

Ideation Phase


Brainstorm & Idea Prioritization Template

Date	21 June 2025
Team ID	LTVIP2025TMID48939
Project Name	Docspot:Seamless Appointment Booking for Health
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:




We applied the Brainstorm & Idea Prioritization method to explore creative, user-driven enhancements for the Docspot platform. Our goal was to design features for seamless appointment booking in healthcare. The brainstorming phase encouraged open, judgment-free idea generation. Team members contributed freely, regardless of technical background or location. Out-of-the-box thinking led to innovative solutions like chatbot integration and calendar sync. We prioritized ideas based on feasibility, impact, and relevance to user needs. The feedback dashboard idea emerged from real patient-doctor trust challenges. We used a collaborative evaluation board to sort and rank top solutions. The remote-friendly template made it easy to organize contributions effectively. Overall, this approach fostered creativity, clarity, and focused execution during the ideathon.


Step-1: Team Gathering, Collaboration and Select the Problem Statement




Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

 **Before you collaborate**
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes


A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.


[Open article](#) →

1
Define your problem statement
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes


PROBLEM


How might we [your problem statement]?





Key rules of brainstorming


To run an smooth and productive session


 Stay in topic.

 Defer judgment.

 Go for volume.

 Encourage wild ideas.

 Listen to others.

 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP
You can select a sticky note and hit the pencil icon to switch to sketch mode to start drawing!

Amar

Yuktesh

Person 3

Person 4

Person 5

Person 6

Person 7

Person 8

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

Person 4

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

