Ad Creation Steps
Please fill out the following information

Step 4 of 5

Create Ads Set

Name	**Status**
connecteur adset	ACTIVE
Conversion Event	**Optimization Goal**
PURCHASE	IMPRESSIONS

Bid Strategy

Highest Volume

Daily Budget	**Bid Amount**
0	Enter Bid Amount

Target Gender

MALE ⊙   × ⌄

Min age	**Max age**
18	65
Start Time	**End Time**
07/03/2025 01:11	08/03/2025 01:11

Conversion Location

Website

Promoted Pixel

977162030329546

Promoted Event

Purchase

Advantage+ Audience ⬤

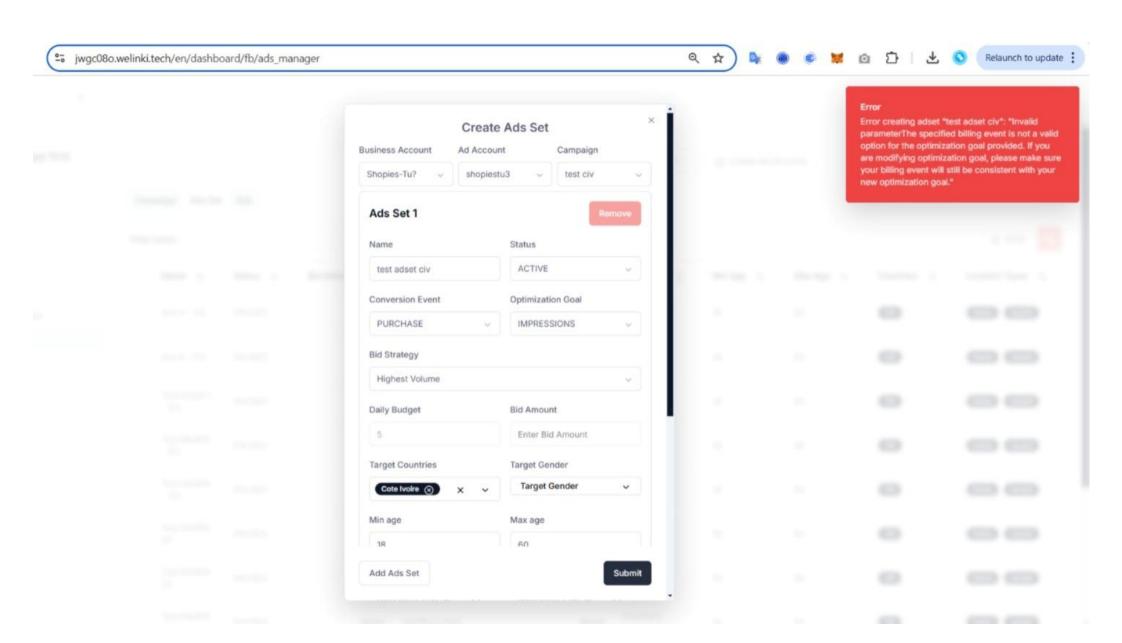[Previous]   **Add ad set**   [Next]

Note :
-We need to add the possibility of create multi ad set and multi ads
- In the target Gender the ALL GENDER option that's work we have jut two option is working male & women

Note
- The problem here is in the optimization goal

Ad Creation Steps

Please fill out the following information

Create Ads

Name

connecteur ads

Status

ACTIVE

Creative Name

Enter Creative Name

Creative Title

Enter Creative Title

Creative Body

Enter Creative Body

Call to Action Type

SHOP NOW

Call to Action Link

Enter Call to Action Link

Link Caption

Enter Link Caption

Link Description

Enter Link Description

Promoted Page

Enter Promoted Page

Link Message

Enter Link Message

Link

Enter Link

Link Name

Enter Link Name

Link Description

Enter Link Description

Image Hash

Enter Image Hash

Add Child Attachments

Enroll Status

OPT IN

Previous

Submit

Create Ads

Name

status

Promoted page (it's better to give the possibility to select one of the pages that we have in this business manger)

Add media (videos or photos)

Primary text

headline

Description

Call to action