

Jul

18

₹142M 350K ₹2.1M

Revenue Sales Qty Total Profit Margin

Revenue Trend ₹20M ₹10M Jan 2020 Feb 2020 Mar 2020 Apr 2020 May 2020 Jun 2020

Profit % by Market Revenue % contributor by Market Profit % contributor by Market

4.5%

2.4%

2.3%

2.2%

1.4%

0.9%

0.6%

0.4%

Bhuba...

Hydera... Chennai

> Kochi Patna

Mumbai

Nagpur

Ahmed...

Bhopal

Surat

Delhi ...

Kanpur

Lucknow -2.7%

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Delhi N	54.7	Mumbai	23.9%	
Mumbai	14.2%	Delhi	22.1%	
Ahmed	12.7%	Ahmed	19.0%	
Nagpur	5.8%	Nagpur	9.4%	
Bhopal	5.4%	Chennai	7.6%	
Kochi	1.9%	Kochi	6.2%	
Chennai	1.7%	Bhopal	5.2%	
Kanpur	1.5%	Hydera	3.9%	
Hydera	0.8%	Patna	2.0%	
Patna	0.6%	Bhuba	0.8%	
Lucknow	0.3%	Kanpur	0.5%	
Surat	0.2%	Surat	0.1%	
Bhuban	0.1%	Lucknow -0.6%	I	

custmer_name	Revenue	Revenue contribution %	Profit Margin %	Profit Margin contribution %
Electricalsara Stores	₹65,641,977	46.2%	0.4%	11.9%
Excel Stores	₹7,928,385	5.6%	3.3%	12.5%
Premium Stores	₹5,899,748	4.1%	0.5%	1.4%
Electricalslytical	₹5,537,904	3.9%	0.5%	1.3%
Info Stores	₹5,064,374	3.6%	3.2%	7.8%
Control	₹4,182,662	2.9%	1.2%	2.5%
Surge Stores	₹3,953,600	2.8%	6.2%	11.9%
Logic Stores	₹3,319,243	2.3%	0.4%	0.6%
Acclaimed Stores	₹3,116,384	2.2%	4.0%	6.1%
Nixon	₹3,028,345	2.1%	3.2%	4.7%
Epic Stores	₹3,002,834	2.1%	-4.7%	-6.8%
Forward Stores	₹2,560,961	1.8%	4.3%	5.4%
Electricalsocity	₹2.520.938	1.8%	2.7%	3.3%
Total	₹142,224,545	100.0%	1.4%	100.0%



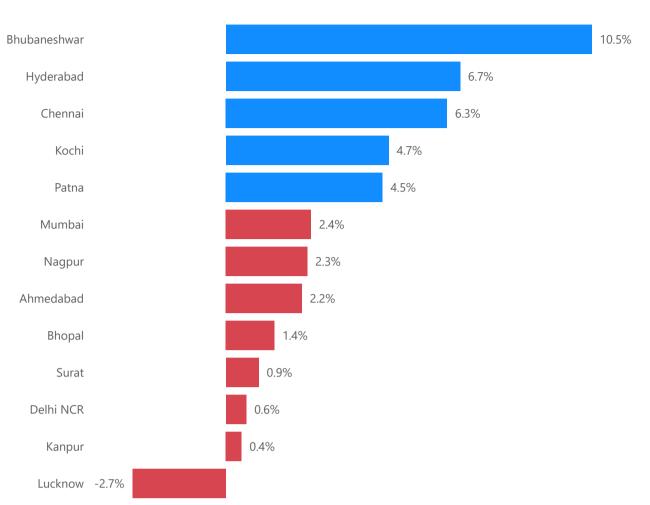
₹142M

350K

₹2.1M

Revenue Sales Qty Total Profit Margin

Revenue % contributor by Market





Revenue Trend

Profit Target

4%

