Assignment

About Data

This dataset is having the 50000 sales orders data that consist of columns as following:

- 1. Order ID
- 2. Quantity
- 3. Product Id
- 4. Seller Id
- 5. Freight Value
- 6. Customer Id
- 7. Order Status
- 8. Purchase Status
- 9. Payment Type
- 10. Product Category Name
- 11. Product Weight in gram

Objectives

- Conduct exploratory Data Analysis (EDA): Perform EDA to understand the distribution and relationships between variables from the data
- Analyzing Sales Dataset is to identify salles patterns from order data that resonate with consumers and propel them to purchase.
- Translate insights into actionable recommendations that optimize product development, inform marketing strategies, and boost competitive edge.

Description Task

Exploring the data Sales involves a step-by-step process:

- 1. Check and prepare data to clean and handling missing values and ensuring consistency.
- 2. Summaries the data with statistical analysis: Use descriptive statistics with aggregation function (i.e sum, count, average, min, max) for searching meaningful information such as: top product sales, total amount, average amount, etc
- 3. Use Statistical methods to identify significant correlation/comparative/ distribution/trending between variables from the data
- 4. Visualize the data with charts and graphs to see patterns and relationships (min. 3 graph)
- 5. Use related python library to handle all of tasks
- 6. Upload your source code with python extension file such as .py or .ipynb and file .rawgraphs (if you used visualize data using rawgraphs)
- 7. Tomorrow some of you will present the result of your assignment

Python Libraries

- We will use the following libraries:
 - 1. Pandas: Data manipulation and analysis
 - 2. Numpy: Numerical operations and calculations
 - 3. Matplotlib: Data visualization and plotting
 - 4. Seaborn: Enhanced data visualization and statistical graphics
 - Scipy: Scientific computing and advanced mathematical operations
 - 6. RawGraph: A free and open source tool for data visualization (https://www.rawgraphs.io/)



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Thank You

Any Question?