

## Ad Creation Steps

Please fill out the following information

Step 4 of 5

### Create Ads Set

Name

connecteur adset

Conversion Event

PURCHASE

Bid Strategy

Highest Volume

Daily Budget

0

Target Gender

MALE

Min age

18

Start Time

07/03/2025 01:11

Conversion Location

Website

Promoted Pixel

977162030329546

Promoted Event

Purchase

Advantage+ Audience

Previous

Add ad set

Status

ACTIVE

Optimization Goal

IMPRESSIONS

Bid Amount

Enter Bid Amount

Max age

65

End Time

08/03/2025 01:11

Next

## Note :

- We need to add the possibility of create multi ad set and multi ads
- In the target Gender the ALL GENDER option that's work we have jut two option is working male & women

## Note

- The problem here is in the optimization goal

jwgc08o.welinki.tech/en/dashboard/fb/ads\_manager

Relaunch to update

### Create Ads Set

Business Account: Shopies-Tu? Ad Account: shopiestu3 Campaign: test civ

**Ads Set 1** Remove

Name: test adset civ Status: ACTIVE

Conversion Event: PURCHASE Optimization Goal: IMPRESSIONS

Bid Strategy: Highest Volume

Daily Budget: 5 Bid Amount: Enter Bid Amount

Target Countries: Cote Ivore Target Gender: Target Gender

Min age: 18 Max age: 60

Add Ads Set Submit

**Error**

Error creating adset "test adset civ": "Invalid parameterThe specified billing event is not a valid option for the optimization goal provided. If you are modifying optimization goal, please make sure your billing event will still be consistent with your new optimization goal."

## Ad Creation Steps

Please fill out the following information

Step 5 of 5

### Create Ads

Name

connecteur ads

Status

ACTIVE

Creative Name

Enter Creative Name

Creative Title

Enter Creative Title

Creative Body

Enter Creative Body

Call to Action Type

SHOP NOW

Call to Action Link

Enter Call to Action Link

Link Caption

Enter Link Caption

Link Description

Enter Link Description

Promoted Page

Enter Promoted Page

Link Message

Enter Link Message

Link

Enter Link

Link Name

Enter Link Name

Link Description

Enter Link Description

Image Hash

Enter Image Hash

Add Child Attachments

Enroll Status

OPT IN

Previous

Submit

## Create Ads

### Note :

- this is the requirement input that we have to fill in the step of ads creation

Name

status

Promoted page ( it's better to give the possibility to select one of the pages that we have in this business manger )

Add media (videos or photos)

Primary text

headline

Description

Call to action