



Welinkup

Facebook automation

Ads Manager

Create ads

Setting

API

Ai Assistant

Campaign

Ad set

Ads

Campaign Name

Name

Campaign Objective

Awareness

Lead

Sales

Engagement

App promotion

Traffic

Budget Level

Campaign

Ad set

Budget

USD (\$)

Randomize

±

%

Bid Strategy

High Volume

Cost per result Goal

Bid Cap

NEXT

Welinkup

Facebook automation

Ads Manager

Create ads

Setting

API

Ai Assistant

Campaign

Ad set

Ads

Ad set Name

Name

Conversions Location

Select ( Website/instant form...)

Conversions Event

Pixel Event

Conversions Window

7 Days After click or 1 Day After view

Demography

Age : From18To65

Gender :AllMenWomen

Geography

COUNTRIESREGIONS

CITIES

Locations

Placement & Device

Auto Placement

DeviceAllAll

Detailed Targeting

InterestsBehaviors

Include

Exclude

Language

Turn on detailed targeting expansion

NEXT

Welinkup

Facebook automation

Ads Manager

Create ads

Setting

API

Ai Assistant

Campaign

Ad set

Ads

Ads Name

Name

Primary Text

Headline

Description

Website URL

LINKS

CREATE

<div> Welinkup</div>		Campaign	Ad set	Ads
Facebook automation		<div>Add Your Account Informations</div>		
	Ads Manager			
	Create ads			
	Setting			
	API			
Ai Assistant				
		<div>Access Token Facebook</div>		
		<div>CABS</div>		
		<div>ID Ad Account</div>		
		<div>Other info if You Need It</div>		
		<div>CREATE</div>		



Facebook automation

Ai Assistant



ANALYSIS OF FACEBOOK KPIs

Testing Phase Proposition

Testing Phase Proposition

Add Your Campaign Information

ID Campaign

Other info if You Need It

Request

**N.B :**

- **Analisis Of your Data**
- **propse solution for your scaling Campaign**
- **Give the best strategy of scaling**





Facebook automation

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Scaling Phase Proposition

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# Scaling Phase Proposition

# Ai Assistant

Statut

budget

Amount  
spent

## Results

## Cost per Results

## Reach

## Impression

CPM

CTR

Link Click

Cost per Link click

## ANALYSIS OF FACEBOOK KPIS

## Testing Phase Proposition

## Scaling Phase Proposition

## Problem

## Solution

**N.B :**

- **Analysis Of your Data**
- **propose solution for your scaling Campaign**
- **Give the best strategy of scaling**
- **Gives angle of marketing that you need to scale your business**