediction better. Prediction based on past performance happens easily

through the time series methodology, however, past performance is not always an indicator of future performance. Bots are playing a major role in the prediction of what would happen in the future. Bots are special software programs that have the following characteristics: (i) Knowledge; (ii) Ability to understand unstructured data; (iii) Ability to reason; (iv) Right algorithms; and (v) Ability to predict actionable intelligence.

Algorithmic trading by bot has been going around in the stock markets as well as cryptocurrency exchanges. Most of the algorithms are built around data and many of them have been successful if the changes are fed as part of the data injection. One of the bot's examples is HODLBOT, which is available for free under a certain value of the accounts. The usage of the Bot can be helpful if you just need to have a Binance account and furthermore, you will be able to trade with the help of Bot Recommendations. HODLBOT analyzes all the coins under Binance exchange and makes appropriate recommendations. It uses a model where the performance of the top market cap coins is fed, and it comes with the recommendations based on the time series. HODLBOT has improved over a period and has helped users effectively. These bots can predict the next buy/sell points or even eliminate loss points.

SUV Short-term Trading for Ultimate Value would evolve from just being a platform to recommend based on human knowledge to a platform that also uses machine learning algorithms to recommend the right action, so that a trader knows when to take the risk based on the real-time data availability.

SUV Short-term Trading for Ultimate Value aims at three different things from a strategic positioning perspective.

1. Intelligent Liquidation – Automatically liquidate based on the data
2. Apply Knowledge to trade Convert the data into knowledge and use the knowledge to trade intelligently
3. Capitalize Leverage Trading for Helping Traders

## 6.1 SUV Cryptocurrency Trading Roadmap

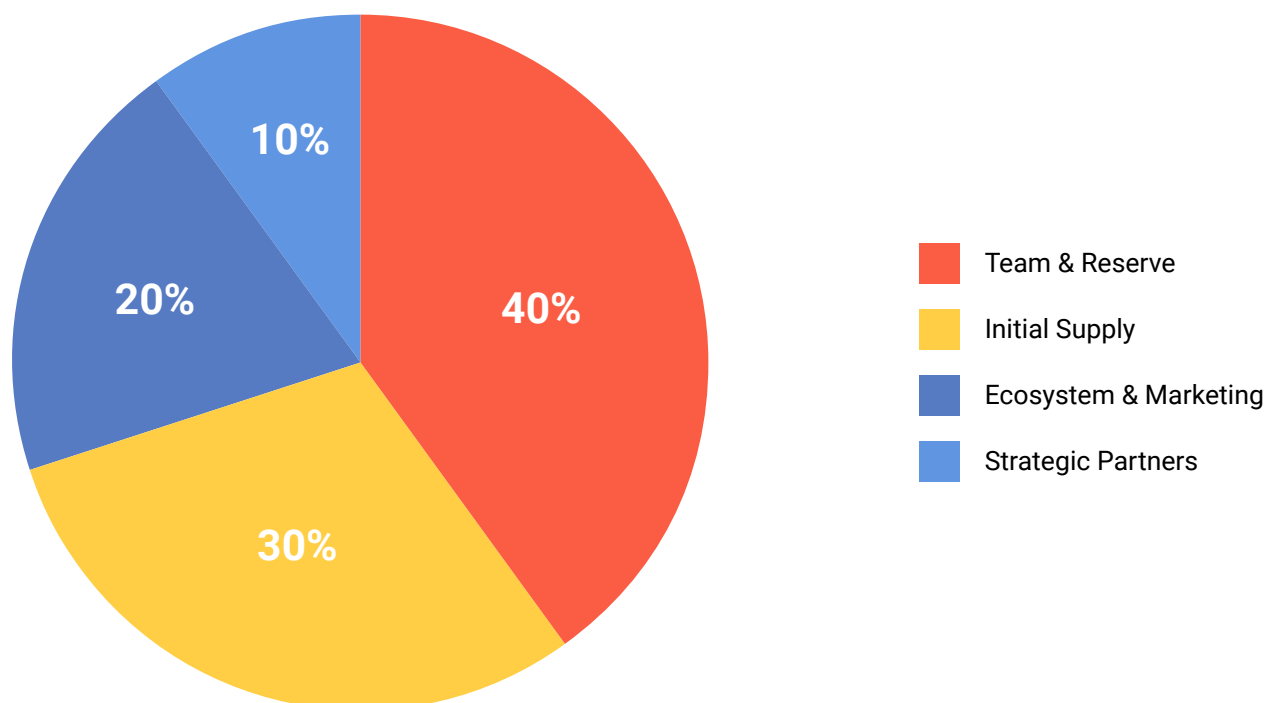


## 07 Token Distribution Plan

### 7.1 Structure

Coin Name	SUV Token
Coin Symbol	SUV
Total Supply Amount	80,000,000
Unit Price	0.8 USD
Standard	ERC-20
Decimal	18

### 7.2 Allocation



## 08 Conclusion

As stated in the introduction, cryptocurrency is an ever-evolving subject and is very dynamic in nature. Every Crypto currency exchange has its own pros and cons. It is nearly impossible for anyone to trade on all the possible permutations and combinations of these exchanges. There are new applications that are getting introduced with the coins based on the apps Ethereum infrastructure. Exchanges are allowing margin trading, leveraged trading, coin pair usage, and quick liquidity. Added to this is the algorithmic trading where the bots recommend the right coins to buy or sell. In a heterogeneous business and technological scenario, SUV Short-term Trading for Ultimate Value is evolving to specialize in short-term margin trading for traders. This will help to cut the loss and optimize the profit.

