Gift Shop Website

Gift Shop: A store selling presents, souvenirs, and novelty items

Project Title: Gift Shop

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Batch Code: AI-202412D

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Institution Name: Aptech Metro Star Gate

Submission Date: 24 Apr 2025

Certificate of Completion

This is to certify that **Mr. Naveed,** a student of the ACC Prime 2.0 program, has successfully completed their 1st Semester E-Project.

The project has been diligently carried out and submitted as part of the curriculum requirements of the ACCP Prime 2.0 course, under the guidance of Aptech Computer Education.

We acknowledge the effort, dedication, and learning demonstrated by the student throughout the course of the project.

Project Title: Gift Shop
Date of Submission: 24 Apr 2025
Submitted To: Aptech Computer Education

Gift Shop Website

Abstract

Welcome to **NW Gift Shop**, your one-stop online gift shop built with modern **HTML5, CSS3, and JavaScript** for a seamless shopping experience. Our responsive website features an interactive product catalog, smooth animations, and a user-friendly interface designed to make gift selection effortless. With **dynamic filtering**, **real-time cart updates**, and **secure checkout**, we ensure fast and hassle-free purchases.

Powered by **JavaScript (ES6+)**, our site offers:

- **Interactive product displays** (hover effects, zoom-in)

- **AJAX-powered search** for quick browsing

- **LocalStorage cart** for saved sessions

- **Mobile-first CSS design** (Flexbox/Grid)

Explore handpicked gifts with **smooth CSS transitions** and intuitive navigation—perfect for birthdays, anniversaries, and special moments.

Gift Shop Website

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Gift Shop Website

Introduction

Project Overview

NW Gift Shop is an online store where you can find gifts for every occasion. We offer a variety of gifts that you can search by occasion, price, or recipient.

Here you can:

- Easily search for gifts
- View product details and images
- Share your feedback

The admin can easily manage the store and update products. This website works perfectly on both mobile and computer.

Gift Shop Website

Problem Statement

With the increasing demand for **digital entertainment,** users often struggle to find an organized and user-friendly platform to access Gifts. The absence of **proper categorization, search functionality, and interactive features** limits the experience. The project **addresses these challenges** by providing a **well-structured platform** where users can access, review, and rate content while administrators can efficiently manage the database.

Finding the right gifts is hard—stores have limited options, poor organization, and no easy way to compare products. Customers waste time searching, while sellers struggle to showcase their full collection.

Our online gift shop solves this with:

- Easy browsing by occasion, price & category
- Clear product details & photos
- Simple search & filters

Making gift shopping fast, fun and stress-free for everyone.

Gift Shop Website

Objectives

General Objective

To design and develop an interactive, responsive **gift shop website** that allows users to browse, explore, and get inspired by a variety of gift items.

Specific Objectives

- Create a visually appealing and user-friendly interface using HTML, CSS, JavaScript, and Bootstrap.
- Display gift items categorized by occasions, recipients, and price ranges.
- Implement a search and filter system for easy product navigation.
- Design responsive layouts for mobile, tablet, and desktop views.
- Include sections for featured products, special offers, and best-sellers.
- Add interactive elements such as hover effects, image carousels, and modals for product details.
- Build a mock cart system (front-end only) to simulate the shopping experience.
- Highlight customization options (e.g., message cards, packaging) in product descriptions.

Methodology

Tools & Technologies

Programming Languages & Frameworks

- **Frontend:** HTML, CSS, JavaScript (Bootstrap)

Hardware Requirements

- Minimum **Pentium 166 or better**
- **64MB RAM or higher**

Software Requirements

- **Visual Studio Code**
- **Chrome, Edge (Browser Compatibility)**
- **Figma (For UI/UX Design)**
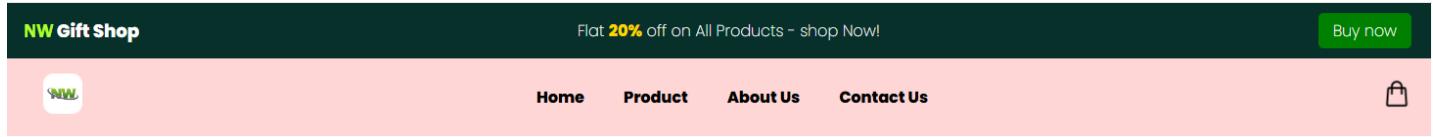
Design & Implementation

Mockups

- **Home Page:** Displays featured gifts, special offers, and best-selling products to attract customer attention.
- **Product Page:** Shows all available gift items with options to filter by category or brand.
    - **Category:** Allows users to browse gifts by type, such as Mugs, Card, Bracelet, etc.
    - **Brand:** Enables filtering of products by specific brands or vendors.
- **About Page:** Provides information about the gift shop, its purpose, and what makes it unique.
- **Contact Page:** Includes a contact form and shop contact details such as Name, email, and location.

Navbar


```html
<body>
<!-- ===== Top Bar ===== -->
<div class="top-bar">
  <div class="logo"> <span>NW</span> Gift Shop</div>
  <p>Flat <b style="color: gold;">20%</b> off on All Products - shop Now!</p>
  <a href="#" class="buy-now">Buy now</a>
</div>

<!-- ===== Navbar ===== -->
<div class="header">
  <nav class="navbar">
    <div class="brand">
      <a href="#"><img src="nw.png" alt="Logo"></a>
    </div>
    <div class="menu-toggle" onclick="toggleMenu()">☰</div>
    <ul class="menu" id="menu">
      <li><a href="index.html">Home</a></li>
      <li>
        <a href="#">Product</a>
        <ul class="dropdown">
          <li>
            <a href="#">Category</a>
            <ul class="sub-dropdown">
              <li><a href="mugs.html">Mugs</a></li>
              <li><a href="card.html">Cards</a></li>
              <li><a href="bracelet.html">Bracelet</a></li>
              <li><a href="shop.html">Ball Cap</a></li>
            </ul>
          </li>
          <li><a href="brand.html">Brands</a></li>
        </ul>
      </li>
      <li><a href="about.html">About Us</a></li>
      <li><a href="contact.html">Contact Us</a></li>
    </ul>
    <a href=""><img src="cart.png" alt="Cart" width="30px"></a>
  </nav>
<!-- </div> -->
```

Gift Shop Website

NW Shop

Welcome to Our Gift Shop!

Discover the perfect gift for any occasion. Whether it's a birthday, anniversary, or just because, we have something special for everyone.

SHOP NOW

Birthday Gif's

Anniversary

Special Gift's

What We Do

At [NW Gift Shop], we specialize in bringing smiles to your face with thoughtfully curated gifts that are perfect for every occasion. Whether you're celebrating love, friendship, or a milestone, we offer a wide range of handpicked products designed to create unforgettable moments. From elegant accessories to indulgent treats, we believe in quality, beauty, and personal touches that make every gift special.

READ MORE

Gift Shop Website

Category

Mugs

Ceramic Coffee Mug
Handmade Rustic Blue Ceramic
Coffee Mug Tea Cup 11.8oz - Unique
Desig
★★★★☆
$15.00
Add to Cart

Glass Tea Mug
Elegant glass mug with handle,
perfect for loose leaf teas.
★★★★★
$13.00
Add to Cart

Insulated Travel Mug
Stainless steel travel mug that
keeps drinks hot for hours.
★★★☆☆
$30.00
Add to Cart

Coffee Mug
A mug as special as your friendship,
with a touch of Maine.
★★★★☆
$21.00
Add to Cart

Bracelet

Silver Charm Bracelet
Sterling silver bracelet with
customizable charm options.
★★★★☆
$29.00
Add to Cart

Beaded Friendship Bracelet
Colorful beaded bracelet with
adjustable tie closure.
★★★★★
$26.00
Add to Cart

Leather Wrap Bracelet
Genuine leather bracelet with silver
accent beads.
★★★☆☆
$30.00
Add to Cart

Silver salman khan bracelet
Sterling silver bracelet with
customizable charm options.
★★★★☆
$21.00
Add to Cart

About Us Page

Our Story

Discover the passion behind Treasured Gifts

Welcome to Treasured Gifts

Founded in 2010, Treasured Gifts began as a small boutique with a big dream - to help people find the perfect gifts for every occasion. What started as a single storefront has grown into a beloved destination for thoughtful, unique presents that create lasting memories.

Our founder, Sarah Johnson, believed that every gift should tell a story. With this philosophy at our core, we've carefully curated a collection of items that are as meaningful as they are beautiful. From handcrafted jewelry to personalized keepsakes, each product in our shop is selected with care and attention to detail.

Today, we're proud to serve our community both in-store and online, helping customers celebrate life's special moments with gifts that truly matter. Whether you're marking a milestone birthday, anniversary, or just want to show someone you care, we're here to help you find that perfect something.

```html
53
54    <section class="hero">
55        <div class="container">
56            <h1>Our Story</h1>
57            <p>Discover the passion behind Treasured Gifts</p>
58        </div>
59    </section>
60
61    <section class="container about-content">
62        <div class="about-text">
63            <h2>Welcome to Treasured Gifts</h2>
64            <p>Founded in 2010, Treasured Gifts began as a small boutique with a big dream - to help people find the perfect gifts for every occasion. What started as a single storefront has
                grown into a beloved destination for thoughtful, unique presents that create lasting memories.</p>
65            <p>Our founder, Sarah Johnson, believed that every gift should tell a story. With this philosophy at our core, we've carefully curated a collection of items that are as meaningful
                as they are beautiful. From handcrafted jewelry to personalized keepsakes, each product in our shop is selected with care and attention to detail.</p>
66            <p>Today, we're proud to serve our community both in-store and online, helping customers celebrate life's special moments with gifts that truly matter. Whether you're marking a
                milestone birthday, anniversary, or just want to show someone you care, we're here to help you find that perfect something.</p>
67        </div>
68        <div class="about-image">
69            <img src="https://images.unsplash.com/photo-1607082348824-0a96f2a4b9da" alt="Treasured Gifts store interior">
70        </div>
71    </section>
72
73    <section class="values-section">
74        <div class="container">
75            <h2>Our Core Values</h2>
76            <div class="values-grid">
77                <div class="value-card">
78                    <i class="fas fa-heart"></i>
79                    <h3>Thoughtful Curation</h3>
80                    <p>Every item in our shop is carefully selected for its quality, uniqueness, and ability to bring joy.</p>
81                </div>
82                <div class="value-card">
83                    <i class="fas fa-hands-helping"></i>
84                    <h3>Exceptional Service</h3>
85                    <p>Our knowledgeable staff goes above and beyond to help you find the perfect gift.</p>
86                </div>
87                <div class="value-card">
```

Gift Shop Website

About page

Our Core Values

Thoughtful Curation

Every item in our shop is carefully selected for its quality, uniqueness, and ability to bring joy.

Exceptional Service

Our knowledgeable staff goes above and beyond to help you find the perfect gift.

Sustainable Practices

We prioritize eco-friendly products and packaging to minimize our environmental impact.

Community Focus

We support local artisans and donate a portion of profits to community initiatives.

Meet Our Team

Naveed Wahid
Founder & CEO

Kamran Dad
Head Buyer

Ayaan
Store Manager

Adnan Wahid
Customer Service

NW Market

Your go-to place for awesome deals and products.

About Us

NW Market is dedicated to providing quality products at great prices. We focus on customer satisfaction and fast delivery.

Quick Links

Home

Shop

Cart

Contact

Contact

Email: support@nwmarket.com

Phone: +1 (123) 456-7890

Gift Shop Website

Contact Us

Full Name

Your name

Email Address

Your email
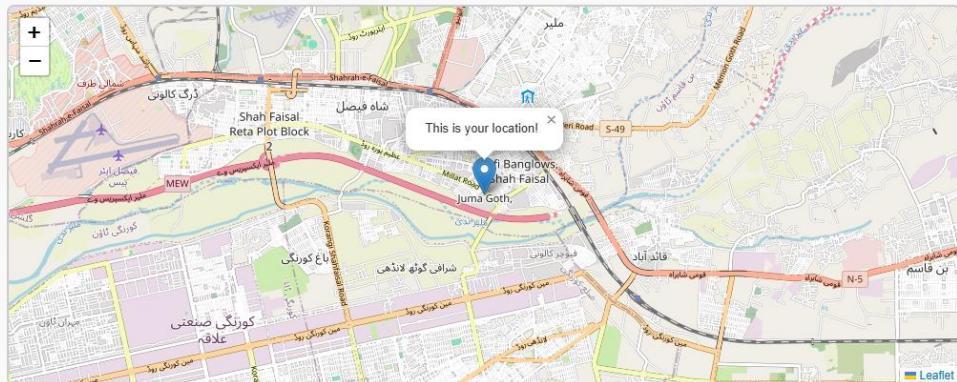
Your Message

Write your message...

Send Message

My Location

This is your location! ×

NW Market

Your go-to place for awesome deals and products.

About Us

NW Market is dedicated to providing quality products at great prices. We focus on customer satisfaction and fast delivery.

Quick Links

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Contact

Email: support@nwmarket.com
Phone: +1 (123) 456-7890

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Project Design

UI/UX Design

The UI/UX of the Gift Shop Website emphasizes **clean design, responsiveness, and ease of navigation**. The interface is crafted to offer a smooth browsing experience across devices, ensuring users can quickly find and purchase gifts with minimal effort.

System Requirements

Functional Requirements

- **Product listing and filtering** by category, price, and popularity.
- **Search functionality** to find specific items quickly.
- **Search functionality.**
- **User ratings** & **reviews.**
- **Admin panel** for content management.

Non-Functional Requirements

- **Performance:** Pages should load within **3 seconds** under standard usage.
- **Scalability:** Capable of supporting high traffic during holiday seasons.
- **Security:** Data protection via **SSL encryption.**
- **Usability:** Mobile-responsive design.

Conclusion

The **Gift Shop Website** effectively delivers a simple, interactive platform for browsing and purchasing gifts. By integrating **search features, intuitive navigation, and responsive design**, the site ensures an enjoyable shopping experience. Future upgrades may include **online payment integration, user accounts for order tracking, and personalized gift suggestions** using AI.

Thank You