



Buy Fresh

Feed your Family with the best.

Mobile App

~18 April 2020

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TEAM MEMBERS

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INTRODUCTION

Our team is pleased to submit a proposal for the development of a mobile application to **Roshan Thomas Chittezhath**. Through this project users will have a chance to choose from a wide range of options in every category, exclusively handpicked with best quality available at the lowest prices. **Buy Fresh** will allow its users to walk away from the drudgery of grocery shopping and will introduce an easy relaxed way of browsing and shopping for groceries. No more getting stuck in traffic jams, paying for parking, standing in long queues and carrying heavy bags – get everything you need, when you need, right at your doorstep.

TARGET AUDIENCE

This app will attract mainly **old aged people and working women**, who don't get time to go for grocery runs.

WHAT MAKES OUR APP UNIQUE?

The very first thing, we will make the app's UI user-friendly. Users will have the option of paying Online. The menu will be updated regularly according to fresh items available. Moreover, we do deliver exported fruits which are not available on every grocery store. Groceries are delivered in as fast as 1 hour. **Similar App:** Instacart.

ACCOMPLISHMENTS

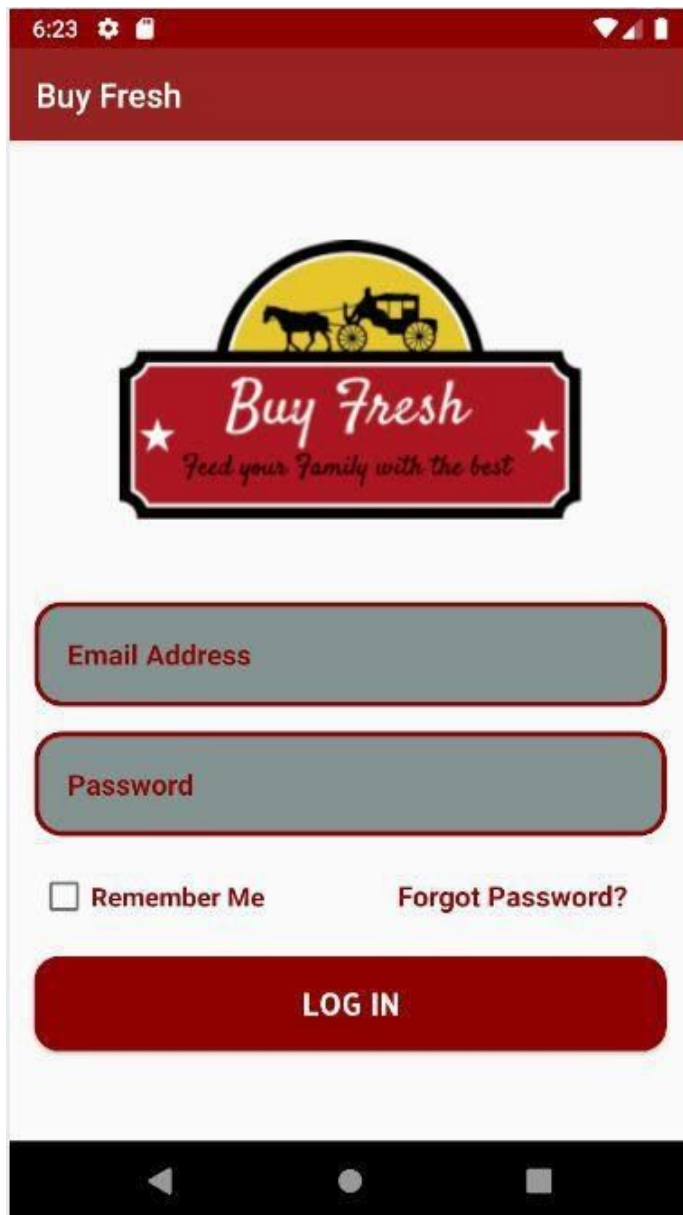
1. Home Page

This is the starting page of the application. Here people can proceed to Login to their account or can make a new one by choosing to create a new account option.



2. Login

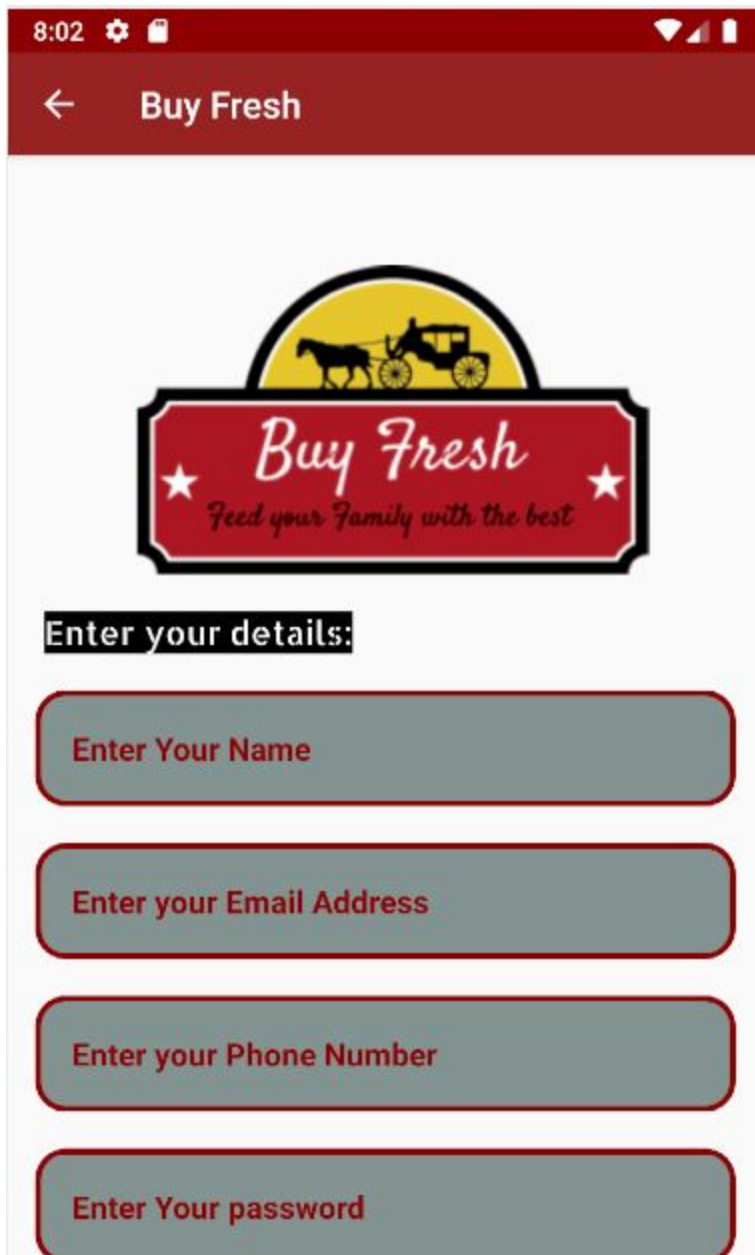
In this page only the authorised users that have their id and password can login and go to the next page for shopping. This page provides a security mechanism that prevents unauthorized users from accessing the system. Also there will be an option of Forgot Password for those who do not remember their password.



The screenshot shows a mobile application interface for 'Buy Fresh'. At the top, a dark red header bar contains the text 'Buy Fresh' in white. Below the header is a logo featuring a yellow semi-circle with a black silhouette of a horse-drawn carriage, and a red rectangular box with the text 'Buy Fresh' in white script and 'Feed your Family with the best' in smaller white text below it. The main content area is white and contains two input fields: 'Email Address' and 'Password', both with red borders and placeholder text. Below the 'Password' field are two links: 'Remember Me' with an unchecked checkbox and 'Forgot Password?'. At the bottom of the form is a large red button with the text 'LOG IN' in white. The entire interface is framed by a black border at the bottom, which includes standard Android navigation icons.


3. Join Now

Here users who are accessing the application for the first time can register for using the application by providing their information. The user has to enter the credentials that are shown in the screenshot here and all fields must be filled with valid data like Name, unique email id and a strong password for the security reasons. After this process the user will be able to access this application for buying their groceries.



8:02

← Buy Fresh



Enter your details:

Enter Your Name

Enter your Email Address

Enter your Phone Number

Enter Your password

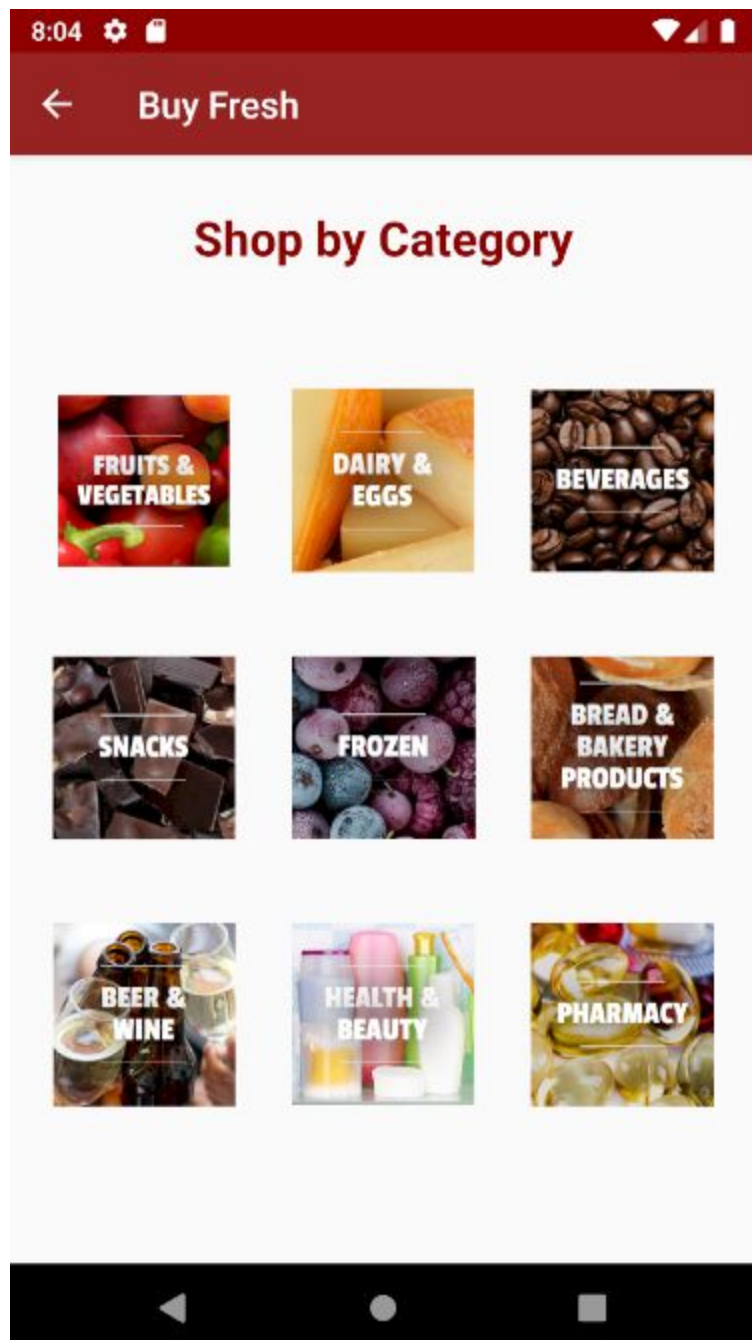
Enter your password again

☐ I agree to Terms and Conditions

CREATE ACCOUNT

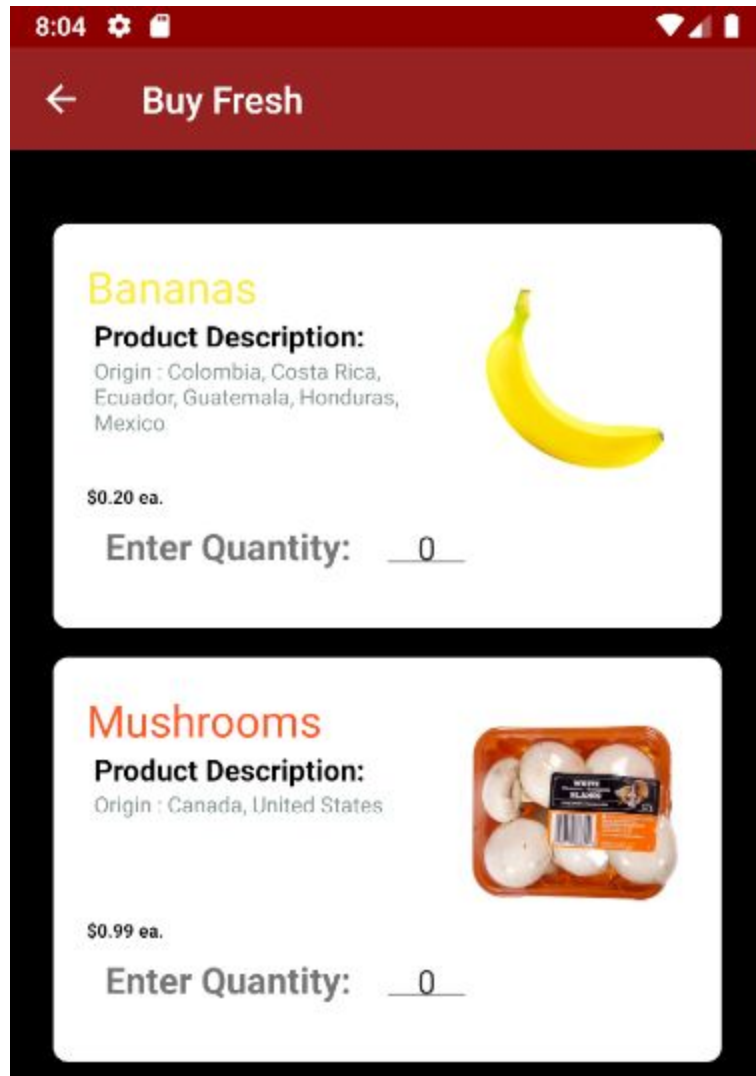
4. Categories

On this page, Customers would have the option to choose from different categories in food like fruits, vegetables or drinks.



5. Description

Here we can select the number of items you want to buy and can click the checkout button to calculate money and taxes.



Raspberries

Product Description:

Origin : Canada, United States



\$7 / 2 pieces

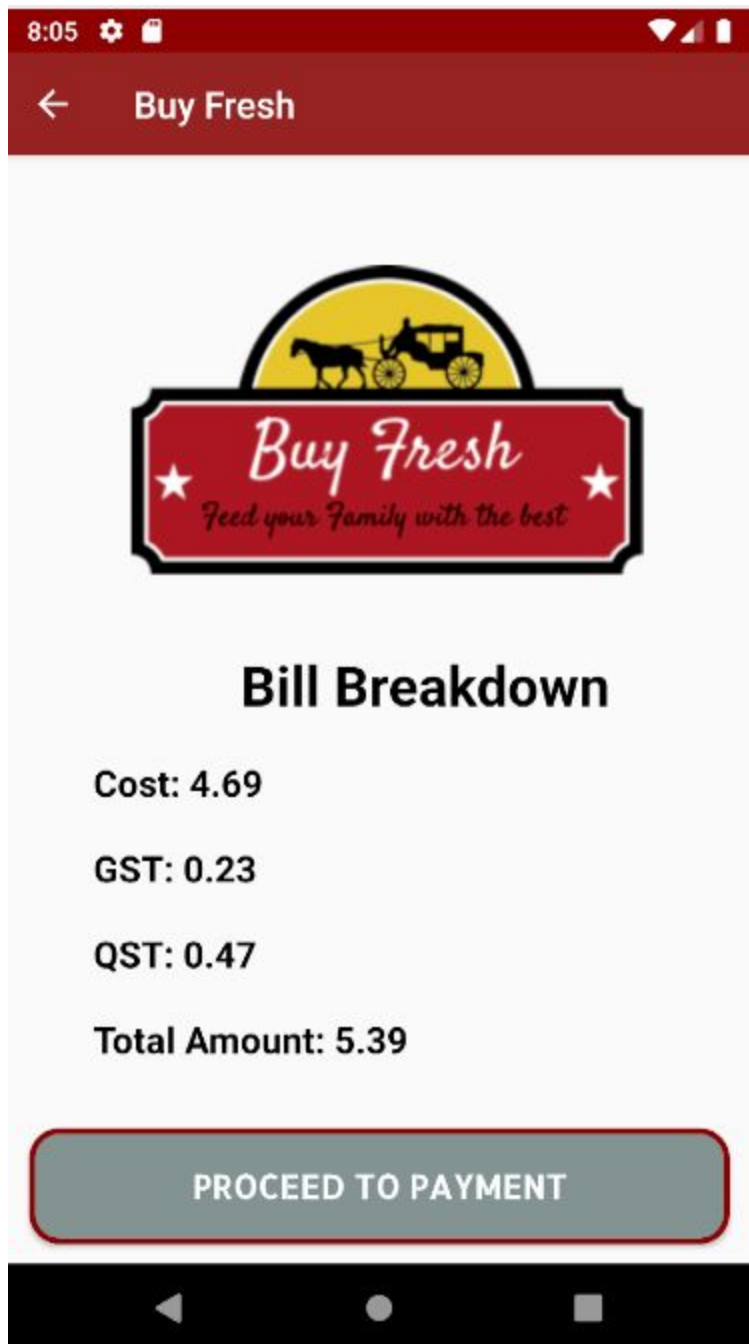
Enter Quantity:

PROCEED TO CHECKOUT.



6. Checkout

Here We can see the total amount of money with bill breakdown which includes breakdown of QST And GST tax also. We can proceed to payment by clicking the payment button.



UPDATE

UPDATE 15th March:

So far, we have made a home page and login page for our application. By just clicking the login button on the home page, the login page will open. On the login page you would have the option to enter email and password to enter your account on the application.

We have to make a new page for users, who don't have an account on our application. So that they could make orders too. In addition, we will require a page where people could select from food categories according to their need. For your reference, we have attached Mockups of expected future pages.

UPDATE 18th April:

We have added following new pages to project:

- **Signup Page**
- **Category Page**
- **Description page**
- **Checkout Page**

Now new users will be able to sign up and use it. For now we have made a description page only for fruits. All other 8 categories are linked to the fruits description for demo. We also installed up navigation in this project for better UI. We will be making description pages for those in the next update.

FUTURE PLAN:

We will be making separate description pages for other remaining 8 categories and make some changes in the UI to make it better. We will be adding following pages:

- Dairy Description Page
- Beverages Description Page
- Snacks Description Page
- Frozen Description Page
- Bread and baked products Description Page
- Beer & Wine Description Page
- Health & Beauty Description Page
- Pharmacy Description Page

CONTRIBUTION TO PROJECT

NAVANDEEP: Main Activity, Category Activity, Description Activity, Checkout Activity, Documentation.

SUKHMAN : Signup Activity, Login Activity, Documentation.