



Buy Fresh

Feed your Family with the best.

Mobile App

~3 May 2020

TEAM MEMBERS	3
INTRODUCTION	4
TARGET AUDIENCE	4
WHAT MAKES OUR APP UNIQUE?	4
ACCOMPLISHMENTS	5
1. Home Page	5
2. Login	6
3. Join Now	7
4. Categories	9
5. Description	10
6. Brief Description	11
7. Checkout	12
8. Setting Pages	13
9. Contact	14
UPDATE	15
CONTRIBUTION TO PROJECT	17

TEAM MEMBERS

TEAM MEMBER	STUDENT ID
NAVANDEEP SINGH	1896509(TEAM LEADER)
SUKHMAN KAUR	1896580
ROHIT JASWAL	1896331
MANJOT SINGH	1896384

INTRODUCTION

Our team is pleased to submit a proposal for the development of a mobile application to **Roshan Thomas Chittezhath**. Through this project users will have a chance to choose from a wide range of options in every category, exclusively handpicked with best quality available at the lowest prices. **Buy Fresh** will allow its users to walk away from the drudgery of grocery shopping and will introduce an easy relaxed way of browsing and shopping for groceries. No more getting stuck in traffic jams, paying for parking, standing in long queues and carrying heavy bags – get everything you need, when you need, right at your doorstep.

TARGET AUDIENCE

This app will attract mainly **old aged people and working women**, who don't get time to go for grocery runs.

WHAT MAKES OUR APP UNIQUE?

The very first thing, we will make the app's UI user-friendly. Users will have the option of paying Online. The menu will be updated regularly according to fresh items available. Moreover, we do deliver exported fruits which are not available on every grocery store. Groceries are delivered directly from sellers.

Similar App: Instacart.

ACCOMPLISHMENTS

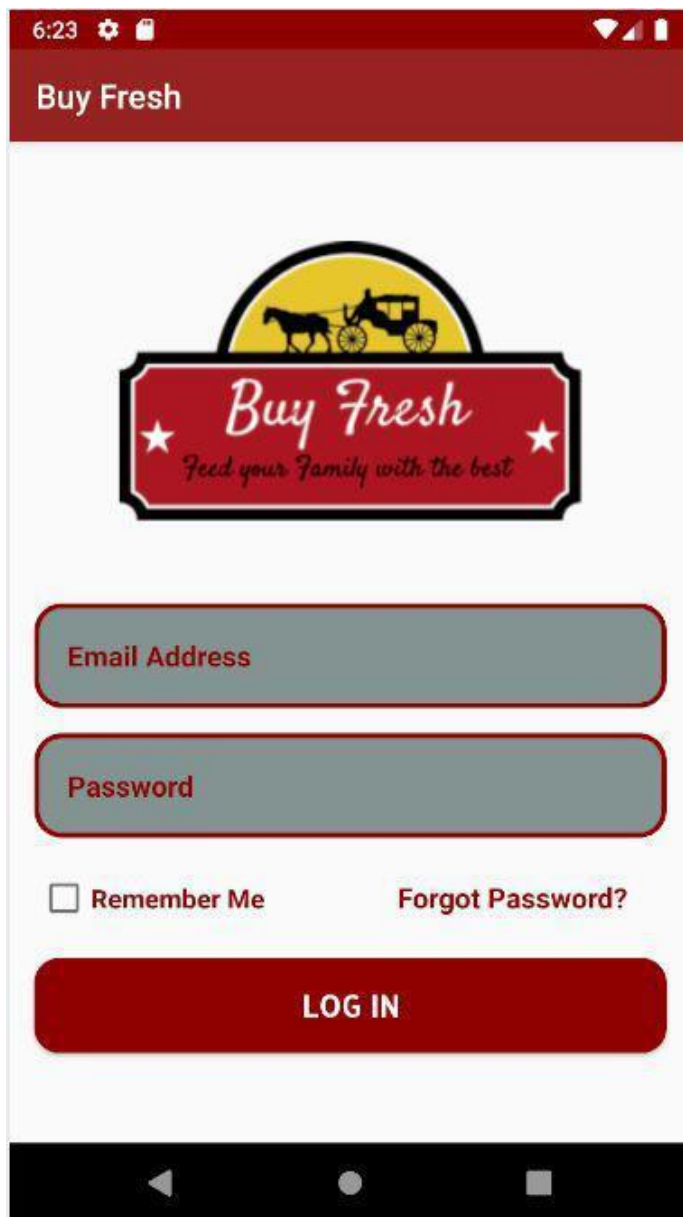
1. Home Page

This is the starting page of the application. Here people can proceed to Login to their account or can make a new one by choosing to create a new account option.



2. Login

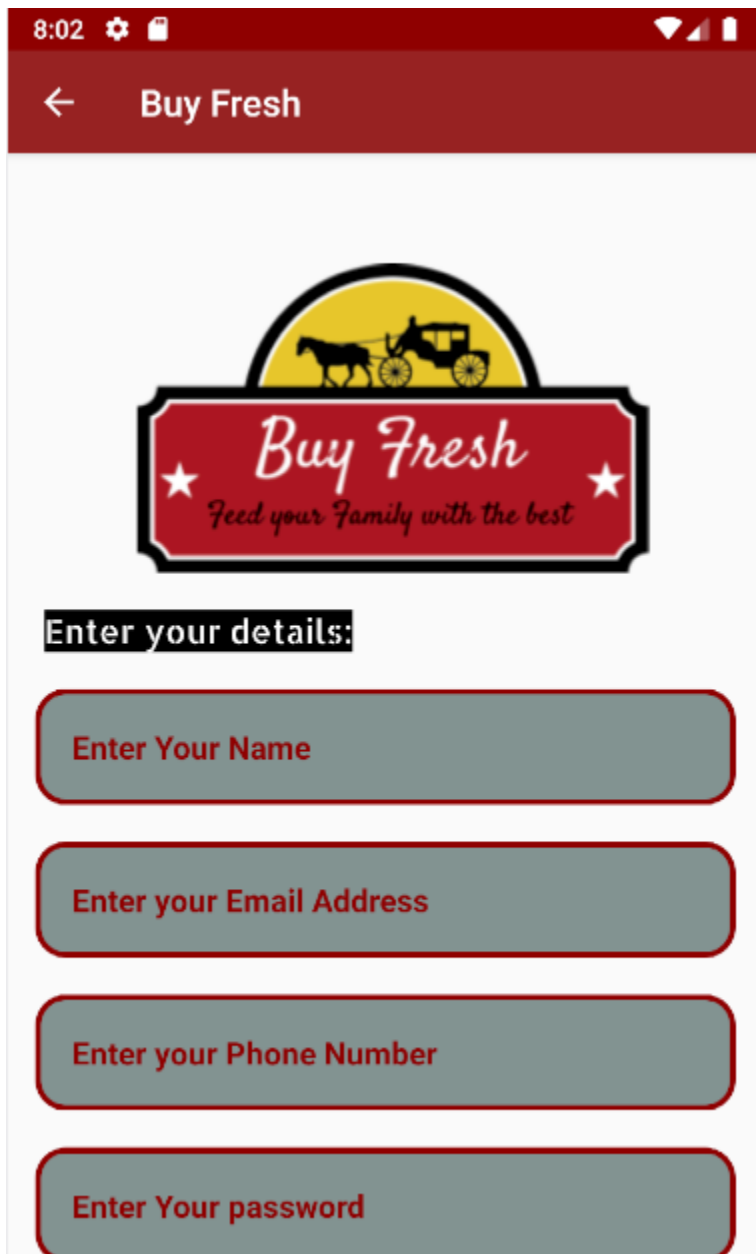
In this page only the authorised users that have their id and password can login and go to the next page for shopping. This page provides a security mechanism that prevents unauthorized users from accessing the system. Also there will be an option of Forgot Password for those who do not remember their password.



The screenshot shows a mobile application interface for 'Buy Fresh'. At the top, a dark red header bar contains the text 'Buy Fresh' in white. Below the header is a logo featuring a yellow semi-circle with a black silhouette of a horse and carriage, and a red rectangular box with the text 'Buy Fresh' in white script and 'Feed your Family with the best' in smaller white text. Below the logo are two input fields: 'Email Address' and 'Password', both with a light gray background and a red border. Below the 'Email Address' field is a checkbox labeled 'Remember Me' and a link labeled 'Forgot Password?'. At the bottom is a large red button with the text 'LOG IN' in white. The bottom of the screen shows a black navigation bar with three white icons: a back arrow, a circle, and a square.


3. Join Now

Here users who are accessing the application for the first time can register for using the application by providing their information. The user has to enter the credentials that are shown in the screenshot here and all fields must be filled with valid data like Name, unique email id and a strong password for the security reasons. After this process the user will be able to access this application for buying their groceries.



8:02

← Buy Fresh



Enter your details:

Enter Your Name

Enter your Email Address

Enter your Phone Number

Enter Your password

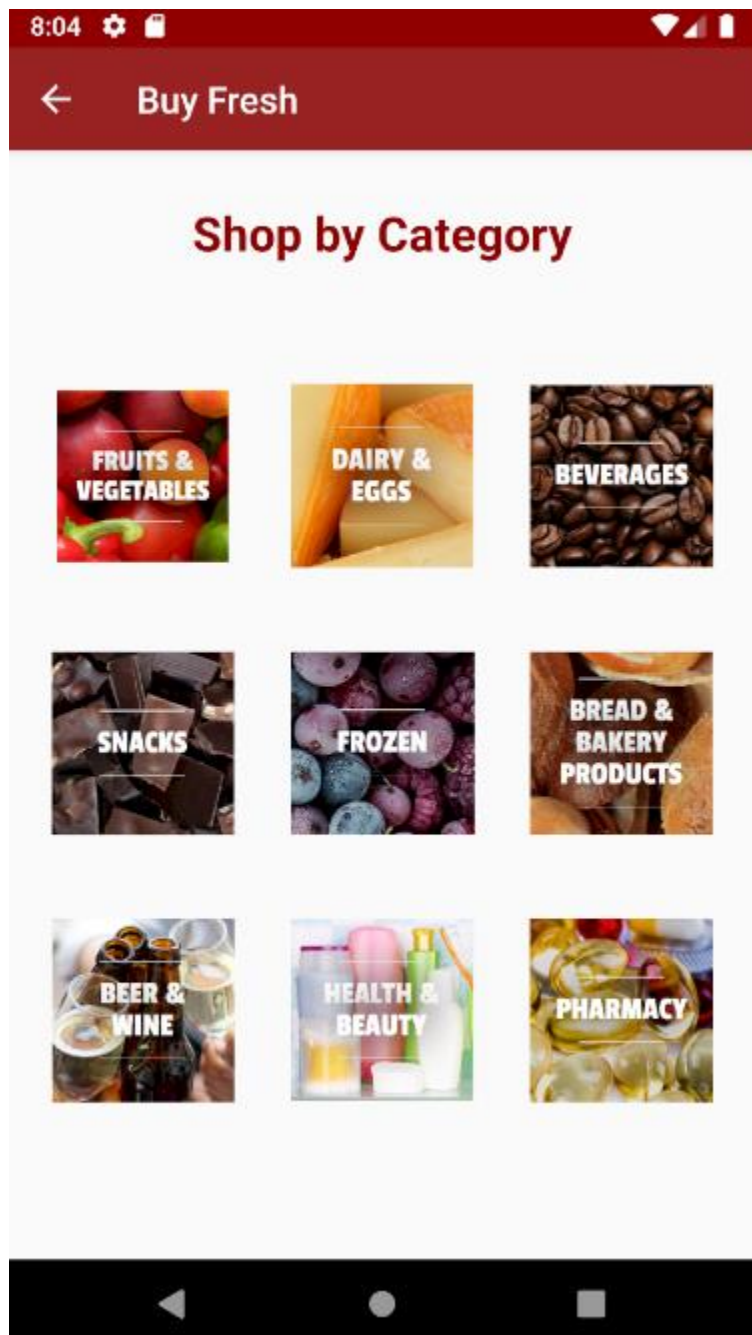
Enter your password again

☐ I agree to Terms and Conditions

CREATE ACCOUNT

4. Categories

On this page, Customers would have the option to choose from different categories in food like fruits, vegetables or drinks.



5. Description

Here we can select the number of items you want to buy and can check its description and other details. There are total 9 different activities representing different categories.



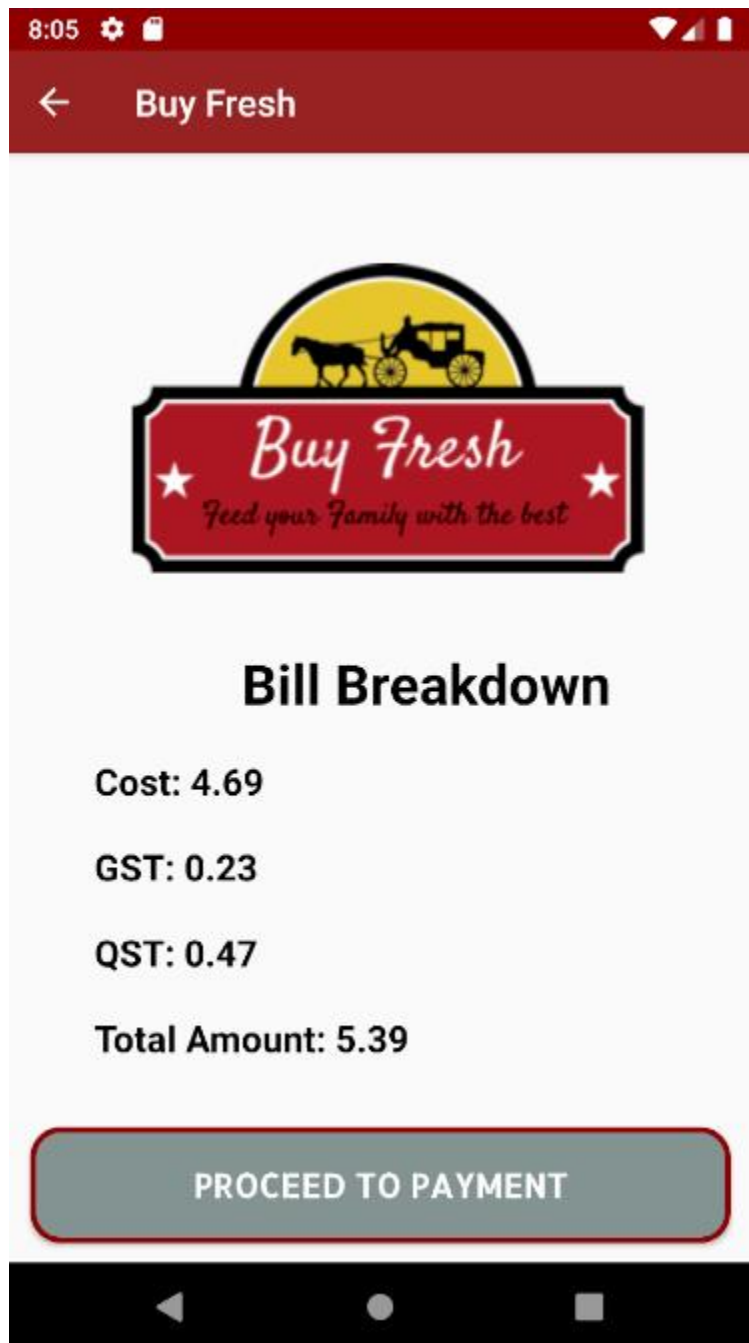
6. Brief Description

Here we can see description of product you choose. And buy according to quantity you need.



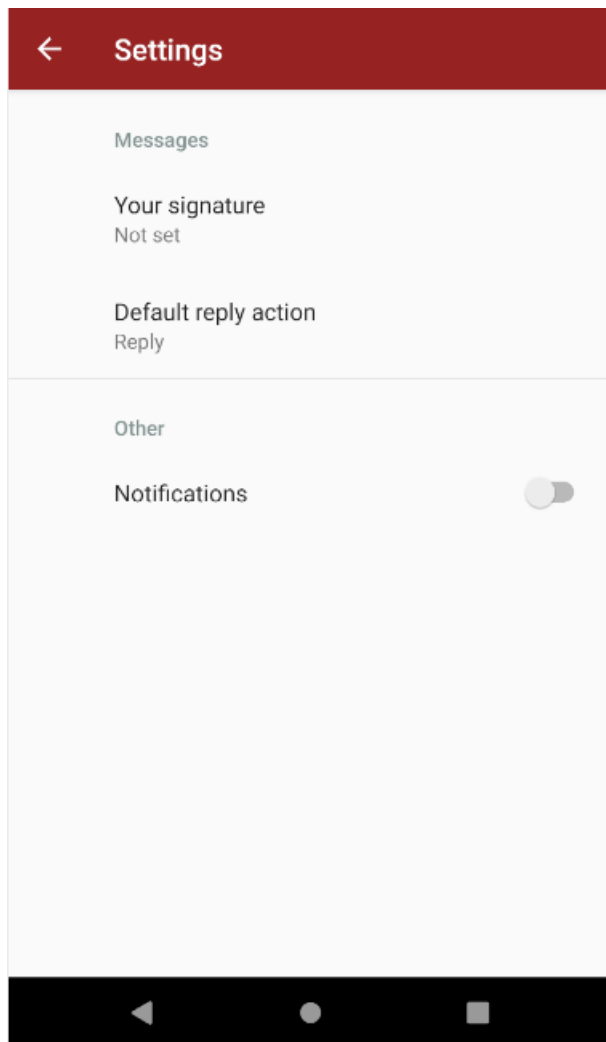
7. Checkout

Here We can see the total amount of money with bill breakdown which includes breakdown of QST And GST tax also. We can proceed to payment by clicking the payment button.



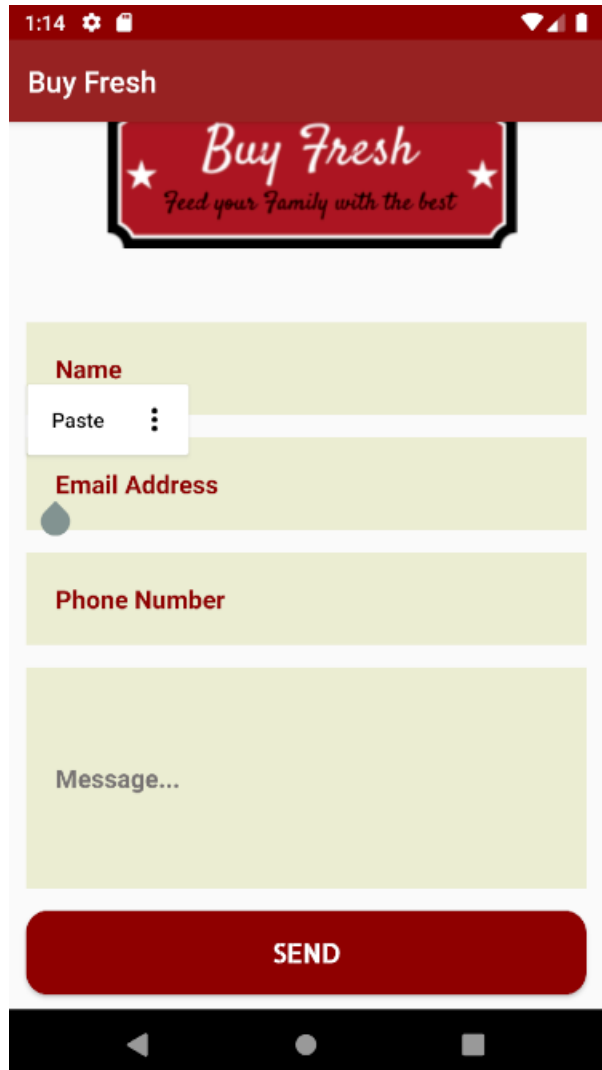
8. Setting Pages

Here setting can accessed by clicking menu option on main activity.



9. Contact

Here customer can contact in case he need any help.



The screenshot shows a mobile application interface for 'Buy Fresh'. At the top, there is a dark red header bar with the text 'Buy Fresh' in white. Below the header is a logo featuring the text 'Buy Fresh' in a cursive font, flanked by two white stars, and the tagline 'Feed your Family with the best' in a smaller font. The main content area is white and contains a contact form with four light green input fields. The first field is labeled 'Name' and has a context menu open with the option 'Paste'. The second field is labeled 'Email Address'. The third field is labeled 'Phone Number'. The fourth field is a larger text area labeled 'Message...'. At the bottom of the form is a dark red button with the text 'SEND' in white. The bottom of the screen shows a black navigation bar with three icons: a back arrow, a home circle, and a recent apps square.

1:14

Buy Fresh

Buy Fresh
Feed your Family with the best

Name

Paste

Email Address

Phone Number

Message...

SEND

UPDATE

UPDATE 15th March:

So far, we have made a home page and login page for our application. By just clicking the login button on the home page, the login page will open. On the login page you would have the option to enter email and password to enter your account on the application.

We have to make a new page for users, who don't have an account on our application. So that they could make orders too. In addition, we will require a page where people could select from food categories according to their need. For your reference, we have attached Mockups of expected future pages.

UPDATE 18th April:

We have added following new pages to project:

- **Signup Page**
- **Category Page**
- **Description page**
- **Checkout Page**

Now new users will be able to sign up and use it. For now we have made a description page only for fruits. All other 8 categories are linked to the fruits description for demo. We also installed up navigation in this project for better UI. We will be making description pages for those in the next update.

UPDATE 3rd May:

App is fully developed though there is always scope for new things and features. We have used recycle view for displaying multiple cardviews and whenever a product is clicked, a new activity appears displaying all information about that product.

We have added following pages in this update:

- Setting Activity
- Contact us
- Recycler View
- List Activities(9 Activities for all categories mentioned in Product Activity)

CONTRIBUTION TO PROJECT

NAVANDEEP: Main Activity, Category Activity, Brief Activity, Checkout Activity, Setting Activity, About Activity, 9 List Activities, Presentation, Documentation, Recycler View, Alert Radio Button.

SUKHMAN : Signup Activity, Login Activity, Documentation, Presentation.

MANJOT: Documentation

ROHIT : Documentation