



# Brands!Impact<sup>TM</sup>

BRANDING || EVENTS || MEDIA || PRODUCTION

**10+** Years of Experience

**4+** Successful Talk Shows

**100+** Events

**5000+** Happy Clients

and counting...



We love what we do. We'd love to do it for you!

We are a bunch of young professionals who bring together vast experience from the domains of brand management, advertising, public relations, event management, media planning, social media management, and more! We build upon inspirational ideas and deliver compelling brand messages to engage your target audience across platforms and mediums.

**10 + Years of Experience, 4 Successful Talk Shows, 100 + Events, 5000 + Happy Clients**

Brands Impact aims to bridge a need gap in brand consulting services with a 360 degree approach from drawing up a strategy to its execution, we do it all for the clients we work with. Having successfully executed 100 Events, such as, International Quality Awards, Golden Glory Awards, Pride of Indian Education Awards (PIE), India's Best Doctors Award (IBD), Right Choice Awards (RCA), Pratigya (Social Impact Awards), India's Most Inspiring Success Stories, Global Property Awards (GPA), Education Excellence Awards and four extremely successful T.V Shows Zameen Se Falak Tak, Pratigya- Stand for A Cause, Safar Kamyabi Ka, Being Candid

# Our Services

Branding

Events

Media

Production

# Branding

- Conceptualization
- Design & Development
- Reputation Management
- Social Media Management
- Wikipedia Page Management
- Website Management
- Search Engine Optimization
- Lead Generation

# Events: Our Premium Award Shows

- Golden Glory Awards
- International Quality Awards
- Pride of Indian Education Awards
- Pratigya: Social Impact Awards
- Right Choice Awards
- India's Best Doctors Awards
- Education Excellence Awards
- Global Property Awards
- India's Most Inspiring Success Stories
- International Icon Awards



# Golden Glory Awards

- The GGA ceremony is an outstanding platform to be recognized and show case one's achievements and was held on **21st September, 2019 at the Leela, Mumbai.**
- The ceremony was graced by the presence of the beautiful **Preity Zinta** as the Chief Guest.
- Among the winners of the first edition of Golden Glory Awards there were several eminent personalities from Bollywood and Television Industry like **Karishma Tanna, Neha Sharma** & Singer **Tony Kakkar, Rashmi Desai, Anita Hassanandani** and **Rohit Reddy**. MB Music of Singers **Meet Bros, Chetna Pande, Vikas Gupta, Payal Rohatgi** and other eminent personalities like **Mukesh Rishi, Unnati Davara** and **Arhaan Khan** also graced the event with their presence.

## Glimpses of GGA



## Glimpses of GGA





INTERNATIONAL  
QUALITY AWARDS

# International Quality Awards

- The first edition of IQA was organised in Goa in the year 2016 at the Cidade de Goa. The Chief Guest for the Event was Actress **Sushmita Sen**. She honored a lot of noteworthy organizations and individuals who have achieved groundbreaking victories in their respected fields.
- The second edition of IQA was organised in 2019, Mumbai JW Marriott. The Chief Guest for the event was Actress **Kareena Kapoor Khan**. The event was attended by several other eminent personalities including Bollywood Actors - **Adah Sharma, Shama Sikander, Rahul Roy**. Television personalities - **Rithvik Dhanjani, Vikas Gupta, Parth Samthaan, Aamir Ali, Chetna Pandey, Priya Banerjee, Surbhi Rana, Anisa Butt**. Bollywood director - **Anil Sharma** and comedian - **Sunil Grover**.

# Glimpses of IQA





# PRIDE OF INDIAN EDUCATION

A  
W  
A  
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D  
S

# Pride of Indian Education

- The **First Edition** of PIE Awards was organised in Delhi at the Radisson Blu in the year 2016. The Chief Guest for the event was Producer/ Director/ Singer **Shekhar Suman**. The event was also attended by Comedian **Sunil Pal**.
- The **Second Edition** of PIE Awards was also organized in Delhi at the Constitution Club of India on 20th January. The Chief Guests for the event were Actress **Poonam Dhillon** and Politician **Manoj Tiwari**.

# Pride of Indian Education

- The **Third Edition** of PIE Awards was organized in Delhi at hotel Radission Blu, Paschim Vihar on 30th June 2019. The Chief Guest for the event was Actress **Dia Mirza**.
- The **Fourth Edition** of PIE Awards was organized in Delhi at hotel Radisson Blu, Paschim Vihar on 19th January 2020. The Chief Guest for the event was **Mandira Bedi**.

# Glimpses of PIE





# Pratigya<sup>TM</sup>

— Social Impact Awards —

# Pratigya - Social Impact Awards

- The **First Edition** was executed on 30th June, 2018 at the Constitution Club, New Delhi and the oath was administered by **Mrs. Kirron Kher** (Member of Parliament). The event saw participation from some of the better known NGOs, Social Activists and eminent personalities, who came together to take an oath to always stand up for a cause, Help uplift the weaker sections of the Society.
- The **Second Edition** was executed on 30th June, 2019 at Raddison Blu, Paschim Vihar and the Chief Guest was **Mrs. Dia Mirza**. The event saw participation from some of the better known NGOs, Social Activists and eminent personalities.

# Glimpses of Pratigya





# RIGHT CHOICE™ AWARDS

# Right Choice Awards

- The **First Edition** of RCA was organised in Delhi at the Radisson Blu in the year 2016. The Chief Guest for the event was Actress **Raveena Tandon**.
- The **Second Edition** of RCA was organised in Delhi at the Radisson Blu. The Chief Guest for the event was Producer/ Director/ Singer **Shekhar Suman**. The event was also attended by comedian **Sunil Pal**.
- The **Third Edition** of RCA was also organized in Delhi at the Constitution Club of India on 20th January 2019. The Chief Guests for the event were Actress **Poonam Dhillon** and politician **Manoj Tiwari**.
- The **Fourth Edition** of RCA was organized in Delhi at the Radisson Blu on 19th January 2020. The Chief Guests for the event were **Mandira Bedi**.

## Glimpses of RCA





# INDIA'S BEST DOCTORS™



# India's Best Doctors Awards

- The **First Edition** of IBDA was organised in Delhi at the Radisson Blu in the year 2016. The Chief Guest for the event was Producer/ Director/ Singer **Shekhar Suman**. The event was also attended by comedian **Sunil Pal**.
- The **Second Edition** of IBDA was also organized in Delhi at the Constitution Club of India on 20th January 2019. The Chief Guests for the event were Actress **Poonam Dhillon** and politician **Manoj Tiwari**.
- The **Third Edition** of IBDA was organized in Delhi at Radisson Blu on 19th January 2020. The Chief Guests for the event was **Mandira Bedi**.

## Glimpses of IBD





# Global Property Awards

- The Global Property Awards was organized in Delhi at Radisson Blu in the year 2016 with Actress **Raveena Tandon** as its Chief Guest.
- **THE GLOBAL PROPERTY AWARDS (GPA)** celebrated the achievements of real estate companies and professionals that have contributed immensely towards the growth of real estate industry across the globe.
- It was bestowed upon international builders, developers, trade and professional associations, government and semi-government departments, and even organizations and individual service providers and professionals who have made it big in the real estate sector.

# Glimpses of GPA





# International Icon Awards

- The International Icon Awards were organized in Delhi at the Anmol on 23th December 2017, with Actress **Jacqueline Fernandez** as the Chief Guest. Other celebrities to attend and perform at the event were Television Actors **Karan Kundra , Anusha Dandekar, Suyyash Rai, Prince Narula and Yuvika Chaudhary.**

## Glimpses of IIA



# Media

- Print
- Electronic
- Digital

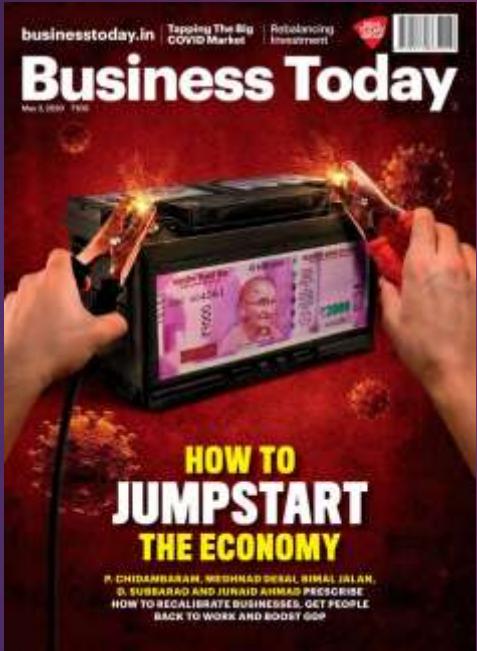
# Print-Media Magazines



## Forbes India

Forbes is a 100-year-old Brand and is one of the most recognizable and respected brands in the Business Universe. It launched in India in 2009 and within a short period of time established itself as the premier Business Magazine of the country. The content of Forbes India has ushered a new perspective in the lives of the rich and affluent and evolved as the country's most influential Business Magazine.

# Print-Media Magazines



## Business Today

Business Today is the largest-circulated Business fortnightly in India. It's the best report of the Business topography of the newly liberalized India. As the wave of change sweeps Business, Economy and Society like never before, BUSINESS TODAY has ensured that its readers have all the necessary upgrades to challenge tomorrow. Today, BUSINESS TODAY commands the highest circulation of almost 3, 38,000 per issue and readership among all Business Magazines in India.

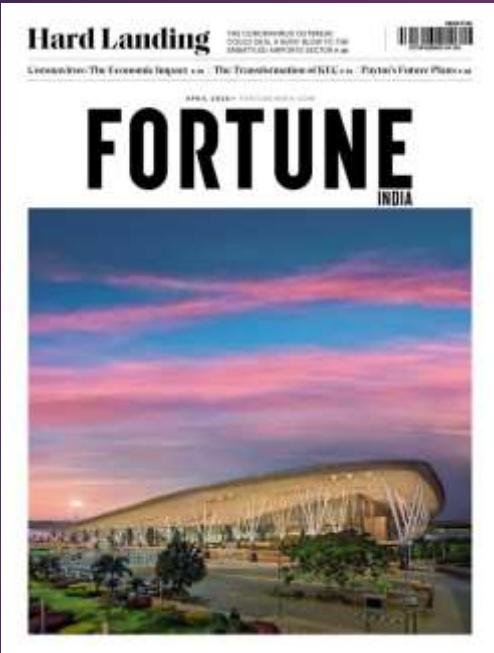
# Print-Media Magazines



## GQ

**Gentlemen's Quarterly**, now known as **GQ**, was launched 50 years ago in the US. Since then, GQ has asserted its authority on men's style and culture in 14 countries across the world. GQ magazine has a unique mix of Indian and international content, in each power-packed issue, covering the latest in cars, fashion, gadgets, women, sport, and watches, and bringing together the world's top brands, designers, photographers, writers, models, and cover stars. It reflects today's times. GQ's quirky and irreverent tone has set a new standard for magazine journalism in India.

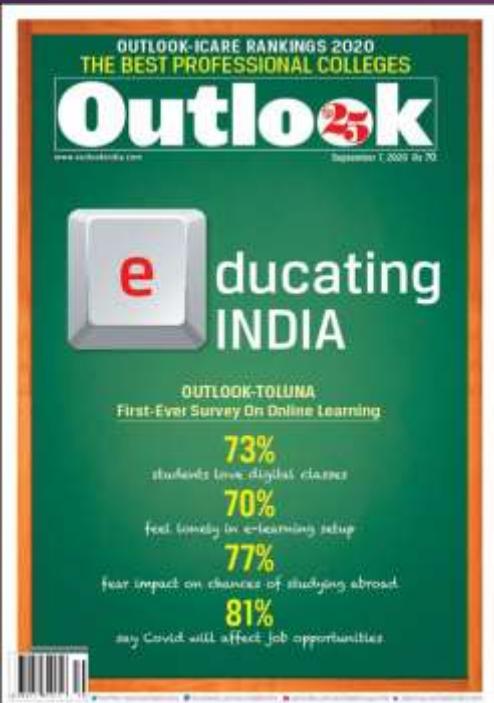
# Print-Media Magazines



## Fortune

Fortune is an American multinational Business Magazine headquartered in New York city. It is published by fortune media group holdings, owned by Thai Businessman Chatchaval Jiaravanon. The publication was founded by Henry Luce in 1929. The Magazine competes with Forbes and Bloomberg Businessweek in the National Business Magazine category and distinguishes itself with long, in-depth feature articles.

# Print-Media Magazines



## Outlook

**Outlook** is India's leading publishing houses with 5 mainstay titles. Outlook is India's most vibrant current affairs and news magazine launched in 1995. Published from new Delhi, and printed at multiple locations, with editorial bureaux and contributors across India and the world, the general-interest magazine combines the quirky with the cutting edge in its coverage of Indian politics, business, international relations --- and arts, culture, books and trends.

# Print-Media Magazines



## Femina

Femina is an Indian magazine owned by Worldwide Media, a wholly owned subsidiary of The Times Group. Femina, the oldest women's English magazine in the country, has been published for almost six decades. It has evolved to cover a broad spectrum of topics, including relationships, career, fashion, beauty, and women achievers who have left a mark in their chosen field. Femina India has 2.8 million followers on Facebook, 556,600 on Instagram, and 552,000 on Twitter. Femina was founded in 1959 and the magazine was first published in July 1959.

# Print-Media Magazines



## ELLE

Elle (stylized ELLE) is a worldwide lifestyle magazine of French origin that focuses on fashion, beauty, health and entertainment. It was founded in 1945. The title means "she" or "her" in French. The first issue of the Indian edition of Elle was the December 1996 issue. It is the world's largest selling fashion magazine. ELLE stands for the best of all things: from luxury to high street buys, red-carpet glamour to casual chic and contemporary to classic style. ELLE has 43 international editions, 6.3 million copies and 21 million readers. ELLE enjoys the best of all worlds with fashion. Beauty. Feminism. Celebrity. Travel.

# Print-Media Magazines



## Entrepreneur

Entrepreneur is India edition of America leading monthly business magazine for entrepreneurs & professionals with big dreams and large appetite for growth. Entrepreneur is a print platform where entrepreneurs network, learn and build a community of peers. 'Entrepreneur' has been in print for close to 40 years in the US. Published 12 times a year, available in print and digital editions. Published in more than 6 countries, the magazine has reached over a million in terms of circulation. Entrepreneur is published in India by Franchise India Holdings Limited. For four decades, Entrepreneur has been the definitive guide to the diverse challenges of entrepreneurship. Each issue equips entrepreneurs with the critical information they require and demand to grow their businesses.

# Print-Media Magazines



## Woman's Era

Woman's era is an Indian fortnightly women interest magazine, published in English language. Woman's era covers diverse topics including fashion, cookery, movie and book review, health, relationships, beauty, lifestyle, travel and technology, with comments on socialites and current events. It includes poems and short stories. It is the second most popular women's magazine after femina, with an all India index of 80 as surveyed by the Indian readership survey (IRS).

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# Print-Media Magazines



## Education World

Education world is India's first education news analysis monthly magazine. It is being enthusiastically supported by some of the most progressive and committed people in Indian industry and academia. It offers detailed information about institutions (preschools, schools, colleges, universities, vocational institutes, tutorial schools, personal tutors); daily education news updates; education products and services; teaching-learning resources for teachers, parents and students; and job vacancy listings. It has an estimated readership of >1.25 million per issue comprising of academics & affluent middle-class families. It has 740,000 unique visitors every month with 5 million page views and average retention of 8.58 minutes.

# Print-Media Magazines



## The CEO

The CEO magazine India inspires executives by delivering thought-provoking business and lifestyle articles. The CEO magazine, is the India's leading monthly magazine published from new Delhi, India. It is the excellent medium that allows the top-level executives to share their experiences, challenges they faced and case studies. That creates the extraordinary benefits to the start-up's community and vibrant entrepreneurs to analyse on the IT trends; learning's to organize and gives the better understanding in achieving their business objectives effectively. Besides the CEO magazine publishes regular high-quality articles, discussing emerging trends growth opportunities, business strategy, analysis, expert opinion, corporate case studies, leadership, and challenges providing them a more in-depth look at trending business issues.

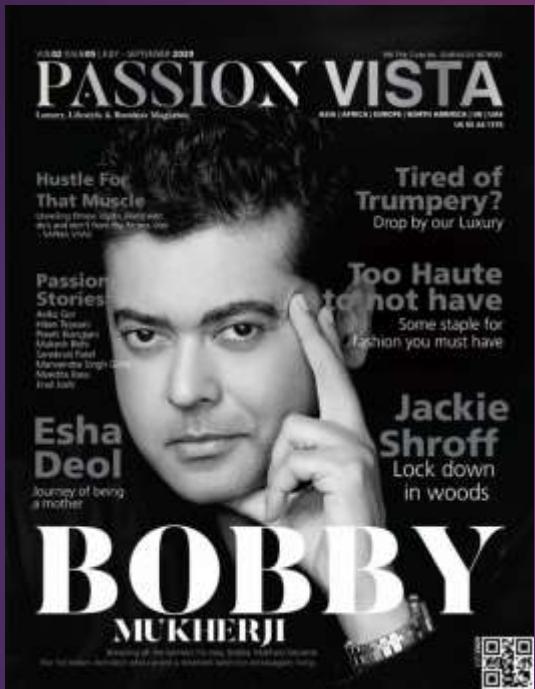
# Print-Media Magazines



## Business Connect

Highly appreciated in the business society with its monthly distribution of 55,000 & counting with its hard copies in India. **Business connect** target readers are high-level professionals at the executive, senior executives, managers, directors and entrepreneurs, vc's and management students throughout the globe.

# Print-Media Magazines



## Passion Vista

Passion vista, the quarterly, hyper-lifestyle, luxury and business magazine, featuring the trends & threads which weave the quintessential fabric of the 'creme life'. For over 10 years, UBVL, a strategic brand, business management consultancy has been delivering bespoke business advice to varied industry stalwarts in India, united states and Africa. Passion vista magazine is the ultimate showcase for five-star travel, fine dining, exclusive property, luxury cars, private jets, high end fashion, premium beauty and the very best in grooming.

# Print-Media Magazines



## Power Corridor

Power Corridor is a monthly Magazine published by Interactive forum on Indian Economy.

(IFIE) which features Exclusive Interviews of cabinet Ministers and highest ranking bureaucrats in every issue and is the only magazine that is distributed to the Members of Parliaments, Government officials - apart from other circulations amongst corporate and the general public.

# Print-Media Newspapers

- Times of India
- Hindustan Times
- Economic Times
- Anand Bazar Patrika
- The Telegraph
- Dainik Jagran
- Dainik Bhaskar
- Punjabi Kesari
- Amar Ujala
- Aaj

# Digital Media



THE TIMES OF INDIA

**hindustantimes**



**mid-day**.com

**live mint**

**The Statesman**

**DH** DECCAN HERALD

**DECCAN Chronicle**

**THE ASIAN AGE**

Delhi | Mumbai | Kolkata | London

# Digital Media

**ANI**

South Asia's Leading Multimedia News Agency



**PRESS TRUST OF INDIA**

India's Premier News Agency

**UNI**  
INTEGRITY  
ACCURACY  
SPEED

**United News of India**  
India's Multi Lingual News Agency

**Business Standard**

**YAHOO!**  
NEWS  
**Outlook**

**THE WEEK**  
JOURNALISM WITH A HUMAN TOUCH

**dailyhunt**

The logo for Dailyhunt features a circular icon composed of four colored dots: orange, green, blue, and red. To the right of the icon, the word 'dailyhunt' is written in a lowercase, sans-serif font. The 'd' is lowercase and bold, while the rest of the letters are regular weight.

# Production

- Talk Shows
- Success Stories
- Documentaries
- Inspirational Videos

# Our Premium Chat Shows

- Safar Kamyabi Ka
- Success Stories:  
Zameen Se Falak Tak
- Pratigya:  
Stand For A Cause
- Being Candid

# सच्चाई<sup>TM</sup> कामयाबी का

on



# Safar Kamyabi Ka

- Safar Kamyabi Ka season one - the show was broadcasted on national news channel, **News World India**.
- It was a 35 Episode long series on, hosted by **Aman Verma & Meenakshi Sheoran** and it was televised at 10:00 PM every day.
- The show was an attempt to honor and celebrate the successful people from all walks of life, and across all age and profession. They all had a story and we presented it to the society so that others can take inspiration from these living legends and benefit from it.

# Glimpses of Safar Kamyabi Ka





on ZEEBUSINESS

# Zameen Se Falak Tak

- “**Zameen Se Falak Tak**” is an interview based show hosted by **Shekhar Suman**, and was broadcasted on Zee Business from 1st January, 2017. The series promises to unveil the grand tales of success of some of the unsung real heroes who have miraculously achieved what they have.
- The 13 week long series also showcased the untold stories by **Pahlaj Nihalani**, Chairman Central board of Film Certification, **Sonu Sood**, Bollywood Actor, and **David Dhawan**, Film Director, who rose from being common man to the stars.

# Glimpses of Zameen Se Falak Tak





# Pratigya™

— Stand For A Cause —

Season 1



Season 2



## Pratigya - Stand for a Cause

- The talk show focuses on different topics like Indian Education System, Healthcare Infrastructure, Women Empowerment, Child Welfare, etc and various social issues surrounding them. Each episode has 4 experts, discussing and suggesting ways for improving the socio-economic structure through their initiatives and contributions to the society. The show aims to encourage corporate and individuals to commit themselves in making a positive and beneficial impact in their community, society and the country at large.
- Hosted by **Poonam Dhillon**, the first season was broadcasted on Sundays on **India News** a National Television channel from September, 2018. The second season was broadcasted on **Epic**, a National Television channel from April 2019.

# Glimpses of Pratigya – Stand for a Cause





YouTube



Instagram

# Being Candid

Brands Impact launched a unique virtual chat show “**Being Candid**”. **The first two seasons were successfully executed with** 2002 Femina Miss India pageant winner, a successful Bollywood actress and a fearless reality shows judge, **Ms. Neha Dhupia** and **Ms. Dia Mirza**, winner of the 2000 Miss Asia Pacific International Pageant, a successful Bollywood actress and UN environment goodwill ambassador:

- Season 1 of Being Candid showcased the interactions of Neha Dhupia with 16 experts including the Owner of Nail Artistry - Dr. Leena S, Renowned Homeopathic Doctor from Bangalore - Dr. Sanjay Panicker, Famous Wedding designer & planner - Ambika Gupta, Delhi based nutritionist and health entrepreneur - Apoorvi Sethi, Film Director& Composer - Dushyant Pratap Singh, Noida based Astrologer - Ritu Singh, Renowned makeup artist from Jammu - Ritika Trehanand Digital Marketing Expert - Om Thoke among others.
- Season 2 of Being Candid showcased the interactions of Dia Mirza with 11 experts including the Delhi based nutritionist and health entrepreneur - Apoorvi Sethi, Founder & CEO of Shipyari - Nayan Ratandhayara, Astrologer & Numerologist – Ankita Chatterjee, CEO & Founder MasterG – Gayatri Jolly and International Motivation Speaker – Bhupenddra Singh Raathore among others.

# Glimpses of Being Candid Season – 1



In association with



Co-powered by



# Glimpses of Being Candid Season – 2



# Success Stories

India's Most Inspiring **Success Stories** was an ode to felicitate and give recognition to the endless efforts and unmatched spirits of enterprising men and women by means of storytelling.

Each story was told by one of the most talented and versatile Indian actor, **Mr. Sushant Singh** in the most impressive fashion.

# Glimpses of Success Stories



# Glimpses of Documentaries



## Glimpses of Inspirational Videos



# Brands Impact in Media

**The Navhind Times**

**Harpreet Pasricha bags International Quality Award**

PANAJI: Harpreet Pasricha, director of Diet Dr Clinic (powered by Harpreet Pasricha) was awarded for her excellence and hard work in the field of diet and nutrition at the hands of former Ms Universe, Sushmita Sen at the International Quality Awards (IQA) ceremony recently.

**CSR live.in**

**Dr Jawahar Surisetti Creates an Ecosystem for Girl Child Education**

**News Portal**

**CTIHM conferred with "International Quality Award" for being Best Hotel Management Institute in Punjab**

**Business Wire INDIA**

**Dr Jawahar Surisetti Creates an Ecosystem for Girl Child Education**

**Dr Jawahar Surisetti Creates an Ecosystem for Girl Child Education**

# Brands Impact in Media

The collage includes several media snippets:

- A top-left snippet from "Success Stories" magazine featuring a panel discussion.
- A top-right snippet showing a group of people posing together.
- A central snippet from a newspaper with the headline "जग्नीन से प्रलक्ष दारु" (Jagniyan from Pralak Daru).
- A bottom-left snippet from a newspaper with the headline "तवसेत स्टोरेज जग्नीन से प्रलक तक" (Tavset Storage from Jagniyan to Pralak).
- A bottom-right snippet from a newspaper with the headline "अमोल ने की बतौर निर्माता केरियर की शुरुआत" (Amole started his career as a creator).

Other visible text elements include "राष्ट्रीय/अंतरराष्ट्रीय" (National/International) and "ना" (Na).

# Brands Impact in Media



कुरुक्षेत्र की सुगंधा व अंजु को  
प्रीति जिंटा ने किया सम्मानित

मुख्यमोर्चा वाचकोंत तुलन  
वाचिकालय की सामग्रीका सुना व  
अनु वैष्णवी से राष्ट्रीय वाचक एवं वाचिकालय से  
सामग्री अंतिम वैष्णवी एवं विद्यालय इन्स्टीट्यू

हुई ऐसे यह से अलग-अलग लिखते थे।  
कभी कारों वाली लोगोंहो व लोगोंमें  
अलग यह दर्ता करताह था। इन्हीं हुई में  
से कारप्रैक्टिक इस लिखते वही लोगोंसे



## राजीव गुप्ता शिक्षा के ऐपेक्ट अवॉर्ड से सम्मान



प्राण तथा व्यक्ति एवं प्राण  
व्यक्तिरिति विद्या एवं व्यक्ति  
पूर्ण एवं-विद्या में व्यक्ति विद्या  
व्यक्ति एवं व्यक्तिरिति विद्या



legume, left over. It requires however a different diet, about one quart of grain, two quarts of meat, one quart of vegetables, one quart of fruit, and about one quart of the other stuff, about half as much as the old culture can eat. That food is designed with all the art of complete health; there is no waste, and it is the best diet when it is taken in pure form. It is the only diet which will not offend a weak stomach, and cause constipation, and the whole system is put into the best condition of health.

Mr Ronisha of De spa Studio  
‘Best Makeup Artist in J&B



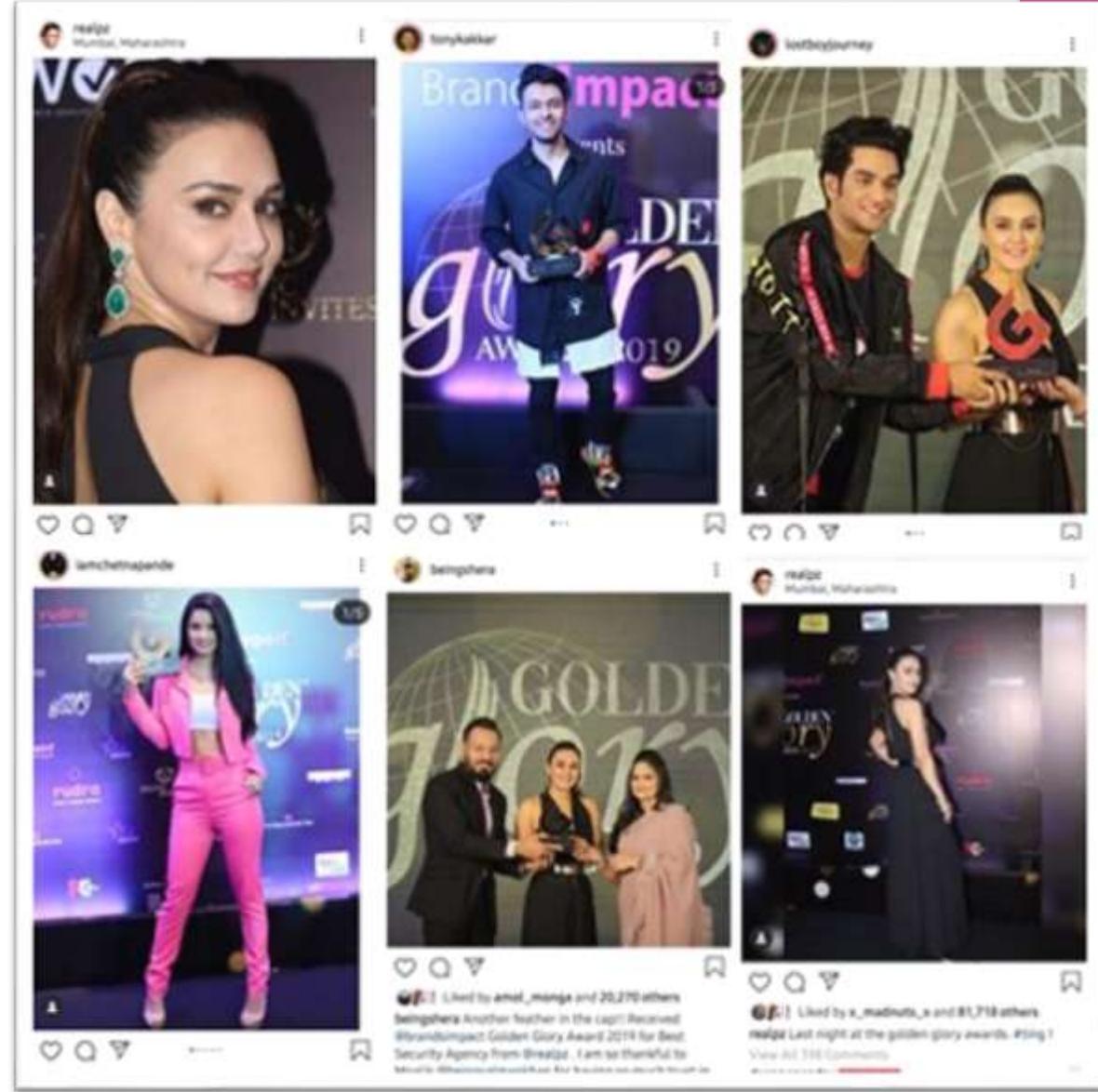
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Education, Steel and  
Engineering, School, Red  
Army, Production.

During the summer, the  
daughter of the oil, Dr.  
Rambler, CBE, Dr. ap-  
pealed Jameson received  
the "West McLaren Award  
in JAZZ" award by  
Hollywood actress Dorothy  
Eaton. She was honored for  
her work in the beauty and  
marketing industry.

Engineering her feelings

# Brands Impact in Media



# Brands Impact in Media



# Brands Impact Awarded



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# Thank You

