

Radio/Tele FFH DATA

on**R**tools

On air Research tools



Radio/Tele FFH DATA

onRtools

Datenerhebung

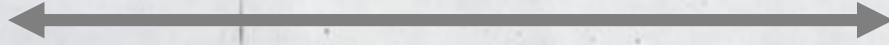
Datenbereinigung

Berechnung der Music-Scores

Visualisierung



Daten-Vorbereitung



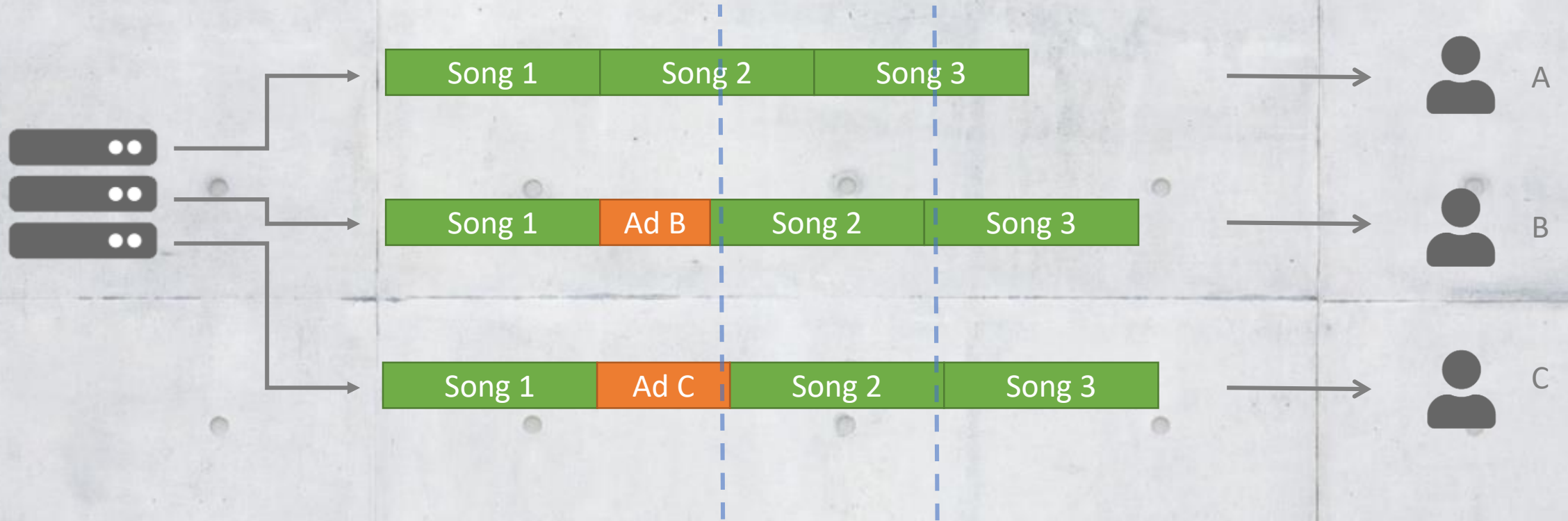
Auswertung aller Streaming-Daten

AdsWizz-Log (Filebeat, Logstash)

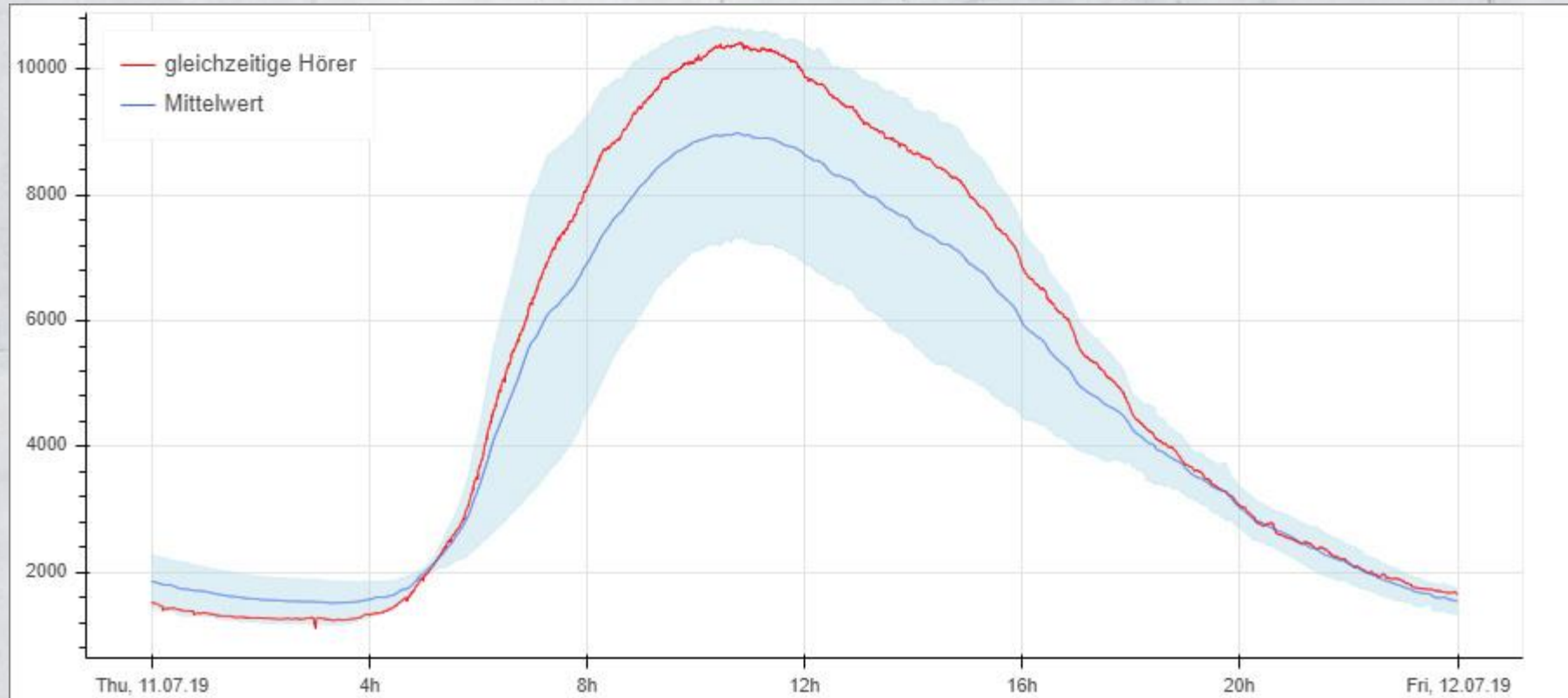
Bereinigung (Funklöcher, Firewalls...)

Herausrechnen der Delays

Instream-Spot Delays



Gleichzeitige Hörer



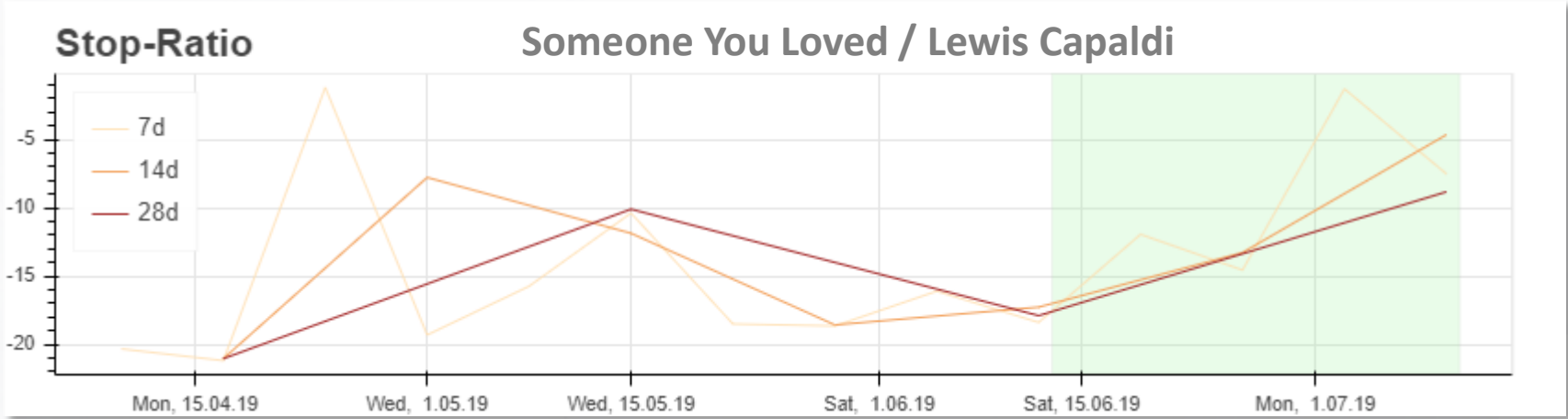
Stop Ratio Score (SR)

30s

Song 1	Song X	Song 3
Song 4	Song X	Song 6
Song 7	Song X	Werbung
Showopen	Song X	Song 8

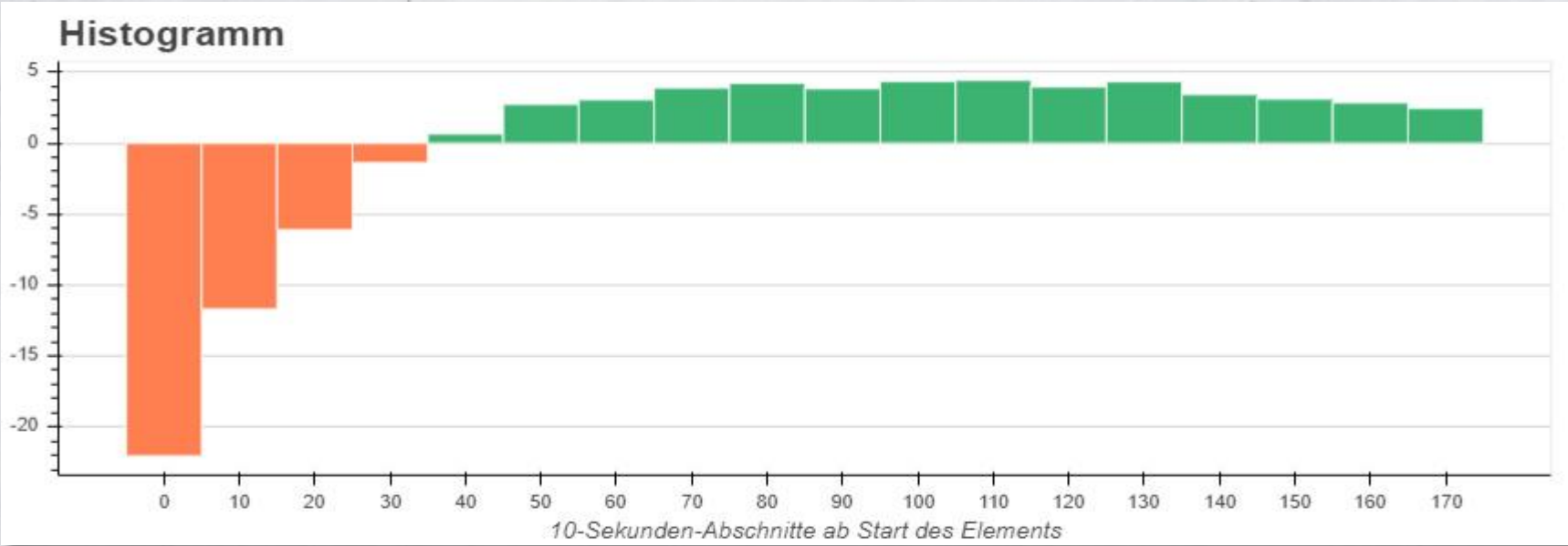
SR 28 Tage
-8,9%

Plays
93



Stop Ratio Score (SR)

30s



SR 91 Tage
-13,9%

Plays
18.899

Stops
1.029.107



on**R**tools



FFH > FFH Simulcast > Echtzeit

Hörer jetzt

19.809

max. Hörer

31.643

Vergleich 12 Wochen

16.431

Unterschied

+20,6%

Hooks

2.640

Votes

1.325

Hörer

Vergleich

30000

25000

20000

15000

10000

5000

12h

16h

20h

Fri, 1.11.19

4h

8h

12h

max

Dean Lewis

Be Alright

FFH+ 80er

Tina Turner

The Best

FFH+ 90er

Cher

The Shoop Shoop Song

FFH+ Charts

Alice Merton

Why So Serious

FFH+ Rock

Blur

Song 2

Hooks

#	Titel	Interpret	Hooks
0	Castles	Freya Ridings	87
1	DANCE MONKEY	TONES AND I	82
2	Hoch	Tim Bendzko	76
3	RIDE IT	REGARD	66
4	Turn Me On	Riton	62
5	Auf das, was da noch kommt	LOTTE	59
6	CIRCLES	POST MALONE	56
7	194 Länder	Mark Forster	49
8	BEAUTIFUL PEOPLE	ED SHEERAN FT KHALID	48
9	Ja Nein Vielleicht	Stereoact	46
10	BETTER	LENA & NICO SANTOS	44
11	Liegen ist Frieden	Elen	43
12	SOMEONE YOU LOVED	LEWIS CAPALDI	42
13	DNA	Adel Tawil	42
14	110	Capital Bra	39
15	HIGHER LOVE	KYGO & WHITNEY HOUSTON	39
16	Cold	James Blunt	39

Votes

#	Titel	Interpret	Votes	Likes %	Dislikes
0	Roller	Apache 207	23	82.6	17.4
1	HIGHER LOVE	KYGO & WHITNEY HOUSTON	20	50.0	50.0
2	Castles	Freya Ridings	20	80.0	20.0
3	An guten Tagen	Johannes Oerding	19	63.2	36.8
4	Tu m'appelles	Adel Tawil feat. Peachy	18	55.6	44.4
5	SOMEONE YOU LOVED	LEWIS CAPALDI	17	58.8	41.2
6	Shotgun	George Ezra	15	46.7	53.3
7	SEÑORITA	SHAWN MENDES FT CAMILA CAE	15	46.7	53.3
8	BEAUTIFUL PEOPLE	ED SHEERAN FT KHALID	15	66.7	33.3
9	Hoch	Tim Bendzko	15	60.0	40.0
10	Auf das, was da noch kommt	LOTTE	15	73.3	26.7
11	BETTER	LENA & NICO SANTOS	15	46.7	53.3
12	POWER OVER ME	DERMOT KENNEDY	14	64.3	35.7
13	BAD LIAR	IMAGINE DRAGONS	14	71.4	28.6
14	HIGH HOPES	PANIC! AT THE DISCO	13	53.8	46.2
15	iD	Michael P. Kelly ft. Gentleman	13	69.2	30.8
16	What About Us	Pink	13	69.2	30.8

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SR 28 Tage

-1,4%

SR alle Titel

-5,9%

SR Differenz

+4,6%

Hooks

9.537

Likes (602 Votes)

69,3%

Plays

31**DANCE MONKEY / TONES AND I**

SR

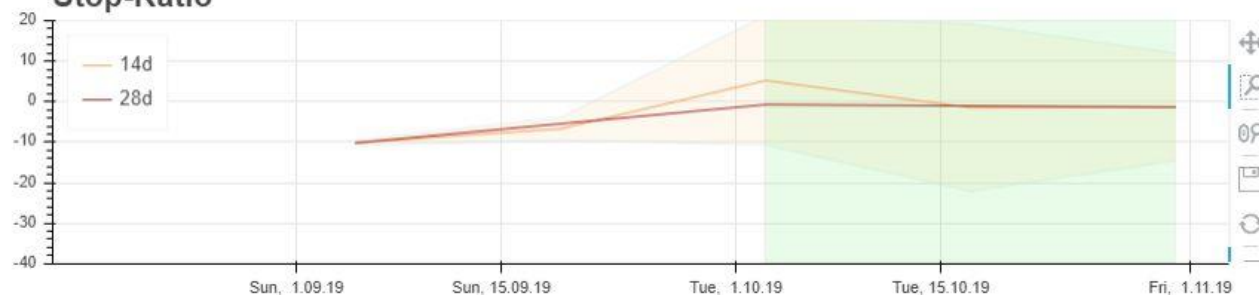
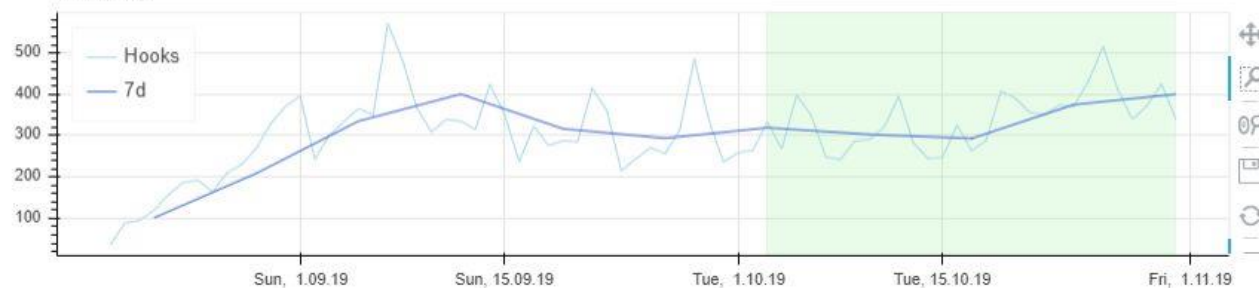
Hooks

Likes

Tage: 28

Datum:

Thu Oct 31 2019

Stop-Ratio**Hooks****Likes**

#	Titel	Interpret	SR %	SR diff	Plays	Hooks	Likes	Dislikes	Votes	id
0	194 Länder	Mark Forster	7.6	13.6	20	4136	74.2	25.8	473	10746
1	Hold On	Nano	7.4	13.3	14	350	68.1	31.9	69	2279
2	Larger Than Life	Backstreet Boys	7.2	13.2	17	325	86.6	13.4	157	4046
3	Geiles Leben	Glasperlenspiel	6.2	12.1	15	235	79.8	20.2	114	2087
4	Cold	James Blunt	2.6	8.6	14	949	68.1	31.9	138	10583
5	Summer Son	Texas	1.6	7.5	16	413	73.4	26.6	94	716
6	Maria	Blondie	1.4	7.3	14	280	79.1	20.9	67	1677
7	Rooftop	Nico Santos	1	6.9	21	210	75.8	24.2	153	2331
8	Love Me Like You Do	Ellie Goulding	0.6	6.6	21	442	85.9	14.1	163	1877
9	Save Tonight	Eagle-Eye Cherry	0.5	6.5	17	408	57.3	42.7	82	81
10	POWER OVER ME	DERMOT KENNEDY	0.5	6.5	43	846	67.6	32.4	210	3982
11	EASY	KYD THE BAND X ELLE	0.5	6.4	43	2369	65.1	34.9	209	10039
12	More Than Words	Extreme	0.1	6.1	14	333	72.9	27.1	59	298
13	Hold Back The River	James Bay	0	5.9	22	468	68.5	31.5	130	1762
14	Big In Japan	Alphaville	-0.2	5.7	17	293	81.2	18.8	112	1727
15	CIRCLES	POST MALONE	-0.3	5.6	33	4916	64	36	250	10624
16	Learn To Let Go	Welshly Arms	-0.4	5.5	26	660	72.3	27.7	101	5567
17	I WANT IT THAT WAY	BACKSTREET BOYS	-1.2	4.8	15	278	85.7	14.3	126	104
18	DANCE MONKEY	TONES AND I	-1.4	4.6	31	9537	69.3	30.7	602	10456
19	7 Years	Lukas Graham	-2.1	3.8	17	343	56.5	43.5	92	1836
20	MmmBop	Hanson	-2.5	3.5	14	309	67.5	32.5	83	1120
21	To The Moon And Back	Savage Garden	-2.7	3.2	15	370	73.6	26.4	87	2239
22	Skin	Rag'n'Bone Man	-2.8	3.2	16	306	65.8	34.2	111	2354
23	Back To The Start	Michael Schulte	-2.8	3.2	38	693	56.4	43.6	218	7477
24	Take On Me	A Ha	-2.9	3	14	248	77.6	22.4	174	586

SR 105 Tage

-6,5%

Plays

21.873

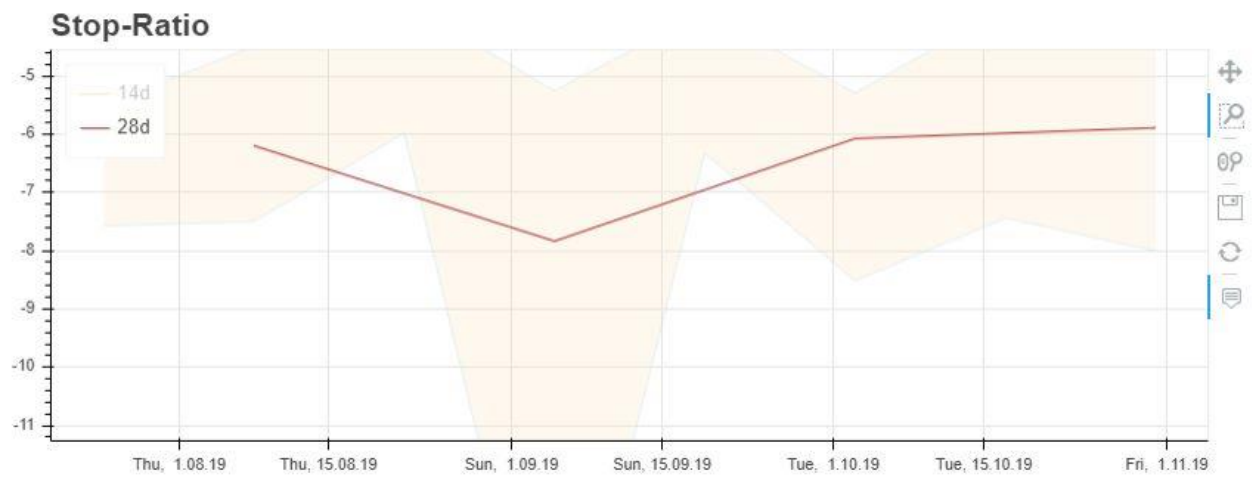
Stops

1.772.729

Datum:

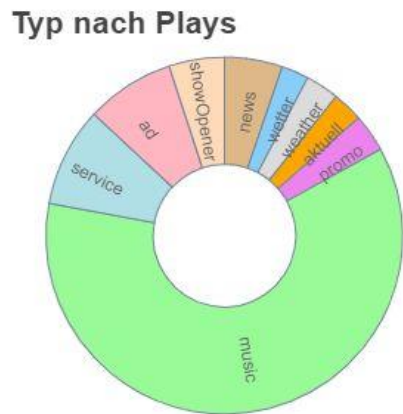
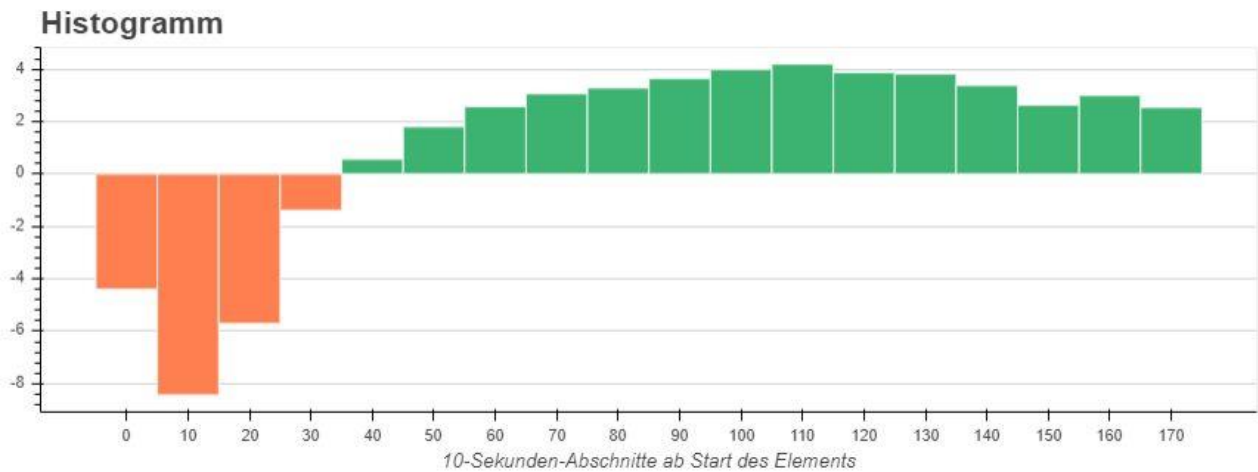
Thu Oct 31 2019

Anzahl Tage: 105



music music

#	Typ	Name	SR %	Plays	Stops
0	news		2.9	1884	135474
1	wetter		1.3	888	51029
2	weather		-0.5	1094	100524
3	aktuell		-4.8	990	70337
4	promo		-5.3	1229	75043
5	music	music	-6.5	21873	1772729
6	service		-7.4	3236	249473
7	ad		-18.8	2891	223592
8	showOpener		-20.0	1801	180030



aggregierte Tage

20

Stops diese Stunde

337.904

Ø Hörer diese Stunde

14.739

Datum:

Thu Oct 31 2019

Zeitraum (Tage): 28

Daten laden

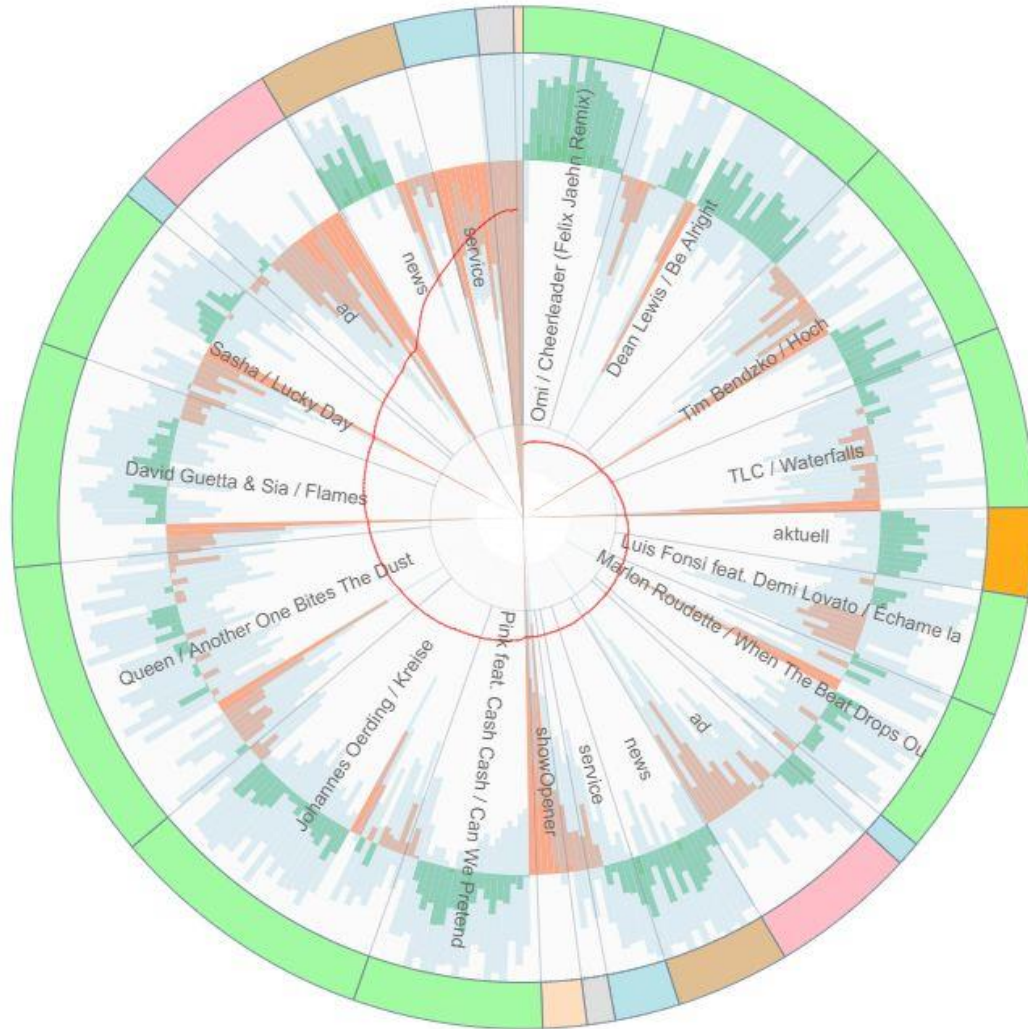
Stunde: 6



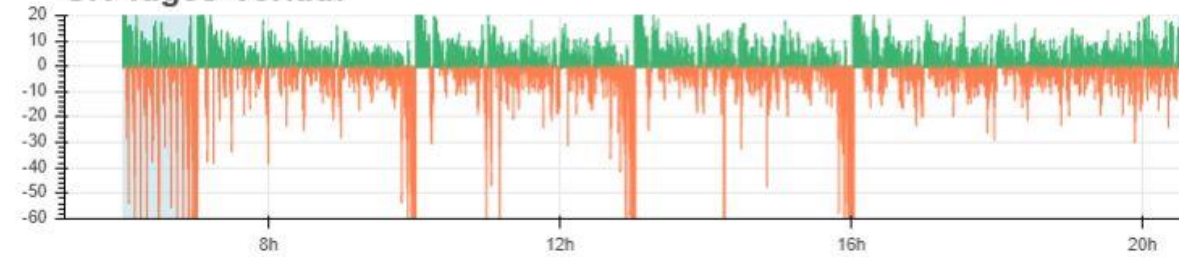
MO-FR

gleicher Tag

Do, 31.10.2019: 6 Uhr (Fr, 04.10. - Do, 31.10., 20 Tage, MO-FR)



SR Tages-Verlauf



#	Uhrzeit	Artist	Titel	Typ	Länge
0	05:59:43	Omi	Cheerleader (Felix Jaehn Remi	music	02:58
1	06:02:41	Dean Lewis	Be Alright	music	04:40
2	06:07:21	Tim Bendzko	Hoch	music	04:01
3	06:11:22	TLC	Waterfalls	music	03:26
4	06:14:48	aktuell		aktuell	01:42
5	06:16:30	Luis Fonsi feat. Demi Lovato	Échame la Culpa	music	02:17
6	06:18:47	Marlon Roudette	When The Beat Drops Out	music	02:50
7	06:21:37	service		service	00:28
8	06:22:05	ad		ad	02:47
9	06:24:52	news		news	02:10
10	06:27:02	service		service	01:14
11	06:28:16	weather		weather	00:32
12	06:28:48	showOpener		showOpener	00:50
13	06:29:38	Pink feat. Cash Cash	Can We Pretend	music	03:36
14	06:33:14	Johannes Oerding	Kreise	music	05:05
15	06:38:19	Queen	Another One Bites The Dust	music	05:45
16	06:44:04	David Guetta & Sia	Flames	music	04:16
17	06:48:20	Sasha	Lucky Day	music	03:12
18	06:51:32	service		service	00:28

Sessions

126.284

TLH

131.591

Ø Hördauer

1:02:31

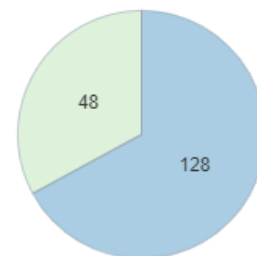
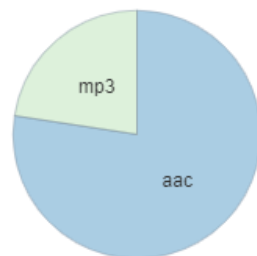
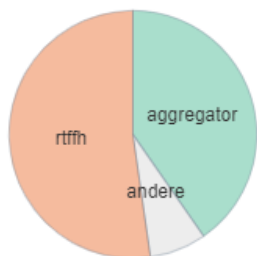
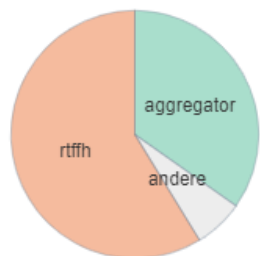
Bitrate (Anteil 128 kbps)

67,1%

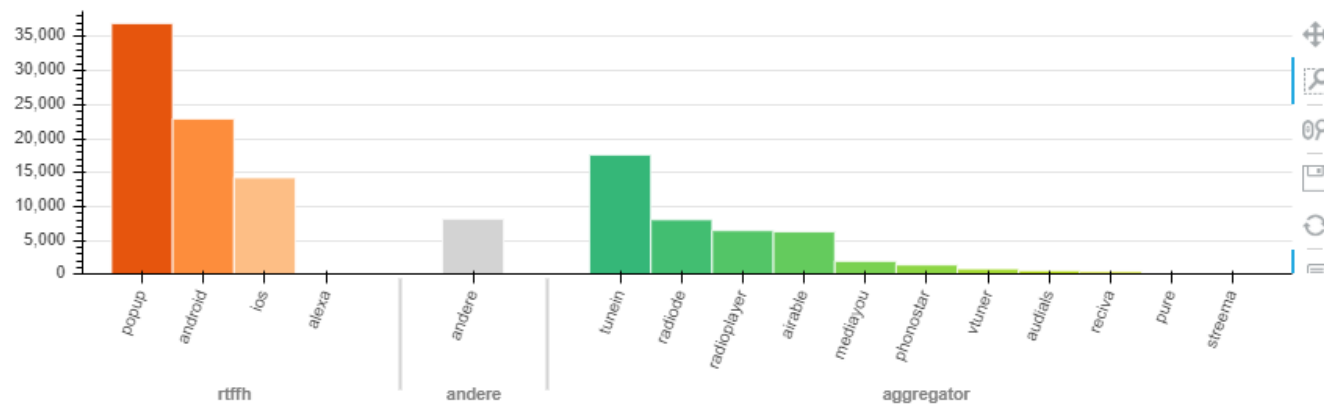
Datum:

Thu Nov 14 2019

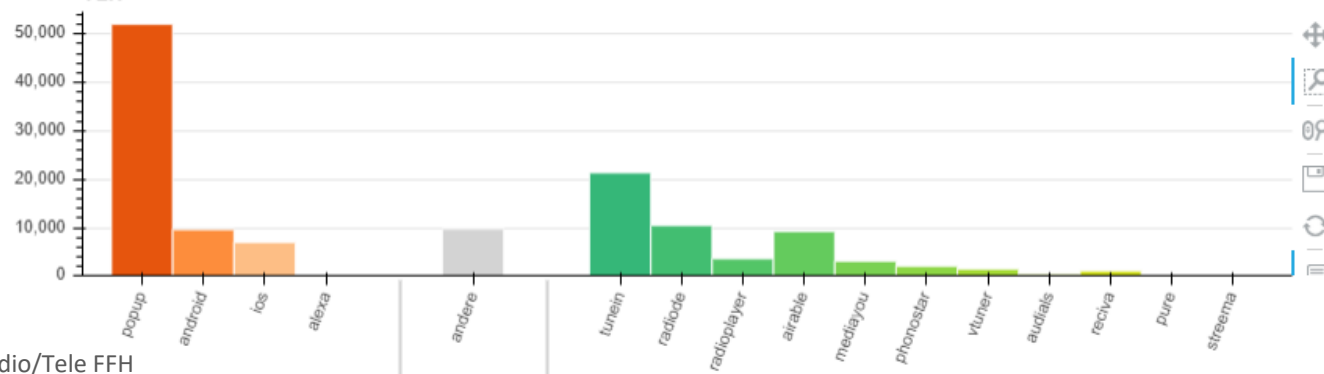
Anzahl Tage: 30



Sessions



TLH



#	Quelle	Sessions	%	TLH	%	Hördauer	Typ
0	popup	36,942	29.3	52,046	39.6	01:24:31	rtffh
1	android	22,897	18.1	9,664	7.3	00:25:19	rtffh
2	ios	14,274	11.3	6,998	5.3	00:29:25	rtffh
3	alexa	69	0.1	64	0.0	00:55:58	rtffh
4	andere	8,187	6.5	9,763	7.4	01:11:32	andere
5	tunein	17,598	13.9	21,396	16.3	01:12:57	aggregator
6	radiode	8,096	6.4	10,478	8.0	01:17:39	aggregator
7	radioplayer	6,498	5.1	3,631	2.8	00:33:31	aggregator
8	airable	6,308	5.0	9,260	7.0	01:28:04	aggregator
9	mediayou	1,985	1.6	3,119	2.4	01:34:16	aggregator
10	phonostar	1,444	1.1	2,053	1.6	01:25:18	aggregator
11	vtuner	883	0.7	1,517	1.2	01:43:06	aggregator
12	audials	626	0.5	484	0.4	00:46:24	aggregator
13	reciva	463	0.4	1,109	0.8	02:23:40	aggregator
14	pure	11	0.0	9	0.0	00:48:56	aggregator
15	streema	3	0.0	0	0.0	00:01:45	aggregator

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