



# Uber Trip Analysis | Overview

Date

01-06-2024

30-06-2024

City

All

103.7K

Total Bookings

\$1.6M

Total Booking Value

\$15.0

Avg Booking Value

349k...

Total Trip Distance

3 miles

Avg Trip Distance

16min

Avg Trip Time

Overview Analysis

Time Analysis

Sales Analysis

Details



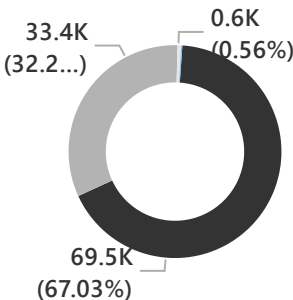
Developed by  
Naveen India

Total Bookings

Total Booking V...

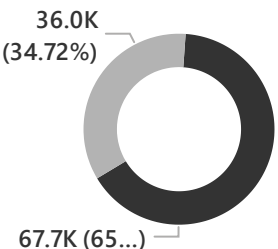
Total Trip Distan...

## Total Bookings by Payment\_type



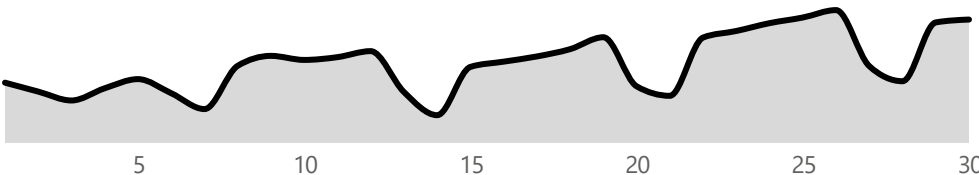
● Uber Pay  
● Cash  
● Amazon ...  
● Google P...

## Total Bookings by Trip Type (Day/ Night)



● Day Time  
● Night Trip

## Total Booking Value by Day



## Location Analysis

Most Frequent Pickup Point

Penn Station/Madison Sq...

Most Frequent Dropoff Point

Upper East Side North

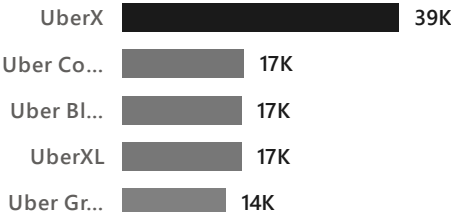
## Farthest Trip

Pickup: Lower East Side → Drop-off: Crown Heights North(144.1 miles)

## Total Bookings by Location



## Most Preferred Vehicle for Location Pickup



## Vehicle Type Analysis

	Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distance
	▼				
	UberXL	16698	\$2,49,424	\$15	56k miles
	UberX	38744	\$5,83,880	\$15	131k miles
	Uber Green	14498	\$2,16,181	\$15	49k miles
	Uber Comfort	17078	\$2,53,995	\$15	57k miles
	Uber Black	16710	\$2,50,192	\$15	56k miles



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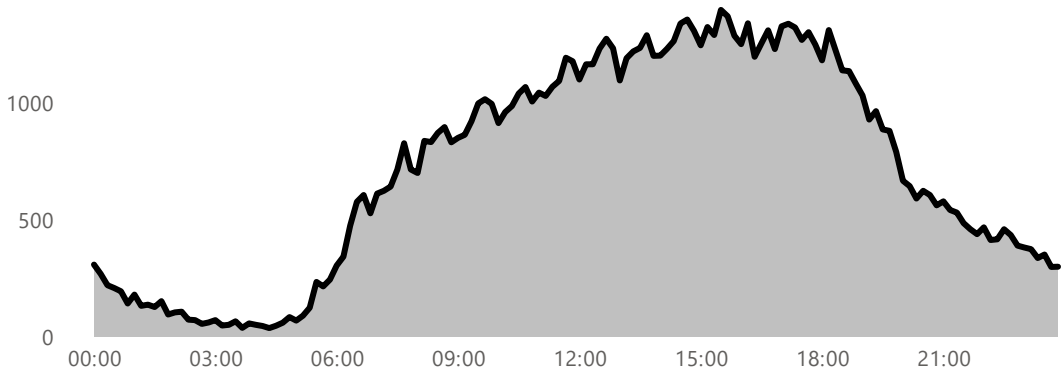
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Total Bookings

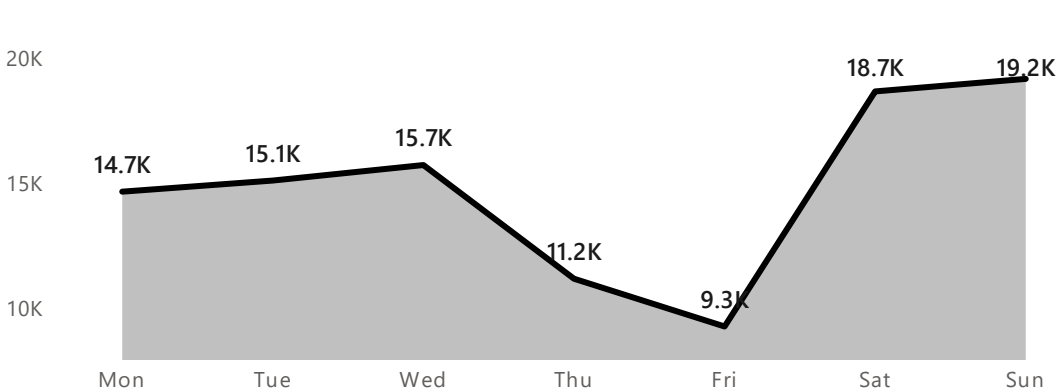
Total Booking V...

Total Trip Distan...

Total Bookings by Pickup Time



Total Bookings by Day Name



Total Bookings by Hour & Day

Hour	Mon	Tue	Wed	Thu	Fri	Sat	Sun
0	111	121	160	312	265	197	180
1	100	83	100	181	195	130	
2				86	133		
3				25	23		
4							
5	135	151	145	50	74	192	195
6	425	463	438	207	154	565	582
7	638	677	652	277	219	808	864
8	816	818	773	303	236	1033	988
9	906	863	847	404	317	1110	1194
10	879	932	897	524	379	1143	1216
11	996	974	960	684	478	1217	1293
12	1005	1100	1039	747	579	1269	1424
13	1167	1034	995	760	636	1296	1338
14	1119	1150	1110	854	708	1399	1354
15	1060	1163	1173	878	744		1404
16	1030	1110	1158	757	700	1390	1423
17	1147	1102	1278	685	655		
18	1011	989	1102	776	636	1231	1325
19	735	762	886	742	575	863	916
20	422	503	589	528	467	571	614
21	357	383	469	474	399	460	495
22	313	334	434	399	332	379	393
23	215	249	371	388	255	281	286



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Avg Booking Value

349k...

Total Trip Distance

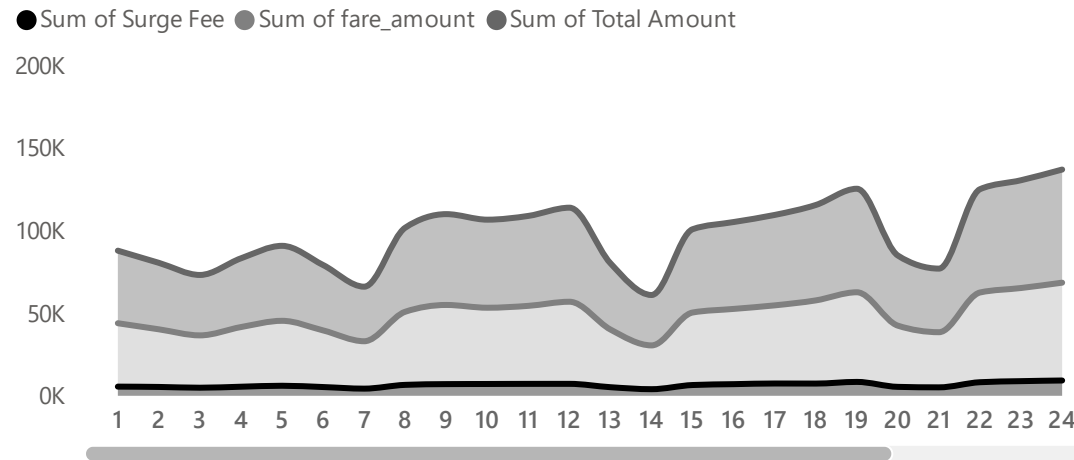
3 miles

Avg Trip Distance

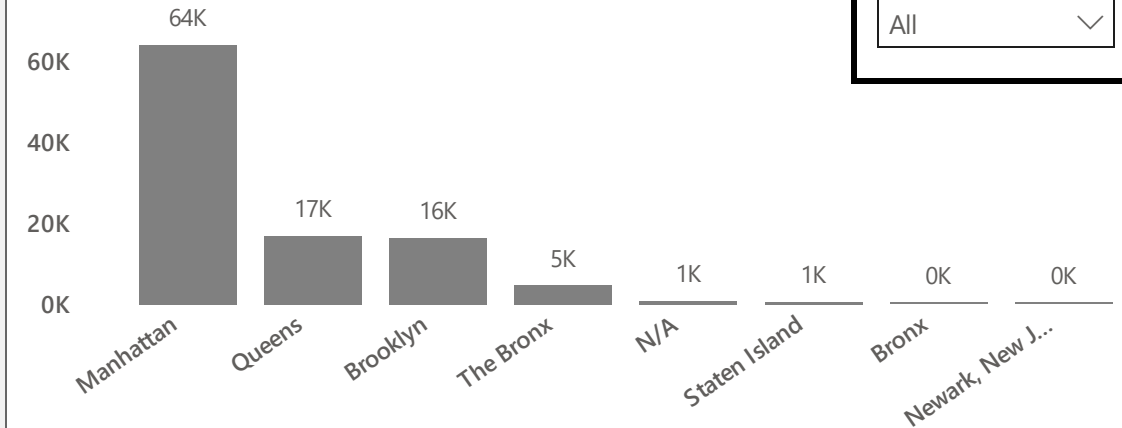
16min

Avg Trip Time

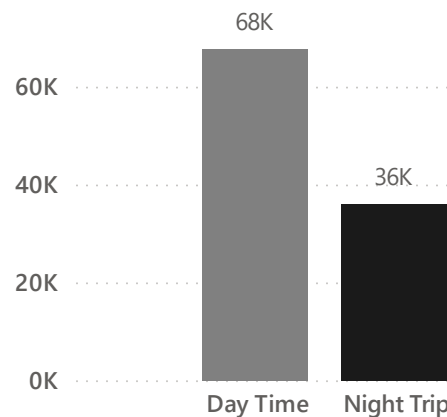
Sum of Surge Fee, Sum of fare\_amount and Sum of Total Amount by Day



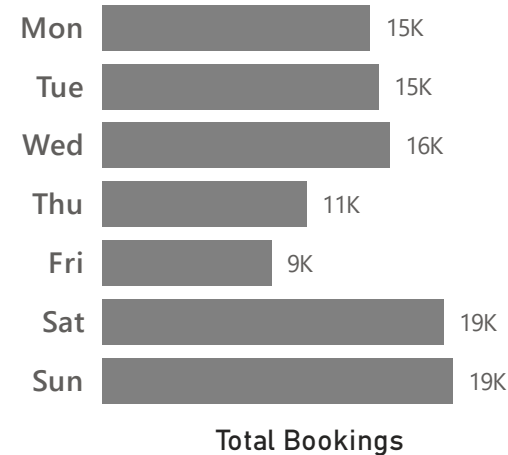
Total Bookings by City



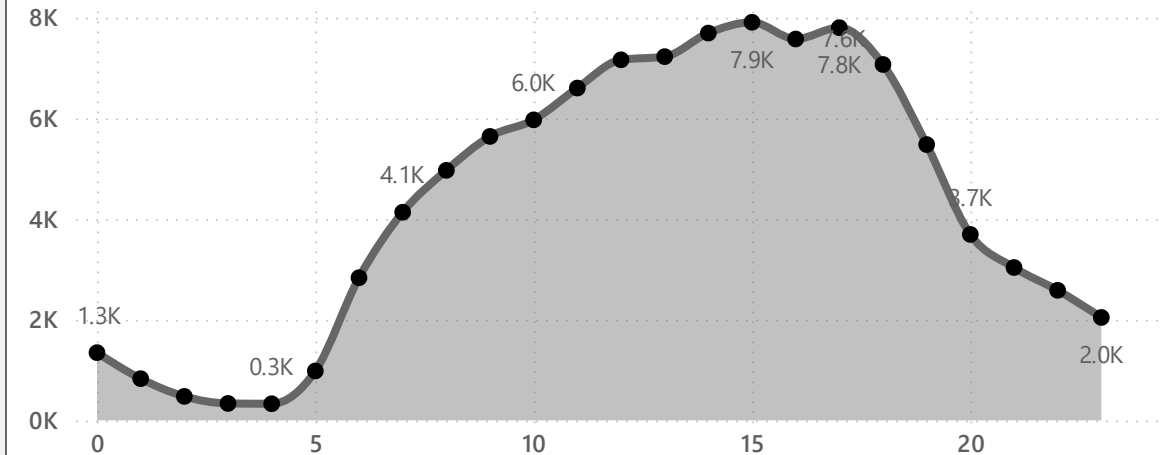
Total Bookings by Trip Type (Day/ Night)



Total Bookings by Day Name



Total Bookings by Pickup Hour



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Trip ID	Pickup Date	Pickup Hour	Vehicle	Payment_typ	No of passengers	Trip Distance	Booking Value	Pickup Location	Total Bookings
103565	28 June	10:50:50	UberX	Uber Pay	1	144.10	\$563.8	Lower East Side	1.0
14781	05 June	17:04:56	UberX	Uber Pay	1	125.50	\$403.0	Penn Station/Madison Sq	1.0
32353	11 June 2024	10:17:39	Uber Black	Uber Pay	1	62.40	\$245.9	Midtown East	1.0
88894	25 June	10:11:52	Uber Green	Uber Pay	1	61.37	\$258.1	Midtown East	1.0
43342	14 June 2024	14:07:19	UberX	Uber Pay	1	51.20	\$231.0	JFK Airport	1.0
111181	29 June	21:46:38	Uber Green	Uber Pay	1	47.09	\$124.3	Charleston/Tottenville	1.0
58035	18 June 2024	10:03:08	UberXL	Uber Pay	1	46.32	\$189.1	Midtown East	1.0
93151	25 June	22:24:55	UberX	Uber Pay	1	45.91	\$126.8	Charleston/Tottenville	1.0
78275	23 June	09:59:37	UberX	Uber Pay	1	45.47	\$239.5	Midtown East	1.0
80339	23 June	15:55:35	UberX	Uber Pay	1	44.61	\$120.3	Rossville/Woodrow	1.0
48182	15 June 2024	19:09:06	Uber Comfort	Uber Pay	1	42.91	\$76.3	Jamaica Bay	1.0
93431	26 June	01:34:22	Uber Green	Uber Pay	1	42.00	\$112.8	Charleston/Tottenville	1.0
84095	24 June	11:13:24	UberXL	Uber Pay	1	41.67	\$112.8	Cambria Heights	1.0
112591	30 June	09:59:42	UberXL	Uber Pay	1	39.98	\$183.0	Midtown East	1.0
38935	12 June 2024	20:31:36	UberX	Uber Pay	1	39.34	\$107.8	Charleston/Tottenville	1.0
87655	24 June	22:44:23	UberX	Uber Pay	1	39.09	\$104.8	Cambria Heights	1.0
86409	24 June	17:00:06	UberX	Uber Pay	1	38.47	\$108.3	Far Rockaway	1.0
47177	15 June 2024	15:19:02	Uber Green	Uber Pay	2	38.11	\$82.1	LaGuardia Airport	1.0
5591	02 June	17:14:42	Uber Green	Uber Pay	1	38.09	\$100.0	LaGuardia Airport	1.0
79715	23 June	14:56:14	UberX	Uber Pay	1	38.01	\$196.9	Midtown East	1.0
79961	23 June	14:17:11	Uber Comfort	Uber Pay	1	37.67	\$110.8	NA	1.0
91034	25 June	15:26:34	Uber Green	Cash	1	37.38	\$96.5	JFK Airport	1.0
Total					146478	3,48,933.81	\$15,53,672.8		103728.0