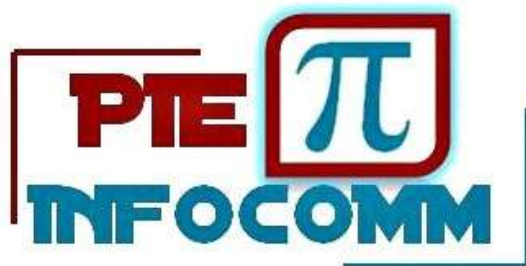
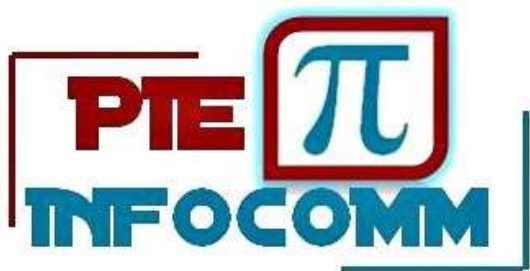




# **COMPANY HANDBOOK AND JOB DESCRIPTION**

**2022 - 2023**





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# FROM THE DIRECTOR'S DESK

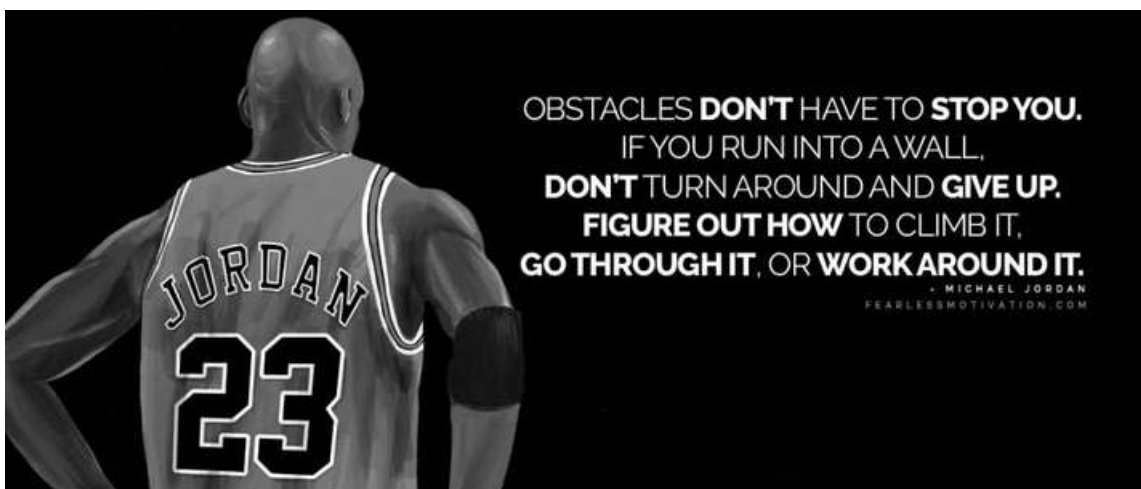
Pie Infocomm is highly enlivened by the words of Mr. Vijay Kumar Jaiswal –

*"The Illiterate of this century will not be those who cannot Read and Write, but those who cannot Learn, Unlearn, and Relearn."*

In today's era, where the potential management leaders and the IT experts needs to innovate and redesign themselves perpetually, Pie Infocomm nurtures them and provide them with a lavish platform to adapt the radical environment in Software development ,Training and Research work, Share trading as well as Digital Marketing.

Since its inception in 2002, PIE INFOCOMM has established an unsurpassed institute across PAN INDIA. Company's curriculum is an absolute blend of technical as well as non technical knowledge and team which allows the students from any discipline to develop the skills and knowledge relevant to their own career paths.

The company has earned reputé as a centre for quality training and research work joining this company is like keying the door to success. We heartily welcome you to explore a brand new wonderful life and a bright future ahead.





# COMPANY PROFILE

PIE INFOCOMM, incorporated on March 23, 2002, is an IT specialized company, consulting and business process service provider. It operates through four segments:

- 1. IT Services and IT Products (SOFTWARE DEVELOPMENT)**
- 2. Training and Research (INTERNSHIP PROGRAM, WORKSHOPS, FACULTY DEVELOPMENT PROGRAM, IN- HOUSE TRAINING, INDUCTION PROGRAM, PERSONALITY DEVELOPMENT PROGRAM)**
- 3. Digital Marketing ( SEO, PAY PER CLICK, SOCIAL MEDIA MARKETING, AFFILIATE MARKETING)**
- 4. Share Trading (TRADING, EQUITIES & SECURITIES)**

**IT Services and Development** - This segment consists of our IT Service offerings to the customers of various sectors which include Banking, Financial Services and Insurance, Healthcare and Life Science, Retail, Consumer Goods, and Educational Institutions. The Company provides a range of services, which include customer-centric software designs, Technology and IT consulting, Software, Website and Mobile Apps development, re-engineering and maintenance, Digital Marketing Services and ERP. The Company offers integrated business solutions that span across enterprise applications and digital transformation to security and testing.

**Training and Research** - *"Anyone who stops learning is old, whether at twenty or eighty"*. This spirit is deeply rooted in our unchanging essence. So we collaborate with colleges and universities all over India and nearby to provide Internship Programs, Training Programs (Technical Skills, Soft Skills, Management Skills), Workshops, Seminars, In-House Training, Personality Development Programs to students and faculties. We have covered more than 100 colleges all over India for training and recruitment.



# COMPANY PROFILE

**Digital Marketing** - The way we market our products and services is changing fast. What worked yesterday might not bring results tomorrow. We are moving from Physical Real world to Virtual World of Digital marketing where it is possible to reach wider, target smarter, and be more cost-effective. PIE INFOCOMM growing team of over 40 highly qualified professionals take great pride in the deep knowledge and value they bring their clients each day. Established as web agency & Digital Marketing Company Lucknow in 2010, when the Internet has become boom in India, Digital Way of Marketing is ingrained in our DNA. Our experts track and study the emerging Digital Marketing trends and recommend ways to promote businesses online. We use these methods for Digital Marketing -

1. PAY PER CLICK
2. AFFILIATE MARKETING
3. SOCIAL MEDIA MARKETING

**Share Trading** - We have a sister company 'YOY Capital Infra Private Limited' with branches in Noida and Lucknow. It is a Common Service Center, also dealing in Share Trading Services, Insurance and Mutual Funds.

**Biotechnology - Development using Python Technology** - We are working in the development and designing of Biotech projects using bio-python modules extracting from python technology.

**CHIP LEVEL PROGRAMMING and IoT & ROBOTICS** - Programming with Embedded Systems, Testing the product in controlled, real situations before going live and Working on VLSI & MATLAB, Automation using PLC/SCADA.

**DESIGNING OF MOTOR SPARE PARTS & ARCHITECTURAL BUILDING** - We are working on AutoCAD, 3D's MAX, PRO-E, NX GRAPHICS software, created by Autodesk Inc., preparing a visual description of a product needs to be constructed.

**CHEMCAD DESIGNER** - Designing of Chemical equipments and laboratory equipments using CHEMCAD Software.

**AGRICULTURAL ENGINEERING** - Drawing farm machinery, using 3D Max and Solidworks



# RECRUITMENT DRIVE 2022 - 23

**ELIGIBILITY:** The candidates should be **First division** throughout their High School, Intermediate and UG/PG courses.

## **Eligible Year required for Recruitment**

- BCA, MCA 3rd Year
- B.Tech. (CS/IT/EC/EN/EE/CIVIL/MECHANICAL) 4th Year
- Diploma (CS/IT/EC/EN/EE/CIVIL/MECHANICAL) 3rd Year
- B.Sc(IT) 3rd Year BBA 3rd Year
- MBA,PGDM,PGDCA 2nd Year
- B.Com,M.Com 3rd Year

## **RECRUITMENT PROCEDURE:**

- WRITTEN TEST (EMPLOYABILITY TEST) FOR 45 MINUTES (MCQs based on aptitude, reasoning, logical ability & current affairs)
- GROUP DISCUSSION
- TECHNICAL INTERVIEW & PERSONAL INTERVIEW

## **General information regarding Recruitment**

### **PROCEDURE**

- ❖ Every Student has to go through the procedure Phase Wise and has to qualify every round to be eligible for the next round.
- ❖ For the written test, the Candidates have to answer 25 MCQs Questions based on Aptitude, Reasoning, Logical Ability & Current Affairs. There will be no negative marking for the candidates.
- ❖ Candidate marks will be evaluated for the next round on the basis of their 10th Grades, 12th Grades along with the marks obtained in their Employability Test.





# RECRUITMENT DRIVE 2022 - 23

## **DESIGNATION**

1. **BCA, MCA** - Jr. Software Developer
2. **B.Tech. (CS/IT)** - Jr. Software Developer
3. **B.Tech. (EE/EEE/EC/EN)** - Jr. Automation Engineer B.Tech
4. **B.Tech. (CIVIL/MECHANICAL)** - Jr. AutoCAD Designer
5. **Diploma (CS/IT)** - Associate Software Developer
6. **Diploma (EE/EEE/EC/EN)** - Associate Automation Engineer
7. **Diploma (CIVIL/MECHANICAL)** - Associate AutoCAD Designer
8. **B.Sc (IT)** - Associate Software Developer
9. **BBA** - Business Development Executive (BDE)
10. **MBA, PGDM, PGDCA** - Business Development Manager (BDM)
11. **B.Com, M.Com** - Field Executive

## **REMUNERATIONS:**

1. For BA/ B.Com/ BBA/ M.Com Candidates:  
Rs. 15,000 (Fifteen Thousand Only) for the First Three TRAINING Month After training period the salary will be Rs. 3 Lakh per annum.
2. For MBA/ PGDM/ PGDCA/ MCA Candidates:  
Rs. 20,000 (Twenty Thousand Only) for the First Three TRAINING Month After training period the salary will be Rs. 5.5 Lakh per annum.
3. For B.Tech / BCA Candidates:  
Rs. 18,000 (Eighteen Thousand Only) for the First Three TRAINING Month After training period the salary will be Rs. 4.5 Lakh per annum.
4. For DIPLOMA/ B.Sc (IT) Candidates:  
Rs. 12,000 (Ten Thousand Only) for the First Three TRAINING Month After training period the salary will be Rs. 3.2 Lakh per annum.



# RECRUITMENT DRIVE 2022 - 23

## **General Information for the Candidates regarding recruitment :**

1. The Company will have complete authority to make any kind of changes in the joining date of the new Joinee, which completely depends on the external as well as internal environment of the organization.
2. The Candidate will not be entitled to receive any kind of perks and remuneration in their observation period of first 15 Days.
3. If any employee leaves the organization without giving a prior notice of one month, the company will be forced to initiate legal action against that employee. Also the company will not be liable to release the salary of the last working month and will not provide any kind of experience certificate and salary slip.
5. The company may at its discretion, waive the notice and relive you earlier. In such an event, you will be paid salary only up to the last date of your employment with the company. The management shall have the right to recover an amount equivalent to one month salary by deducting it from the amount due to you or in any lawful manner in case you leave the services without giving one month's notice before hand in writing as stipulated here in above.
6. Candidate has to travel across PAN INDIA, if required for their project for which the company will bear all the expenses of travel, food and lodging till the completion and delivery of Project.
7. Joinee will be kept in the training period for Three Months where the management will observe him/her on the basis of their work performance. If the management finds that the performance of the candidate does not meet the expectations of the organization, they can be released at that time.
8. Candidates will be kept in the evaluation and observation period in their first 15 Days from the joining, where they have to face a few tests to prove their skills. If they unable to pass any of the observation test, their joining can be dismissed and company will release that employee without giving any prior notice.
9. Candidates have to maintain the dignity, decorum inside the official premises as well as outside the premises.





# INTERNSHIP TEST AND SEMINAR 2022 - 23

## ELIGIBILITY:

The candidates should be in either in 1st year or in 2nd Year or in 3rd Year of their academic course.

### **Course(s) Eligible Year required for Internship**

BCA, MCA - 1st Year/2nd Year

B.Tech. (CS/IT/EC/EN/EE/CIVIL/MECHANICAL)-1st Year/2nd Year/3rd Year

Diploma (CS/IT/EC/EN/EE/CIVIL/MECHANICAL)-1st Year/2nd Year

B.Sc(IT)-1st Year/2nd Year

BBA - 1st Year/2nd Year

MBA, PGDM, PGDCA - 1st Year

## TEMPORARY DESIGNATION(s):

BCA, MCA - Jr. Software Trainee

B.Tech. (CS/IT) - Jr. Software Trainee

B.Tech (EE/EEE/EC/EN) - Jr. Automation Trainee

B.Tech (CIVIL/MECHANICAL) - Jr. AutoCAD Designer Trainee

Diploma (CS/IT) - Associate Software Developer Trainee

Diploma (EE/EEE/EC/EN) - Automation Engineer Trainee

Diploma(CIVIL/MECHANICAL) - AutoCAD Trainee

B.Sc (IT) Associate Software Developer Trainee

BBA - Executive Trainee

MBA, PGDM, PGDCA - Management Trainee

B.Com, M.Com - Field Executive Trainee



# INTERNSHIP TEST AND SEMINAR 2022 - 23

## INTERNS' RECRUITMENT PROCEDURE:

**STIPEND:** Organization provides the stipend amount to the deserving candidates during the internship program. The Stipend amount is between Rs.3000 - 5000 only.

**100% SCHOLARSHIP:** The students who fall under this category, neither they have to pay any amount to the organization for their internship courses, nor is the organization liable to award them any remuneration or Stipend.

**SELF FINANCE BASIS:** This is the basis in which the candidate have to complete their Internship Program on Self- Finance Basis were only organization will give the scholarship to the candidate according to their marks and rest the fee they will have to pay by their own.

Every candidate has to go through the WRITTEN TEST for 45 Minutes which includes 25 MCQs for the following subject:

1. Aptitude
2. Logical Reasoning
3. Logical Ability
4. General Awareness

Selection will be based on the marks obtained in the examination in their Internship Test Paper and the grades of 10th Grades and 12th Grades. The Students will be selected for the criteria of :

- Self finance
- 100% scholarship
- Stipend



# RECRUITMENT - TECHNICAL DEPARTMENT

## DESIGNATIONS FOR TECHNICAL DEPARTMENT

**B.Tech. / BCA / MCA / Diploma**

### JUNIOR SOFTWARE DEVELOPER

Working on  
Software/Website/App  
Development projects  
assigned

Key Responsibilities :

- Database development
- Web designing
- Software Development
- Client Interaction -  
Training and  
Development  
Department

### JUNIOR AUTOMATION ENGINEER

Designing, Programming  
and Testing automated  
machinery

Key Responsibilities :

- Working on VLSI  
Automation with PLC,  
SCADA
- Programming with  
Embedded Systems
- Client Interaction -  
Training and Development  
Department

### JUNIOR AUTO CAD DESIGNER

Working on Auto CAD,  
Visual depiction of product  
to be constructed

Key Responsibilities :

- Planning for Product  
Design
- 2D and 3D Modelling of  
Design
- Structural analysis
- Client Interaction -  
Training and Development  
Department



# RECRUITMENT - NON-TECHNICAL DEPARTMENT

**BBA / MBA / B.Com. / M.Com. / PGDM**

## **BUSINESS DEVELOPMENT MANAGER**

- Work with technical staff and internal colleagues to meet customer needs
- Participate in pricing the service / solution
- Research and build relationships with old and new clients

## **BUSINESS DEVELOPMENT EXECUTIVE**

- Work with technical staff and internal colleagues to meet customer needs
- Participate in pricing the service / solution
- Research and build relationships with old and new clients

## **DIGITAL MARKETER**

- To promote the activities of the company online.
- To add on the stars of company reputation and marketing online.

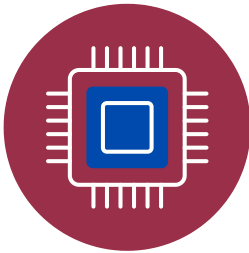
## **FINANCE EXECUTIVE**

- Work with technical staff and internal colleagues to meet customer needs
- Participate in pricing the service / solution
- Research and build relationships with old and new clients





# DEPARTMENTS



## TECHNICAL

- Software and Project Development
- Testing and Maintenance
- Digital Marketing
- Research



## TRAINING

- Training, Internship
- Seminars and Workshops
- Faculty Development Programs



## HUMAN RESOURCES

- Recruitment
- Training and Development
- Seminars and Workshops
- Employee relations and welfare
- Proposals and Reports



## FINANCE

- Accounting
- Capital Raising Planning
- Financial reports
- Stock Market Basics
- Share Trading
- Market Analysis



## MARKETING

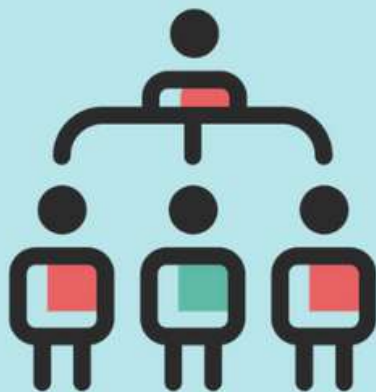
- Software Project Analysis and Elaboration
- Software Project Sale
- Customer Interaction
- Digital Marketing
- Business Development Strategies





# COMPANY STRUCTURE

## Pie Infocomm Company structure



### HR

- HR DIRECTOR
- HR MANAGER
- HR ASSOCIATE

### FINANCE

- BDM
- BDE
- FINANCE EXPERT
- STOCK EXPERT

### MARKETING

- MARKETING HEAD
- TEAM LEADER
- DIGITAL MARKETER
- MARKETING ASSOCIATE

### TRAINING

- TRAINER
- TRAINEE
- INTERNS

### TECHNICAL

- JR. SOFTWARE DEVELOPER
- JR. AUTOMATION ENGINEER
- JR. AUTO CAD DESIGNER



# CLIENT SECTORS



**Real Estate**



**Schools & Colleges**



**Restaurants & Cafe**



**Retail**



**Stock Trading**



**Hospitality**



**Online Courses**



**Insurance**

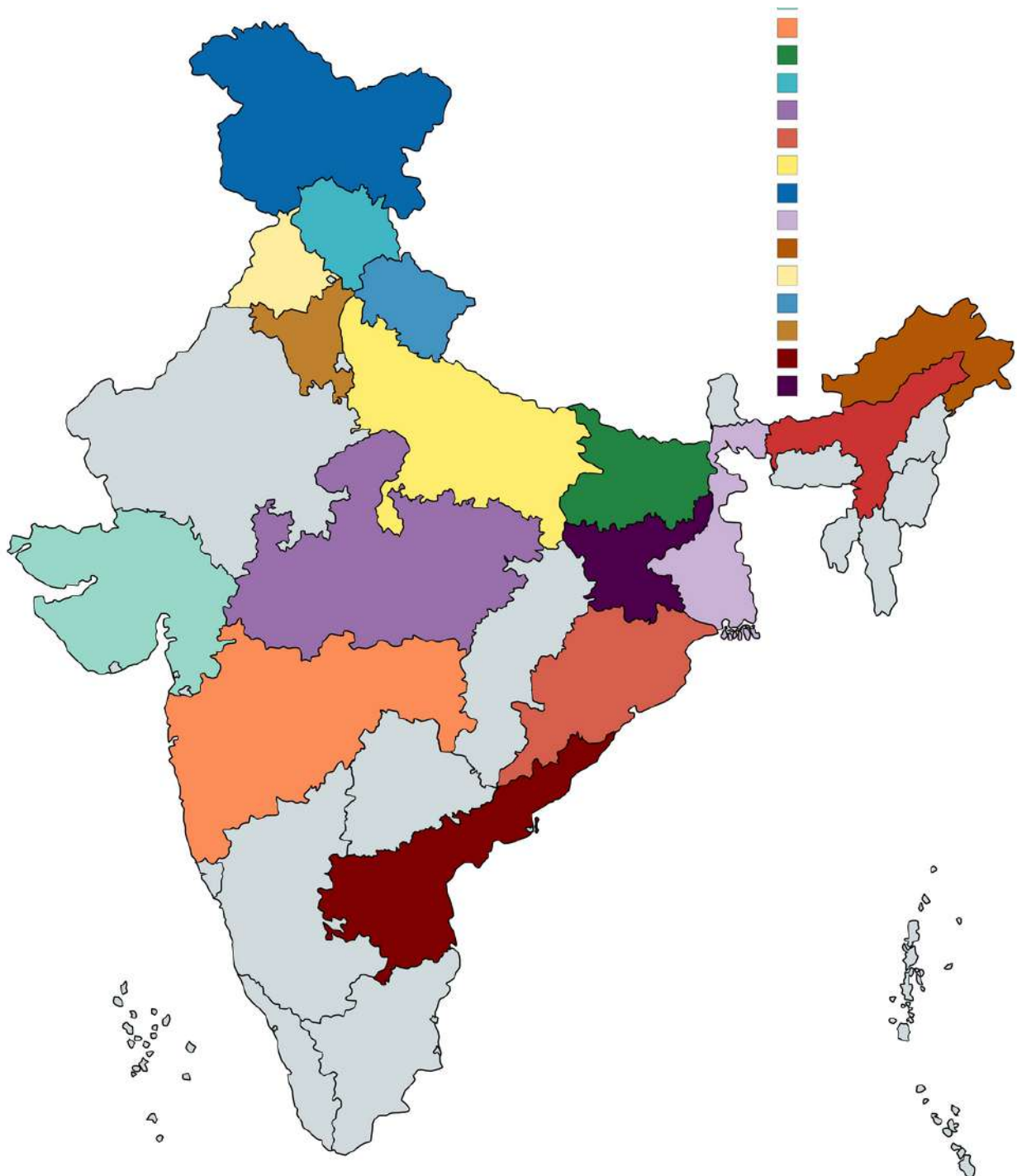


**Non-Profit  
Organisations**



# AREAS COVERED

We, very proudly state that our company has successfully reached out to and covered various colleges and universities in these states of India





## PARTNER COLLEGES IN TRAINING AND RECRUITMENT

We have collaborated with a number of TEQIP-III Colleges across the India for training students nationwide and we have successfully implemented these programs in different College Campuses for the students from different departments. Also being a recruitment partner, we hire deserving and skilled candidates each year from various states.

Apart from TEQIP-III Colleges, we have also provided these training services to Government colleges as well as Private Colleges and have successfully accomplished a satisfactory result. The list of few colleges in which we have rendered this services are -

1. Amity University, Lucknow
2. Rohailkhand University
3. ITM University, Gwalior
4. IMPSCET, Malda
5. Central University of Haryana
6. Parala Maharaja Engg. College
7. JNGEC, Himachal Pardesh
8. MBSCET, Jammu
9. BGSBU, Rajouri
10. Government Engineering College, Raipur
11. Government Engineering College, Bilaspur
12. Government Engineering College, Jagdalpur
13. Rajiv Gandhi Engineering College, Himachal Pardesh
14. MANIT, Bhopal
15. MNIT, Jaipur
16. Integral University, Lucknow
17. HPVMCOET, Amravati
18. Darbhanga College of Engineering, Darbhanga
19. REC, Ambedkar
20. IET, Lucknow
21. P.V.P.I.T BUDHGAON
22. THADOMAL SHAHANI COLLEGE
23. NIT, UTTARAKHAND
24. SSBUICT PANJAB
25. NIT KURUKSHETRA
26. PURENEA BIHAR
27. RGEC MUMBAI
28. TERNA ENGINEERING COLLEGE, MUMBAI
29. NIT, RAIPUR
30. B. T. K. I. T. ,DWARAHAT
31. MIZORAM UNIVERSITY
32. JABALPUR ENGINEERING
33. LDC ALLABHAD
34. NIT UTTKHRAND
36. UNI OF KOLKATA
37. DRIEMS, CUTTACK
38. IKG PUNJAB TECHNICAL
39. LUCKNOW UNIVERSITY
40. DR.AMBEDKAR INSTITUTE, MUMBAI
41. ICCMRT LKO
42. CENTRAL UNI HARYANA
43. NATIONAL PG LKO





# TRAINING DEPARTMENT

We work on these technologies and hire interns/offer training to students for the same. The training and internship is offered in both ways -

**Online** and **On-site**(office premises)

- **IoT**
- **EMBEDDED**
- **ROBOTICS**
- **ARDUINO**
- **ANDROID**
- **JAVA**
- **PHP**
- **PYTHON**
- **DOT NET**
- **VLSI**
- **MATLAB**
- **PLC + SCADA**
- **AUTO CAD**
- **BIG DATA**
- **CATIA**
- **SOLIDWORKS**
- **STAAD PRO**
- **CREO**
- **NXGRAPHICS**
- **3DS MAX**
- **REVIT**
- **C**
- **C++**
- **GOOGLE SKETCHUP**
- **PYTHON IN BIOTECHNOLOGY**
- **CLOUD COMPUTING**
- **IOS**
- **CHAMCAD**





# COURSES

We offer the following courses to students of various professional and non-professional courses. Both modes of training are available for students - Online and Offline

- **TECHNOLOGY TRAINING**
- **BASIC COURSE IN SHARE MARKET AND STOCK TRADING**
- **MANAGEMENT INTERNSHIP - IT, HR, MARKETING, FINANCE, INTERNATIONAL BUSINESS**
- **TALLY ERP**
- **PERSONALITY DEVELOPMENT**
- **INTENSIVE TRAINING FOR PREPARATION OF RECRUITMENT EXAMS AND INTERVIEWS**
- **FACULTY DEVELOPMENT PROGRAM**
- **SUMMER & WINTER INTERNSHIP**







# TECHNICAL INTERNSHIP PROGRAM

- **Eligibility Criteria** - B.Tech. CS, IT, EC, EE, EN, CIVIL, MECHANICAL, BIOTECHNOLOGY, BCA, MCA, PGDCA
- **Duration of Program** - 45 days
- **Technologies**- Depending upon the stream and specialization of candidates
- The students will be trained by the industry professionals through online/offline mode.
- The program includes - Technical Training, Project Development, Implementation, Testing and Maintenance
- Interested students may take the online entrance test through the website.
- The students who score marks above 22 in the online test will be offered FREE Internship for one more technology apart from the one selected by them.
- The performance of the candidates will be constantly monitored and those found enthusiastic and skilled will be considered for placement in our company.
- Each candidate is provided an Industrial Internship Certificate on successful completion of tenure of internship.



# MANAGEMENT AND FINANCE INTERNSHIP PROGRAM

- **Eligibility Criteria** – BBA, MBA, PGDM
- **Duration of Program** – 30 days
- **Specializations** –
  - HR
  - IT
  - MARKETING
  - FINANCE
  - INTERNATIONAL BUSINESS
- The students will be trained by the industry professionals through online/offline mode.
- The program includes Soft Skills Training, Management Training, Aptitude and Decision making skills, Technical Training (based on the specialization of candidates), Group Discussion, Business Writing and Personal Interview.
- Interested students may take the online entrance test through the website.
- The students who score marks above 22 in the online test will be offered FREE Internship for one more technology apart from the one selected by them.
- The performance of the candidates will be constantly monitored and those found enthusiastic and skilled will be considered for placement in our company.
- Each candidate is provided an Industrial Internship Certificate on successful completion of tenure of internship.



# WEBINARS

We conduct Webinars for various colleges to give students a brief introduction and experience of the innumerable technologies available for them to learn. Webinars and Workshops have given great results in helping freshers decide which field they wish to make a career in. These webinars can be arranged for colleges and universities as and when required:

1. Development of an Android App with its various components to design
2. Python with Machine Learning
3. PHP with LARAVEL 5.5
4. Node and Angular JS in Java
5. Neural Networks in Artificial Intelligence
6. Introduction to Bigdata
7. Introduction to Cloud Computing
8. Communication Protocols in Embedded System
9. Server Socket Programming in IoT
10. Basics of Architectural and Building Designing in Civil CAD
11. Gear Designing in Mechanical Engineering
12. Basics of Aircraft Designing in Aerospace Designing
13. Audio Compression in Matlab
14. Use of Python in Biotechnology
15. PLC / SCADA



# DIGITAL MARKETING

Our digital marketing services :







# PHOTO GALLERY







# PHOTO GALLERY







## REACH US



Website : [www.pieinfocomm.in](http://www.pieinfocomm.in)



Address: 1st Floor, B-12, Sector E, Aliganj, Lucknow - 226024



Contact Number : 9453760339, 9621676532



E-Mail : [hr@pieinfocomm.in](mailto:hr@pieinfocomm.in), [hr.pieinfocomm@gmail.com](mailto:hr.pieinfocomm@gmail.com)

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