

STP Analysis Report

- Market for Team Omega: Non- Toxic Sanitization method implementation in the world.
- Factors Fuelling market growth is the rising concern for increasing rate of infectious diseases, ease of portability.
- Segmentation of the Market:
 - Hospital
 - Commercial Spaces
 - Manufacturing Floors in Industries
 - Regional: India, China, North America, Canada
- Targeting:
 - Consumers in the market for portable UV sanitization robots are more inclined towards the purchase of this product owing to increasing awareness pertaining to the presence of various germs, bacteria and viruses.
 - It's non-toxic and environmentally friendly capabilities helps the hospital sector in a significant manner.
- Positioning:
 - The Market for UV sanitization is highly competitive in nature
 - The key feature that attract consumers towards Omega UVD robot is its significant decrease in cost.
 - The robot is also autonomous in nature.
 - Some Prominent Companies in the market are as follows:

Ultraviolet Disinfection Mobile Robots Manufacturers

