

₹985M

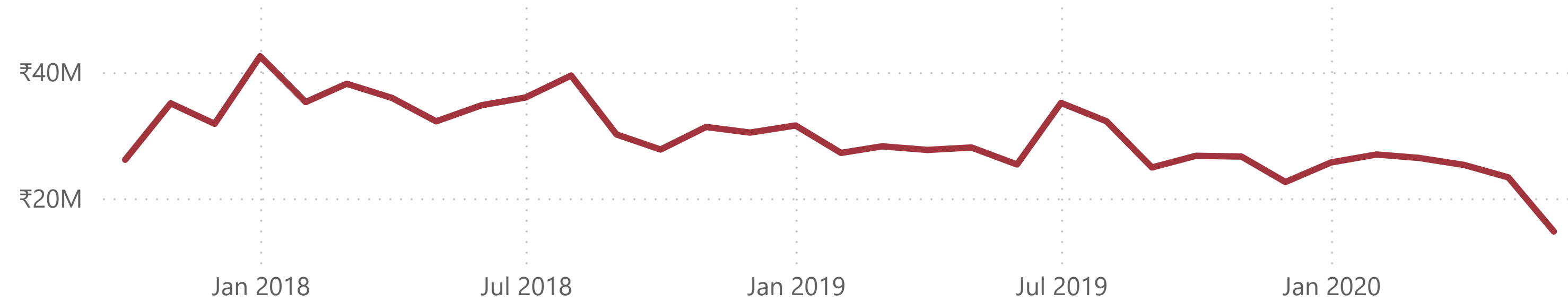
Revenue

2M

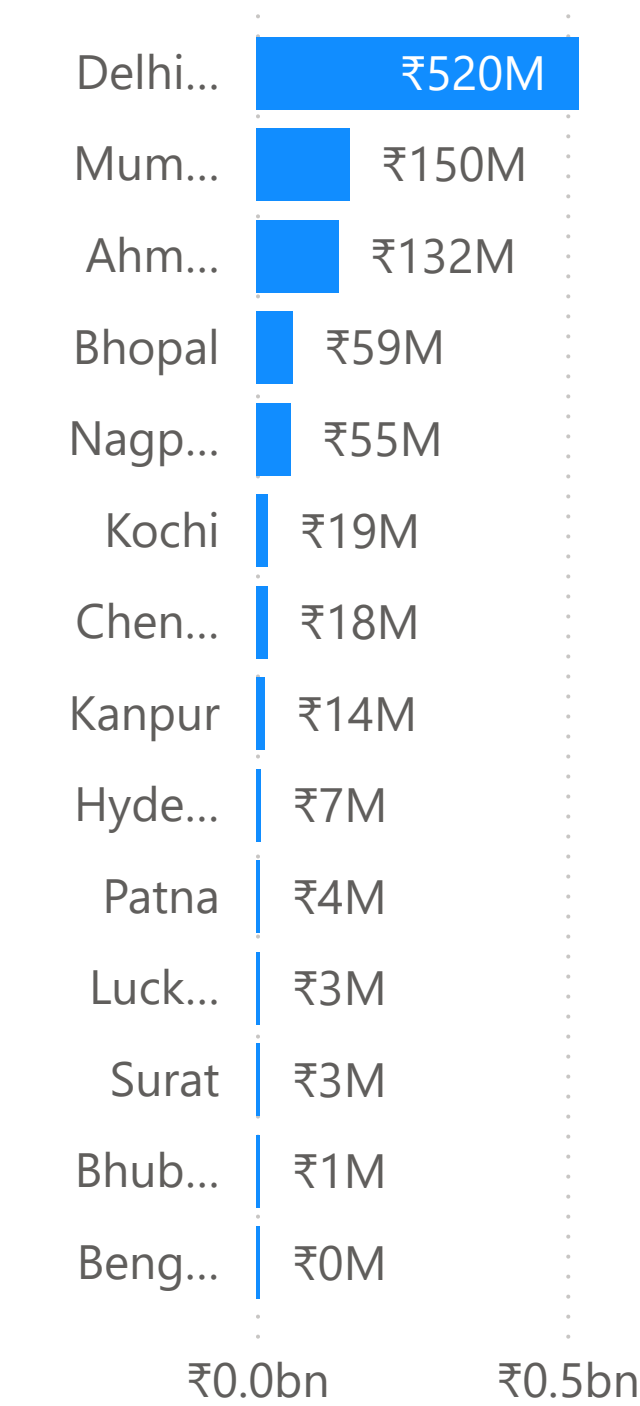
Sales Qty



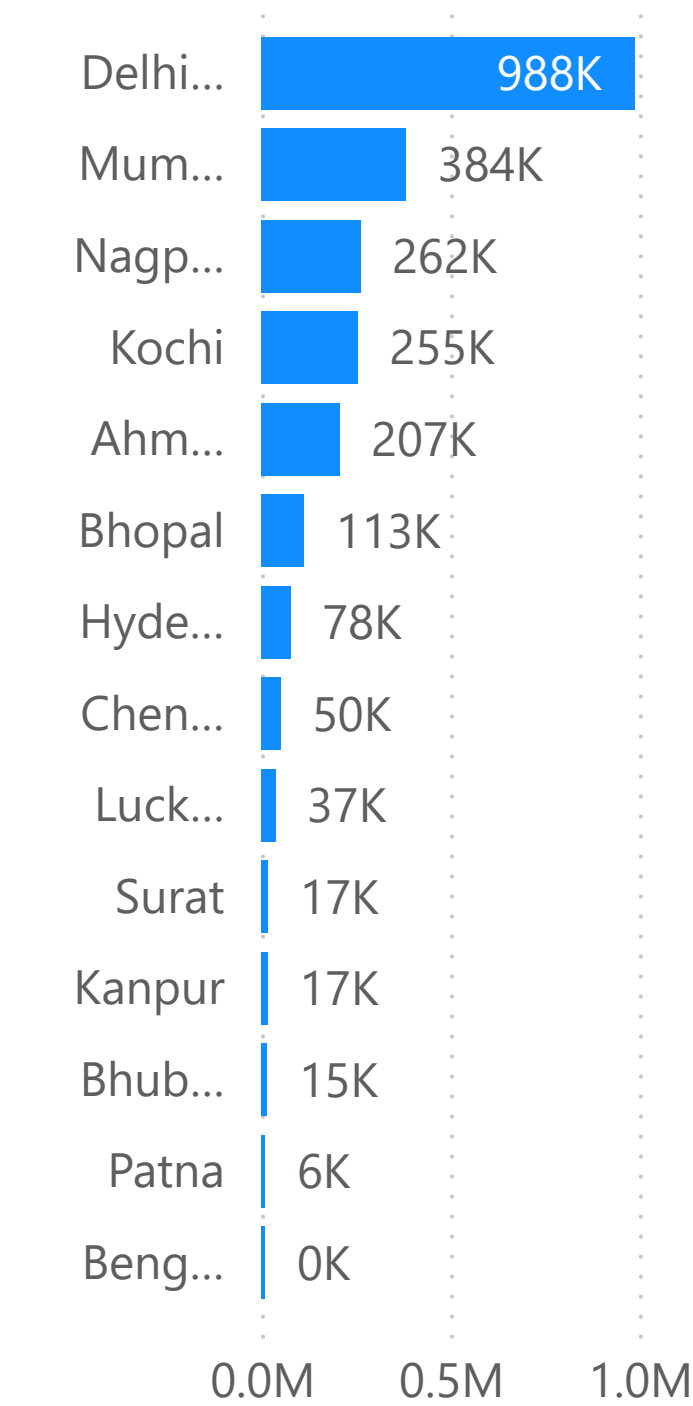
Revenue Trend



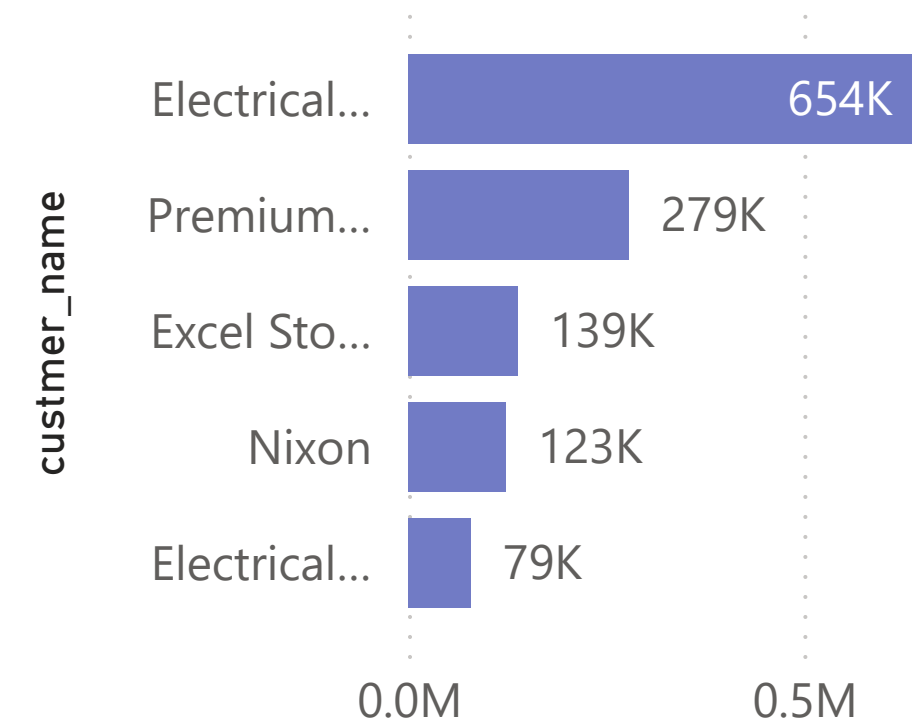
Revenue by Market



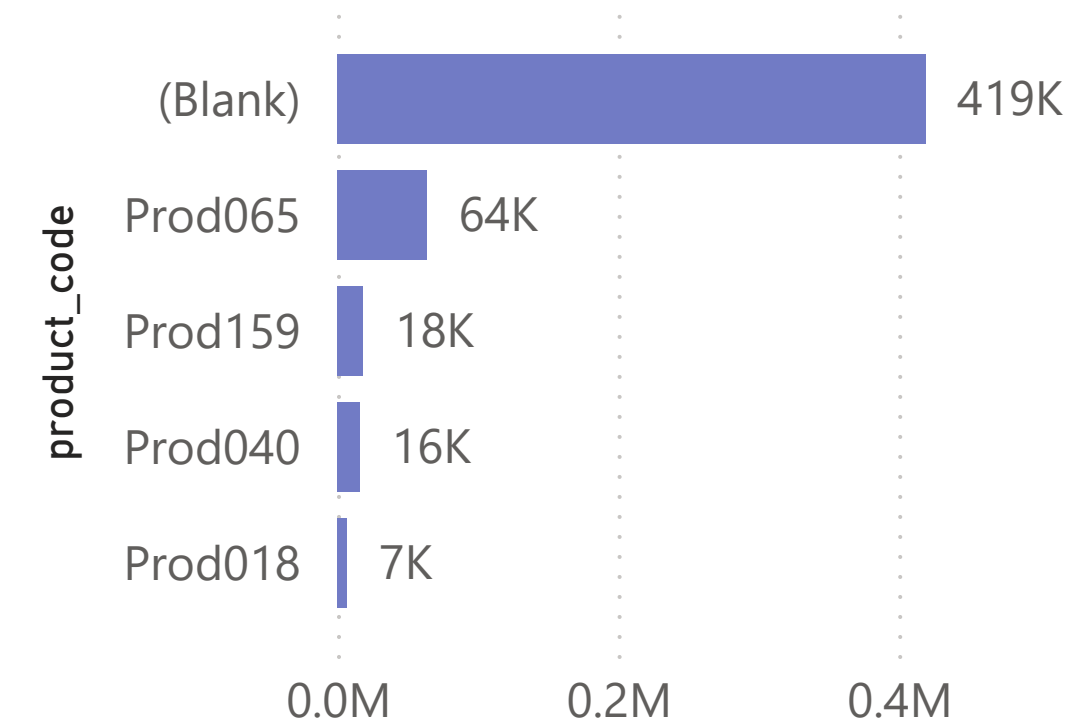
Sales Qty by Market



Top 5 Customers



Top 5 Products



2017	2018	2019	2020	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
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₹142M

Revenue

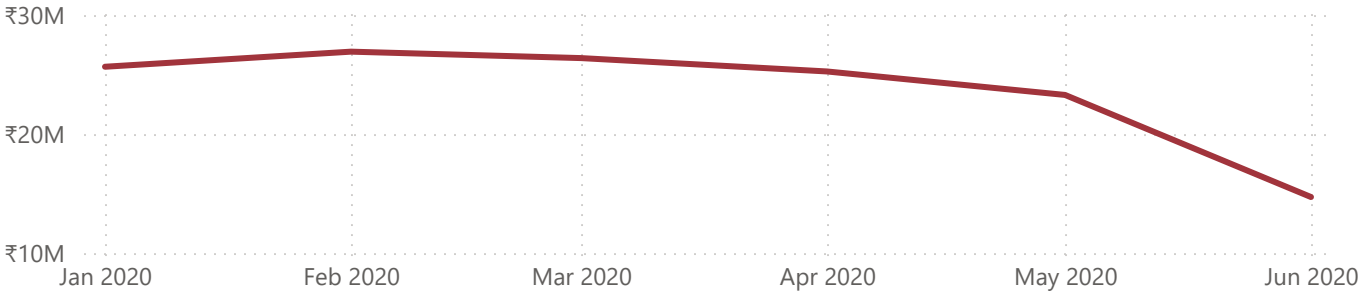
350K

Sales Qty

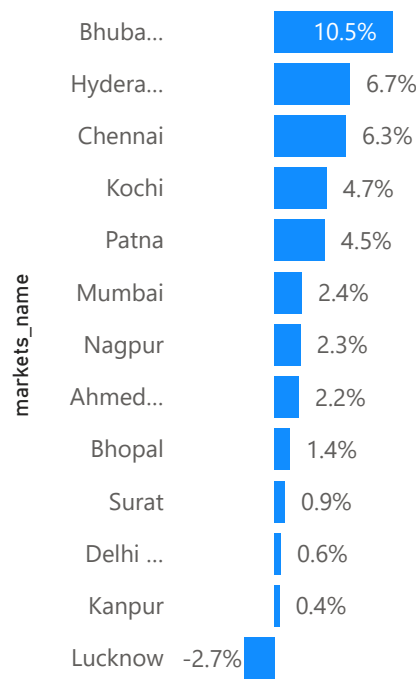
₹2.1M

Total Profit Margin

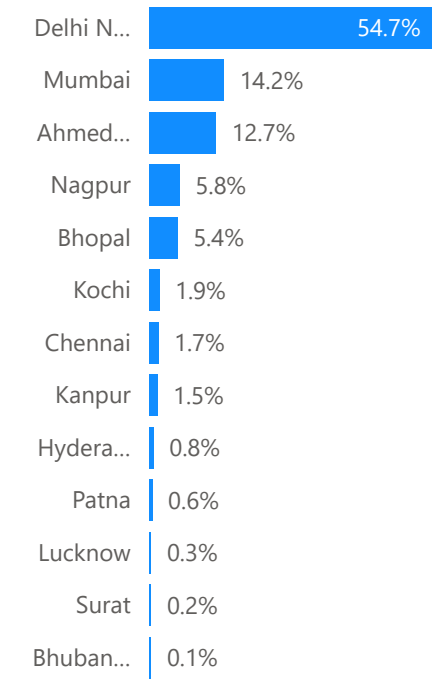
Revenue Trend



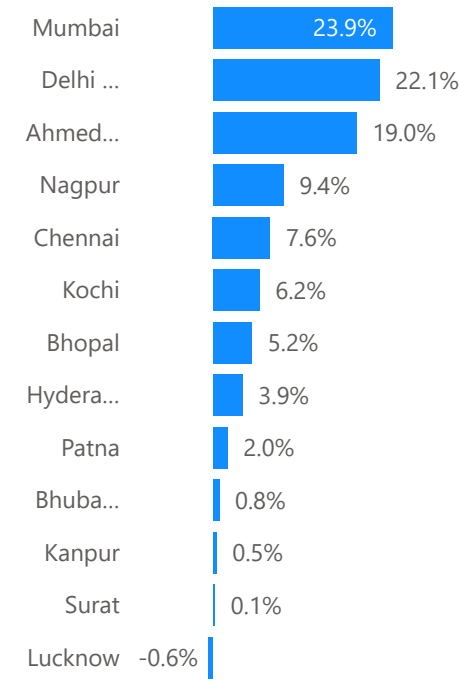
Profit % by Market



Revenue % contributor by Market



Profit % contributor by Market



custmer_name	Revenue	Revenue contribution %	Profit Margin %	Profit Margin contribution %
Electricalsara Stores	₹65,641,977	46.2%	0.4%	11.9%
Excel Stores	₹7,928,385	5.6%	3.3%	12.5%
Premium Stores	₹5,899,748	4.1%	0.5%	1.4%
Electricalslytical	₹5,537,904	3.9%	0.5%	1.3%
Info Stores	₹5,064,374	3.6%	3.2%	7.8%
Control	₹4,182,662	2.9%	1.2%	2.5%
Surge Stores	₹3,953,600	2.8%	6.2%	11.9%
Logic Stores	₹3,319,243	2.3%	0.4%	0.6%
Acclaimed Stores	₹3,116,384	2.2%	4.0%	6.1%
Nixon	₹3,028,345	2.1%	3.2%	4.7%
Epic Stores	₹3,002,834	2.1%	-4.7%	-6.8%
Forward Stores	₹2,560,961	1.8%	4.3%	5.4%
Electricalsocity	₹2,520,938	1.8%	2.7%	3.3%
Total	₹142,224,545	100.0%	1.4%	100.0%





₹142M

Revenue

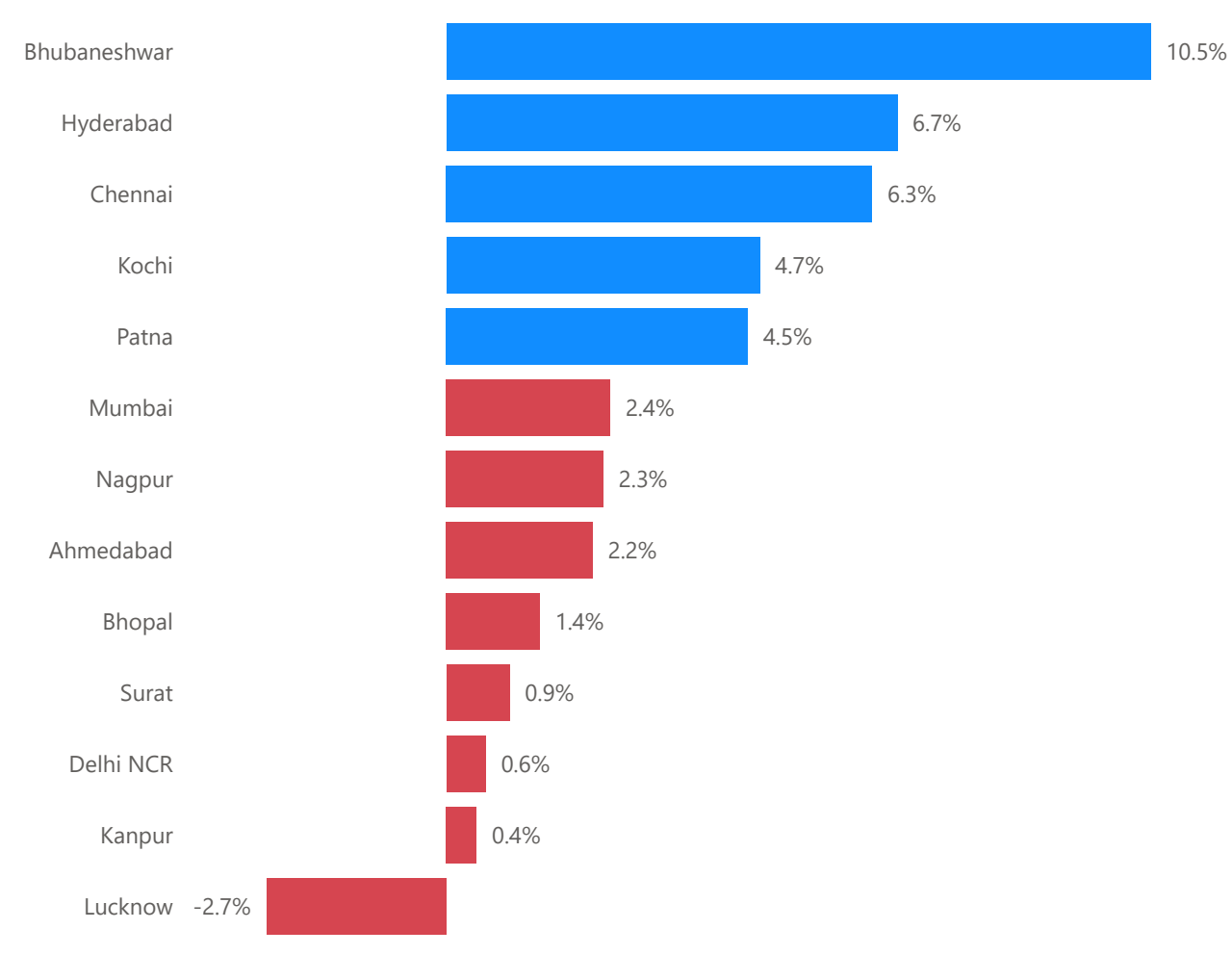
350K

Sales Qty

₹2.1M

Total Profit Margin

Revenue % contributor by Market



2017

2018

2019

2020

Jan 20

Feb 20

Mar 20

Apr 20

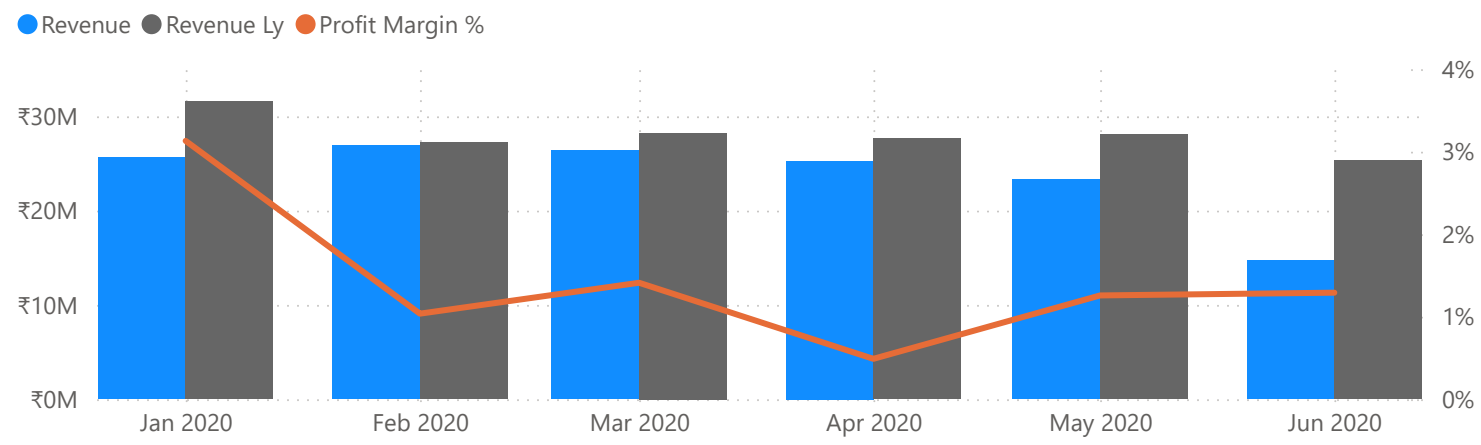
May 20

Jun 20

Profit Target

4%

Revenue Trend



custmer_name	Revenue	Revenue contribution %	Profit Margin %	Profit Margin contribution %
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Total	₹142,224,545	100.0%	1.4%	100.0%