







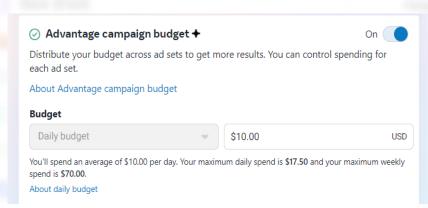




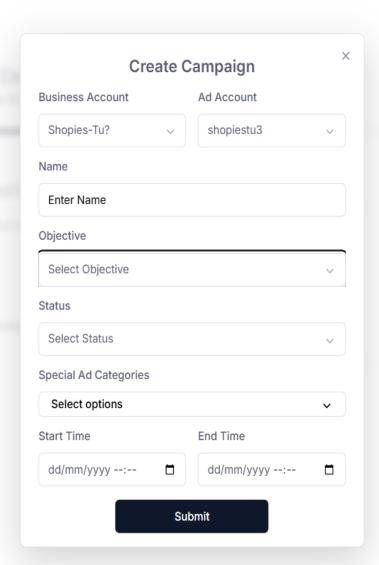


Relaunch to update

Note: we need to add the possibility of adding the budget also in the campaign by selecting the feature of Advantage campaign budget

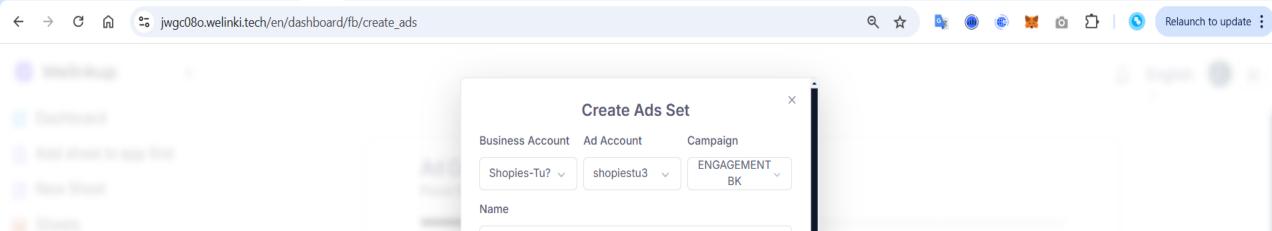


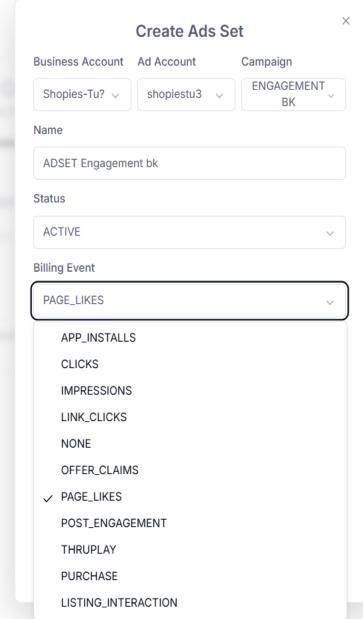
- This option give us the opportunity to work with CBO strategy
- As you know in facebook ads we have two strategies
 CBO & ABO
- CBO: When we add the budget in the campaign in this case the spend it depend on the performance of the each ads
- ABO: When we add the budget in the ad set in this case the spend we can dispatch it equally between all the ad sets





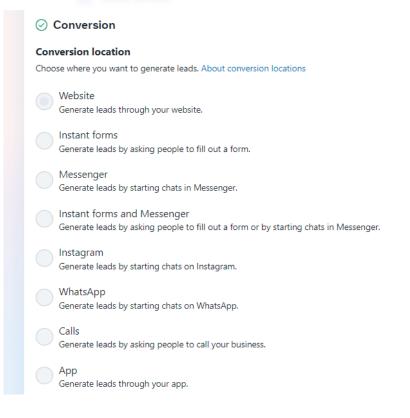


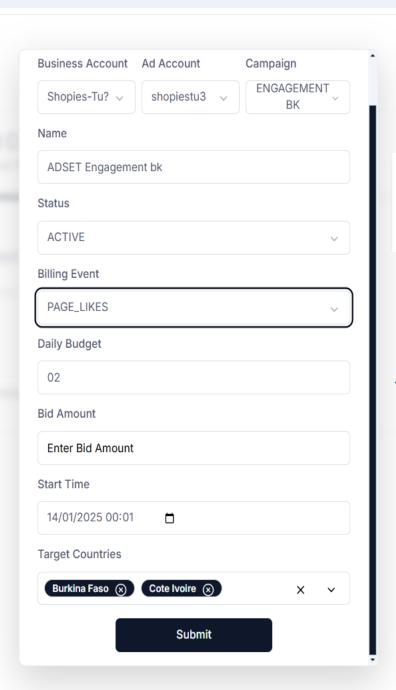




We mess the lead conversion event in this events

Note: we need to add the conversion location in the section of the adset





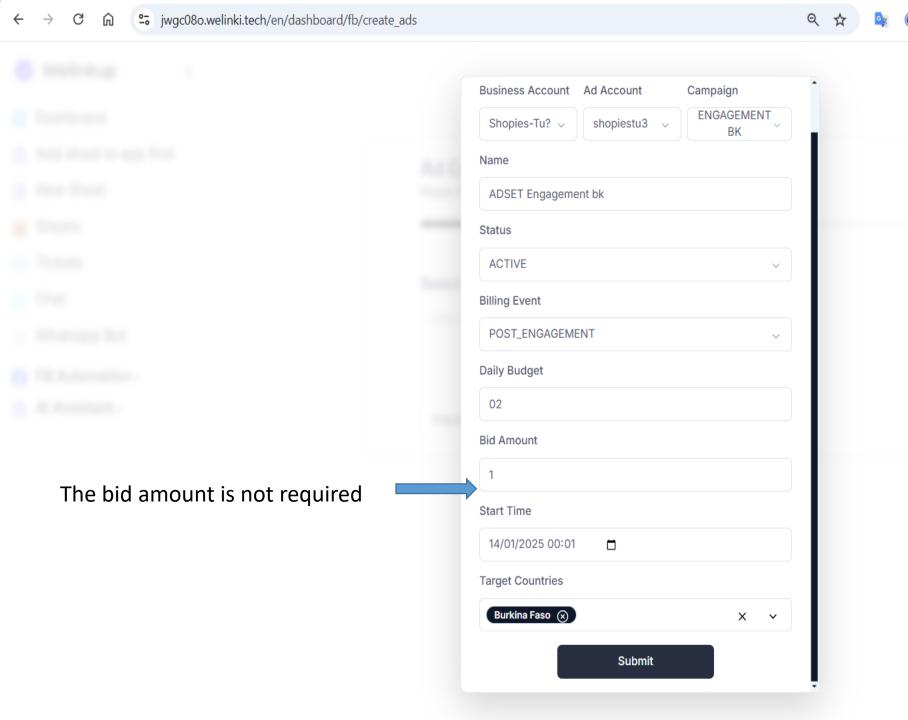
Note:

Also we need to add option of adding dataset or (pixel)

- Track actions that people take on y website.

Dataset Track actions that people take on your website. voiture

Budget must be in the campaign & adset



Failed to create ad set. Please try again.

The specified billing event is not a valid option for the optimization goal provided. If you are modifying optimization goal, please make sure your billing event will still be consistent with your new optimization goal.

Relaunch to update

When I click submit I received this msg even if

