Navanit Reddy Turpinti

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EXPERIENCE

April 2025 – Present

Center for Entrepreneurial Learning, SRM University-AP
Amaravathi, Andhra Pradesh, India
Student Ambassador & Member of Board of Studies

- Representing student voice in curriculum enhancement discussions as part of the Board of Studies.
- Representing the student community in academic policy reviews and curriculum design as part of the Board of Studies.
- Coordinated student focus groups and feedback drives to propose actionable enhancements in course structures.

April 2025 – Present

Directorate of Innovation & Entrepreneurship, SRM University-AP
Amaravathi, Andhra Pradesh, India
Creative Lead - Intern

- Spearheading a 10-member intern team to execute branding, video editing, and content strategy initiatives.
- Managed brand marketing for 100+ ventures via social media, newsletters, and in-event promotion.
- Designed digital assets and produced event videos for ADITRI CSR and innovation bootcamps.
- Collaborated with startup founders to create pitch decks, investor briefs, and event teasers under tight deadlines.

April 2024 – April 2025

Student Council, SRM University-AP
Amaravathi, Andhra Pradesh, India
Co-convenor, Technical Wing

- Directed a 22-member team handling all post-production, visual design, and publicity efforts for major campus events.
- Introduced workflow automation, reducing project delays by 30%.
- Liaised between creative, logistics, and executive teams to maintain consistent branding across 10+ council initiatives.
- Trained juniors in content planning and video editing tools, building a sustainable content pipeline.

Head of Post – Production Committee, INFINITUS'25 Fest

- Led the creative and editing team for South India's largest cyberpunk-themed university fest, reaching 80,000+ interactions online and on-campus.
- Managed after-movie production, motion graphics, and live event coverage, enhancing the fest's post-event brand visibility.
- Coordinated with 10+ core committees to deliver visual content under high-pressure timelines, contributing to a record number of social media impressions.

Head of Publicity Committee, UDGAM'25 Fest

- Directed marketing and promotional campaigns for UDGAM'25, involving 400+ organizing members and over 50 participating institutions.
- Oversaw influencer outreach, content scheduling, and press coordination, resulting in a 50% increase in event visibility compared to previous editions.
- Developed promotional playbooks and templates for future council use, enhancing institutional memory and process efficiency.

EDUCATION

August 2023 - 2027	***Bachelor of Technology – Computer Science Engineering*** **SRM University-*AP*** *Amaravathi, Andhra Pradesh, India* Current CGPA: 8.53
July 2021 - May 2023	***Intermediate (Senior Secondary Education)*** **Krupanidhi Residential PU College** *Bengaluru, Karnataka, India* Percentage: 90.17%
July 2021	***Class 10 (High School Education)*** **Maharishi Vidya Mandir** *Hyderabad, Telangana, India* Percentage: 94.8%

PROJECTS

LUMEN – Student Information System
HTML, CSS, JavaScript, MySQL

- Built a web-based student information system with advanced ER modeling and normalized RDBMS design.
- Implemented composite, multivalued, and derived attributes, along with weak entity sets and 3NF.
- Integrated SQL queries, triggers, views, and server-side logic for complete academic data management.

Face Recognition-Based Attendance System
Python, OpenCV, scikit-learn, Haarcascade, KNN, CSV

- Developed a real-time face recognition attendance system using OpenCV and Haar Cascade.
- Captured and labeled training data via webcam; stored using pickle.
- Used KNN for face classification and automated attendance logging in timestamped CSVs.
- Integrated GUI overlay and optional voice assistant support for enhanced UX.

SKILLS

Programming & Data Structures:
C, C++, Python, Data Structures & Algorithms
Web Development:
HTML, CSS, JavaScript, React.js, Node.js
Databases:
MySQL, MongoDB
Graphic Design:
Adobe Photoshop, Adobe Illustrator, Canva
Video Editing Platforms:
Adobe Premiere Pro, Adobe After Effects, DaVinci Resolve
3D Modelling Platforms:
Blender
Productivity & Workflow Management:
Microsoft Word, Microsoft Excel, Google Docs, Google Sheets, Notion
Version & IDEs:
Git, GitHub, VS Code, Visual Studio