

## ELIZABETH R. PEMMERL

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Head of Washington, D.C. office for publicly traded eGovernment firm  
Lead team of 16 responsible for significant Federal Motor Carrier Safety Administration program  
Oversee staffing, operations and \$10 million annual budget  
Direct legislative strategy; manage 2 government affairs consultant teams  
Report directly to Chief Operating Officer; interact frequently with executive team and board of directors  
Experience as spokeswoman, Congressional witness, panelist, and lecturer

### *Professional Experience*

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#### NIC Inc.

**President, NIC Technologies** | Arlington, VA

**September 2010 – current**

President of the federal subsidiary of NIC Inc., a national provider of eGovernment services (NASDAQ: EGOV). Oversee NIC's contract with the Federal Motor Carrier Safety Administration (FMCSA) to manage a significant commercial driver safety program. Lead federal business development and government affairs efforts. Identify and monitor policy matters relevant to the business – in the areas of transportation, e-commerce, data security and privacy, IT procurement, among others – and shape company positions and responses. Meet with Members, Hill staff, and trade associations. Brief NIC board of directors, executive team, and investor relations team on key matters, including preparing and presenting bids on new deals. Oversee the subsidiary's budget, human resources, and legal affairs.

#### NIC Inc.

**Director of National Marketing & Operations, NIC Technologies** | Arlington, VA **October 2009 – September 2010**

Promoted to DC office to manage the FMCSA Pre-Employment Screening Program mandated by 2005 SAFETEA-LU legislation. Responsible for all aspects of office start-up, initial product development and launch, information technology service delivery, payment processing, budgeting, staffing, and communications strategy for the contract. Planned and executed national education and outreach campaign that included over 80,000 miles of travel to various industry events and association meetings. Developed pitches for trade press. Served as project spokeswoman. Collaborated closely with the U.S. DOT public affairs and media teams, the American Trucking Associations, the American Bus Association, the Commercial Vehicle Safety Alliance and others.

#### NIC Inc.

**Director of Marketing and Communications, RI.gov** | Providence, RI

**May 2008 – October 2009**

Led all project management, marketing and public relations for Rhode Island Interactive, the NIC subsidiary responsible for RI.gov, the state's official website and over 70 affiliated e-government services and payment processing solutions. Responsible for all aspects of project delivery and performance. Planned and executed all marketing efforts including direct mail, award entries, conference attendance and speaking engagements. Worked closely with the governor's office, Department of Transportation and Division of Motor Vehicles.

#### Bank Rhode Island

**Marketing and Corporate Communications Officer** | Providence, RI

**September 2006 – May 2008**

Managed public relations and advertising programs for 16-branch bank with \$1 billion in deposits. Coordinated marketing campaigns with hired consulting agencies, including conception, production and media placement. Oversaw department budget and accounting. Composed press releases, speaking points and corporate communications.

#### State of Rhode Island

**Project Administrator, Division of Motor Vehicles** | Providence, RI

**June 2005 – August 2006**

Responsible for technology deployments and initiatives funded by state appropriations and federal government grants (CDLIS modernization, CVISN, and HAVA). Worked closely with public and private sector agencies, unions and state transportation department.

### *Education*

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**Bates College, Lewiston, ME**

Bachelor of Arts *cum laude*, Rhetoric, with secondary concentration in Spanish, May 2005

**Harvard University Kennedy School of Government, Cambridge, MA**

Executive Education: Creating Collaborative Solutions – Innovations in Governance, October 2012

### *Professional Activities*

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**Member:** American Trucking Associations 'LEAD ATA' Class of 2015, American Trucking Associations Safety Management Council, Young Professionals in Transportation, American Bus Association, GovMark Council, Senior Executives' Association Corporate Advisory Board, American Council for Technology – Industry Advisory Council, Bates College Alumni Interviewer